

# Global Vitamins and Minerals Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G9128E957685EN.html>

Date: August 2020

Pages: 154

Price: US\$ 3,900.00 (Single User License)

ID: G9128E957685EN

## Abstracts

Vitamins and Minerals market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Vitamins and Minerals market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Vitamins and Minerals market is segmented into

Vitamins

Minerals

Segment by Application, the Vitamins and Minerals market is segmented into

Men

Women

Pregnant woman

Elderly

Other

### Regional and Country-level Analysis

The Vitamins and Minerals market is analysed and market size information is provided by regions (countries).

The key regions covered in the Vitamins and Minerals market report are North America, Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

### Competitive Landscape and Vitamins and Minerals Market Share Analysis

Vitamins and Minerals market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Vitamins and Minerals business, the date to enter into the Vitamins and Minerals market, Vitamins and Minerals product introduction, recent developments, etc.

The major vendors covered:

Amway

INFINITUS

Herbalife Nutrition

DEEJ

Usana

Blackmores

PERFECT (CHINA)

Swisse

China New Era Group

By-health

Suntory

Pfizer

Beijing Tong Ren Tang

Shanghai Pharma

TIENS

GNC

Real Nutraceutical

Southernature

## Contents

### 1 STUDY COVERAGE

- 1.1 Vitamins and Minerals Product Introduction
- 1.2 Market Segments
- 1.3 Key Vitamins and Minerals Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Vitamins and Minerals Market Size Growth Rate by Type
  - 1.4.2 Vitamins
  - 1.4.3 Minerals
- 1.5 Market by Application
  - 1.5.1 Global Vitamins and Minerals Market Size Growth Rate by Application
  - 1.5.2 Men
  - 1.5.3 Women
  - 1.5.4 Pregnant woman
  - 1.5.5 Elderly
  - 1.5.6 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Vitamins and Minerals Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Vitamins and Minerals Industry
    - 1.6.1.1 Vitamins and Minerals Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Vitamins and Minerals Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Vitamins and Minerals Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Vitamins and Minerals Market Size Estimates and Forecasts
  - 2.1.1 Global Vitamins and Minerals Revenue 2015-2026
  - 2.1.2 Global Vitamins and Minerals Sales 2015-2026
- 2.2 Vitamins and Minerals Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Vitamins and Minerals Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Vitamins and Minerals Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL VITAMINS AND MINERALS COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Vitamins and Minerals Sales by Manufacturers

3.1.1 Vitamins and Minerals Sales by Manufacturers (2015-2020)

3.1.2 Vitamins and Minerals Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Vitamins and Minerals Revenue by Manufacturers

3.2.1 Vitamins and Minerals Revenue by Manufacturers (2015-2020)

3.2.2 Vitamins and Minerals Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Vitamins and Minerals Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Vitamins and Minerals Revenue in 2019

3.2.5 Global Vitamins and Minerals Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Vitamins and Minerals Price by Manufacturers

#### 3.4 Vitamins and Minerals Manufacturing Base Distribution, Product Types

3.4.1 Vitamins and Minerals Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Vitamins and Minerals Product Type

3.4.3 Date of International Manufacturers Enter into Vitamins and Minerals Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Vitamins and Minerals Market Size by Type (2015-2020)

4.1.1 Global Vitamins and Minerals Sales by Type (2015-2020)

4.1.2 Global Vitamins and Minerals Revenue by Type (2015-2020)

4.1.3 Vitamins and Minerals Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Vitamins and Minerals Market Size Forecast by Type (2021-2026)

