

# Global Video game consoles Sales Market Report 2017

https://marketpublishers.com/r/G39A920A3CAEN.html

Date: January 2017

Pages: 127

Price: US\$ 4,000.00 (Single User License)

ID: G39A920A3CAEN

# **Abstracts**

# Notes:

Sales, means the sales volume of Video game consoles

Revenue, means the sales value of Video game consoles

This report studies sales (consumption) of Video game consoles in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Microsoft

Sony

Nintendo

Ouya

Panasonic

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Video game consoles in these regions, from 2011 to 2021 (forecast), like



l	United States
(	China
ŀ	Europe
	Japan
(	Southeast Asia
I	India
growth r	product Types, with sales, revenue, price and gross margin, market share and rate of each type, can be divided into  Without the external screen  Connected the external screen
Split by applications, this report focuses on sales, market share and growth rate of Video game consoles in each application, can be divided into	
I	Household Use
(	Commercial Use



## **Contents**

Global Video game consoles Sales Market Report 2017

#### 1 VIDEO GAME CONSOLES OVERVIEW

- 1.1 Product Overview and Scope of Video game consoles
- 1.2 Classification of Video game consoles
  - 1.2.1 Without the external screen
  - 1.2.2 Connected the external screen
- 1.3 Application of Video game consoles
  - 1.3.1 Household Use
  - 1.3.2 Commercial Use
- 1.4 Video game consoles Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Video game consoles (2012-2022)
  - 1.5.1 Global Video game consoles Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Video game consoles Revenue and Growth Rate (2012-2022)

# 2 GLOBAL VIDEO GAME CONSOLES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Video game consoles Market Competition by Manufacturers
- 2.1.1 Global Video game consoles Sales and Market Share of Key Manufacturers (2012-2017)
  - 2.1.2 Global Video game consoles Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Video game consoles (Volume and Value) by Type
  - 2.2.1 Global Video game consoles Sales and Market Share by Type (2012-2017)
  - 2.2.2 Global Video game consoles Revenue and Market Share by Type (2012-2017)
- 2.3 Global Video game consoles (Volume and Value) by Regions
  - 2.3.1 Global Video game consoles Sales and Market Share by Regions (2012-2017)
- 2.3.2 Global Video game consoles Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Video game consoles (Volume) by Application



# 3 UNITED STATES VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Video game consoles Sales and Value (2012-2017)
- 3.1.1 United States Video game consoles Sales and Growth Rate (2012-2017)
- 3.1.2 United States Video game consoles Revenue and Growth Rate (2012-2017)
- 3.1.3 United States Video game consoles Sales Price Trend (2012-2017)
- 3.2 United States Video game consoles Sales and Market Share by Manufacturers
- 3.3 United States Video game consoles Sales and Market Share by Type
- 3.4 United States Video game consoles Sales and Market Share by Application

### 4 CHINA VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Video game consoles Sales and Value (2012-2017)
  - 4.1.1 China Video game consoles Sales and Growth Rate (2012-2017)
- 4.1.2 China Video game consoles Revenue and Growth Rate (2012-2017)
- 4.1.3 China Video game consoles Sales Price Trend (2012-2017)
- 4.2 China Video game consoles Sales and Market Share by Manufacturers
- 4.3 China Video game consoles Sales and Market Share by Type
- 4.4 China Video game consoles Sales and Market Share by Application

#### 5 EUROPE VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Video game consoles Sales and Value (2012-2017)
  - 5.1.1 Europe Video game consoles Sales and Growth Rate (2012-2017)
  - 5.1.2 Europe Video game consoles Revenue and Growth Rate (2012-2017)
  - 5.1.3 Europe Video game consoles Sales Price Trend (2012-2017)
- 5.2 Europe Video game consoles Sales and Market Share by Manufacturers
- 5.3 Europe Video game consoles Sales and Market Share by Type
- 5.4 Europe Video game consoles Sales and Market Share by Application

