

# Global Ultra Thin TVs Market Research Report 2016

https://marketpublishers.com/r/G003A459C93EN.html

Date: October 2016

Pages: 110

Price: US\$ 2,900.00 (Single User License)

ID: G003A459C93EN

#### **Abstracts**

#### Notes:

Production, means the output of Ultra Thin TVs

Revenue, means the sales value of Ultra Thin TVs

This report studies Ultra Thin TVs in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Panasonic

LG

Sceptre

Samsung

Seiki

Sharp

Sony

TCL

Upstar



	Vizio
	Hisense
	Hair
	Philips
	Toshiba
	LETV
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Ultra Thin TVs in these regions, from 2011 to 2021 (forecast), like	
	North America
	Europe
	China
	Japan
	Southeast Asia
	India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into	
	Type I
	Type II
	Type III



Split by application, this report focuses on consumption, market share and growth rate of Ultra Thin TVs in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

Global Ultra Thin TVs Market Research Report 2016

#### 1 ULTRA THIN TVS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ultra Thin TVs
- 1.2 Ultra Thin TVs Segment by Type
  - 1.2.1 Global Production Market Share of Ultra Thin TVs by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Ultra Thin TVs Segment by Application
  - 1.3.1 Ultra Thin TVs Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Ultra Thin TVs Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Ultra Thin TVs (2011-2021)

#### 2 GLOBAL ULTRA THIN TVS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Ultra Thin TVs Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Ultra Thin TVs Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Ultra Thin TVs Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Ultra Thin TVs Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Ultra Thin TVs Market Competitive Situation and Trends
  - 2.5.1 Ultra Thin TVs Market Concentration Rate
  - 2.5.2 Ultra Thin TVs Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### 3 GLOBAL ULTRA THIN TVS PRODUCTION, REVENUE (VALUE) BY REGION



#### (2011-2016)

- 3.1 Global Ultra Thin TVs Production by Region (2011-2016)
- 3.2 Global Ultra Thin TVs Production Market Share by Region (2011-2016)
- 3.3 Global Ultra Thin TVs Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL ULTRA THIN TVS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Ultra Thin TVs Consumption by Regions (2011-2016)
- 4.2 North America Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Ultra Thin TVs Production, Consumption, Export, Import by Regions (2011-2016)

## 5 GLOBAL ULTRA THIN TVS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Ultra Thin TVs Production and Market Share by Type (2011-2016)
- 5.2 Global Ultra Thin TVs Revenue and Market Share by Type (2011-2016)
- 5.3 Global Ultra Thin TVs Price by Type (2011-2016)
- 5.4 Global Ultra Thin TVs Production Growth by Type (2011-2016)



#### 6 GLOBAL ULTRA THIN TVS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Ultra Thin TVs Consumption and Market Share by Application (2011-2016)
- 6.2 Global Ultra Thin TVs Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL ULTRA THIN TVS MANUFACTURERS PROFILES/ANALYSIS

#### 7.1 LG

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Ultra Thin TVs Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 LG Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Panasonic
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Ultra Thin TVs Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Panasonic Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Samsung
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Ultra Thin TVs Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Samsung Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Sceptre
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Ultra Thin TVs Product Type, Application and Specification
    - 7.4.2.1 Type I



7.4.2.2 Type II

7.4.3 Sceptre Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Seiki

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Ultra Thin TVs Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Seiki Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Sharp

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Ultra Thin TVs Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Sharp Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Sony

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Ultra Thin TVs Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Sony Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 TCL

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Ultra Thin TVs Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 TCL Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Upstar

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Ultra Thin TVs Product Type, Application and Specification



- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Upstar Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Vizio
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Ultra Thin TVs Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Vizio Ultra Thin TVs Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Hisense
- 7.12 Hair
- 7.13 Philips
- 7.14 Toshiba
- 7.15 LETV

#### **8 ULTRA THIN TVS MANUFACTURING COST ANALYSIS**

- 8.1 Ultra Thin TVs Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Ultra Thin TVs

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Ultra Thin TVs Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Ultra Thin TVs Major Manufacturers in 2015
- 9.4 Downstream Buyers



#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL ULTRA THIN TVS MARKET FORECAST (2016-2021)

- 12.1 Global Ultra Thin TVs Production, Revenue Forecast (2016-2021)
- 12.2 Global Ultra Thin TVs Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Ultra Thin TVs Production Forecast by Type (2016-2021)
- 12.4 Global Ultra Thin TVs Consumption Forecast by Application (2016-2021)
- 12.5 Ultra Thin TVs Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Ultra Thin TVs

Figure Global Production Market Share of Ultra Thin TVs by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Ultra Thin TVs Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Ultra Thin TVs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Ultra Thin TVs Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Ultra Thin TVs Capacity of Key Manufacturers (2015 and 2016)

Table Global Ultra Thin TVs Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Ultra Thin TVs Capacity of Key Manufacturers in 2015

Figure Global Ultra Thin TVs Capacity of Key Manufacturers in 2016

Table Global Ultra Thin TVs Production of Key Manufacturers (2015 and 2016)

Table Global Ultra Thin TVs Production Share by Manufacturers (2015 and 2016)