4.2.1 Global Vitamins and Minerals Sales Forecast by Type (2021-2026)

4.2.2 Global Vitamins and Minerals Revenue Forecast by Type (2021-2026)

4.2.3 Vitamins and Minerals Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Vitamins and Minerals Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Vitamins and Minerals Market Size by Application (2015-2020)
  - 5.1.1 Global Vitamins and Minerals Sales by Application (2015-2020)
  - 5.1.2 Global Vitamins and Minerals Revenue by Application (2015-2020)
  - 5.1.3 Vitamins and Minerals Price by Application (2015-2020)
- 5.2 Vitamins and Minerals Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Vitamins and Minerals Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Vitamins and Minerals Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Vitamins and Minerals Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Vitamins and Minerals by Country
  - 6.1.1 North America Vitamins and Minerals Sales by Country
  - 6.1.2 North America Vitamins and Minerals Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Vitamins and Minerals Market Facts & Figures by Type
- 6.3 North America Vitamins and Minerals Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Vitamins and Minerals by Country
  - 7.1.1 Europe Vitamins and Minerals Sales by Country
  - 7.1.2 Europe Vitamins and Minerals Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Vitamins and Minerals Market Facts & Figures by Type
- 7.3 Europe Vitamins and Minerals Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Vitamins and Minerals by Region
  - 8.1.1 Asia Pacific Vitamins and Minerals Sales by Region
  - 8.1.2 Asia Pacific Vitamins and Minerals Revenue by Region
  - 8.1.3 China

- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Vitamins and Minerals Market Facts & Figures by Type

8.3 Asia Pacific Vitamins and Minerals Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America Vitamins and Minerals by Country

- 9.1.1 Latin America Vitamins and Minerals Sales by Country
- 9.1.2 Latin America Vitamins and Minerals Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Vitamins and Minerals Market Facts & Figures by Type

9.3 Central & South America Vitamins and Minerals Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa Vitamins and Minerals by Country

- 10.1.1 Middle East and Africa Vitamins and Minerals Sales by Country
- 10.1.2 Middle East and Africa Vitamins and Minerals Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa Vitamins and Minerals Market Facts & Figures by Type

