

# Global United States Split AC Market Research Report 2016

https://marketpublishers.com/r/G0FEF7C90F4EN.html

Date: September 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: G0FEF7C90F4EN

#### **Abstracts**

Mataar	
Notes:	

Production, means the output of United States Split AC

Revenue, means the sales value of United States Split AC

This report studies United States Split AC in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Daikin

Gree

Midea

Mitsubishi Electric

United Technologies

LG Electronics

Fujitsu

Haier



Lennox International
Samsung Electronics
Toshiba
Voltas
Whirlpool
YORK
Panasonic
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of United States Split AC in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II



Type III

Split by application, this report focuses on consumption, market share and growth rate of United States Split AC in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

Global United States Split AC Market Research Report 2016

#### 1 UNITED STATES SPLIT AC MARKET OVERVIEW

- 1.1 Product Overview and Scope of United States Split AC
- 1.2 United States Split AC Segment by Type
  - 1.2.1 Global Production Market Share of United States Split AC by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 United States Split AC Segment by Application
- 1.3.1 United States Split AC Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Split AC Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of United States Split AC (2011-2021)

### 2 GLOBAL UNITED STATES SPLIT AC MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global United States Split AC Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global United States Split AC Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global United States Split AC Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers United States Split AC Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 United States Split AC Market Competitive Situation and Trends
  - 2.5.1 United States Split AC Market Concentration Rate
  - 2.5.2 United States Split AC Market Share of Top 3 and Top 5 Manufacturers



#### 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL UNITED STATES SPLIT AC PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global United States Split AC Production by Region (2011-2016)
- 3.2 Global United States Split AC Production Market Share by Region (2011-2016)
- 3.3 Global United States Split AC Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL UNITED STATES SPLIT AC SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global United States Split AC Consumption by Regions (2011-2016)
- 4.2 North America United States Split AC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe United States Split AC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China United States Split AC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan United States Split AC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia United States Split AC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India United States Split AC Production, Consumption, Export, Import by Regions



(2011-2016)

### 5 GLOBAL UNITED STATES SPLIT AC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global United States Split AC Production and Market Share by Type (2011-2016)
- 5.2 Global United States Split AC Revenue and Market Share by Type (2011-2016)
- 5.3 Global United States Split AC Price by Type (2011-2016)
- 5.4 Global United States Split AC Production Growth by Type (2011-2016)

#### 6 GLOBAL UNITED STATES SPLIT AC MARKET ANALYSIS BY APPLICATION

- 6.1 Global United States Split AC Consumption and Market Share by Application (2011-2016)
- 6.2 Global United States Split AC Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL UNITED STATES SPLIT AC MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Daikin
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 United States Split AC Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Daikin United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Gree
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 United States Split AC Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Gree United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Midea



- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 United States Split AC Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Midea United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Mitsubishi Electric
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 United States Split AC Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Mitsubishi Electric United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 United Technologies
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 United States Split AC Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 United Technologies United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 LG Electronics
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 United States Split AC Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 LG Electronics United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Fujitsu
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 United States Split AC Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Fujitsu United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview



#### 7.8 Haier

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 United States Split AC Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Haier United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Lennox International
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 United States Split AC Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Lennox International United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Samsung Electronics
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 United States Split AC Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Samsung Electronics United States Split AC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Toshiba
- 7.12 Voltas
- 7.13 Whirlpool
- **7.14 YORK**
- 7.15 Panasonic

#### **8 UNITED STATES SPLIT AC MANUFACTURING COST ANALYSIS**

- 8.1 United States Split AC Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials



- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of United States Split AC

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 United States Split AC Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of United States Split AC Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL UNITED STATES SPLIT AC MARKET FORECAST (2016-2021)

- 12.1 Global United States Split AC Production, Revenue Forecast (2016-2021)
- 12.2 Global United States Split AC Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global United States Split AC Production Forecast by Type (2016-2021)
- 12.4 Global United States Split AC Consumption Forecast by Application (2016-2021)
- 12.5 United States Split AC Price Forecast (2016-2021)



### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of United States Split AC

Figure Global Production Market Share of United States Split AC by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table United States Split AC Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure China United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure India United States Split AC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global United States Split AC Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global United States Split AC Capacity of Key Manufacturers (2015 and 2016) Table Global United States Split AC Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global United States Split AC Capacity of Key Manufacturers in 2015 Figure Global United States Split AC Capacity of Key Manufacturers in 2016 Table Global United States Split AC Production of Key Manufacturers (2015 and 2016)

Table Global United States Split AC Production Share by Manufacturers (2015 and 2016)

