

Global Vinyl Flooring Industry 2016 Market Research Report

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Abstracts

The Global Vinyl Flooring Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Vinyl Flooring industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Vinyl Flooring market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (United States, EU, China and Japan), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Vinyl Flooring industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW OF VINYL FLOORING

- 1.1 Definition and Specifications of Vinyl Flooring
 - 1.1.1 Definition of Vinyl Flooring
 - 1.1.2 Specifications of Vinyl Flooring
- 1.2 Classification of Vinyl Flooring
- 1.3 Applications of Vinyl Flooring
- 1.4 Industry Chain Structure of Vinyl Flooring
- 1.5 Industry Overview and Major Regions Status of Vinyl Flooring
 - 1.5.1 Industry Overview of Vinyl Flooring
 - 1.5.2 Global Major Regions Status of Vinyl Flooring
- 1.6 Industry Policy Analysis of Vinyl Flooring
- 1.7 Industry News Analysis of Vinyl Flooring

2 MANUFACTURING COST STRUCTURE ANALYSIS OF VINYL FLOORING

- 2.1 Raw Material Suppliers and Price Analysis of Vinyl Flooring
- 2.2 Equipment Suppliers and Price Analysis of Vinyl Flooring
- 2.3 Labor Cost Analysis of Vinyl Flooring
- 2.4 Other Costs Analysis of Vinyl Flooring
- 2.5 Manufacturing Cost Structure Analysis of Vinyl Flooring
- 2.6 Manufacturing Process Analysis of Vinyl Flooring

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF VINYL FLOORING

- 3.1 Capacity and Commercial Production Date of Global Vinyl Flooring Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Vinyl Flooring Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Vinyl Flooring Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Vinyl Flooring Major Manufacturers in 2015

4 CAPACITY, PRODUCTION AND REVENUE ANALYSIS OF VINYL FLOORING BY REGIONS, TYPES AND MANUFACTURERS

- 4.1 Global Capacity, Production and Revenue of Vinyl Flooring by Regions 2011-2016
- 4.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Vinyl Flooring 2011-2016
- 4.3 Global Capacity, Production and Revenue of Vinyl Flooring by Types 2011-2016
- 4.4 Global Capacity, Production and Revenue of Vinyl Flooring by Manufacturers 2011-2016

5 PRICE, COST, GROSS AND GROSS MARGIN ANALYSIS OF VINYL FLOORING BY REGIONS, TYPES AND MANUFACTURERS

- 5.1 Price, Cost, Gross and Gross Margin Analysis of Vinyl Flooring by Regions 2011-2016
- 5.2 Price, Cost, Gross and Gross Margin Analysis of Vinyl Flooring by Types 2011-2016
- 5.3 Price, Cost, Gross and Gross Margin Analysis of Vinyl Flooring by Manufacturers 2011-2016

6 CONSUMPTION VOLUME, CONSUMPTION VALUE AND SALE PRICE ANALYSIS OF VINYL FLOORING BY REGIONS, TYPES AND APPLICATIONS

- 6.1 Global Consumption Volume and Consumption Value of Vinyl Flooring by Regions 2011-2016
- 6.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Vinyl Flooring 2011-2016
- 6.3 Global Consumption Volume and Consumption Value of Vinyl Flooring by Types 2011-2016
- 6.4 Global Consumption Volume and Consumption Value of Vinyl Flooring by Applications 2011-2016
- 6.5 Sale Price of Vinyl Flooring by Regions 2011-2016
- 6.6 Sale Price of Vinyl Flooring by Types 2011-2016
- 6.7 Sale Price of Vinyl Flooring by Applications 2011-2016
- 6.8 Market Share Analysis of Vinyl Flooring by Different Sale Price Levels

7 SUPPLY, IMPORT, EXPORT AND CONSUMPTION ANALYSIS OF VINYL FLOORING

- 7.1 Supply, Consumption and Gap of Vinyl Flooring 2011-2016
- 7.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016

7.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016

7.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016

7.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016

7.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016

8 MAJOR MANUFACTURERS ANALYSIS OF VINYL FLOORING

8.1 Armstrong World Industries

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.3 Capacity, Production, Price, Cost, Gross and Revenue