10.3 Middle East and Africa Vitamins and Minerals Market Facts & Figures by Application

## **11 COMPANY PROFILES**

## 11.1 Amway

11.1.1 Amway Corporation Information

11.1.2 Amway Description, Business Overview and Total Revenue

11.1.3 Amway Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Amway Vitamins and Minerals Products Offered

11.1.5 Amway Recent Development

## 11.2 INFINITUS

11.2.1 INFINITUS Corporation Information

11.2.2 INFINITUS Description, Business Overview and Total Revenue

11.2.3 INFINITUS Sales, Revenue and Gross Margin (2015-2020)

11.2.4 INFINITUS Vitamins and Minerals Products Offered

11.2.5 INFINITUS Recent Development

## 11.3 Herbalife Nutrition

11.3.1 Herbalife Nutrition Corporation Information

11.3.2 Herbalife Nutrition Description, Business Overview and Total Revenue

11.3.3 Herbalife Nutrition Sales, Revenue and Gross Margin (2015-2020)

11.3.4 Herbalife Nutrition Vitamins and Minerals Products Offered

11.3.5 Herbalife Nutrition Recent Development

## 11.4 DEEJ

11.4.1 DEEJ Corporation Information

11.4.2 DEEJ Description, Business Overview and Total Revenue

11.4.3 DEEJ Sales, Revenue and Gross Margin (2015-2020)

11.4.4 DEEJ Vitamins and Minerals Products Offered

11.4.5 DEEJ Recent Development

## 11.5 Usana

11.5.1 Usana Corporation Information

11.5.2 Usana Description, Business Overview and Total Revenue

11.5.3 Usana Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Usana Vitamins and Minerals Products Offered

11.5.5 Usana Recent Development

## 11.6 Blackmores

11.6.1 Blackmores Corporation Information

11.6.2 Blackmores Description, Business Overview and Total Revenue

11.6.3 Blackmores Sales, Revenue and Gross Margin (2015-2020)

11.6.4 Blackmores Vitamins and Minerals Products Offered

11.6.5 Blackmores Recent Development

## 11.7 PERFECT (CHINA)

11.7.1 PERFECT (CHINA) Corporation Information

11.7.2 PERFECT (CHINA) Description, Business Overview and Total Revenue



- 11.7.3 PERFECT (CHINA) Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 PERFECT (CHINA) Vitamins and Minerals Products Offered
- 11.7.5 PERFECT (CHINA) Recent Development
- 11.8 Swisse
  - 11.8.1 Swisse Corporation Information
  - 11.8.2 Swisse Description, Business Overview and Total Revenue
  - 11.8.3 Swisse Sales, Revenue and Gross Margin (2015-2020)
  - 11.8.4 Swisse Vitamins and Minerals Products Offered
  - 11.8.5 Swisse Recent Development
- 11.9 China New Era Group
  - 11.9.1 China New Era Group Corporation Information
  - 11.9.2 China New Era Group Description, Business Overview and Total Revenue
  - 11.9.3 China New Era Group Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 China New Era Group Vitamins and Minerals Products Offered
  - 11.9.5 China New Era Group Recent Development
- 11.10 By-health
  - 11.10.1 By-health Corporation Information
  - 11.10.2 By-health Description, Business Overview and Total Revenue
  - 11.10.3 By-health Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 By-health Vitamins and Minerals Products Offered
  - 11.10.5 By-health Recent Development
- 11.1 Amway
  - 11.1.1 Amway Corporation Information
  - 11.1.2 Amway Description, Business Overview and Total Revenue
  - 11.1.3 Amway Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Amway Vitamins and Minerals Products Offered
  - 11.1.5 Amway Recent Development
- 11.12 Pfizer
  - 11.12.1 Pfizer Corporation Information
  - 11.12.2 Pfizer Description, Business Overview and Total Revenue
  - 11.12.3 Pfizer Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 Pfizer Products Offered
  - 11.12.5 Pfizer Recent Development
- 11.13 Beijing Tong Ren Tang
  - 11.13.1 Beijing Tong Ren Tang Corporation Information
  - 11.13.2 Beijing Tong Ren Tang Description, Business Overview and Total Revenue
  - 11.13.3 Beijing Tong Ren Tang Sales, Revenue and Gross Margin (2015-2020)
  - 11.13.4 Beijing Tong Ren Tang Products Offered
  - 11.13.5 Beijing Tong Ren Tang Recent Development

## 11.14 Shanghai Pharma

11.14.1 Shanghai Pharma Corporation Information

11.14.2 Shanghai Pharma Description, Business Overview and Total Revenue

11.14.3 Shanghai Pharma Sales, Revenue and Gross Margin (2015-2020)

11.14.4 Shanghai Pharma Products Offered

11.14.5 Shanghai Pharma Recent Development

## 11.15 TIENS

11.15.1 TIENS Corporation Information

11.15.2 TIENS Description, Business Overview and Total Revenue

11.15.3 TIENS Sales, Revenue and Gross Margin (2015-2020)

11.15.4 TIENS Products Offered

11.15.5 TIENS Recent Development

## 11.16 GNC

11.16.1 GNC Corporation Information

11.16.2 GNC Description, Business Overview and Total Revenue

11.16.3 GNC Sales, Revenue and Gross Margin (2015-2020)

11.16.4 GNC Products Offered

11.16.5 GNC Recent Development

## 11.17 Real Nutraceutical

11.17.1 Real Nutraceutical Corporation Information

11.17.2 Real Nutraceutical Description, Business Overview and Total Revenue

11.17.3 Real Nutraceutical Sales, Revenue and Gross Margin (2015-2020)

11.17.4 Real Nutraceutical Products Offered

11.17.5 Real Nutraceutical Recent Development

## 11.18 Southernature

11.18.1 Southernature Corporation Information

11.18.2 Southernature Description, Business Overview and Total Revenue

11.18.3 Southernature Sales, Revenue and Gross Margin (2015-2020)

11.18.4 Southernature Products Offered

11.18.5 Southernature Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

### 12.1 Vitamins and Minerals Market Estimates and Projections by Region

12.1.1 Global Vitamins and Minerals Sales Forecast by Regions 2021-2026

12.1.2 Global Vitamins and Minerals Revenue Forecast by Regions 2021-2026

### 12.2 North America Vitamins and Minerals Market Size Forecast (2021-2026)

12.2.1 North America: Vitamins and Minerals Sales Forecast (2021-2026)

12.2.2 North America: Vitamins and Minerals Revenue Forecast (2021-2026)

- 12.2.3 North America: Vitamins and Minerals Market Size Forecast by Country (2021-2026)
- 12.3 Europe Vitamins and Minerals Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Vitamins and Minerals Sales Forecast (2021-2026)
  - 12.3.2 Europe: Vitamins and Minerals Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Vitamins and Minerals Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Vitamins and Minerals Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Vitamins and Minerals Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Vitamins and Minerals Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Vitamins and Minerals Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Vitamins and Minerals Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Vitamins and Minerals Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Vitamins and Minerals Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Vitamins and Minerals Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Vitamins and Minerals Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Vitamins and Minerals Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Vitamins and Minerals Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Vitamins and Minerals Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Vitamins and Minerals Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 Vitamins and Minerals Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Research Methodology

