

Global Video Game Controller Market Research Report 2016

<https://marketpublishers.com/r/GBA7E1EFB8EEN.html>

Date: October 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: GBA7E1EFB8EEN

Abstracts

Notes:

Production, means the output of Video Game Controller

Revenue, means the sales value of Video Game Controller

This report studies Video Game Controller in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Nintendo

Sony

Microsoft

Sega

Atari

SNES

SteelSeries

Logitech

MOGA

Mad Catz

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Video Game Controller in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Wired video game controllers

Wireless video game controllers

Type III

Split by application, this report focuses on consumption, market share and growth rate of Video Game Controller in each application, can be divided into

For PCs

For Consoles

Other

Contents

Global Video Game Controller Market Research Report 2016

1 VIDEO GAME CONTROLLER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Video Game Controller
- 1.2 Video Game Controller Segment by Type
 - 1.2.1 Global Production Market Share of Video Game Controller by Type in 2015
 - 1.2.2 Wired video game controllers
 - 1.2.3 Wireless video game controllers
 - 1.2.4 Type III
- 1.3 Video Game Controller Segment by Application
 - 1.3.1 Video Game Controller Consumption Market Share by Application in 2015
 - 1.3.2 For PCs
 - 1.3.3 For Consoles
 - 1.3.4 Other
- 1.4 Video Game Controller Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Video Game Controller (2011-2021)

2 GLOBAL VIDEO GAME CONTROLLER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Video Game Controller Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Video Game Controller Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Video Game Controller Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Video Game Controller Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Video Game Controller Market Competitive Situation and Trends
 - 2.5.1 Video Game Controller Market Concentration Rate
 - 2.5.2 Video Game Controller Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL VIDEO GAME CONTROLLER PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Video Game Controller Production by Region (2011-2016)
- 3.2 Global Video Game Controller Production Market Share by Region (2011-2016)
- 3.3 Global Video Game Controller Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL VIDEO GAME CONTROLLER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Video Game Controller Consumption by Regions (2011-2016)
- 4.2 North America Video Game Controller Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Video Game Controller Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Video Game Controller Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Video Game Controller Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Video Game Controller Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Video Game Controller Production, Consumption, Export, Import by Regions

(2011-2016)

5 GLOBAL VIDEO GAME CONTROLLER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Video Game Controller Production and Market Share by Type (2011-2016)

5.2 Global Video Game Controller Revenue and Market Share by Type (2011-2016)

5.3 Global Video Game Controller Price by Type (2011-2016)

5.4 Global Video Game Controller Production Growth by Type (2011-2016)

6 GLOBAL VIDEO GAME CONTROLLER MARKET ANALYSIS BY APPLICATION

6.1 Global Video Game Controller Consumption and Market Share by Application (2011-2016)

6.2 Global Video Game Controller Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL VIDEO GAME CONTROLLER MANUFACTURERS PROFILES/ANALYSIS

7.1 Nintendo

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Video Game Controller Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Nintendo Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Sony

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Video Game Controller Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Sony Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Microsoft

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Video Game Controller Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Microsoft Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Sega

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Video Game Controller Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Sega Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Atari

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Video Game Controller Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Atari Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 SNES

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Video Game Controller Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 SNES Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 SteelSeries

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Video Game Controller Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 SteelSeries Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Logitech

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Video Game Controller Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Logitech Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 MOGA

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Video Game Controller Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 MOGA Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Mad Catz

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Video Game Controller Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Mad Catz Video Game Controller Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

8 VIDEO GAME CONTROLLER MANUFACTURING COST ANALYSIS

8.1 Video Game Controller Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Video Game Controller

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Video Game Controller Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Video Game Controller Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL VIDEO GAME CONTROLLER MARKET FORECAST (2016-2021)

- 12.1 Global Video Game Controller Production, Revenue Forecast (2016-2021)
- 12.2 Global Video Game Controller Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Video Game Controller Production Forecast by Type (2016-2021)
- 12.4 Global Video Game Controller Consumption Forecast by Application (2016-2021)
- 12.5 Video Game Controller Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Video Game Controller

Figure Global Production Market Share of Video Game Controller by Type in 2015

Figure Product Picture of Wired video game controllers

Table Major Manufacturers of Wired video game controllers

Figure Product Picture of Wireless video game controllers

Table Major Manufacturers of Wireless video game controllers

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Video Game Controller Consumption Market Share by Application in 2015

Figure For PCs Examples

Figure For Consoles Examples

Figure Other Examples

Figure North America Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Video Game Controller Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Video Game Controller Capacity of Key Manufacturers (2015 and 2016)

Table Global Video Game Controller Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Video Game Controller Capacity of Key Manufacturers in 2015