8.1.4 Contact Information

8.2 Mannington Mills

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 Capacity, Production, Price, Cost, Gross and Revenue

8.2.4 Contact Information

8.3 Mohawk Industries

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 Capacity, Production, Price, Cost, Gross and Revenue

8.3.4 Contact Information

8.4 Shaw Industries

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Capacity, Production, Price, Cost, Gross and Revenue

8.4.4 Contact Information

8.5 Tarkett

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Capacity, Production, Price, Cost, Gross and Revenue

8.5.4 Contact Information

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF VINYL FLOORING

- 9.1 Marketing Channels Status of Vinyl Flooring
- 9.2 Traders or Distributors with Contact Information of Vinyl Flooring by Regions
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Vinyl Flooring
- 9.4 Regional Import, Export and Trade Analysis of Vinyl Flooring

10 INDUSTRY CHAIN ANALYSIS OF VINYL FLOORING

- 10.1 Upstream Major Raw Materials Suppliers Analysis of Vinyl Flooring
 - 10.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Vinyl Flooring
 - 10.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Vinyl Flooring by Regions
- 10.2 Upstream Major Equipment Suppliers Analysis of Vinyl Flooring
 - 10.2.1 Major Equipment Suppliers with Contact Information Analysis of Vinyl Flooring
 - 10.2.2 Major Equipment Suppliers with Product Pictures Analysis of Vinyl Flooring by Regions
- 10.3 Downstream Major Consumers Analysis of Vinyl Flooring
 - 10.3.1 Major Consumers with Contact Information Analysis of Vinyl Flooring
 - 10.3.2 Major Consumers with Consumption Volume Analysis of Vinyl Flooring by Regions
- 10.4 Supply Chain Relationship Analysis of Vinyl Flooring

11 DEVELOPMENT TREND OF ANALYSIS OF VINYL FLOORING

- 11.1 Capacity, Production and Revenue Forecast of Vinyl Flooring by Regions and Types
 - 11.1.1 Global Capacity, Production and Revenue of Vinyl Flooring by Regions 2016-2021
 - 11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Vinyl Flooring 2016-2021
 - 11.1.3 Global Capacity, Production and Revenue of Vinyl Flooring by Types 2016-2021
- 11.2 Consumption Volume and Consumption Value Forecast of Vinyl Flooring by Regions, Types and Applications
 - 11.2.1 Global Consumption Volume and Consumption Value of Vinyl Flooring by Regions 2016-2021
 - 11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Vinyl Flooring 2016-2021
 - 11.2.3 Global Consumption Volume and Consumption Value of Vinyl Flooring by

Types 2016-2021

11.2.4 Global Consumption Volume and Consumption Value of Vinyl Flooring by Applications 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of Vinyl Flooring

11.3.1 Supply, Consumption and Gap of Vinyl Flooring 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021

11.3.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021

11.3.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021

11.3.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021

11.3.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF VINYL FLOORING

12.1 New Project SWOT Analysis of Vinyl Flooring

12.2 New Project Investment Feasibility Analysis of Vinyl Flooring

13 CONCLUSION OF THE GLOBAL VINYL FLOORING INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vinyl Flooring
Table Product Specifications of Vinyl Flooring
Table Classification of Vinyl Flooring
Figure Global Production Market Share of Vinyl Flooring by Types in 2015
Table Applications of Vinyl Flooring
Figure Global Consumption Volume Market Share of Vinyl Flooring by Applications in 2015
Figure Industry Chain Structure of Vinyl Flooring
Table Global Vinyl Flooring Major Manufacturers
Table Global Major Regions Vinyl Flooring Development Status
Table Industry Policy of Vinyl Flooring
Table Industry News List of Vinyl Flooring
Table Raw Material Suppliers and Price Analysis
Table Equipment Suppliers and Price Analysis
Table Manufacturing Cost Structure Analysis of Vinyl Flooring in 2015
Figure Manufacturing Process Analysis of Vinyl Flooring
Table Capacity (K MT) and Commercial Production Date of Global Vinyl Flooring Major Manufacturers in 2015
Table Manufacturing Plants Distribution of Global Vinyl Flooring Major Manufacturers in 2015
Table R&D Status and Technology Source of Global Vinyl Flooring Major Manufacturers in 2015
Table Raw Materials Sources Analysis of Global Vinyl Flooring Major Manufacturers in 2015
Table Global Capacity (K MT) of Vinyl Flooring by Regions 2011-2016
Figure Global Capacity Market Share of Vinyl Flooring by Regions in 2011
Figure Global Capacity Market Share of Vinyl Flooring by Regions in 2015
Table Global Production (K MT) of Vinyl Flooring by Regions 2011-2016
Figure Global Production Market Share of Vinyl Flooring by Regions in 2011
Figure Global Production Market Share of Vinyl Flooring by Regions in 2015
Table Global Revenue (M USD) of Vinyl Flooring by Regions 2011-2016
Figure Global Revenue Market Share of Vinyl Flooring by Regions in 2011
Figure Global Revenue Market Share of Vinyl Flooring by Regions in 2015
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016

