

# Global Vehicle Navigation Market Research Report 2016

https://marketpublishers.com/r/G27E8D598BDEN.html

Date: September 2016 Pages: 126 Price: US\$ 2,900.00 (Single User License) ID: G27E8D598BDEN

### Abstracts

#### Notes:

Production, means the output of Vehicle Navigation

Revenue, means the sales value of Vehicle Navigation

This report studies Vehicle Navigation in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple Google Car Connectivity Consortium BMW Daimler Mercedes-Benz Moovel HERE



TomTom Waze Garmin Navdy Sony Coyote Navteq Hyundai Toyota Honda Volvo Jaguar Land Rover Microsoft Blackberry

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Vehicle Navigation in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China



Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Vehicle Navigation in each application, can be divided into

Application 1

Application 2

Application 3



### Contents

Global Vehicle Navigation Market Research Report 2016

#### **1 VEHICLE NAVIGATION MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Vehicle Navigation
- 1.2 Vehicle Navigation Segment by Type
- 1.2.1 Global Production Market Share of Vehicle Navigation by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Vehicle Navigation Segment by Application
- 1.3.1 Vehicle Navigation Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Vehicle Navigation Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Vehicle Navigation (2011-2021)

#### 2 GLOBAL VEHICLE NAVIGATION MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Vehicle Navigation Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Vehicle Navigation Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Vehicle Navigation Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Vehicle Navigation Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Vehicle Navigation Market Competitive Situation and Trends
  - 2.5.1 Vehicle Navigation Market Concentration Rate
  - 2.5.2 Vehicle Navigation Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 GLOBAL VEHICLE NAVIGATION PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Vehicle Navigation Production by Region (2011-2016)

3.2 Global Vehicle Navigation Production Market Share by Region (2011-2016)

3.3 Global Vehicle Navigation Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL VEHICLE NAVIGATION SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Vehicle Navigation Consumption by Regions (2011-2016)

4.2 North America Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Vehicle Navigation Production, Consumption, Export, Import by Regions (2011-2016)



# 5 GLOBAL VEHICLE NAVIGATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Vehicle Navigation Production and Market Share by Type (2011-2016)
- 5.2 Global Vehicle Navigation Revenue and Market Share by Type (2011-2016)
- 5.3 Global Vehicle Navigation Price by Type (2011-2016)
- 5.4 Global Vehicle Navigation Production Growth by Type (2011-2016)

#### 6 GLOBAL VEHICLE NAVIGATION MARKET ANALYSIS BY APPLICATION

6.1 Global Vehicle Navigation Consumption and Market Share by Application (2011-2016)

6.2 Global Vehicle Navigation Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL VEHICLE NAVIGATION MANUFACTURERS PROFILES/ANALYSIS

7.1 Apple

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Vehicle Navigation Product Type, Application and Specification

- 7.1.2.1 Type I
- 7.1.2.2 Type II

7.1.3 Apple Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Google

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Vehicle Navigation Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Google Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Car Connectivity Consortium

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Vehicle Navigation Product Type, Application and Specification

7.3.2.1 Type I



7.3.2.2 Type II

7.3.3 Car Connectivity Consortium Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 BMW

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Vehicle Navigation Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 BMW Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Daimler

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Vehicle Navigation Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Daimler Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Mercedes-Benz

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Vehicle Navigation Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Mercedes-Benz Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Moovel

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Vehicle Navigation Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Moovel Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 HERE

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Vehicle Navigation Product Type, Application and Specification



7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 HERE Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 TomTom

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Vehicle Navigation Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 TomTom Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Waze

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Vehicle Navigation Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Waze Vehicle Navigation Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Garmin

- 7.12 Navdy
- 7.13 Sony
- 7.14 Coyote
- 7.15 Navteq
- 7.16 Hyundai
- 7.17 Toyota
- 7.18 Honda
- 7.19 Volvo
- 7.20 Jaguar Land Rover
- 7.21 Microsoft
- 7.22 Blackberry

#### **8 VEHICLE NAVIGATION MANUFACTURING COST ANALYSIS**

8.1 Vehicle Navigation Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Vehicle Navigation

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Vehicle Navigation Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Vehicle Navigation Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL VEHICLE NAVIGATION MARKET FORECAST (2016-2021)

- 12.1 Global Vehicle Navigation Production, Revenue Forecast (2016-2021)
- 12.2 Global Vehicle Navigation Production, Consumption Forecast by Regions



(2016-2021)

12.3 Global Vehicle Navigation Production Forecast by Type (2016-2021)

12.4 Global Vehicle Navigation Consumption Forecast by Application (2016-2021)

12.5 Vehicle Navigation Price Forecast (2016-2021)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Vehicle Navigation Figure Global Production Market Share of Vehicle Navigation by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Vehicle Navigation Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Vehicle Navigation Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Vehicle Navigation Revenue (Million USD) and Growth Rate (2011-2021) Figure China Vehicle Navigation Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Vehicle Navigation Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Vehicle Navigation Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Vehicle Navigation Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Vehicle Navigation Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Vehicle Navigation Capacity of Key Manufacturers (2015 and 2016) Table Global Vehicle Navigation Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Vehicle Navigation Capacity of Key Manufacturers in 2015 Figure Global Vehicle Navigation Capacity of Key Manufacturers in 2016 Table Global Vehicle Navigation Production of Key Manufacturers (2015 and 2016) Table Global Vehicle Navigation Production Share by Manufacturers (2015 and 2016) Figure 2015 Vehicle Navigation Production Share by Manufacturers Figure 2016 Vehicle Navigation Production Share by Manufacturers Table Global Vehicle Navigation Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Vehicle Navigation Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Vehicle Navigation Revenue Share by Manufacturers