#### 16.1.1 Methodology/Research Approach

#### 16.1.2 Data Source

### 16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Vitamins and Minerals Market Segments

Table 2. Ranking of Global Top Vitamins and Minerals Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Vitamins and Minerals Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Vitamins

Table 5. Major Manufacturers of Minerals

Table 6. COVID-19 Impact Global Market: (Four Vitamins and Minerals Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Vitamins and Minerals Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Vitamins and Minerals Players to Combat Covid-19 Impact

Table 11. Global Vitamins and Minerals Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Vitamins and Minerals Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Vitamins and Minerals Sales by Regions 2015-2020 (K Units)

Table 14. Global Vitamins and Minerals Sales Market Share by Regions (2015-2020)

Table 15. Global Vitamins and Minerals Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Vitamins and Minerals Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global Vitamins and Minerals Sales Share by Manufacturers (2015-2020)

Table 18. Global Vitamins and Minerals Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Vitamins and Minerals by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Vitamins and Minerals as of 2019)

Table 20. Vitamins and Minerals Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Vitamins and Minerals Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Vitamins and Minerals Price (2015-2020) (USD/Unit)

Table 23. Vitamins and Minerals Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Vitamins and Minerals Product Type

Table 25. Date of International Manufacturers Enter into Vitamins and Minerals Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

- Table 27. Global Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 28. Global Vitamins and Minerals Sales Share by Type (2015-2020)
- Table 29. Global Vitamins and Minerals Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Vitamins and Minerals Revenue Share by Type (2015-2020)
- Table 31. Vitamins and Minerals Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 32. Global Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 33. Global Vitamins and Minerals Sales Share by Application (2015-2020)
- Table 34. North America Vitamins and Minerals Sales by Country (2015-2020) (K Units)
- Table 35. North America Vitamins and Minerals Sales Market Share by Country (2015-2020)
- Table 36. North America Vitamins and Minerals Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Vitamins and Minerals Revenue Market Share by Country (2015-2020)
- Table 38. North America Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 39. North America Vitamins and Minerals Sales Market Share by Type (2015-2020)
- Table 40. North America Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 41. North America Vitamins and Minerals Sales Market Share by Application (2015-2020)
- Table 42. Europe Vitamins and Minerals Sales by Country (2015-2020) (K Units)
- Table 43. Europe Vitamins and Minerals Sales Market Share by Country (2015-2020)
- Table 44. Europe Vitamins and Minerals Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Vitamins and Minerals Revenue Market Share by Country (2015-2020)
- Table 46. Europe Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 47. Europe Vitamins and Minerals Sales Market Share by Type (2015-2020)
- Table 48. Europe Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 49. Europe Vitamins and Minerals Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Vitamins and Minerals Sales by Region (2015-2020) (K Units)
- Table 51. Asia Pacific Vitamins and Minerals Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Vitamins and Minerals Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Vitamins and Minerals Revenue Market Share by Region (2015-2020)

- Table 54. Asia Pacific Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 55. Asia Pacific Vitamins and Minerals Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 57. Asia Pacific Vitamins and Minerals Sales Market Share by Application (2015-2020)
- Table 58. Latin America Vitamins and Minerals Sales by Country (2015-2020) (K Units)
- Table 59. Latin America Vitamins and Minerals Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa Vitamins and Minerals Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Vitamins and Minerals Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 63. Latin America Vitamins and Minerals Sales Market Share by Type (2015-2020)
- Table 64. Latin America Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 65. Latin America Vitamins and Minerals Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Vitamins and Minerals Sales by Country (2015-2020) (K Units)
- Table 67. Middle East and Africa Vitamins and Minerals Sales Market Share by Country (2015-2020)
- Table 68. Middle East and Africa Vitamins and Minerals Revenue by Country (2015-2020) (US\$ Million)
- Table 69. Middle East and Africa Vitamins and Minerals Revenue Market Share by Country (2015-2020)
- Table 70. Middle East and Africa Vitamins and Minerals Sales by Type (2015-2020) (K Units)
- Table 71. Middle East and Africa Vitamins and Minerals Sales Market Share by Type (2015-2020)
- Table 72. Middle East and Africa Vitamins and Minerals Sales by Application (2015-2020) (K Units)
- Table 73. Middle East and Africa Vitamins and Minerals Sales Market Share by Application (2015-2020)
- Table 74. Amway Corporation Information
- Table 75. Amway Description and Major Businesses
- Table 76. Amway Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. Amway Product

