

# Global Video Live Social Platform Market Size, Status and Forecast 2025

https://marketpublishers.com/r/G4A81666478EN.html

Date: January 2018

Pages: 105

Price: US\$ 3,300.00 (Single User License)

ID: G4A81666478EN

Facebook Live

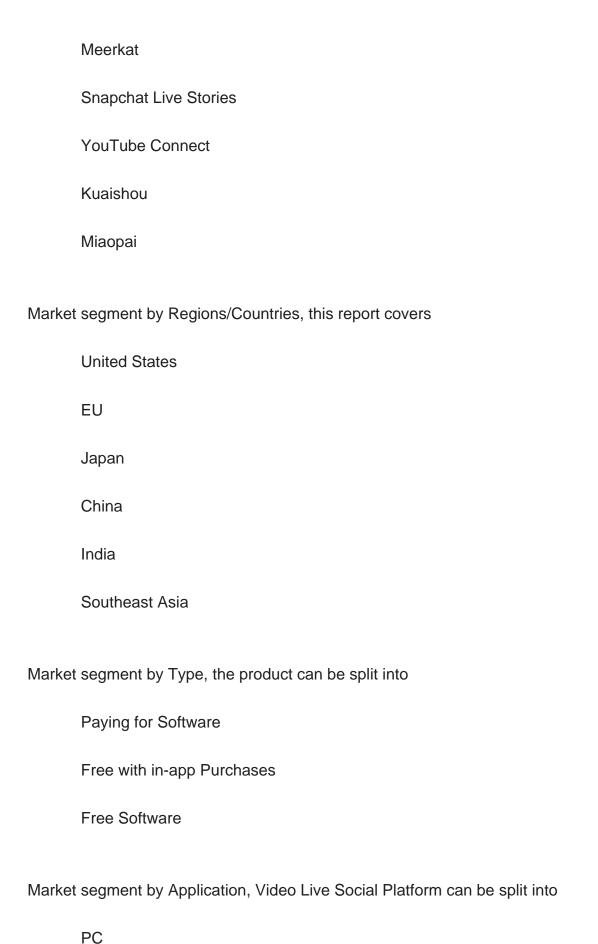
### **Abstracts**

This report studies the global Video Live Social Platform market, analyzes and researches the Video Live Social Platform development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

1 acebook live
Twitter Live
Instagram Live
Periscope
Streamup
YouNow
Hang w/
Livestream
Stringwire
Ustream
Nom







Mobile

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

Global Video Live Social Platform Market Size, Status and Forecast 2025

### 1 INDUSTRY OVERVIEW OF VIDEO LIVE SOCIAL PLATFORM

- 1.1 Video Live Social Platform Market Overview
  - 1.1.1 Video Live Social Platform Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Video Live Social Platform Market Size and Analysis by Regions (2013-2018)
  - 1.2.1 United States
  - 1.2.2 EU
  - 1.2.3 Japan
  - 1.2.4 China
  - 1.2.5 India
  - 1.2.6 Southeast Asia
- 1.3 Video Live Social Platform Market by Type
  - 1.3.1 Paying for Software
  - 1.3.2 Free with in-app Purchases
  - 1.3.3 Free Software
- 1.4 Video Live Social Platform Market by End Users/Application
  - 1.4.1 PC
  - 1.4.2 Mobile

## 2 GLOBAL VIDEO LIVE SOCIAL PLATFORM COMPETITION ANALYSIS BY PLAYERS

- 2.1 Video Live Social Platform Market Size (Value) by Players (2013-2018)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

- 3.1 Facebook Live
  - 3.1.1 Company Profile



- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
- 3.1.5 Recent Developments
- 3.2 Twitter Live
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.2.5 Recent Developments
- 3.3 Instagram Live
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.3.5 Recent Developments
- 3.4 Periscope
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.4.5 Recent Developments
- 3.5 Streamup
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.5.5 Recent Developments
- 3.6 YouNow
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.6.5 Recent Developments
- 3.7 Hang w/
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Video Live Social Platform Revenue (Million USD) (2013-2018)



- 3.7.5 Recent Developments
- 3.8 Livestream
  - 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
- 3.8.5 Recent Developments
- 3.9 Stringwire
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products. Services and Solutions
  - 3.9.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 Ustream
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Video Live Social Platform Revenue (Million USD) (2013-2018)
  - 3.10.5 Recent Developments
- 3.11 Nom
- 3.12 Meerkat
- 3.13 Snapchat Live Stories
- 3.14 YouTube Connect
- 3.15 Kuaishou
- 3.16 Miaopai

# 4 GLOBAL VIDEO LIVE SOCIAL PLATFORM MARKET SIZE BY TYPE AND APPLICATION (2013-2018)

- 4.1 Global Video Live Social Platform Market Size by Type (2013-2018)
- 4.2 Global Video Live Social Platform Market Size by Application (2013-2018)
- 4.3 Potential Application of Video Live Social Platform in Future
- 4.4 Top Consumer/End Users of Video Live Social Platform

