

# Global UHD TV Market Professional Survey Report 2018

<https://marketpublishers.com/r/GADADFA63E6EN.html>

Date: March 2018

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: GADADFA63E6EN

## Abstracts

This report studies UHD TV in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2013 to 2018, and forecast to 2025.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips

Haier

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

4K UHD TV

8K UHD TV

Others

By Application, the market can be split into

Commercial

Household

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global UHD TV Market Professional Survey Report 2018

#### **1 INDUSTRY OVERVIEW OF UHD TV**

##### 1.1 Definition and Specifications of UHD TV

###### 1.1.1 Definition of UHD TV

###### 1.1.2 Specifications of UHD TV

##### 1.2 Classification of UHD TV

###### 1.2.1 4K UHD TV

###### 1.2.2 8K UHD TV

###### 1.2.3 Others

##### 1.3 Applications of UHD TV

###### 1.3.1 Commercial

###### 1.3.2 Household

###### 1.3.3 Application

##### 1.4 Market Segment by Regions

###### 1.4.1 North America

###### 1.4.2 China

###### 1.4.3 Europe

###### 1.4.4 Southeast Asia

###### 1.4.5 Japan

###### 1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF UHD TV**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of UHD TV

##### 2.3 Manufacturing Process Analysis of UHD TV

##### 2.4 Industry Chain Structure of UHD TV

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF UHD TV**

##### 3.1 Capacity and Commercial Production Date of Global UHD TV Major Manufacturers in 2017

##### 3.2 Manufacturing Plants Distribution of Global UHD TV Major Manufacturers in 2017

##### 3.3 R&D Status and Technology Source of Global UHD TV Major Manufacturers in 2017

### 3.4 Raw Materials Sources Analysis of Global UHD TV Major Manufacturers in 2017

## **4 GLOBAL UHD TV OVERALL MARKET OVERVIEW**

### 4.1 2013-2018E Overall Market Analysis

### 4.2 Capacity Analysis

#### 4.2.1 2013-2018E Global UHD TV Capacity and Growth Rate Analysis

#### 4.2.2 2017 UHD TV Capacity Analysis (Company Segment)

### 4.3 Sales Analysis

#### 4.3.1 2013-2018E Global UHD TV Sales and Growth Rate Analysis

#### 4.3.2 2017 UHD TV Sales Analysis (Company Segment)

### 4.4 Sales Price Analysis

#### 4.4.1 2013-2018E Global UHD TV Sales Price

#### 4.4.2 2017 UHD TV Sales Price Analysis (Company Segment)

## **5 UHD TV REGIONAL MARKET ANALYSIS**

### 5.1 North America UHD TV Market Analysis

#### 5.1.1 North America UHD TV Market Overview

#### 5.1.2 North America 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis

#### 5.1.3 North America 2013-2018E UHD TV Sales Price Analysis

#### 5.1.4 North America 2017 UHD TV Market Share Analysis

### 5.2 China UHD TV Market Analysis

#### 5.2.1 China UHD TV Market Overview

#### 5.2.2 China 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis

#### 5.2.3 China 2013-2018E UHD TV Sales Price Analysis

#### 5.2.4 China 2017 UHD TV Market Share Analysis

### 5.3 Europe UHD TV Market Analysis

#### 5.3.1 Europe UHD TV Market Overview

#### 5.3.2 Europe 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis

#### 5.3.3 Europe 2013-2018E UHD TV Sales Price Analysis

#### 5.3.4 Europe 2017 UHD TV Market Share Analysis

### 5.4 Southeast Asia UHD TV Market Analysis

#### 5.4.1 Southeast Asia UHD TV Market Overview

#### 5.4.2 Southeast Asia 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis

- 5.4.3 Southeast Asia 2013-2018E UHD TV Sales Price Analysis
- 5.4.4 Southeast Asia 2017 UHD TV Market Share Analysis
- 5.5 Japan UHD TV Market Analysis
  - 5.5.1 Japan UHD TV Market Overview
  - 5.5.2 Japan 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2013-2018E UHD TV Sales Price Analysis
  - 5.5.4 Japan 2017 UHD TV Market Share Analysis
- 5.6 India UHD TV Market Analysis
  - 5.6.1 India UHD TV Market Overview
  - 5.6.2 India 2013-2018E UHD TV Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2013-2018E UHD TV Sales Price Analysis
  - 5.6.4 India 2017 UHD TV Market Share Analysis