Figure 2015 Ultra Thin TVs Production Share by Manufacturers

Figure 2016 Ultra Thin TVs Production Share by Manufacturers

Table Global Ultra Thin TVs Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Ultra Thin TVs Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Ultra Thin TVs Revenue Share by Manufacturers

Table 2016 Global Ultra Thin TVs Revenue Share by Manufacturers

Table Global Market Ultra Thin TVs Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Ultra Thin TVs Average Price of Key Manufacturers in 2015
Table Manufacturers Ultra Thin TVs Manufacturing Base Distribution and Sales Area
Table Manufacturers Ultra Thin TVs Product Type

Figure Ultra Thin TVs Market Share of Top 3 Manufacturers

Figure Ultra Thin TVs Market Share of Top 5 Manufacturers

Table Global Ultra Thin TVs Capacity by Regions (2011-2016)

Figure Global Ultra Thin TVs Capacity Market Share by Regions (2011-2016)

Figure Global Ultra Thin TVs Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Ultra Thin TVs Capacity Market Share by Regions

Table Global Ultra Thin TVs Production by Regions (2011-2016)

Figure Global Ultra Thin TVs Production and Market Share by Regions (2011-2016)

Figure Global Ultra Thin TVs Production Market Share by Regions (2011-2016)

Figure 2015 Global Ultra Thin TVs Production Market Share by Regions

Table Global Ultra Thin TVs Revenue by Regions (2011-2016)

Table Global Ultra Thin TVs Revenue Market Share by Regions (2011-2016)

Table 2015 Global Ultra Thin TVs Revenue Market Share by Regions

Table Global Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table China Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table India Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Ultra Thin TVs Consumption Market by Regions (2011-2016)

Table Global Ultra Thin TVs Consumption Market Share by Regions (2011-2016)

Figure Global Ultra Thin TVs Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Ultra Thin TVs Consumption Market Share by Regions

Table North America Ultra Thin TVs Production, Consumption, Import & Export (2011-2016)

Table Europe Ultra Thin TVs Production, Consumption, Import & Export (2011-2016)

Table China Ultra Thin TVs Production, Consumption, Import & Export (2011-2016)

Table Japan Ultra Thin TVs Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Ultra Thin TVs Production, Consumption, Import & Export (2011-2016)

Table India Ultra Thin TVs Production, Consumption, Import & Export (2011-2016) Table Global Ultra Thin TVs Production by Type (2011-2016)



Table Global Ultra Thin TVs Production Share by Type (2011-2016)

Figure Production Market Share of Ultra Thin TVs by Type (2011-2016)

Figure 2015 Production Market Share of Ultra Thin TVs by Type

Table Global Ultra Thin TVs Revenue by Type (2011-2016)

Table Global Ultra Thin TVs Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Ultra Thin TVs by Type (2011-2016)

Figure 2015 Revenue Market Share of Ultra Thin TVs by Type

Table Global Ultra Thin TVs Price by Type (2011-2016)

Figure Global Ultra Thin TVs Production Growth by Type (2011-2016)

Table Global Ultra Thin TVs Consumption by Application (2011-2016)

Table Global Ultra Thin TVs Consumption Market Share by Application (2011-2016)

Figure Global Ultra Thin TVs Consumption Market Share by Application in 2015

Table Global Ultra Thin TVs Consumption Growth Rate by Application (2011-2016)

Figure Global Ultra Thin TVs Consumption Growth Rate by Application (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Ultra Thin TVs Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Ultra Thin TVs Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Ultra Thin TVs Market Share (2011-2016)

Table Sceptre Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sceptre Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sceptre Ultra Thin TVs Market Share (2011-2016)

Table Seiki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seiki Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure Seiki Ultra Thin TVs Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure Sharp Ultra Thin TVs Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure Sony Ultra Thin TVs Market Share (2011-2016)



Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TCL Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure TCL Ultra Thin TVs Market Share (2011-2016)

Table Upstar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Upstar Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure Upstar Ultra Thin TVs Market Share (2011-2016)

Table Vizio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vizio Ultra Thin TVs Production, Revenue, Price and Gross Margin (2011-2016) Figure Vizio Ultra Thin TVs Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ultra Thin TVs

Figure Manufacturing Process Analysis of Ultra Thin TVs

Figure Ultra Thin TVs Industrial Chain Analysis

Table Raw Materials Sources of Ultra Thin TVs Major Manufacturers in 2015

Table Major Buyers of Ultra Thin TVs

Table Distributors/Traders List

Figure Global Ultra Thin TVs Production and Growth Rate Forecast (2016-2021)

Figure Global Ultra Thin TVs Revenue and Growth Rate Forecast (2016-2021)

Table Global Ultra Thin TVs Production Forecast by Regions (2016-2021)

Table Global Ultra Thin TVs Consumption Forecast by Regions (2016-2021)

Table Global Ultra Thin TVs Production Forecast by Type (2016-2021)

Table Global Ultra Thin TVs Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Ultra Thin TVs Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G003A459C93EN.html">https://marketpublishers.com/r/G003A459C93EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G003A459C93EN.html">https://marketpublishers.com/r/G003A459C93EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970