Table 2016 Global Vehicle Navigation Revenue Share by Manufacturers



Table Global Market Vehicle Navigation Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Vehicle Navigation Average Price of Key Manufacturers in 2015 Table Manufacturers Vehicle Navigation Manufacturing Base Distribution and Sales Area

 Table Manufacturers Vehicle Navigation Product Type

Figure Vehicle Navigation Market Share of Top 3 Manufacturers

Figure Vehicle Navigation Market Share of Top 5 Manufacturers

Table Global Vehicle Navigation Capacity by Regions (2011-2016)

Figure Global Vehicle Navigation Capacity Market Share by Regions (2011-2016)

Figure Global Vehicle Navigation Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Vehicle Navigation Capacity Market Share by Regions

 Table Global Vehicle Navigation Production by Regions (2011-2016)

Figure Global Vehicle Navigation Production and Market Share by Regions (2011-2016)

Figure Global Vehicle Navigation Production Market Share by Regions (2011-2016)

Figure 2015 Global Vehicle Navigation Production Market Share by Regions

Table Global Vehicle Navigation Revenue by Regions (2011-2016)

Table Global Vehicle Navigation Revenue Market Share by Regions (2011-2016)

Table 2015 Global Vehicle Navigation Revenue Market Share by Regions

Table Global Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table China Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table India Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Vehicle Navigation Consumption Market by Regions (2011-2016) Table Global Vehicle Navigation Consumption Market Share by Regions (2011-2016) Figure Global Vehicle Navigation Consumption Market Share by Regions (2011-2016) Figure 2015 Global Vehicle Navigation Consumption Market Share by Regions Table North America Vehicle Navigation Production, Consumption, Import & Export (2011-2016)



Table Europe Vehicle Navigation Production, Consumption, Import & Export (2011 - 2016)Table China Vehicle Navigation Production, Consumption, Import & Export (2011-2016) Table Japan Vehicle Navigation Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Vehicle Navigation Production, Consumption, Import & Export (2011 - 2016)Table India Vehicle Navigation Production, Consumption, Import & Export (2011-2016) Table Global Vehicle Navigation Production by Type (2011-2016) Table Global Vehicle Navigation Production Share by Type (2011-2016) Figure Production Market Share of Vehicle Navigation by Type (2011-2016) Figure 2015 Production Market Share of Vehicle Navigation by Type Table Global Vehicle Navigation Revenue by Type (2011-2016) Table Global Vehicle Navigation Revenue Share by Type (2011-2016) Figure Production Revenue Share of Vehicle Navigation by Type (2011-2016) Figure 2015 Revenue Market Share of Vehicle Navigation by Type Table Global Vehicle Navigation Price by Type (2011-2016) Figure Global Vehicle Navigation Production Growth by Type (2011-2016) Table Global Vehicle Navigation Consumption by Application (2011-2016) Table Global Vehicle Navigation Consumption Market Share by Application (2011-2016) Figure Global Vehicle Navigation Consumption Market Share by Application in 2015 Table Global Vehicle Navigation Consumption Growth Rate by Application (2011-2016) Figure Global Vehicle Navigation Consumption Growth Rate by Application (2011-2016) Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Apple Vehicle Navigation Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Apple Vehicle Navigation Market Share (2011-2016) Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Google Vehicle Navigation Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Google Vehicle Navigation Market Share (2011-2016) Table Car Connectivity Consortium Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Car Connectivity Consortium Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure Car Connectivity Consortium Vehicle Navigation Market Share (2011-2016) Table BMW Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BMW Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure BMW Vehicle Navigation Market Share (2011-2016)



Table Daimler Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Daimler Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure Daimler Vehicle Navigation Market Share (2011-2016)

Table Mercedes-Benz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mercedes-Benz Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mercedes-Benz Vehicle Navigation Market Share (2011-2016)

Table Moovel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moovel Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure Moovel Vehicle Navigation Market Share (2011-2016)

Table HERE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HERE Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure HERE Vehicle Navigation Market Share (2011-2016)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TomTom Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure TomTom Vehicle Navigation Market Share (2011-2016)

Table Waze Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Waze Vehicle Navigation Production, Revenue, Price and Gross Margin (2011-2016)

Figure Waze Vehicle Navigation Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vehicle Navigation

Figure Manufacturing Process Analysis of Vehicle Navigation

Figure Vehicle Navigation Industrial Chain Analysis

Table Raw Materials Sources of Vehicle Navigation Major Manufacturers in 2015

Table Major Buyers of Vehicle Navigation

Table Distributors/Traders List

Figure Global Vehicle Navigation Production and Growth Rate Forecast (2016-2021)

Figure Global Vehicle Navigation Revenue and Growth Rate Forecast (2016-2021)

Table Global Vehicle Navigation Production Forecast by Regions (2016-2021)

Table Global Vehicle Navigation Consumption Forecast by Regions (2016-2021)

 Table Global Vehicle Navigation Production Forecast by Type (2016-2021)



Table Global Vehicle Navigation Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Vehicle Navigation Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G27E8D598BDEN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Info@marketpublishers.c

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G27E8D598BDEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970