Table 78. Amway Recent Development

Table 79. INFINITUS Corporation Information

Table 80. INFINITUS Description and Major Businesses

Table 81. INFINITUS Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. INFINITUS Product

Table 83. INFINITUS Recent Development

Table 84. Herbalife Nutrition Corporation Information

Table 85. Herbalife Nutrition Description and Major Businesses

Table 86. Herbalife Nutrition Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 87. Herbalife Nutrition Product

Table 88. Herbalife Nutrition Recent Development

Table 89. DEEJ Corporation Information

Table 90. DEEJ Description and Major Businesses

Table 91. DEEJ Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 92. DEEJ Product

Table 93. DEEJ Recent Development

Table 94. Usana Corporation Information

Table 95. Usana Description and Major Businesses

Table 96. Usana Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 97. Usana Product

Table 98. Usana Recent Development

Table 99. Blackmores Corporation Information

Table 100. Blackmores Description and Major Businesses

Table 101. Blackmores Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 102. Blackmores Product

Table 103. Blackmores Recent Development

Table 104. PERFECT (CHINA) Corporation Information

Table 105. PERFECT (CHINA) Description and Major Businesses

Table 106. PERFECT (CHINA) Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 107. PERFECT (CHINA) Product

Table 108. PERFECT (CHINA) Recent Development

Table 109. Swisse Corporation Information



- Table 110. Swisse Description and Major Businesses
- Table 111. Swisse Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 112. Swisse Product
- Table 113. Swisse Recent Development
- Table 114. China New Era Group Corporation Information
- Table 115. China New Era Group Description and Major Businesses
- Table 116. China New Era Group Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 117. China New Era Group Product
- Table 118. China New Era Group Recent Development
- Table 119. By-health Corporation Information
- Table 120. By-health Description and Major Businesses
- Table 121. By-health Vitamins and Minerals Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 122. By-health Product
- Table 123. By-health Recent Development
- Table 124. Suntory Corporation Information
- Table 125. Suntory Description and Major Businesses
- Table 126. Suntory Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 127. Suntory Product
- Table 128. Suntory Recent Development
- Table 129. Pfizer Corporation Information
- Table 130. Pfizer Description and Major Businesses
- Table 131. Pfizer Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 132. Pfizer Product
- Table 133. Pfizer Recent Development
- Table 134. Beijing Tong Ren Tang Corporation Information
- Table 135. Beijing Tong Ren Tang Description and Major Businesses
- Table 136. Beijing Tong Ren Tang Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 137. Beijing Tong Ren Tang Product
- Table 138. Beijing Tong Ren Tang Recent Development
- Table 139. Shanghai Pharma Corporation Information
- Table 140. Shanghai Pharma Description and Major Businesses
- Table 141. Shanghai Pharma Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 142. Shanghai Pharma Product
- Table 143. Shanghai Pharma Recent Development
- Table 144. TIENS Corporation Information
- Table 145. TIENS Description and Major Businesses
- Table 146. TIENS Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 147. TIENS Product
- Table 148. TIENS Recent Development
- Table 149. GNC Corporation Information
- Table 150. GNC Description and Major Businesses
- Table 151. GNC Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 152. GNC Product
- Table 153. GNC Recent Development
- Table 154. Real Nutraceutical Corporation Information
- Table 155. Real Nutraceutical Description and Major Businesses
- Table 156. Real Nutraceutical Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 157. Real Nutraceutical Product
- Table 158. Real Nutraceutical Recent Development
- Table 159. Southernnature Corporation Information
- Table 160. Southernnature Description and Major Businesses
- Table 161. Southernnature Vitamins and Minerals Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 162. Southernnature Product
- Table 163. Southernnature Recent Development
- Table 164. Global Vitamins and Minerals Sales Forecast by Regions (2021-2026) (K Units)
- Table 165. Global Vitamins and Minerals Sales Market Share Forecast by Regions (2021-2026)
- Table 166. Global Vitamins and Minerals Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 167. Global Vitamins and Minerals Revenue Market Share Forecast by Regions (2021-2026)
- Table 168. North America: Vitamins and Minerals Sales Forecast by Country (2021-2026) (K Units)
- Table 169. North America: Vitamins and Minerals Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 170. Europe: Vitamins and Minerals Sales Forecast by Country (2021-2026) (K