Figure Global Capacity Utilization Rate of Vinyl Flooring 2011-2016
Figure Global Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016
Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016
Figure United States Capacity Utilization Rate of Vinyl Flooring 2011-2016
Figure United States Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016
Figure EU Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016
Figure EU Capacity Utilization Rate of Vinyl Flooring 2011-2016
Figure EU Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016
Figure China Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016
Figure China Capacity Utilization Rate of Vinyl Flooring 2011-2016
Figure China Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016
Figure Japan Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2011-2016
Figure Japan Capacity Utilization Rate of Vinyl Flooring 2011-2016
Figure Japan Revenue (M USD) and Growth Rate of Vinyl Flooring 2011-2016
Table Global Capacity (K MT) of Vinyl Flooring by Types 2011-2016
Figure Global Capacity Market Share of Vinyl Flooring by Types in 2011
Figure Global Capacity Market Share of Vinyl Flooring by Types in 2015
Table Global Production (K MT) of Vinyl Flooring by Types 2011-2016
Figure Global Production Market Share of Vinyl Flooring by Types in 2011
Figure Global Production Market Share of Vinyl Flooring by Types in 2015
Table Global Revenue (M USD) of Vinyl Flooring by Types 2011-2016
Figure Global Revenue Market Share of Vinyl Flooring by Types in 2011
Figure Global Revenue Market Share of Vinyl Flooring by Types in 2015
Table Global and Major Manufacturers Capacity (K MT) of Vinyl Flooring 2011-2016
Table Global Capacity Market Share of Vinyl Flooring Major Manufacturers 2011-2016
Figure Global Capacity Market Share of Vinyl Flooring Major Manufacturers in 2011
Figure Global Capacity Market Share of Vinyl Flooring Major Manufacturers in 2015
Table Global and Major Manufacturers Production (K MT) of Vinyl Flooring 2011-2016
Table Global Production Market Share of Vinyl Flooring Major Manufacturers 2011-2016
Figure Global Production Market Share of Vinyl Flooring Major Manufacturers in 2011
Figure Global Production Market Share of Vinyl Flooring Major Manufacturers in 2015
Table Global and Major Manufacturers Revenue (M USD) of Vinyl Flooring 2011-2016
Table Global Revenue Market Share of Vinyl Flooring Major Manufacturers 2011-2016
Figure Global Revenue Market Share of Vinyl Flooring Major Manufacturers in 2011
Figure Global Revenue Market Share of Vinyl Flooring Major Manufacturers in 2015

