

Global Virtual Reality Headsets Sales Market Report 2016

<https://marketpublishers.com/r/GCF21507A47EN.html>

Date: November 2016

Pages: 121

Price: US\$ 4,000.00 (Single User License)

ID: GCF21507A47EN

Abstracts

Notes:

Sales, means the sales volume of AAAA

Revenue, means the sales value of AAAA

This report studies sales (consumption) of Virtual Reality Headsets in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Oculus Rift

Sony PlayStation VR

HTC Vive

Samsung Gear VR

Microsoft HoloLens

FOVE VR

Zeiss VR One

Avegant Glyph

Razer OSVR

Google Cardboard

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Virtual Reality Headsets in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Virtual Reality Headsets in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Virtual Reality Headsets Sales Market Report 2016

1 VIRTUAL REALITY HEADSETS OVERVIEW

- 1.1 Product Overview and Scope of Virtual Reality Headsets
- 1.2 Classification of Virtual Reality Headsets
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Virtual Reality Headsets
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Virtual Reality Headsets Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Virtual Reality Headsets (2011-2021)
 - 1.5.1 Global Virtual Reality Headsets Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

2 GLOBAL VIRTUAL REALITY HEADSETS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Virtual Reality Headsets Market Competition by Manufacturers
 - 2.1.1 Global Virtual Reality Headsets Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Virtual Reality Headsets Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Virtual Reality Headsets (Volume and Value) by Type
 - 2.2.1 Global Virtual Reality Headsets Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Virtual Reality Headsets Revenue and Market Share by Type (2011-2016)
- 2.3 Global Virtual Reality Headsets (Volume and Value) by Regions
 - 2.3.1 Global Virtual Reality Headsets Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Virtual Reality Headsets Revenue and Market Share by Regions (2011-2016)

2.4 Global Virtual Reality Headsets (Volume) by Application

3 USA VIRTUAL REALITY HEADSETS (VOLUME, VALUE AND SALES PRICE)

3.1 USA Virtual Reality Headsets Sales and Value (2011-2016)

3.1.1 USA Virtual Reality Headsets Sales and Growth Rate (2011-2016)

3.1.2 USA Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

3.1.3 USA Virtual Reality Headsets Sales Price Trend (2011-2016)

3.2 USA Virtual Reality Headsets Sales and Market Share by Manufacturers

3.3 USA Virtual Reality Headsets Sales and Market Share by Type

3.4 USA Virtual Reality Headsets Sales and Market Share by Application

4 CHINA VIRTUAL REALITY HEADSETS (VOLUME, VALUE AND SALES PRICE)

4.1 China Virtual Reality Headsets Sales and Value (2011-2016)

4.1.1 China Virtual Reality Headsets Sales and Growth Rate (2011-2016)

4.1.2 China Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

4.1.3 China Virtual Reality Headsets Sales Price Trend (2011-2016)

4.2 China Virtual Reality Headsets Sales and Market Share by Manufacturers

4.3 China Virtual Reality Headsets Sales and Market Share by Type

4.4 China Virtual Reality Headsets Sales and Market Share by Application

5 EUROPE VIRTUAL REALITY HEADSETS (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Virtual Reality Headsets Sales and Value (2011-2016)

5.1.1 Europe Virtual Reality Headsets Sales and Growth Rate (2011-2016)

5.1.2 Europe Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

5.1.3 Europe Virtual Reality Headsets Sales Price Trend (2011-2016)

5.2 Europe Virtual Reality Headsets Sales and Market Share by Manufacturers

5.3 Europe Virtual Reality Headsets Sales and Market Share by Type

5.4 Europe Virtual Reality Headsets Sales and Market Share by Application

6 JAPAN VIRTUAL REALITY HEADSETS (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Virtual Reality Headsets Sales and Value (2011-2016)

6.1.1 Japan Virtual Reality Headsets Sales and Growth Rate (2011-2016)

6.1.2 Japan Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

6.1.3 Japan Virtual Reality Headsets Sales Price Trend (2011-2016)

6.2 Japan Virtual Reality Headsets Sales and Market Share by Manufacturers

6.3 Japan Virtual Reality Headsets Sales and Market Share by Type

6.4 Japan Virtual Reality Headsets Sales and Market Share by Application

7 GLOBAL VIRTUAL REALITY HEADSETS MANUFACTURERS ANALYSIS

9.1 Oculus Rift

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Virtual Reality Headsets Product Type, Application and Specification

9.1.2.1 Type I

9.1.2.2 Type II

9.1.3 Oculus Rift Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)

9.1.4 Main Business/Business Overview

9.2 Sony PlayStation VR

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 121 Product Type, Application and Specification

9.2.2.1 Type I

9.2.2.2 Type II

9.2.3 Sony PlayStation VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 HTC Vive

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 144 Product Type, Application and Specification

9.3.2.1 Type I

9.3.2.2 Type II

9.3.3 HTC Vive Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)

9.3.4 Main Business/Business Overview

9.4 Samsung Gear VR

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Oct Product Type, Application and Specification

