

# **Global U-shaped Pillow Market Research Report 2023**

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# **Abstracts**

Pillows designed for travel are usually travel-sized, meaning that they are small or that they can be compressed, folded, or broken down in some way so that they take up a minimum of space. A classic type of travel pillow is an airplane pillow, which provides support to the head and neck for people who want to sleep on planes. Many airplane pillows are c or u-shaped, ensuring that the head and neck are not contorted while someone attempts to sleep in an airplane seat.

According to QYResearch's new survey, global U-shaped Pillow market is projected to reach US\$ 955.3 million in 2029, increasing from US\$ 558 million in 2022, with the CAGR of 7.1% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole U-shaped Pillow market research.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

### Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global U-shaped Pillow market with multiple angles, which provides sufficient supports to



readers' strategy and decision making.

## By Company

**Tempur Sealy** 

Samsonite

SNI Today

Trtl

Cabeau

BCOZZY

World's Best

XpresSpa Group

Lewis N. Clark

Jiaao

**Original Bones** 

**Comfy Commuter** 

**Core Products** 

**Travel Blue** 

Dreamtime

**US** Jaclean

TravelRest

**Sleep Innovations** 



## Segment by Type

Foam Pillow

Memory Pillow

Latex Pillow

Other

Segment by Application

Online

Offline

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia



#### Asia-Pacific

China

Japan

#### South Korea

India

Australia

#### China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The U-shaped Pillow report covers below items:



Chapter 1: Product Basic Information (Definition, Type and Application)

- Chapter 2: Manufacturers' Competition Patterns
- Chapter 3: Country Level Sales Analysis
- Chapter 4: Product Type Analysis
- Chapter 5: Product Application Analysis
- Chapter 6: Manufacturers' Outline
- Chapter 7: Industry Chain, Market Channel and Customer Analysis
- Chapter 8: Market Opportunities and Challenges
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- Chapter 10: Research Methodology and Data Source



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