Table Price (USD/MT) of Vinyl Flooring by Regions 2011-2016
Figure Price (USD/MT) of Vinyl Flooring by Regions in 2015
Table Cost (USD/MT) of Vinyl Flooring by Regions 2011-2016
Figure Cost (USD/MT) of Vinyl Flooring by Regions in 2015
Table Gross (USD/MT) of Vinyl Flooring by Regions 2011-2016
Figure Gross (USD/MT) of Vinyl Flooring by Regions in 2015
Table Gross Margin of Vinyl Flooring by Regions 2011-2016
Figure Gross Margin of Vinyl Flooring by Regions in 2015
Table Price (USD/MT) of Vinyl Flooring by Types 2011-2016
Figure Price (USD/MT) of Vinyl Flooring by Types in 2015
Table Cost (USD/MT) of Vinyl Flooring by Types 2011-2016
Figure Cost (USD/MT) of Vinyl Flooring by Types in 2015
Table Gross (USD/MT) of Vinyl Flooring by Types 2011-2016
Figure Gross (USD/MT) of Vinyl Flooring by Types in 2015
Table Gross Margin of Vinyl Flooring by Types 2011-2016
Figure Gross Margin of Vinyl Flooring by Types in 2015
Table Price (USD/MT) of Vinyl Flooring by Manufacturers 2011-2016
Figure Price (USD/MT) of Vinyl Flooring by Manufacturers in 2015
Table Cost (USD/MT) of Vinyl Flooring by Manufacturers 2011-2016
Figure Cost (USD/MT) of Vinyl Flooring by Manufacturers in 2015
Table Gross (USD/MT) of Vinyl Flooring by Manufacturers 2011-2016
Figure Gross (USD/MT) of Vinyl Flooring by Manufacturers in 2015
Table Gross Margin of Vinyl Flooring by Manufacturers 2011-2016
Figure Gross Margin of Vinyl Flooring by Manufacturers in 2015
Table Global Consumption Volume (K MT) of Vinyl Flooring by Regions 2011-2016
Figure Global Consumption Volume Market Share of Vinyl Flooring by Regions in 2011
Figure Global Consumption Volume Market Share of Vinyl Flooring by Regions in 2015
Table Global Consumption Value (M USD) of Vinyl Flooring by Regions 2011-2016
Figure Global Consumption Value Market Share of Vinyl Flooring by Regions in 2011
Figure Global Consumption Value Market Share of Vinyl Flooring by Regions in 2015
Figure Global Consumption Volume (K MT) and Growth Rate of Vinyl Flooring
2011-2016
Figure Global Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2011-2016
Figure United States Consumption Volume (K MT) and Growth Rate of Vinyl Flooring
2011-2016
Figure United States Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2011-2016
Figure EU Consumption Volume (K MT) and Growth Rate of Vinyl Flooring 2011-2016

Figure EU Consumption Value (M USD) and Growth Rate of Vinyl Flooring 2011-2016

Figure China Consumption Volume (K MT) and Growth Rate of Vinyl Flooring 2011-2016

Figure China Consumption Value (M USD) and Growth Rate of Vinyl Flooring 2011-2016

Figure Japan Consumption Volume (K MT) and Growth Rate of Vinyl Flooring 2011-2016

Figure Japan Consumption Value (M USD) and Growth Rate of Vinyl Flooring 2011-2016

Table Global Consumption Volume (K MT) of Vinyl Flooring by Types 2011-2016

Figure Global Consumption Volume Market Share of Vinyl Flooring by Types in 2011

Figure Global Consumption Volume Market Share of Vinyl Flooring by Types in 2015

Table Global Consumption Value (M USD) of Vinyl Flooring by Types 2011-2016

Figure Global Consumption Value Market Share of Vinyl Flooring by Types in 2011

Figure Global Consumption Value Market Share of Vinyl Flooring by Types in 2015

Table Global Consumption Volume (K MT) of Vinyl Flooring by Applications 2011-2016

Figure Global Consumption Volume Market Share of Vinyl Flooring by Applications in 2011

Figure Global Consumption Volume Market Share of Vinyl Flooring by Applications in 2015

Table Global Consumption Value (M USD) of Vinyl Flooring by Applications 2011-2016

Figure Global Consumption Value Market Share of Vinyl Flooring by Applications in 2011

Figure Global Consumption Value Market Share of Vinyl Flooring by Applications in 2015

Table Sale Price (USD/MT) of Vinyl Flooring by Regions 2011-2016

Figure Sale Price (USD/MT) of Vinyl Flooring by Regions in 2015

Table Sale Price (USD/MT) of Vinyl Flooring by Types 2011-2016

Figure Sale Price (USD/MT) of Vinyl Flooring by Types in 2015

Table Sale Price (USD/MT) of Vinyl Flooring by Applications 2011-2016

Figure Sale Price (USD/MT) of Vinyl Flooring by Applications in 2015

Table Market Share of Vinyl Flooring by Different Sale Price Levels

Table Global Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT)

Table United States Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT)

Table EU Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT)

Table China Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT)

Table Japan Supply, Consumption and Gap of Vinyl Flooring 2011-2016 (K MT)

