

Global Virtual Reality in Gaming Market Research Report 2016

https://marketpublishers.com/r/G823B1AEDE6EN.html

Date: December 2016

Pages: 100

Price: US\$ 2,900.00 (Single User License)

ID: G823B1AEDE6EN

Abstracts

Notes:

Production, means the output of Virtual Reality in Gaming

Revenue, means the sales value of Virtual Reality in Gaming

This report studies Virtual Reality in Gaming in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Electronic Arts Inc.

Nintendo Co. Ltd

Linden Lab Inc.

Sony Corporation

Activision Publishing Inc.

Sega Corporation

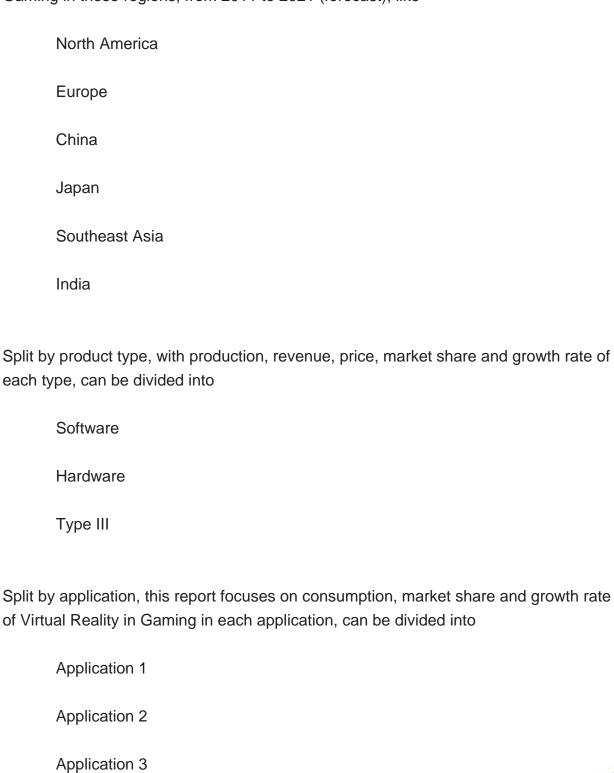
Oculus VR

Avatar Reality Inc.



Kaneva LLC

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Virtual Reality in Gaming in these regions, from 2011 to 2021 (forecast), like









Contents

Global Virtual Reality in Gaming Market Research Report 2016

1 VIRTUAL REALITY IN GAMING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Virtual Reality in Gaming
- 1.2 Virtual Reality in Gaming Segment by Type
 - 1.2.1 Global Production Market Share of Virtual Reality in Gaming by Type in 2015
 - 1.2.2 Software
 - 1.2.3 Hardware
 - 1.2.4 Type III
- 1.3 Virtual Reality in Gaming Segment by Application
- 1.3.1 Virtual Reality in Gaming Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Virtual Reality in Gaming Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Virtual Reality in Gaming (2011-2021)

2 GLOBAL VIRTUAL REALITY IN GAMING MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Virtual Reality in Gaming Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Virtual Reality in Gaming Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Virtual Reality in Gaming Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Virtual Reality in Gaming Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Virtual Reality in Gaming Market Competitive Situation and Trends
 - 2.5.1 Virtual Reality in Gaming Market Concentration Rate
 - 2.5.2 Virtual Reality in Gaming Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL VIRTUAL REALITY IN GAMING PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Virtual Reality in Gaming Production by Region (2011-2016)
- 3.2 Global Virtual Reality in Gaming Production Market Share by Region (2011-2016)
- 3.3 Global Virtual Reality in Gaming Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL VIRTUAL REALITY IN GAMING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Virtual Reality in Gaming Consumption by Regions (2011-2016)
- 4.2 North America Virtual Reality in Gaming Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Virtual Reality in Gaming Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Virtual Reality in Gaming Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Virtual Reality in Gaming Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Virtual Reality in Gaming Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Virtual Reality in Gaming Production, Consumption, Export, Import by Regions



(2011-2016)