## **6 GLOBAL 2013-2018E UHD TV SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2013-2018E UHD TV Sales by Type
- 6.2 Different Types of UHD TV Product Interview Price Analysis
- 6.3 Different Types of UHD TV Product Driving Factors Analysis
  - 6.3.1 4K UHD TV of UHD TV Growth Driving Factor Analysis
  - 6.3.2 8K UHD TV of UHD TV Growth Driving Factor Analysis
  - 6.3.3 Others of UHD TV Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E UHD TV SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2013-2018E UHD TV Consumption by Application
- 7.2 Different Application of UHD TV Product Interview Price Analysis
- 7.3 Different Application of UHD TV Product Driving Factors Analysis
  - 7.3.1 Commercial of UHD TV Growth Driving Factor Analysis
  - 7.3.2 Household of UHD TV Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF UHD TV**

- 8.1 Samsung
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
    - 8.1.2.1 Product A

#### 8.1.2.2 Product B

#### 8.1.3 Samsung 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.1.4 Samsung 2017 UHD TV Business Region Distribution Analysis

### 8.2 LG

#### 8.2.1 Company Profile

#### 8.2.2 Product Picture and Specifications

##### 8.2.2.1 Product A

##### 8.2.2.2 Product B

#### 8.2.3 LG 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.2.4 LG 2017 UHD TV Business Region Distribution Analysis

### 8.3 SONY

#### 8.3.1 Company Profile

#### 8.3.2 Product Picture and Specifications

##### 8.3.2.1 Product A

##### 8.3.2.2 Product B

#### 8.3.3 SONY 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.3.4 SONY 2017 UHD TV Business Region Distribution Analysis

### 8.4 Sharp

#### 8.4.1 Company Profile

#### 8.4.2 Product Picture and Specifications

##### 8.4.2.1 Product A

##### 8.4.2.2 Product B

#### 8.4.3 Sharp 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.4.4 Sharp 2017 UHD TV Business Region Distribution Analysis

### 8.5 Panasonic

#### 8.5.1 Company Profile

#### 8.5.2 Product Picture and Specifications

##### 8.5.2.1 Product A

##### 8.5.2.2 Product B

#### 8.5.3 Panasonic 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.5.4 Panasonic 2017 UHD TV Business Region Distribution Analysis

### 8.6 Toshiba

#### 8.6.1 Company Profile

#### 8.6.2 Product Picture and Specifications

##### 8.6.2.1 Product A

##### 8.6.2.2 Product B

#### 8.6.3 Toshiba 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Toshiba 2017 UHD TV Business Region Distribution Analysis

8.7 Seiki (Tongfang)

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Seiki (Tongfang) 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Seiki (Tongfang) 2017 UHD TV Business Region Distribution Analysis

8.8 Hisense

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 Hisense 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Hisense 2017 UHD TV Business Region Distribution Analysis

8.9 Skyworth

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 Skyworth 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Skyworth 2017 UHD TV Business Region Distribution Analysis

8.10 Changhong

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Changhong 2017 UHD TV Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Changhong 2017 UHD TV Business Region Distribution Analysis

8.11 TCL

8.12 Konka

8.13 Philips

8.14 Haier

## **9 DEVELOPMENT TREND OF ANALYSIS OF UHD TV MARKET**



- 9.1 Global UHD TV Market Trend Analysis
  - 9.1.1 Global 2018-2025 UHD TV Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2018-2025 UHD TV Sales Price Forecast
- 9.2 UHD TV Regional Market Trend
  - 9.2.1 North America 2018-2025 UHD TV Consumption Forecast
  - 9.2.2 China 2018-2025 UHD TV Consumption Forecast
  - 9.2.3 Europe 2018-2025 UHD TV Consumption Forecast
  - 9.2.4 Southeast Asia 2018-2025 UHD TV Consumption Forecast
  - 9.2.5 Japan 2018-2025 UHD TV Consumption Forecast
  - 9.2.6 India 2018-2025 UHD TV Consumption Forecast
- 9.3 UHD TV Market Trend (Product Type)
- 9.4 UHD TV Market Trend (Application)

## **10 UHD TV MARKETING TYPE ANALYSIS**

- 10.1 UHD TV Regional Marketing Type Analysis
- 10.2 UHD TV International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of UHD TV by Region
- 10.4 UHD TV Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF UHD TV**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL UHD TV MARKET PROFESSIONAL SURVEY REPORT 2017**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of UHD TV

Table Product Specifications of UHD TV

Table Classification of UHD TV

Figure Global Production Market Share of UHD TV by Type in 2017

Figure 4K UHD TV Picture

Table Major Manufacturers of 4K UHD TV

Figure 8K UHD TV Picture

Table Major Manufacturers of 8K UHD TV

Figure Others Picture

Table Major Manufacturers of Others

Table Applications of UHD TV

Figure Global Consumption Volume Market Share of UHD TV by Application in 2017

Figure Commercial Examples

Table Major Consumers in Commercial

Figure Household Examples

Table Major Consumers in Household

Figure Market Share of UHD TV by Regions

Figure North America UHD TV Market Size (Million USD) (2013-2025)

