

Global Video Services on Connected TV Market Professional Survey Report 2018

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Abstracts

This report studies the global Video Services on Connected TV market status and forecast, categorizes the global Video Services on Connected TV market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

The global Video Services on Connected TV market is valued at xx million US\$ in 2017 and is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx.x % between 2018 and 2025.

The major manufacturers covered in this report

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

The regional scope of the study is as follows:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

SVOD

Ad Premium

VOD

Ad Short Clips

By Application, the market can be split into

Residential

Commercial

The study objectives of this report are:

To analyze and study the global Video Services on Connected TV capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Video Services on Connected TV manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Video Services on Connected TV are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Video Services on Connected TV Manufacturers

Video Services on Connected TV Distributors/Traders/Wholesalers

Video Services on Connected TV Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Video Services on Connected TV market, by end-use.

Detailed analysis and profiles of additional market players.

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