5 GLOBAL VIRTUAL REALITY IN GAMING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Virtual Reality in Gaming Production and Market Share by Type (2011-2016)
- 5.2 Global Virtual Reality in Gaming Revenue and Market Share by Type (2011-2016)
- 5.3 Global Virtual Reality in Gaming Price by Type (2011-2016)
- 5.4 Global Virtual Reality in Gaming Production Growth by Type (2011-2016)

6 GLOBAL VIRTUAL REALITY IN GAMING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Virtual Reality in Gaming Consumption and Market Share by Application (2011-2016)
- 6.2 Global Virtual Reality in Gaming Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL VIRTUAL REALITY IN GAMING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Electronic Arts Inc.
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Electronic Arts Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Nintendo Co. Ltd
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Nintendo Co. Ltd Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview



- 7.3 Linden Lab Inc.
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Linden Lab Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Sony Corporation
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Sony Corporation Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Activision Publishing Inc.
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Activision Publishing Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Sega Corporation
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Sega Corporation Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Oculus VR
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Oculus VR Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.7.4 Main Business/Business Overview
- 7.8 Avatar Reality Inc.
- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Avatar Reality Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Kaneva LLC
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Virtual Reality in Gaming Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Kaneva LLC Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview

8 VIRTUAL REALITY IN GAMING MANUFACTURING COST ANALYSIS

- 8.1 Virtual Reality in Gaming Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Virtual Reality in Gaming

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Virtual Reality in Gaming Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Virtual Reality in Gaming Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL VIRTUAL REALITY IN GAMING MARKET FORECAST (2016-2021)

- 12.1 Global Virtual Reality in Gaming Production, Revenue Forecast (2016-2021)
- 12.2 Global Virtual Reality in Gaming Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Virtual Reality in Gaming Production Forecast by Type (2016-2021)
- 12.4 Global Virtual Reality in Gaming Consumption Forecast by Application (2016-2021)
- 12.5 Virtual Reality in Gaming Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Virtual Reality in Gaming

Figure Global Production Market Share of Virtual Reality in Gaming by Type in 2015

Figure Product Picture of Software

Table Major Manufacturers of Software

Figure Product Picture of Hardware

Table Major Manufacturers of Hardware

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Virtual Reality in Gaming Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Virtual Reality in Gaming Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Virtual Reality in Gaming Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Virtual Reality in Gaming Capacity of Key Manufacturers (2015 and 2016) Table Global Virtual Reality in Gaming Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Virtual Reality in Gaming Capacity of Key Manufacturers in 2015 Figure Global Virtual Reality in Gaming Capacity of Key Manufacturers in 2016 Table Global Virtual Reality in Gaming Production of Key Manufacturers (2015 and 2016)

Table Global Virtual Reality in Gaming Production Share by Manufacturers (2015 and 2016)



Figure 2015 Virtual Reality in Gaming Production Share by Manufacturers
Figure 2016 Virtual Reality in Gaming Production Share by Manufacturers
Table Global Virtual Reality in Gaming Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Virtual Reality in Gaming Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Virtual Reality in Gaming Revenue Share by Manufacturers
Table 2016 Global Virtual Reality in Gaming Revenue Share by Manufacturers
Table Global Market Virtual Reality in Gaming Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Virtual Reality in Gaming Average Price of Key Manufacturers in 2015

Table Manufacturers Virtual Reality in Gaming Manufacturing Base Distribution and Sales Area

Table Manufacturers Virtual Reality in Gaming Product Type

Figure Virtual Reality in Gaming Market Share of Top 3 Manufacturers

Figure Virtual Reality in Gaming Market Share of Top 5 Manufacturers

Table Global Virtual Reality in Gaming Capacity by Regions (2011-2016)

Figure Global Virtual Reality in Gaming Capacity Market Share by Regions (2011-2016)

Figure Global Virtual Reality in Gaming Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Virtual Reality in Gaming Capacity Market Share by Regions

Table Global Virtual Reality in Gaming Production by Regions (2011-2016)

Figure Global Virtual Reality in Gaming Production and Market Share by Regions (2011-2016)

Figure Global Virtual Reality in Gaming Production Market Share by Regions (2011-2016)

Figure 2015 Global Virtual Reality in Gaming Production Market Share by Regions Table Global Virtual Reality in Gaming Revenue by Regions (2011-2016)