### 5 UNITED STATES VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Video Live Social Platform Market Size (2013-2018)
- 5.2 United States Video Live Social Platform Market Size and Market Share by Players



(2013-2018)

5.3 United States Video Live Social Platform Market Size by Application (2013-2018)

#### 6 EU VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 6.1 EU Video Live Social Platform Market Size (2013-2018)
- 6.2 EU Video Live Social Platform Market Size and Market Share by Players (2013-2018)
- 6.3 EU Video Live Social Platform Market Size by Application (2013-2018)

### 7 JAPAN VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Video Live Social Platform Market Size (2013-2018)
- 7.2 Japan Video Live Social Platform Market Size and Market Share by Players (2013-2018)
- 7.3 Japan Video Live Social Platform Market Size by Application (2013-2018)

### 8 CHINA VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Video Live Social Platform Market Size (2013-2018)
- 8.2 China Video Live Social Platform Market Size and Market Share by Players (2013-2018)
- 8.3 China Video Live Social Platform Market Size by Application (2013-2018)

# 9 INDIA VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Video Live Social Platform Market Size (2013-2018)
- 9.2 India Video Live Social Platform Market Size and Market Share by Players (2013-2018)
- 9.3 India Video Live Social Platform Market Size by Application (2013-2018)

# 10 SOUTHEAST ASIA VIDEO LIVE SOCIAL PLATFORM DEVELOPMENT STATUS AND OUTLOOK

- 10.1 Southeast Asia Video Live Social Platform Market Size (2013-2018)
- 10.2 Southeast Asia Video Live Social Platform Market Size and Market Share by



Players (2013-2018)

10.3 Southeast Asia Video Live Social Platform Market Size by Application (2013-2018)

### 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)

- 11.1 Global Video Live Social Platform Market Size (Value) by Regions (2018-2025)
- 11.1.1 United States Video Live Social Platform Revenue and Growth Rate (2018-2025)
  - 11.1.2 EU Video Live Social Platform Revenue and Growth Rate (2018-2025)
  - 11.1.3 Japan Video Live Social Platform Revenue and Growth Rate (2018-2025)
- 11.1.4 China Video Live Social Platform Revenue and Growth Rate (2018-2025)
- 11.1.5 India Video Live Social Platform Revenue and Growth Rate (2018-2025)
- 11.1.6 Southeast Asia Video Live Social Platform Revenue and Growth Rate (2018-2025)
- 11.2 Global Video Live Social Platform Market Size (Value) by Type (2018-2025)
- 11.3 Global Video Live Social Platform Market Size by Application (2018-2025)

### 12 VIDEO LIVE SOCIAL PLATFORM MARKET DYNAMICS

- 12.1 Video Live Social Platform Market Opportunities
- 12.2 Video Live Social Platform Challenge and Risk
  - 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Video Live Social Platform Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Video Live Social Platform Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
- 13.3.1 Economic Fluctuations



### 13.3.2 Other Risk Factors

### 14 RESEARCH FINDING/CONCLUSION

### **15 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global Video Live Social Platform Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Video Live Social Platform Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Video Live Social Platform Market Share by Regions (2013-2018)

Figure United States Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Video Live Social Platform Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Video Live Social Platform Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Video Live Social Platform Revenue Market Share by Type in 2017 Figure Paying for Software Market Size (Million USD) and Growth Rate (2013-2018) Figure Free with in-app Purchases Market Size (Million USD) and Growth Rate (2013-2018)

Figure Free Software Market Size (Million USD) and Growth Rate (2013-2018)
Figure Global Video Live Social Platform Market Share by Application in 2017
Figure Video Live Social Platform Market Size (Million USD) and Growth Rate in PC (2013-2018)

Figure Video Live Social Platform Market Size (Million USD) and Growth Rate in Mobile (2013-2018)

Figure Video Live Social Platform Market Size (Million USD) and Growth Rate in Applications 3 (2013-2018)

Table Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure Video Live Social Platform Market Size Share by Players in 2013

Figure Video Live Social Platform Market Size Share by Players in 2017

Table Facebook Live Basic Information List



Table Video Live Social Platform Business Revenue (Million USD) of Facebook Live (2013-2018)

Figure Facebook Live Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Twitter Live Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Twitter Live (2013-2018)

Figure Twitter Live Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Instagram Live Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Instagram Live (2013-2018)

Figure Instagram Live Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Periscope Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Periscope (2013-2018)

Figure Periscope Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Streamup Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Streamup (2013-2018)

Figure Streamup Video Live Social Platform Business Revenue Market Share (2013-2018)

Table YouNow Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of YouNow (2013-2018)

Figure YouNow Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Hang w/ Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Hang w/ (2013-2018)

