

# Global U-shaped Pillow Market Research Report 2023

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## Abstracts

Pillows designed for travel are usually travel-sized, meaning that they are small or that they can be compressed, folded, or broken down in some way so that they take up a minimum of space. A classic type of travel pillow is an airplane pillow, which provides support to the head and neck for people who want to sleep on planes. Many airplane pillows are c or u-shaped, ensuring that the head and neck are not contorted while someone attempts to sleep in an airplane seat.

According to QYResearch's new survey, global U-shaped Pillow market is projected to reach US\$ 955.3 million in 2029, increasing from US\$ 558 million in 2022, with the CAGR of 7.1% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole U-shaped Pillow market research.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry.

According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global U-shaped Pillow market with multiple angles, which provides sufficient supports to

readers' strategy and decision making.

## By Company

Tempur Sealy

Samsonite

SNI Today

Trtl

Cabeau

BCOZZY

World's Best

XpresSpa Group

Lewis N. Clark

Jiaao

Original Bones

Comfy Commuter

Core Products

Travel Blue

Dreamtime

US Jaclean

TravelRest

Sleep Innovations

## Segment by Type

Foam Pillow

Memory Pillow

Latex Pillow

Other

## Segment by Application

Online

Offline

## Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

The U-shaped Pillow report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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