Units)

Table 171. Europe: Vitamins and Minerals Revenue Forecast by Country (2021-2026)  
(US\$ Million)

Table 172. Asia Pacific: Vitamins and Minerals Sales Forecast by Region (2021-2026)  
(K Units)

Table 173. Asia Pacific: Vitamins and Minerals Revenue Forecast by Region  
(2021-2026) (US\$ Million)

Table 174. Latin America: Vitamins and Minerals Sales Forecast by Country  
(2021-2026) (K Units)

Table 175. Latin America: Vitamins and Minerals Revenue Forecast by Country  
(2021-2026) (US\$ Million)

Table 176. Middle East and Africa: Vitamins and Minerals Sales Forecast by Country  
(2021-2026) (K Units)

Table 177. Middle East and Africa: Vitamins and Minerals Revenue Forecast by Country  
(2021-2026) (US\$ Million)

Table 178. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 179. Key Challenges

Table 180. Market Risks

Table 181. Main Points Interviewed from Key Vitamins and Minerals Players

Table 182. Vitamins and Minerals Customers List

Table 183. Vitamins and Minerals Distributors List

Table 184. Research Programs/Design for This Report

Table 185. Key Data Information from Secondary Sources

Table 186. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Vitamins and Minerals Product Picture

Figure 2. Global Vitamins and Minerals Sales Market Share by Type in 2020 & 2026

Figure 3. Vitamins Product Picture

Figure 4. Minerals Product Picture

Figure 5. Global Vitamins and Minerals Sales Market Share by Application in 2020 & 2026

Figure 6. Men

Figure 7. Women

Figure 8. Pregnant woman

Figure 9. Elderly

Figure 10. Other

Figure 11. Vitamins and Minerals Report Years Considered

Figure 12. Global Vitamins and Minerals Market Size 2015-2026 (US\$ Million)

Figure 13. Global Vitamins and Minerals Sales 2015-2026 (K Units)

Figure 14. Global Vitamins and Minerals Market Size Market Share by Region: 2020 Versus 2026

Figure 15. Global Vitamins and Minerals Sales Market Share by Region (2015-2020)

Figure 16. Global Vitamins and Minerals Sales Market Share by Region in 2019

Figure 17. Global Vitamins and Minerals Revenue Market Share by Region (2015-2020)

Figure 18. Global Vitamins and Minerals Revenue Market Share by Region in 2019

Figure 19. Global Vitamins and Minerals Sales Share by Manufacturer in 2019

Figure 20. The Top 10 and 5 Players Market Share by Vitamins and Minerals Revenue in 2019

Figure 21. Vitamins and Minerals Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 22. Global Vitamins and Minerals Sales Market Share by Type (2015-2020)

Figure 23. Global Vitamins and Minerals Sales Market Share by Type in 2019

Figure 24. Global Vitamins and Minerals Revenue Market Share by Type (2015-2020)

Figure 25. Global Vitamins and Minerals Revenue Market Share by Type in 2019

Figure 26. Global Vitamins and Minerals Market Share by Price Range (2015-2020)

Figure 27. Global Vitamins and Minerals Sales Market Share by Application (2015-2020)

Figure 28. Global Vitamins and Minerals Sales Market Share by Application in 2019

Figure 29. Global Vitamins and Minerals Revenue Market Share by Application (2015-2020)