#### 6 JAPAN VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Video game consoles Sales and Value (2012-2017)
  - 6.1.1 Japan Video game consoles Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan Video game consoles Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan Video game consoles Sales Price Trend (2012-2017)
- 6.2 Japan Video game consoles Sales and Market Share by Manufacturers



- 6.3 Japan Video game consoles Sales and Market Share by Type
- 6.4 Japan Video game consoles Sales and Market Share by Application

# 7 SOUTHEAST ASIA VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 7.1 Southeast Asia Video game consoles Sales and Value (2012-2017)
  - 7.1.1 Southeast Asia Video game consoles Sales and Growth Rate (2012-2017)
  - 7.1.2 Southeast Asia Video game consoles Revenue and Growth Rate (2012-2017)
  - 7.1.3 Southeast Asia Video game consoles Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Video game consoles Sales and Market Share by Manufacturers
- 7.3 Southeast Asia Video game consoles Sales and Market Share by Type
- 7.4 Southeast Asia Video game consoles Sales and Market Share by Application

### 8 INDIA VIDEO GAME CONSOLES (VOLUME, VALUE AND SALES PRICE)

- 8.1 India Video game consoles Sales and Value (2012-2017)
  - 8.1.1 India Video game consoles Sales and Growth Rate (2012-2017)
  - 8.1.2 India Video game consoles Revenue and Growth Rate (2012-2017)
  - 8.1.3 India Video game consoles Sales Price Trend (2012-2017)
- 8.2 India Video game consoles Sales and Market Share by Manufacturers
- 8.3 India Video game consoles Sales and Market Share by Type
- 8.4 India Video game consoles Sales and Market Share by Application

#### 9 GLOBAL VIDEO GAME CONSOLES MANUFACTURERS ANALYSIS

- 9.1 Microsoft
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Video game consoles Product Type, Application and Specification
    - 9.1.2.1 Without the external screen
    - 9.1.2.2 Connected the external screen
- 9.1.3 Microsoft Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.1.4 Main Business/Business Overview
- 9.2 Sony
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Video game consoles Product Type, Application and Specification
    - 9.2.2.1 Without the external screen
    - 9.2.2.2 Connected the external screen



- 9.2.3 Sony Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.2.4 Main Business/Business Overview
- 9.3 Nintendo
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 Video game consoles Product Type, Application and Specification
    - 9.3.2.1 Without the external screen
    - 9.3.2.2 Connected the external screen
- 9.3.3 Nintendo Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.3.4 Main Business/Business Overview
- 9.4 Ouya
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Video game consoles Product Type, Application and Specification
    - 9.4.2.1 Without the external screen
    - 9.4.2.2 Connected the external screen
- 9.4.3 Ouya Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.4.4 Main Business/Business Overview
- 9.5 Panasonic
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Video game consoles Product Type, Application and Specification
    - 9.5.2.1 Without the external screen
    - 9.5.2.2 Connected the external screen
- 9.5.3 Panasonic Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview

#### 10 VIDEO GAME CONSOLES MAUFACTURING COST ANALYSIS

- 10.1 Video game consoles Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Video game consoles



#### 10.3 Manufacturing Process Analysis of Video game consoles

#### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Video game consoles Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Video game consoles Major Manufacturers in 2015
- 11.4 Downstream Buyers

#### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL VIDEO GAME CONSOLES MARKET FORECAST (2017-2022)

- 14.1 Global Video game consoles Sales, Revenue and Price Forecast (2017-2022)
- 14.1.1 Global Video game consoles Sales and Growth Rate Forecast (2017-2022)
- 14.1.2 Global Video game consoles Revenue and Growth Rate Forecast (2017-2022)
- 14.1.3 Global Video game consoles Price and Trend Forecast (2017-2022)
- 14.2 Global Video game consoles Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)
- 14.2.1 United States Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)



- 14.2.2 China Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.3 Europe Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.4 Japan Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.5 Southeast Asia Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.6 India Video game consoles Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.3 Global Video game consoles Sales, Revenue and Price Forecast by Type (2017-2022)
- 14.4 Global Video game consoles Sales Forecast by Application (2017-2022)