Table Global Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016

Table United States Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016

Table United States Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016 (K MT)

Table EU Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016

Table EU Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016 (K MT)

Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016

Table China Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016 (K MT)

Table Japan Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2011-2016

Table Japan Supply, Import, Export and Consumption of Vinyl Flooring 2011-2016 (K MT)

Table Armstrong World Industries Information List

Figure Vinyl Flooring Picture and Specifications of Armstrong World Industries

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Armstrong World Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Armstrong World Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and Global Market Share of Armstrong World Industries 2011-2016

Table Mannington Mills Information List

Figure Vinyl Flooring Picture and Specifications of Mannington Mills

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Mannington Mills 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Mannington Mills 2011-2016

Figure Vinyl Flooring Production (K MT) and Global Market Share of Mannington Mills 2011-2016

Table Mohawk Industries Information List

Figure Vinyl Flooring Picture and Specifications of Mohawk Industries

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Mohawk Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Mohawk Industries 2011-2016

Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and Global Market Share of Mohawk Industries 2011-2016

Table Shaw Industries Information List

Figure Vinyl Flooring Picture and Specifications of Shaw Industries

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Shaw Industries 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Shaw Industries 2011-2016

Figure Vinyl Flooring Production (K MT) and Global Market Share of Shaw Industries 2011-2016

Table Tarkett Information List

Figure Vinyl Flooring Picture and Specifications of Tarkett

Table Vinyl Flooring Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Tarkett 2011-2016

Figure Vinyl Flooring Capacity (K MT), Production (K MT) and Growth Rate of Tarkett 2011-2016

Figure Vinyl Flooring Production (K MT) and Global Market Share of Tarkett 2011-2016

Figure Marketing Channels of Vinyl Flooring

Table Traders or Distributors with Contact Information of Vinyl Flooring by Regions

Table Ex-work Price, Channel Price and End Buyer Price of Vinyl Flooring (USD/MT)

Table Regional Import, Export, and Trade of Vinyl Flooring (K MT)

Table Flow of International Trade in 2015

Table Major Raw Materials Suppliers with Contact Information of Vinyl Flooring

Table Major Raw Materials Suppliers with Supply Volume of Vinyl Flooring by Regions

Table Major Equipment Suppliers with Contact Information of Vinyl Flooring

Table Major Equipment Suppliers with Product Pictures of Vinyl Flooring by Regions