Figure 2015 United States Split AC Production Share by Manufacturers



Figure 2016 United States Split AC Production Share by Manufacturers
Table Global United States Split AC Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global United States Split AC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global United States Split AC Revenue Share by Manufacturers

Table 2016 Global United States Split AC Revenue Share by Manufacturers

Table Global Market United States Split AC Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market United States Split AC Average Price of Key Manufacturers in 2015

Table Manufacturers United States Split AC Manufacturing Base Distribution and Sales Area

Table Manufacturers United States Split AC Product Type

Figure United States Split AC Market Share of Top 3 Manufacturers

Figure United States Split AC Market Share of Top 5 Manufacturers

Table Global United States Split AC Capacity by Regions (2011-2016)

Figure Global United States Split AC Capacity Market Share by Regions (2011-2016)

Figure Global United States Split AC Capacity Market Share by Regions (2011-2016)

Figure 2015 Global United States Split AC Capacity Market Share by Regions

Table Global United States Split AC Production by Regions (2011-2016)

Figure Global United States Split AC Production and Market Share by Regions (2011-2016)

Figure Global United States Split AC Production Market Share by Regions (2011-2016)

Figure 2015 Global United States Split AC Production Market Share by Regions

Table Global United States Split AC Revenue by Regions (2011-2016)

Table Global United States Split AC Revenue Market Share by Regions (2011-2016)

Table 2015 Global United States Split AC Revenue Market Share by Regions

Table Global United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table North America United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table China United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)



Table India United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Table Global United States Split AC Consumption Market by Regions (2011-2016)

Table Global United States Split AC Consumption Market Share by Regions (2011-2016)

Figure Global United States Split AC Consumption Market Share by Regions (2011-2016)

Figure 2015 Global United States Split AC Consumption Market Share by Regions Table North America United States Split AC Production, Consumption, Import & Export (2011-2016)

Table Europe United States Split AC Production, Consumption, Import & Export (2011-2016)

Table China United States Split AC Production, Consumption, Import & Export (2011-2016)

Table Japan United States Split AC Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia United States Split AC Production, Consumption, Import & Export (2011-2016)

Table India United States Split AC Production, Consumption, Import & Export (2011-2016)

Table Global United States Split AC Production by Type (2011-2016)

Table Global United States Split AC Production Share by Type (2011-2016)

Figure Production Market Share of United States Split AC by Type (2011-2016)

Figure 2015 Production Market Share of United States Split AC by Type

Table Global United States Split AC Revenue by Type (2011-2016)

Table Global United States Split AC Revenue Share by Type (2011-2016)

Figure Production Revenue Share of United States Split AC by Type (2011-2016)

Figure 2015 Revenue Market Share of United States Split AC by Type

Table Global United States Split AC Price by Type (2011-2016)

Figure Global United States Split AC Production Growth by Type (2011-2016)

Table Global United States Split AC Consumption by Application (2011-2016)

Table Global United States Split AC Consumption Market Share by Application (2011-2016)

Figure Global United States Split AC Consumption Market Share by Application in 2015 Table Global United States Split AC Consumption Growth Rate by Application (2011-2016)

Figure Global United States Split AC Consumption Growth Rate by Application (2011-2016)

Table Daikin Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Daikin United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Daikin United States Split AC Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gree United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree United States Split AC Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea United States Split AC Market Share (2011-2016)

Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Electric United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsubishi Electric United States Split AC Market Share (2011-2016)

Table United Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table United Technologies United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure United Technologies United States Split AC Market Share (2011-2016)

Table LG Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Electronics United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Electronics United States Split AC Market Share (2011-2016)

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fujitsu United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu United States Split AC Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier United States Split AC Market Share (2011-2016)

Table Lennox International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lennox International United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lennox International United States Split AC Market Share (2011-2016)



Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics United States Split AC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics United States Split AC Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of United States Split AC

Figure Manufacturing Process Analysis of United States Split AC

Figure United States Split AC Industrial Chain Analysis

Table Raw Materials Sources of United States Split AC Major Manufacturers in 2015

Table Major Buyers of United States Split AC

Table Distributors/Traders List

Figure Global United States Split AC Production and Growth Rate Forecast (2016-2021)

Figure Global United States Split AC Revenue and Growth Rate Forecast (2016-2021)

Table Global United States Split AC Production Forecast by Regions (2016-2021)

Table Global United States Split AC Consumption Forecast by Regions (2016-2021)

Table Global United States Split AC Production Forecast by Type (2016-2021)

Table Global United States Split AC Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global United States Split AC Market Research Report 2016

Product link: https://marketpublishers.com/r/G0FEF7C90F4EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0FEF7C90F4EN.html">https://marketpublishers.com/r/G0FEF7C90F4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970