9.4.2.1 Type I

9.4.2.2 Type II

9.4.3 Samsung Gear VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)

9.4.4 Main Business/Business Overview

9.5 Microsoft HoloLens

9.5.1 Company Basic Information, Manufacturing Base and Competitors

- 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
- 9.5.3 Microsoft HoloLens Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.5.4 Main Business/Business Overview
- 9.6 FOVE VR
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 FOVE VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 Zeiss VR One
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Electronics Product Type, Application and Specification
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
 - 9.7.3 Zeiss VR One Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.7.4 Main Business/Business Overview
- 9.8 Avedant Glyph
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Product Type, Application and Specification
 - 9.8.2.1 Type I
 - 9.8.2.2 Type II
 - 9.8.3 Avedant Glyph Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.8.4 Main Business/Business Overview
- 9.9 Razer OSVR
 - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.9.2 Product Type, Application and Specification
 - 9.9.2.1 Type I
 - 9.9.2.2 Type II
 - 9.9.3 Razer OSVR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.9.4 Main Business/Business Overview
- 9.10 Google Cardboard

- 9.10.1 Company Basic Information, Manufacturing Base and Competitors
- 9.10.2 Product Type, Application and Specification
 - 9.10.2.1 Type I
 - 9.10.2.2 Type II
- 9.10.3 Google Cardboard Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.10.4 Main Business/Business Overview

8 VIRTUAL REALITY HEADSETS MAUFACTURING COST ANALYSIS

- 8.1 Virtual Reality Headsets Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Virtual Reality Headsets

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Virtual Reality Headsets Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Virtual Reality Headsets Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL VIRTUAL REALITY HEADSETS MARKET FORECAST (2016-2021)

12.1 Global Virtual Reality Headsets Sales, Revenue Forecast (2016-2021)

12.2 Global Virtual Reality Headsets Sales Forecast by Regions (2016-2021)

12.3 Global Virtual Reality Headsets Sales Forecast by Type (2016-2021)

12.4 Global Virtual Reality Headsets Sales Forecast by Application (2016-2021)

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Virtual Reality Headsets

Table Classification of Virtual Reality Headsets

Figure Global Sales Market Share of Virtual Reality Headsets by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Virtual Reality Headsets

Figure Global Sales Market Share of Virtual Reality Headsets by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure USA Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

Figure China Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

Figure Europe Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

Figure Japan Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

Figure Global Virtual Reality Headsets Sales and Growth Rate (2011-2021)

Figure Global Virtual Reality Headsets Revenue and Growth Rate (2011-2021)

Table Global Virtual Reality Headsets Sales of Key Manufacturers (2011-2016)

Table Global Virtual Reality Headsets Sales Share by Manufacturers (2011-2016)

Figure 2015 Virtual Reality Headsets Sales Share by Manufacturers

Figure 2016 Virtual Reality Headsets Sales Share by Manufacturers

Table Global Virtual Reality Headsets Revenue by Manufacturers (2011-2016)

Table Global Virtual Reality Headsets Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Virtual Reality Headsets Revenue Share by Manufacturers

Table 2016 Global Virtual Reality Headsets Revenue Share by Manufacturers

Table Global Virtual Reality Headsets Sales and Market Share by Type (2011-2016)

Table Global Virtual Reality Headsets Sales Share by Type (2011-2016)

Figure Sales Market Share of Virtual Reality Headsets by Type (2011-2016)

Figure Global Virtual Reality Headsets Sales Growth Rate by Type (2011-2016)

Table Global Virtual Reality Headsets Revenue and Market Share by Type (2011-2016)

Table Global Virtual Reality Headsets Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Virtual Reality Headsets by Type (2011-2016)

Figure Global Virtual Reality Headsets Revenue Growth Rate by Type (2011-2016)

Table Global Virtual Reality Headsets Sales and Market Share by Regions (2011-2016)

Table Global Virtual Reality Headsets Sales Share by Regions (2011-2016)

Figure Sales Market Share of Virtual Reality Headsets by Regions (2011-2016)

Figure Global Virtual Reality Headsets Sales Growth Rate by Regions (2011-2016)

Table Global Virtual Reality Headsets Revenue and Market Share by Regions (2011-2016)

Table Global Virtual Reality Headsets Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Virtual Reality Headsets by Regions (2011-2016)

Figure Global Virtual Reality Headsets Revenue Growth Rate by Regions (2011-2016)

Table Global Virtual Reality Headsets Sales and Market Share by Application (2011-2016)

Table Global Virtual Reality Headsets Sales Share by Application (2011-2016)

Figure Sales Market Share of Virtual Reality Headsets by Application (2011-2016)

Figure Global Virtual Reality Headsets Sales Growth Rate by Application (2011-2016)

Figure USA Virtual Reality Headsets Sales and Growth Rate (2011-2016)

Figure USA Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

Figure USA Virtual Reality Headsets Sales Price Trend (2011-2016)

Table USA Virtual Reality Headsets Sales by Manufacturers (2011-2016)

Table USA Virtual Reality Headsets Market Share by Manufacturers (2011-2016)

Table USA Virtual Reality Headsets Sales by Type (2011-2016)