Table Major Consumers with Contact Information of Vinyl Flooring

Table Major Consumers with Consumption Volume of Vinyl Flooring by Regions

Figure Supply Chain Relationship Analysis of Vinyl Flooring

Table Global Capacity (K MT) of Vinyl Flooring by Regions 2016-2021

Figure Global Capacity Market Share of Vinyl Flooring by Regions in 2016

Figure Global Capacity Market Share of Vinyl Flooring by Regions in 2021

Table Global Production (K MT) of Vinyl Flooring by Regions 2016-2021

Figure Global Production Market Share of Vinyl Flooring by Regions in 2016

Figure Global Production Market Share of Vinyl Flooring by Regions in 2021

Table Global Revenue (M USD) of Vinyl Flooring by Regions 2016-2021

Figure Global Revenue Market Share of Vinyl Flooring by Regions in 2016
Figure Global Revenue Market Share of Vinyl Flooring by Regions in 2021
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021
Figure Global Capacity Utilization Rate of Vinyl Flooring 2016-2021
Figure Global Revenue (M USD) and Growth Rate of Vinyl Flooring 2016-2021
Figure United States Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021
Figure United States Capacity Utilization Rate of Vinyl Flooring 2016-2021
Figure United States Revenue (M USD) and Growth Rate of Vinyl Flooring 2016-2021
Figure EU Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021
Figure EU Capacity Utilization Rate of Vinyl Flooring 2016-2021
Figure EU Revenue (M USD) and Growth Rate of Vinyl Flooring 2016-2021
Figure China Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021
Figure China Capacity Utilization Rate of Vinyl Flooring 2016-2021
Figure China Revenue (M USD) and Growth Rate of Vinyl Flooring 2016-2021
Figure Japan Capacity (K MT), Production (K MT) and Growth Rate of Vinyl Flooring 2016-2021
Figure Japan Capacity Utilization Rate of Vinyl Flooring 2016-2021
Figure Japan Revenue (M USD) and Growth Rate of Vinyl Flooring 2016-2021
Table Global Capacity (K MT) of Vinyl Flooring by Types 2016-2021
Figure Global Capacity Market Share of Vinyl Flooring by Types in 2016
Figure Global Capacity Market Share of Vinyl Flooring by Types in 2021
Table Global Production (K MT) of Vinyl Flooring by Types 2016-2021
Figure Global Production Market Share of Vinyl Flooring by Types in 2016
Figure Global Production Market Share of Vinyl Flooring by Types in 2021
Table Global Revenue (M USD) of Vinyl Flooring by Types 2016-2021
Figure Global Revenue Market Share of Vinyl Flooring by Types in 2016
Figure Global Revenue Market Share of Vinyl Flooring by Types in 2021
Table Global Consumption Volume (K MT) of Vinyl Flooring by Regions 2016-2021
Figure Global Consumption Volume Market Share of Vinyl Flooring by Regions in 2016
Figure Global Consumption Volume Market Share of Vinyl Flooring by Regions in 2021
Table Global Consumption Value (M USD) of Vinyl Flooring by Regions 2016-2021
Figure Global Consumption Value Market Share of Vinyl Flooring by Regions in 2016
Figure Global Consumption Value Market Share of Vinyl Flooring by Regions in 2021
Figure Global Consumption Volume (K MT) and Growth Rate of Vinyl Flooring 2016-2021

Figure Global Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2016-2021

Figure United States Consumption Volume (K MT) and Growth Rate of Vinyl Flooring
2016-2021

Figure United States Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2016-2021

Figure EU Consumption Volume (K MT) and Growth Rate of Vinyl Flooring 2016-2021

Figure EU Consumption Value (M USD) and Growth Rate of Vinyl Flooring 2016-2021

Figure China Consumption Volume (K MT) and Growth Rate of Vinyl Flooring
2016-2021

Figure China Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2016-2021

Figure Japan Consumption Volume (K MT) and Growth Rate of Vinyl Flooring
2016-2021

Figure Japan Consumption Value (M USD) and Growth Rate of Vinyl Flooring
2016-2021

Table Global Consumption Volume (K MT) of Vinyl Flooring by Types 2016-2021

Figure Global Consumption Volume Market Share of Vinyl Flooring by Types in 2016

Figure Global Consumption Volume Market Share of Vinyl Flooring by Types in 2021

Table Global Consumption Value (M USD) of Vinyl Flooring by Types 2016-2021

Figure Global Consumption Value Market Share of Vinyl Flooring by Types in 2016

Figure Global Consumption Value Market Share of Vinyl Flooring by Types in 2021

Table Global Consumption Volume (K MT) of Vinyl Flooring by Applications 2016-2021

Figure Global Consumption Volume Market Share of Vinyl Flooring by Applications in
2016

Figure Global Consumption Volume Market Share of Vinyl Flooring by Applications in
2021

Table Global Consumption Value (M USD) of Vinyl Flooring by Applications 2016-2021

Figure Global Consumption Value Market Share of Vinyl Flooring by Applications in
2016

Figure Global Consumption Value Market Share of Vinyl Flooring by Applications in
2021

Table Global Supply, Consumption and Gap of Vinyl Flooring 2016-2021 (K MT)

Table United States Supply, Consumption and Gap of Vinyl Flooring 2016-2021 (K MT)

Table EU Supply, Consumption and Gap of Vinyl Flooring 2016-2021 (K MT)

Table China Supply, Consumption and Gap of Vinyl Flooring 2016-2021 (K MT)

Table Japan Supply, Consumption and Gap of Vinyl Flooring 2016-2021 (K MT)

Table Global Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),
Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table United States Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table United States Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021 (K MT)

Table EU Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table EU Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021 (K MT)

Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table China Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021 (K MT)

Table Japan Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Vinyl Flooring 2016-2021

Table Japan Supply, Import, Export and Consumption of Vinyl Flooring 2016-2021 (K MT)

Table New Project SWOT Analysis of Vinyl Flooring

Table New Project Investment Feasibility Analysis of Vinyl Flooring

Table Part of Interviewees Record List

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