

# Global Under Floor Heating Market Research Report 2016

https://marketpublishers.com/r/GD9AE606CBFEN.html

Date: October 2016 Pages: 112 Price: US\$ 2,900.00 (Single User License) ID: GD9AE606CBFEN

# Abstracts

#### Notes:

Production, means the output of Under Floor Heating

Revenue, means the sales value of Under Floor Heating

This report studies Under Floor Heating in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

WarmlyYours SunTouch Floor Warming Schluter ThermoSoft WarmFilm True Comfort ThermoSoft WarmWalk IdealHeat ThermoSoft WarmFlex



ThermoSoft

Тасо

ThermoShower

FloorHeat

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Under Floor Heating in these regions, from 2011 to 2021 (forecast), like

North America
Europe
China
Japan
Southeast Asia
India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by application, this report focuses on consumption, market share and growth rate of Under Floor Heating in each application, can be divided into



Application 1

Application 2

Application 3



# Contents

Global Under Floor Heating Market Research Report 2016

#### **1 UNDER FLOOR HEATING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Under Floor Heating
- 1.2 Under Floor Heating Segment by Type
- 1.2.1 Global Production Market Share of Under Floor Heating by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Under Floor Heating Segment by Application
- 1.3.1 Under Floor Heating Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Under Floor Heating Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Under Floor Heating (2011-2021)

# 2 GLOBAL UNDER FLOOR HEATING MARKET COMPETITION BY MANUFACTURERS

2.1 Global Under Floor Heating Production and Share by Manufacturers (2015 and 2016)

- 2.2 Global Under Floor Heating Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Under Floor Heating Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Under Floor Heating Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Under Floor Heating Market Competitive Situation and Trends
  - 2.5.1 Under Floor Heating Market Concentration Rate
  - 2.5.2 Under Floor Heating Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



## 3 GLOBAL UNDER FLOOR HEATING PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Under Floor Heating Production by Region (2011-2016)

3.2 Global Under Floor Heating Production Market Share by Region (2011-2016)

3.3 Global Under Floor Heating Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL UNDER FLOOR HEATING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Under Floor Heating Consumption by Regions (2011-2016)

4.2 North America Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Under Floor Heating Production, Consumption, Export, Import by Regions (2011-2016)



## 5 GLOBAL UNDER FLOOR HEATING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Under Floor Heating Production and Market Share by Type (2011-2016)

5.2 Global Under Floor Heating Revenue and Market Share by Type (2011-2016)

5.3 Global Under Floor Heating Price by Type (2011-2016)

5.4 Global Under Floor Heating Production Growth by Type (2011-2016)

## 6 GLOBAL UNDER FLOOR HEATING MARKET ANALYSIS BY APPLICATION

6.1 Global Under Floor Heating Consumption and Market Share by Application (2011-2016)

6.2 Global Under Floor Heating Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

# 7 GLOBAL UNDER FLOOR HEATING MANUFACTURERS PROFILES/ANALYSIS

7.1 WarmlyYours

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.1.2 Under Floor Heating Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 WarmlyYours Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 SunTouch Floor Warming

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Under Floor Heating Product Type, Application and Specification
- 7.2.2.1 Type I
- 7.2.2.2 Type II

7.2.3 SunTouch Floor Warming Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Schluter

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Under Floor Heating Product Type, Application and Specification



7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Schluter Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 ThermoSoft WarmFilm

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Under Floor Heating Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 ThermoSoft WarmFilm Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 True Comfort

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Under Floor Heating Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 True Comfort Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 ThermoSoft WarmWalk

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Under Floor Heating Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 ThermoSoft WarmWalk Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 IdealHeat

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Under Floor Heating Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 IdealHeat Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 ThermoSoft WarmFlex

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors



7.8.2 Under Floor Heating Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 ThermoSoft WarmFlex Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 ThermoSoft

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Under Floor Heating Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 ThermoSoft Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Taco

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Under Floor Heating Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Taco Under Floor Heating Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 ThermoShower

7.12 FloorHeat

#### **8 UNDER FLOOR HEATING MANUFACTURING COST ANALYSIS**

8.1 Under Floor Heating Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Under Floor Heating

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Under Floor Heating Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Under Floor Heating Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing10.1.2 Indirect Marketing10.1.3 Marketing Channel Development Trend10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL UNDER FLOOR HEATING MARKET FORECAST (2016-2021)

12.1 Global Under Floor Heating Production, Revenue Forecast (2016-2021)

12.2 Global Under Floor Heating Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Under Floor Heating Production Forecast by Type (2016-2021)

12.4 Global Under Floor Heating Consumption Forecast by Application (2016-2021)

12.5 Under Floor Heating Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**



Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Under Floor Heating Figure Global Production Market Share of Under Floor Heating by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Under Floor Heating Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Under Floor Heating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Under Floor Heating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Under Floor Heating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Under Floor Heating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Southeast Asia Under Floor Heating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Under Floor Heating Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Under Floor Heating Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Under Floor Heating Capacity of Key Manufacturers (2015 and 2016) Table Global Under Floor Heating Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Under Floor Heating Capacity of Key Manufacturers in 2015 Figure Global Under Floor Heating Capacity of Key Manufacturers in 2016 Table Global Under Floor Heating Production of Key Manufacturers (2015 and 2016) Table Global Under Floor Heating Production Share by Manufacturers (2015 and 2016) Figure 2015 Under Floor Heating Production Share by Manufacturers Figure 2016 Under Floor Heating Production Share by Manufacturers Table Global Under Floor Heating Revenue (Million USD) by Manufacturers (2015 and