Table USA Virtual Reality Headsets Market Share by Type (2011-2016)

Table USA Virtual Reality Headsets Sales by Application (2011-2016)

Table USA Virtual Reality Headsets Market Share by Application (2011-2016)

Figure China Virtual Reality Headsets Sales and Growth Rate (2011-2016)

Figure China Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

Figure China Virtual Reality Headsets Sales Price Trend (2011-2016)

Table China Virtual Reality Headsets Sales by Manufacturers (2011-2016)

Table China Virtual Reality Headsets Market Share by Manufacturers (2011-2016)

Table China Virtual Reality Headsets Sales by Type (2011-2016)

Table China Virtual Reality Headsets Market Share by Type (2011-2016)

Table China Virtual Reality Headsets Sales by Application (2011-2016)

Table China Virtual Reality Headsets Market Share by Application (2011-2016)

Figure Europe Virtual Reality Headsets Sales and Growth Rate (2011-2016)

Figure Europe Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

Figure Europe Virtual Reality Headsets Sales Price Trend (2011-2016)

Table Europe Virtual Reality Headsets Sales by Manufacturers (2011-2016)

Table Europe Virtual Reality Headsets Market Share by Manufacturers (2011-2016)

Table Europe Virtual Reality Headsets Sales by Type (2011-2016)

Table Europe Virtual Reality Headsets Market Share by Type (2011-2016)

Table Europe Virtual Reality Headsets Sales by Application (2011-2016)

Table Europe Virtual Reality Headsets Market Share by Application (2011-2016)

Figure Japan Virtual Reality Headsets Sales and Growth Rate (2011-2016)

Figure Japan Virtual Reality Headsets Revenue and Growth Rate (2011-2016)

Figure Japan Virtual Reality Headsets Sales Price Trend (2011-2016)
Table Japan Virtual Reality Headsets Sales by Manufacturers (2011-2016)
Table Japan Virtual Reality Headsets Market Share by Manufacturers (2011-2016)
Table Japan Virtual Reality Headsets Sales by Type (2011-2016)
Table Japan Virtual Reality Headsets Market Share by Type (2011-2016)
Table Japan Virtual Reality Headsets Sales by Application (2011-2016)
Table Japan Virtual Reality Headsets Market Share by Application (2011-2016)
Table Oculus Rift Basic Information List
Table Oculus Rift Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Oculus Rift Virtual Reality Headsets Global Market Share (2011-2016)
Table Sony PlayStation VR Basic Information List
Table Sony PlayStation VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Sony PlayStation VR Virtual Reality Headsets Global Market Share (2011-2016)
Table HTC Vive Basic Information List
Table HTC Vive Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure HTC Vive Virtual Reality Headsets Global Market Share (2011-2016)
Table Samsung Gear VR Basic Information List
Table Samsung Gear VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Samsung Gear VR Virtual Reality Headsets Global Market Share (2011-2016)
Table Microsoft HoloLens Basic Information List
Table Microsoft HoloLens Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Microsoft HoloLens Virtual Reality Headsets Global Market Share (2011-2016)
Table FOVE VR Basic Information List
Table FOVE VR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure FOVE VR Virtual Reality Headsets Global Market Share (2011-2016)
Table Zeiss VR One Basic Information List
Table Zeiss VR One Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Zeiss VR One Virtual Reality Headsets Global Market Share (2011-2016)
Table Avegant Glyph Basic Information List
Table Avegant Glyph Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Avegant Glyph Virtual Reality Headsets Global Market Share (2011-2016)

Table Razer OSVR Basic Information List
Table Razer OSVR Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Razer OSVR Virtual Reality Headsets Global Market Share (2011-2016)
Table Google Cardboard Basic Information List
Table Google Cardboard Virtual Reality Headsets Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Google Cardboard Virtual Reality Headsets Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Virtual Reality Headsets
Figure Manufacturing Process Analysis of Virtual Reality Headsets
Figure Virtual Reality Headsets Industrial Chain Analysis
Table Raw Materials Sources of Virtual Reality Headsets Major Manufacturers in 2015
Table Major Buyers of Virtual Reality Headsets
Table Distributors/Traders List
Figure Global Virtual Reality Headsets Sales and Growth Rate Forecast (2016-2021)
Figure Global Virtual Reality Headsets Revenue and Growth Rate Forecast (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Regions (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Type (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Application (2016-2021)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Virtual Reality Headsets
Figure Manufacturing Process Analysis of Virtual Reality Headsets
Figure Virtual Reality Headsets Industrial Chain Analysis
Table Raw Materials Sources of Virtual Reality Headsets Major Manufacturers in 2015
Table Major Buyers of Virtual Reality Headsets
Table Distributors/Traders List
Figure Global Virtual Reality Headsets Sales and Growth Rate Forecast (2016-2021)
Figure Global Virtual Reality Headsets Revenue and Growth Rate Forecast (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Regions (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Type (2016-2021)
Table Global Virtual Reality Headsets Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Virtual Reality Headsets Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GCF21507A47EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCF21507A47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970