Figure China UHD TV Market Size (Million USD) (2013-2025)

Figure Europe UHD TV Market Size (Million USD) (2013-2025)

Figure Southeast Asia UHD TV Market Size (Million USD) (2013-2025)

Figure Japan UHD TV Market Size (Million USD) (2013-2025)

Figure India UHD TV Market Size (Million USD) (2013-2025)

Table UHD TV Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of UHD TV in 2017

Figure Manufacturing Process Analysis of UHD TV

Figure Industry Chain Structure of UHD TV

Table Capacity and Commercial Production Date of Global UHD TV Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global UHD TV Major Manufacturers in 2017

Table R&D Status and Technology Source of Global UHD TV Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global UHD TV Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of UHD TV 2013-2018E

Figure Global 2013-2018E UHD TV Market Size (Volume) and Growth Rate  
Figure Global 2013-2018E UHD TV Market Size (Value) and Growth Rate  
Table 2013-2018E Global UHD TV Capacity and Growth Rate  
Table 2017 Global UHD TV Capacity (K Units) List (Company Segment)  
Table 2013-2018E Global UHD TV Sales (K Units) and Growth Rate  
Table 2017 Global UHD TV Sales (K Units) List (Company Segment)  
Table 2013-2018E Global UHD TV Sales Price (USD/Unit)  
Table 2017 Global UHD TV Sales Price (USD/Unit) List (Company Segment)  
Figure North America Capacity Overview  
Table North America Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure North America 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure North America 2017 UHD TV Sales Market Share  
Figure China Capacity Overview  
Table China Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure China 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure China 2017 UHD TV Sales Market Share  
Figure Europe Capacity Overview  
Table Europe Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure Europe 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure Europe 2017 UHD TV Sales Market Share  
Figure Southeast Asia Capacity Overview  
Table Southeast Asia Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure Southeast Asia 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure Southeast Asia 2017 UHD TV Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure Japan 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure Japan 2017 UHD TV Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption (K Units) of UHD TV 2013-2018E  
Figure India 2013-2018E UHD TV Sales Price (USD/Unit)  
Figure India 2017 UHD TV Sales Market Share  
Table Global 2013-2018E UHD TV Sales (K Units) by Type  
Table Different Types UHD TV Product Interview Price  
Table Global 2013-2018E UHD TV Sales (K Units) by Application  
Table Different Application UHD TV Product Interview Price

Table Samsung Information List

Table Product A Overview

Table Product B Overview

Table 2017 Samsung UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Samsung UHD TV Business Region Distribution

Table LG Information List

Table Product A Overview

Table Product B Overview

Table 2017 LG UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 LG UHD TV Business Region Distribution

Table SONY Information List

Table Product A Overview

Table Product B Overview

Table 2015 SONY UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 SONY UHD TV Business Region Distribution

Table Sharp Information List

Table Product A Overview

Table Product B Overview

Table 2017 Sharp UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Sharp UHD TV Business Region Distribution

Table Panasonic Information List

Table Product A Overview

Table Product B Overview

Table 2017 Panasonic UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Panasonic UHD TV Business Region Distribution

Table Toshiba Information List

Table Product A Overview

Table Product B Overview

Table 2017 Toshiba UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Toshiba UHD TV Business Region Distribution

Table Seiki (Tongfang) Information List

Table Product A Overview

Table Product B Overview

Table 2017 Seiki (Tongfang) UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Seiki (Tongfang) UHD TV Business Region Distribution

Table Hisense Information List

Table Product A Overview

Table Product B Overview

Table 2017 Hisense UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Hisense UHD TV Business Region Distribution

Table Skyworth Information List

Table Product A Overview

Table Product B Overview

Table 2017 Skyworth UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Skyworth UHD TV Business Region Distribution

Table Changhong Information List

Table Product A Overview

Table Product B Overview

Table 2017 Changhong UHD TV Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Changhong UHD TV Business Region Distribution

Table TCL Information List

Table Konka Information List

Table Philips Information List

Table Haier Information List

Figure Global 2018-2025 UHD TV Market Size (K Units) and Growth Rate Forecast

Figure Global 2018-2025 UHD TV Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 UHD TV Sales Price (USD/Unit) Forecast

Figure North America 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2018-2025 UHD TV Consumption Volume (K Units) and Growth Rate

## Forecast

Table Global Sales Volume (K Units) of UHD TV by Type 2018-2025

Table Global Consumption Volume (K Units) of UHD TV by Application 2018-2025

Table Traders or Distributors with Contact Information of UHD TV by Region

## I would like to order

Product name: Global UHD TV Market Professional Survey Report 2018

Product link: <https://marketpublishers.com/r/GADADFA63E6EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GADADFA63E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970