2016)

Table Global Under Floor Heating Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Under Floor Heating Revenue Share by Manufacturers Table 2016 Global Under Floor Heating Revenue Share by Manufacturers Table Global Market Under Floor Heating Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Under Floor Heating Average Price of Key Manufacturers in 2015 Table Manufacturers Under Floor Heating Manufacturing Base Distribution and Sales Area

Table Manufacturers Under Floor Heating Product Type

Figure Under Floor Heating Market Share of Top 3 Manufacturers

Figure Under Floor Heating Market Share of Top 5 Manufacturers

 Table Global Under Floor Heating Capacity by Regions (2011-2016)

Figure Global Under Floor Heating Capacity Market Share by Regions (2011-2016)

Figure Global Under Floor Heating Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Under Floor Heating Capacity Market Share by Regions

Table Global Under Floor Heating Production by Regions (2011-2016)

Figure Global Under Floor Heating Production and Market Share by Regions (2011-2016)

Figure Global Under Floor Heating Production Market Share by Regions (2011-2016) Figure 2015 Global Under Floor Heating Production Market Share by Regions Table Global Under Floor Heating Revenue by Regions (2011-2016)

Table Global Under Floor Heating Revenue Market Share by Regions (2011-2016)

Table 2015 Global Under Floor Heating Revenue Market Share by Regions

Table Global Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table China Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table India Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Under Floor Heating Consumption Market by Regions (2011-2016)



Table Global Under Floor Heating Consumption Market Share by Regions (2011-2016) Figure Global Under Floor Heating Consumption Market Share by Regions (2011-2016) Figure 2015 Global Under Floor Heating Consumption Market Share by Regions Table North America Under Floor Heating Production, Consumption, Import & Export (2011 - 2016)Table Europe Under Floor Heating Production, Consumption, Import & Export (2011 - 2016)Table China Under Floor Heating Production, Consumption, Import & Export (2011 - 2016)Table Japan Under Floor Heating Production, Consumption, Import & Export (2011-2016)Table Southeast Asia Under Floor Heating Production, Consumption, Import & Export (2011-2016)Table India Under Floor Heating Production, Consumption, Import & Export (2011-2016) Table Global Under Floor Heating Production by Type (2011-2016) Table Global Under Floor Heating Production Share by Type (2011-2016) Figure Production Market Share of Under Floor Heating by Type (2011-2016) Figure 2015 Production Market Share of Under Floor Heating by Type Table Global Under Floor Heating Revenue by Type (2011-2016) Table Global Under Floor Heating Revenue Share by Type (2011-2016) Figure Production Revenue Share of Under Floor Heating by Type (2011-2016) Figure 2015 Revenue Market Share of Under Floor Heating by Type Table Global Under Floor Heating Price by Type (2011-2016) Figure Global Under Floor Heating Production Growth by Type (2011-2016) Table Global Under Floor Heating Consumption by Application (2011-2016) Table Global Under Floor Heating Consumption Market Share by Application (2011 - 2016)Figure Global Under Floor Heating Consumption Market Share by Application in 2015 Table Global Under Floor Heating Consumption Growth Rate by Application (2011 - 2016)Figure Global Under Floor Heating Consumption Growth Rate by Application (2011 - 2016)Table WarmlyYours Basic Information, Manufacturing Base, Sales Area and Its Competitors Table WarmlyYours Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)Figure WarmlyYours Under Floor Heating Market Share (2011-2016) Table SunTouch Floor Warming Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table SunTouch Floor Warming Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure SunTouch Floor Warming Under Floor Heating Market Share (2011-2016) Table Schluter Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Schluter Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure Schluter Under Floor Heating Market Share (2011-2016)

Table ThermoSoft WarmFilm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ThermoSoft WarmFilm Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure ThermoSoft WarmFilm Under Floor Heating Market Share (2011-2016)

Table True Comfort Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table True Comfort Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure True Comfort Under Floor Heating Market Share (2011-2016)

Table ThermoSoft WarmWalk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ThermoSoft WarmWalk Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure ThermoSoft WarmWalk Under Floor Heating Market Share (2011-2016) Table IdealHeat Basic Information, Manufacturing Base, Sales Area and Its Competitors Table IdealHeat Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure IdealHeat Under Floor Heating Market Share (2011-2016)

Table ThermoSoft WarmFlex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ThermoSoft WarmFlex Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure ThermoSoft WarmFlex Under Floor Heating Market Share (2011-2016) Table ThermoSoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ThermoSoft Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)

Figure ThermoSoft Under Floor Heating Market Share (2011-2016)

Table Taco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Taco Under Floor Heating Production, Revenue, Price and Gross Margin (2011-2016)



Figure Taco Under Floor Heating Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Under Floor Heating Figure Manufacturing Process Analysis of Under Floor Heating Figure Under Floor Heating Industrial Chain Analysis Table Raw Materials Sources of Under Floor Heating Major Manufacturers in 2015 Table Major Buyers of Under Floor Heating Table Distributors/Traders List Figure Global Under Floor Heating Production and Growth Rate Forecast (2016-2021) Figure Global Under Floor Heating Revenue and Growth Rate Forecast (2016-2021) Table Global Under Floor Heating Production Forecast by Regions (2016-2021) Table Global Under Floor Heating Consumption Forecast by Regions (2016-2021) Table Global Under Floor Heating Production Forecast by Type (2016-2021) Table Global Under Floor Heating Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Under Floor Heating Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/GD9AE606CBFEN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GD9AE606CBFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970