Figure Global Video Game Controller Capacity of Key Manufacturers in 2016

Table Global Video Game Controller Production of Key Manufacturers (2015 and 2016)

Table Global Video Game Controller Production Share by Manufacturers (2015 and 2016)

Figure 2015 Video Game Controller Production Share by Manufacturers

Figure 2016 Video Game Controller Production Share by Manufacturers
Table Global Video Game Controller Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Video Game Controller Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Video Game Controller Revenue Share by Manufacturers
Table 2016 Global Video Game Controller Revenue Share by Manufacturers
Table Global Market Video Game Controller Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Video Game Controller Average Price of Key Manufacturers in 2015
Table Manufacturers Video Game Controller Manufacturing Base Distribution and Sales Area
Table Manufacturers Video Game Controller Product Type
Figure Video Game Controller Market Share of Top 3 Manufacturers
Figure Video Game Controller Market Share of Top 5 Manufacturers
Table Global Video Game Controller Capacity by Regions (2011-2016)
Figure Global Video Game Controller Capacity Market Share by Regions (2011-2016)
Figure Global Video Game Controller Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Video Game Controller Capacity Market Share by Regions
Table Global Video Game Controller Production by Regions (2011-2016)
Figure Global Video Game Controller Production and Market Share by Regions (2011-2016)
Figure Global Video Game Controller Production Market Share by Regions (2011-2016)
Figure 2015 Global Video Game Controller Production Market Share by Regions
Table Global Video Game Controller Revenue by Regions (2011-2016)
Table Global Video Game Controller Revenue Market Share by Regions (2011-2016)
Table 2015 Global Video Game Controller Revenue Market Share by Regions
Table Global Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
Table China Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)
Table Korea Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Video Game Controller Consumption Market by Regions (2011-2016)

Table Global Video Game Controller Consumption Market Share by Regions (2011-2016)

Figure Global Video Game Controller Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Video Game Controller Consumption Market Share by Regions

Table North America Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table Europe Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table China Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table Japan Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table Korea Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table Taiwan Video Game Controller Production, Consumption, Import & Export (2011-2016)

Table Global Video Game Controller Production by Type (2011-2016)

Table Global Video Game Controller Production Share by Type (2011-2016)

Figure Production Market Share of Video Game Controller by Type (2011-2016)

Figure 2015 Production Market Share of Video Game Controller by Type

Table Global Video Game Controller Revenue by Type (2011-2016)

Table Global Video Game Controller Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Video Game Controller by Type (2011-2016)

Figure 2015 Revenue Market Share of Video Game Controller by Type

Table Global Video Game Controller Price by Type (2011-2016)

Figure Global Video Game Controller Production Growth by Type (2011-2016)

Table Global Video Game Controller Consumption by Application (2011-2016)

Table Global Video Game Controller Consumption Market Share by Application (2011-2016)

Figure Global Video Game Controller Consumption Market Share by Application in 2015

Table Global Video Game Controller Consumption Growth Rate by Application (2011-2016)

Figure Global Video Game Controller Consumption Growth Rate by Application (2011-2016)

Table Nintendo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nintendo Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nintendo Video Game Controller Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Video Game Controller Market Share (2011-2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microsoft Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft Video Game Controller Market Share (2011-2016)

Table Sega Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sega Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sega Video Game Controller Market Share (2011-2016)

Table Atari Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atari Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atari Video Game Controller Market Share (2011-2016)

Table SNES Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SNES Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure SNES Video Game Controller Market Share (2011-2016)

Table SteelSeries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SteelSeries Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure SteelSeries Video Game Controller Market Share (2011-2016)

Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Logitech Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Logitech Video Game Controller Market Share (2011-2016)

Table MOGA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MOGA Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure MOGA Video Game Controller Market Share (2011-2016)

Table Mad Catz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mad Catz Video Game Controller Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mad Catz Video Game Controller Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Video Game Controller
Figure Manufacturing Process Analysis of Video Game Controller
Figure Video Game Controller Industrial Chain Analysis
Table Raw Materials Sources of Video Game Controller Major Manufacturers in 2015
Table Major Buyers of Video Game Controller
Table Distributors/Traders List
Figure Global Video Game Controller Production and Growth Rate Forecast (2016-2021)
Figure Global Video Game Controller Revenue and Growth Rate Forecast (2016-2021)
Table Global Video Game Controller Production Forecast by Regions (2016-2021)
Table Global Video Game Controller Consumption Forecast by Regions (2016-2021)
Table Global Video Game Controller Production Forecast by Type (2016-2021)
Table Global Video Game Controller Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Video Game Controller Market Research Report 2016

Product link: <https://marketpublishers.com/r/GBA7E1EFB8EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBA7E1EFB8EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970