- Figure 30. Global Vitamins and Minerals Revenue Market Share by Application in 2019
- Figure 31. North America Vitamins and Minerals Sales Growth Rate 2015-2020 (K Units)
- Figure 32. North America Vitamins and Minerals Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Vitamins and Minerals Sales Market Share by Country in 2019
- Figure 34. North America Vitamins and Minerals Revenue Market Share by Country in 2019
- Figure 35. U.S. Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 36. U.S. Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 38. Canada Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Vitamins and Minerals Market Share by Type in 2019
- Figure 40. North America Vitamins and Minerals Market Share by Application in 2019
- Figure 41. Europe Vitamins and Minerals Sales Growth Rate 2015-2020 (K Units)
- Figure 42. Europe Vitamins and Minerals Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Vitamins and Minerals Sales Market Share by Country in 2019
- Figure 44. Europe Vitamins and Minerals Revenue Market Share by Country in 2019
- Figure 45. Germany Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 46. Germany Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 48. France Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 50. U.K. Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Italy Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Russia Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Vitamins and Minerals Market Share by Type in 2019
- Figure 56. Europe Vitamins and Minerals Market Share by Application in 2019
- Figure 57. Asia Pacific Vitamins and Minerals Sales Growth Rate 2015-2020 (K Units)
- Figure 58. Asia Pacific Vitamins and Minerals Revenue Growth Rate 2015-2020 (US\$ Million)

- Figure 59. Asia Pacific Vitamins and Minerals Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Vitamins and Minerals Revenue Market Share by Region in 2019
- Figure 61. China Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 62. China Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 64. Japan Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 66. South Korea Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 68. India Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Australia Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Taiwan Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Indonesia Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 74. Indonesia Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Thailand Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Malaysia Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Philippines Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Vietnam Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Vitamins and Minerals Market Share by Type in 2019
- Figure 84. Asia Pacific Vitamins and Minerals Market Share by Application in 2019
- Figure 85. Latin America Vitamins and Minerals Sales Growth Rate 2015-2020 (K Units)
- Figure 86. Latin America Vitamins and Minerals Revenue Growth Rate 2015-2020 (US\$ Million)

Million)

Figure 87. Latin America Vitamins and Minerals Sales Market Share by Country in 2019

Figure 88. Latin America Vitamins and Minerals Revenue Market Share by Country in 2019

Figure 89. Mexico Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 90. Mexico Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Brazil Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 92. Brazil Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Argentina Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 94. Argentina Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 95. Latin America Vitamins and Minerals Market Share by Type in 2019

Figure 96. Latin America Vitamins and Minerals Market Share by Application in 2019

Figure 97. Middle East and Africa Vitamins and Minerals Sales Growth Rate 2015-2020 (K Units)

Figure 98. Middle East and Africa Vitamins and Minerals Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 99. Middle East and Africa Vitamins and Minerals Sales Market Share by Country in 2019

Figure 100. Middle East and Africa Vitamins and Minerals Revenue Market Share by Country in 2019

Figure 101. Turkey Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 102. Turkey Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. Saudi Arabia Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 104. Saudi Arabia Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. U.A.E Vitamins and Minerals Sales Growth Rate (2015-2020) (K Units)

Figure 106. U.A.E Vitamins and Minerals Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 107. Middle East and Africa Vitamins and Minerals Market Share by Type in 2019

Figure 108. Middle East and Africa Vitamins and Minerals Market Share by Application in 2019

Figure 109. Amway Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. INFINITUS Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 111. Herbalife Nutrition Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. DEEJ Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Usana Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Blackmores Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. PERFECT (CHINA) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Swisse Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. China New Era Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. By-health Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Suntory Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Pfizer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Beijing Tong Ren Tang Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Shanghai Pharma Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. TIENS Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. GNC Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Real Nutraceutical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Southernnature Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. North America Vitamins and Minerals Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 128. North America Vitamins and Minerals Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Europe Vitamins and Minerals Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 130. Europe Vitamins and Minerals Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 131. Asia Pacific Vitamins and Minerals Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 132. Asia Pacific Vitamins and Minerals Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 133. Latin America Vitamins and Minerals Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 134. Latin America Vitamins and Minerals Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 135. Middle East and Africa Vitamins and Minerals Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 136. Middle East and Africa Vitamins and Minerals Revenue Growth Rate Forecast (2021-2026) (US\$ Million)



Figure 137. Porter's Five Forces Analysis

Figure 138. Channels of Distribution

Figure 139. Distributors Profiles

Figure 140. Bottom-up and Top-down Approaches for This Report

Figure 141. Data Triangulation

Figure 142. Key Executives Interviewed

## I would like to order

Product name: Global Vitamins and Minerals Market Insights, Forecast to 2026

Product link: <https://marketpublishers.com/r/G9128E957685EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9128E957685EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970