Table Global Virtual Reality in Gaming Revenue Market Share by Regions (2011-2016)

Table 2015 Global Virtual Reality in Gaming Revenue Market Share by Regions

Table Global Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table China Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Virtual Reality in Gaming Production, Revenue, Price and Gross Margin



(2011-2016)

Table Southeast Asia Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table India Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Virtual Reality in Gaming Consumption Market by Regions (2011-2016) Table Global Virtual Reality in Gaming Consumption Market Share by Regions (2011-2016)

Figure Global Virtual Reality in Gaming Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Virtual Reality in Gaming Consumption Market Share by Regions Table North America Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table Europe Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table China Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table Japan Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table India Virtual Reality in Gaming Production, Consumption, Import & Export (2011-2016)

Table Global Virtual Reality in Gaming Production by Type (2011-2016)

Table Global Virtual Reality in Gaming Production Share by Type (2011-2016)

Figure Production Market Share of Virtual Reality in Gaming by Type (2011-2016)

Figure 2015 Production Market Share of Virtual Reality in Gaming by Type

Table Global Virtual Reality in Gaming Revenue by Type (2011-2016)

Table Global Virtual Reality in Gaming Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Virtual Reality in Gaming by Type (2011-2016)

Figure 2015 Revenue Market Share of Virtual Reality in Gaming by Type

Table Global Virtual Reality in Gaming Price by Type (2011-2016)

Figure Global Virtual Reality in Gaming Production Growth by Type (2011-2016)

Table Global Virtual Reality in Gaming Consumption by Application (2011-2016)

Table Global Virtual Reality in Gaming Consumption Market Share by Application (2011-2016)

Figure Global Virtual Reality in Gaming Consumption Market Share by Application in 2015

Table Global Virtual Reality in Gaming Consumption Growth Rate by Application



(2011-2016)

Figure Global Virtual Reality in Gaming Consumption Growth Rate by Application (2011-2016)

Table Electronic Arts Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electronic Arts Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electronic Arts Inc. Virtual Reality in Gaming Market Share (2011-2016)

Table Nintendo Co. Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nintendo Co. Ltd Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nintendo Co. Ltd Virtual Reality in Gaming Market Share (2011-2016)

Table Linden Lab Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Linden Lab Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Linden Lab Inc. Virtual Reality in Gaming Market Share (2011-2016)

Table Sony Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Corporation Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Corporation Virtual Reality in Gaming Market Share (2011-2016)

Table Activision Publishing Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Activision Publishing Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Activision Publishing Inc. Virtual Reality in Gaming Market Share (2011-2016) Table Sega Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sega Corporation Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sega Corporation Virtual Reality in Gaming Market Share (2011-2016) Table Oculus VR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oculus VR Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oculus VR Virtual Reality in Gaming Market Share (2011-2016)

Table Avatar Reality Inc. Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Avatar Reality Inc. Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avatar Reality Inc. Virtual Reality in Gaming Market Share (2011-2016)

Table Kaneva LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kaneva LLC Virtual Reality in Gaming Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kaneva LLC Virtual Reality in Gaming Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Virtual Reality in Gaming

Figure Manufacturing Process Analysis of Virtual Reality in Gaming

Figure Virtual Reality in Gaming Industrial Chain Analysis

Table Raw Materials Sources of Virtual Reality in Gaming Major Manufacturers in 2015

Table Major Buyers of Virtual Reality in Gaming

Table Distributors/Traders List

Figure Global Virtual Reality in Gaming Production and Growth Rate Forecast (2016-2021)

Figure Global Virtual Reality in Gaming Revenue and Growth Rate Forecast (2016-2021)

Table Global Virtual Reality in Gaming Production Forecast by Regions (2016-2021)

Table Global Virtual Reality in Gaming Consumption Forecast by Regions (2016-2021)

Table Global Virtual Reality in Gaming Production Forecast by Type (2016-2021)

Table Global Virtual Reality in Gaming Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Virtual Reality in Gaming Market Research Report 2016

Product link: https://marketpublishers.com/r/G823B1AEDE6EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G823B1AEDE6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970