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Video game consoles

Table Classification of Video game consoles

Figure Global Sales Market Share of Video game consoles by Type in 2015

Figure Without the external screen Picture

Figure Connected the external screen Picture

Table Applications of Video game consoles

Figure Global Sales Market Share of Video game consoles by Application in 2015

Figure Household Use Examples

Figure Commercial Use Examples

Figure United States Video game consoles Revenue and Growth Rate (2012-2022)

Figure China Video game consoles Revenue and Growth Rate (2012-2022)

Figure Europe Video game consoles Revenue and Growth Rate (2012-2022)

Figure Japan Video game consoles Revenue and Growth Rate (2012-2022)

Figure Southeast Asia Video game consoles Revenue and Growth Rate (2012-2022)

Figure India Video game consoles Revenue and Growth Rate (2012-2022)

Figure Global Video game consoles Sales and Growth Rate (2012-2022)

Figure Global Video game consoles Revenue and Growth Rate (2012-2022)

Table Global Video game consoles Sales of Key Manufacturers (2012-2017)

Table Global Video game consoles Sales Share by Manufacturers (2012-2017)

Figure 2015 Video game consoles Sales Share by Manufacturers

Figure 2016 Video game consoles Sales Share by Manufacturers

Table Global Video game consoles Revenue by Manufacturers (2012-2017)

Table Global Video game consoles Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Video game consoles Revenue Share by Manufacturers

Table 2016 Global Video game consoles Revenue Share by Manufacturers

Table Global Video game consoles Sales and Market Share by Type (2012-2017)

Table Global Video game consoles Sales Share by Type (2012-2017)

Figure Sales Market Share of Video game consoles by Type (2012-2017)

Figure Global Video game consoles Sales Growth Rate by Type (2012-2017)

Table Global Video game consoles Revenue and Market Share by Type (2012-2017)

Table Global Video game consoles Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Video game consoles by Type (2012-2017)

Figure Global Video game consoles Revenue Growth Rate by Type (2012-2017)

Table Global Video game consoles Sales and Market Share by Regions (2012-2017)

Table Global Video game consoles Sales Share by Regions (2012-2017)



Figure Sales Market Share of Video game consoles by Regions (2012-2017)

Figure Global Video game consoles Sales Growth Rate by Regions (2012-2017)

Table Global Video game consoles Revenue and Market Share by Regions (2012-2017)

Table Global Video game consoles Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Video game consoles by Regions (2012-2017)

Figure Global Video game consoles Revenue Growth Rate by Regions (2012-2017)

Table Global Video game consoles Sales and Market Share by Application (2012-2017)

Table Global Video game consoles Sales Share by Application (2012-2017)

Figure Sales Market Share of Video game consoles by Application (2012-2017)

Figure Global Video game consoles Sales Growth Rate by Application (2012-2017)

Figure United States Video game consoles Sales and Growth Rate (2012-2017)

Figure United States Video game consoles Revenue and Growth Rate (2012-2017)

Figure United States Video game consoles Sales Price Trend (2012-2017)

Table United States Video game consoles Sales by Manufacturers (2012-2017)

Table United States Video game consoles Market Share by Manufacturers (2012-2017)

Table United States Video game consoles Sales by Type (2012-2017)

Table United States Video game consoles Market Share by Type (2012-2017)

Table United States Video game consoles Sales by Application (2012-2017)

Table United States Video game consoles Market Share by Application (2012-2017)

Figure China Video game consoles Sales and Growth Rate (2012-2017)

Figure China Video game consoles Revenue and Growth Rate (2012-2017)

Figure China Video game consoles Sales Price Trend (2012-2017)

Table China Video game consoles Sales by Manufacturers (2012-2017)

Table China Video game consoles Market Share by Manufacturers (2012-2017)

Table China Video game consoles Sales by Type (2012-2017)

Table China Video game consoles Market Share by Type (2012-2017)

Table China Video game consoles Sales by Application (2012-2017)

Table China Video game consoles Market Share by Application (2012-2017)