Figure Hang w/ Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Livestream Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Livestream (2013-2018)

Figure Livestream Video Live Social Platform Business Revenue Market Share (2013-2018)



Table Stringwire Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Stringwire (2013-2018)

Figure Stringwire Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Ustream Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Ustream (2013-2018)

Figure Ustream Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Nom Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Nom (2013-2018)

Figure Nom Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Meerkat Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Meerkat (2013-2018)

Figure Meerkat Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Snapchat Live Stories Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Snapchat Live Stories (2013-2018)

Figure Snapchat Live Stories Video Live Social Platform Business Revenue Market Share (2013-2018)

Table YouTube Connect Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of YouTube Connect (2013-2018)

Figure YouTube Connect Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Kuaishou Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Kuaishou (2013-2018)

Figure Kuaishou Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Miaopai Basic Information List

Table Video Live Social Platform Business Revenue (Million USD) of Miaopai (2013-2018)

Figure Miaopai Video Live Social Platform Business Revenue Market Share (2013-2018)

Table Global Video Live Social Platform Market Size (Million USD) by Product



(2013-2018)

Figure Global Video Live Social Platform Revenue Market Share (%) by Product (2013-2018)

Figure Global Video Live Social Platform Market Share by Product in 2017
Table Global Video Live Social Platform Market Size by Application (2013-2018)
Figure Global Video Live Social Platform Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Video Live Social Platform

Figure United States Video Live Social Platform Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure United States Video Live Social Platform Market Size Share by Players in 2013 Figure United States Video Live Social Platform Market Size Share by Players in 2017 Table United States Video Live Social Platform Market Size by Application (2013-2018) Figure United States Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure United States Video Live Social Platform Market Size Share by Application in 2017

Figure EU Video Live Social Platform Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Video Live Social Platform Market Size (Million USD) by Players (2013-2018) Figure EU Video Live Social Platform Market Size Share by Players in 2013 Figure EU Video Live Social Platform Market Size Share by Players in 2017 Table EU Video Live Social Platform Market Size by Application (2013-2018) Figure EU Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure EU Video Live Social Platform Market Size Share by Application in 2017 Figure Japan Video Live Social Platform Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure Japan Video Live Social Platform Market Size Share by Players in 2013 Figure Japan Video Live Social Platform Market Size Share by Players in 2017 Table Japan Video Live Social Platform Market Size by Application (2013-2018) Figure Japan Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure Japan Video Live Social Platform Market Size Share by Application in 2017 Figure China Video Live Social Platform Market Size (Million USD) and Growth Rate



(2013-2018)

Table China Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure China Video Live Social Platform Market Size Share by Players in 2013 Figure China Video Live Social Platform Market Size Share by Players in 2017 Table China Video Live Social Platform Market Size by Application (2013-2018) Figure China Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure China Video Live Social Platform Market Size Share by Application in 2017 Figure India Video Live Social Platform Market Size (Million USD) and Growth Rate (2013-2018)

Table India Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure India Video Live Social Platform Market Size Share by Players in 2013 Figure India Video Live Social Platform Market Size Share by Players in 2017 Table India Video Live Social Platform Market Size by Application (2013-2018) Figure India Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure India Video Live Social Platform Market Size Share by Application in 2017 Figure Southeast Asia Video Live Social Platform Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Video Live Social Platform Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Video Live Social Platform Market Size Share by Players in 2013 Figure Southeast Asia Video Live Social Platform Market Size Share by Players in 2017 Table Southeast Asia Video Live Social Platform Market Size by Application (2013-2018)

Figure Southeast Asia Video Live Social Platform Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Video Live Social Platform Market Size Share by Application in 2017

Figure Global Video Live Social Platform Market Size and Growth Rate (2018-2025) Table Global Video Live Social Platform Market Size (Million USD) by Regions (2018-2025)

Figure Global Video Live Social Platform Market Size Share (2018-2025)

Figure Global Video Live Social Platform Market Size Share by Regions in 2025 Figure United States Video Live Social Platform Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Video Live Social Platform Revenue (Million USD) and Growth Rate



(2018-2025)

Figure Japan Video Live Social Platform Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Video Live Social Platform Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Video Live Social Platform Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Video Live Social Platform Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Video Live Social Platform Market Size (Million USD) by Type (2018-2025) Figure Global Video Live Social Platform Market Size Share by Type in 2018 Figure Global Video Live Social Platform Market Size Share by Type in 2025 Table Global Video Live Social Platform Market Size (Million USD) by Application (2018-2025)

Figure Global Video Live Social Platform Market Size (Million USD) by Application in 2018

Figure Global Video Live Social Platform Market Size (Million USD) by Application in 2025



### I would like to order

Product name: Global Video Live Social Platform Market Size, Status and Forecast 2025

Product link: https://marketpublishers.com/r/G4A81666478EN.html

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4A81666478EN.html">https://marketpublishers.com/r/G4A81666478EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970