Figure Europe Video game consoles Sales and Growth Rate (2012-2017)

Figure Europe Video game consoles Revenue and Growth Rate (2012-2017)

Figure Europe Video game consoles Sales Price Trend (2012-2017)

Table Europe Video game consoles Sales by Manufacturers (2012-2017)

Table Europe Video game consoles Market Share by Manufacturers (2012-2017)

Table Europe Video game consoles Sales by Type (2012-2017)

Table Europe Video game consoles Market Share by Type (2012-2017)

Table Europe Video game consoles Sales by Application (2012-2017)

Table Europe Video game consoles Market Share by Application (2012-2017)

Figure Japan Video game consoles Sales and Growth Rate (2012-2017)



Figure Japan Video game consoles Revenue and Growth Rate (2012-2017)

Figure Japan Video game consoles Sales Price Trend (2012-2017)

Table Japan Video game consoles Sales by Manufacturers (2012-2017)

Table Japan Video game consoles Market Share by Manufacturers (2012-2017)

Table Japan Video game consoles Sales by Type (2012-2017)

Table Japan Video game consoles Market Share by Type (2012-2017)

Table Japan Video game consoles Sales by Application (2012-2017)

Table Japan Video game consoles Market Share by Application (2012-2017)

Figure Southeast Asia Video game consoles Sales and Growth Rate (2012-2017)

Figure Southeast Asia Video game consoles Revenue and Growth Rate (2012-2017)

Figure Southeast Asia Video game consoles Sales Price Trend (2012-2017)

Table Southeast Asia Video game consoles Sales by Manufacturers (2012-2017)

Table Southeast Asia Video game consoles Market Share by Manufacturers (2012-2017)

Table Southeast Asia Video game consoles Sales by Type (2012-2017)

Table Southeast Asia Video game consoles Market Share by Type (2012-2017)

Table Southeast Asia Video game consoles Sales by Application (2012-2017)

Table Southeast Asia Video game consoles Market Share by Application (2012-2017)

Figure India Video game consoles Sales and Growth Rate (2012-2017)

Figure India Video game consoles Revenue and Growth Rate (2012-2017)

Figure India Video game consoles Sales Price Trend (2012-2017)

Table India Video game consoles Sales by Manufacturers (2012-2017)

Table India Video game consoles Market Share by Manufacturers (2012-2017)

Table India Video game consoles Sales by Type (2012-2017)

Table India Video game consoles Market Share by Type (2012-2017)

Table India Video game consoles Sales by Application (2012-2017)

Table India Video game consoles Market Share by Application (2012-2017)

**Table Microsoft Basic Information List** 

Table Microsoft Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Microsoft Video game consoles Global Market Share (2012-2017)

Table Sony Basic Information List

Table Sony Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Video game consoles Global Market Share (2012-2017)

**Table Nintendo Basic Information List** 

Table Nintendo Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nintendo Video game consoles Global Market Share (2012-2017)



Table Ouya Basic Information List

Table Ouya Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ouya Video game consoles Global Market Share (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Video game consoles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Video game consoles Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Video game consoles

Figure Manufacturing Process Analysis of Video game consoles

Figure Video game consoles Industrial Chain Analysis

Table Raw Materials Sources of Video game consoles Major Manufacturers in 2015

Table Major Buyers of Video game consoles

Table Distributors/Traders List

Figure Global Video game consoles Sales and Growth Rate Forecast (2017-2022)

Figure Global Video game consoles Revenue and Growth Rate Forecast (2017-2022)

Table Global Video game consoles Sales Forecast by Regions (2017-2022)

Table Global Video game consoles Sales Forecast by Type (2017-2022)

Table Global Video game consoles Sales Forecast by Application (2017-2022)



#### I would like to order

Product name: Global Video game consoles Sales Market Report 2017

Product link: <a href="https://marketpublishers.com/r/G39A920A3CAEN.html">https://marketpublishers.com/r/G39A920A3CAEN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G39A920A3CAEN.html">https://marketpublishers.com/r/G39A920A3CAEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms