

Global U Disk Sales Market Report 2017

 $\underline{https://marketpublishers.com/r/GC961C3A8B6EN.html}$

Date: February 2017

Pages: 127

Price: US\$ 4,000.00 (Single User License)

ID: GC961C3A8B6EN

Abstracts

Notes:
Sales, means the sales volume of U Disk
Revenue, means the sales value of U Disk
This report studies sales (consumption) of U Disk in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

SanDisk
Kingston
Transcend
HP
Verbatim
PNY
Sony
Imation
TOSHIBA



	Netac
	Corsair
	ADATA
	SSK
	Hanvon
	AIGO
	Nessmy
	EAGET
	Teclast
	Transcend
	Transshow
	LaCie
	Apacer
	Maxell
sales (c	Segment by Regions, this report splits Global into several key Regions, with consumption), revenue, market share and growth rate of U Disk in these regions, 111 to 2021 (forecast), like
	United States
	China
	Europe



Japan
Korea
Taiwan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Split by applications, this report focuses on sales, market share and growth rate of U Disk in each application, can be divided into Application 1 Application 2



Contents

Global U Disk Sales Market Report 2017

1 U DISK OVERVIEW

- 1.1 Product Overview and Scope of U Disk
- 1.2 Classification of U Disk
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of U Disk
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 U Disk Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Korea Status and Prospect (2012-2022)
- 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of U Disk (2012-2022)
 - 1.5.1 Global U Disk Sales and Growth Rate (2012-2022)
 - 1.5.2 Global U Disk Revenue and Growth Rate (2012-2022)

2 GLOBAL U DISK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global U Disk Market Competition by Manufacturers
 - 2.1.1 Global U Disk Sales and Market Share of Key Manufacturers (2012-2017)
 - 2.1.2 Global U Disk Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global U Disk (Volume and Value) by Type
 - 2.2.1 Global U Disk Sales and Market Share by Type (2012-2017)
 - 2.2.2 Global U Disk Revenue and Market Share by Type (2012-2017)
- 2.3 Global U Disk (Volume and Value) by Regions
 - 2.3.1 Global U Disk Sales and Market Share by Regions (2012-2017)
 - 2.3.2 Global U Disk Revenue and Market Share by Regions (2012-2017)
- 2.4 Global U Disk (Volume) by Application

3 UNITED STATES U DISK (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States U Disk Sales and Value (2012-2017)
 - 3.1.1 United States U Disk Sales and Growth Rate (2012-2017)
 - 3.1.2 United States U Disk Revenue and Growth Rate (2012-2017)
 - 3.1.3 United States U Disk Sales Price Trend (2012-2017)
- 3.2 United States U Disk Sales and Market Share by Manufacturers
- 3.3 United States U Disk Sales and Market Share by Type
- 3.4 United States U Disk Sales and Market Share by Application

4 CHINA U DISK (VOLUME, VALUE AND SALES PRICE)

- 4.1 China U Disk Sales and Value (2012-2017)
 - 4.1.1 China U Disk Sales and Growth Rate (2012-2017)
 - 4.1.2 China U Disk Revenue and Growth Rate (2012-2017)
 - 4.1.3 China U Disk Sales Price Trend (2012-2017)
- 4.2 China U Disk Sales and Market Share by Manufacturers
- 4.3 China U Disk Sales and Market Share by Type
- 4.4 China U Disk Sales and Market Share by Application

5 EUROPE U DISK (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe U Disk Sales and Value (2012-2017)
 - 5.1.1 Europe U Disk Sales and Growth Rate (2012-2017)
 - 5.1.2 Europe U Disk Revenue and Growth Rate (2012-2017)
 - 5.1.3 Europe U Disk Sales Price Trend (2012-2017)
- 5.2 Europe U Disk Sales and Market Share by Manufacturers
- 5.3 Europe U Disk Sales and Market Share by Type
- 5.4 Europe U Disk Sales and Market Share by Application

6 JAPAN U DISK (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan U Disk Sales and Value (2012-2017)
 - 6.1.1 Japan U Disk Sales and Growth Rate (2012-2017)
 - 6.1.2 Japan U Disk Revenue and Growth Rate (2012-2017)
 - 6.1.3 Japan U Disk Sales Price Trend (2012-2017)
- 6.2 Japan U Disk Sales and Market Share by Manufacturers
- 6.3 Japan U Disk Sales and Market Share by Type
- 6.4 Japan U Disk Sales and Market Share by Application



7 KOREA U DISK (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea U Disk Sales and Value (2012-2017)
 - 7.1.1 Korea U Disk Sales and Growth Rate (2012-2017)
 - 7.1.2 Korea U Disk Revenue and Growth Rate (2012-2017)
 - 7.1.3 Korea U Disk Sales Price Trend (2012-2017)
- 7.2 Korea U Disk Sales and Market Share by Manufacturers
- 7.3 Korea U Disk Sales and Market Share by Type
- 7.4 Korea U Disk Sales and Market Share by Application

8 TAIWAN U DISK (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan U Disk Sales and Value (2012-2017)
 - 8.1.1 Taiwan U Disk Sales and Growth Rate (2012-2017)
 - 8.1.2 Taiwan U Disk Revenue and Growth Rate (2012-2017)
 - 8.1.3 Taiwan U Disk Sales Price Trend (2012-2017)
- 8.2 Taiwan U Disk Sales and Market Share by Manufacturers
- 8.3 Taiwan U Disk Sales and Market Share by Type
- 8.4 Taiwan U Disk Sales and Market Share by Application

9 GLOBAL U DISK MANUFACTURERS ANALYSIS

- 9.1 SanDisk
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 U Disk Product Type, Application and Specification
 - 9.1.2.1 Product A
 - 9.1.2.2 Product B
 - 9.1.3 SanDisk U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.1.4 Main Business/Business Overview
- 9.2 Kingston
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 U Disk Product Type, Application and Specification
 - 9.2.2.1 Product A
 - 9.2.2.2 Product B
 - 9.2.3 Kingston U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.2.4 Main Business/Business Overview
- 9.3 Transcend
- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 U Disk Product Type, Application and Specification



- 9.3.2.1 Product A
- 9.3.2.2 Product B
- 9.3.3 Transcend U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview
- 9.4 HP
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 U Disk Product Type, Application and Specification
 - 9.4.2.1 Product A
 - 9.4.2.2 Product B
 - 9.4.3 HP U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.4.4 Main Business/Business Overview
- 9.5 Verbatim
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 U Disk Product Type, Application and Specification
 - 9.5.2.1 Product A
 - 9.5.2.2 Product B
 - 9.5.3 Verbatim U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.5.4 Main Business/Business Overview
- 9.6 PNY
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 U Disk Product Type, Application and Specification
 - 9.6.2.1 Product A
 - 9.6.2.2 Product B
 - 9.6.3 PNY U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.6.4 Main Business/Business Overview
- 9.7 Sony
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 U Disk Product Type, Application and Specification
 - 9.7.2.1 Product A
 - 9.7.2.2 Product B
 - 9.7.3 Sony U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.7.4 Main Business/Business Overview
- 9.8 Imation
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 U Disk Product Type, Application and Specification
 - 9.8.2.1 Product A
 - 9.8.2.2 Product B
 - 9.8.3 Imation U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.8.4 Main Business/Business Overview



9.9 TOSHIBA

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 U Disk Product Type, Application and Specification
 - 9.9.2.1 Product A
 - 9.9.2.2 Product B
- 9.9.3 TOSHIBA U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.9.4 Main Business/Business Overview
- 9.10 Netac
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 U Disk Product Type, Application and Specification
 - 9.10.2.1 Product A
 - 9.10.2.2 Product B
 - 9.10.3 Netac U Disk Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.10.4 Main Business/Business Overview
- 9.11 Corsair
- **9.12 ADATA**
- 9.13 SSK
- 9.14 Hanvon
- 9.15 AIGO
- 9.16 Nessmy
- **9.17 EAGET**
- 9.18 Teclast
- 9.19 Transcend
- 9.20 Transshow
- 9.21 LaCie
- 9.22 Apacer
- 9.23 Maxell

10 U DISK MAUFACTURING COST ANALYSIS

- 10.1 U Disk Key Raw Materials Analysis
 - 10.1.1 Key Raw Materials
 - 10.1.2 Price Trend of Key Raw Materials
 - 10.1.3 Key Suppliers of Raw Materials
 - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
 - 10.2.3 Manufacturing Process Analysis of U Disk



10.3 Manufacturing Process Analysis of U Disk

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 U Disk Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of U Disk Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes Threat
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL U DISK MARKET FORECAST (2017-2022)

- 14.1 Global U Disk Sales, Revenue and Price Forecast (2017-2022)
 - 14.1.1 Global U Disk Sales and Growth Rate Forecast (2017-2022)
 - 14.1.2 Global U Disk Revenue and Growth Rate Forecast (2017-2022)
 - 14.1.3 Global U Disk Price and Trend Forecast (2017-2022)
- 14.2 Global U Disk Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)
- 14.2.1 United States U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.2 China U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.3 Europe U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)



- 14.2.4 Japan U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.5 Korea U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.2.6 Taiwan U Disk Sales, Revenue and Growth Rate Forecast (2017-2022)
- 14.3 Global U Disk Sales, Revenue and Price Forecast by Type (2017-2022)
- 14.4 Global U Disk Sales Forecast by Application (2017-2022)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of U Disk

Table Classification of U Disk

Figure Global Sales Market Share of U Disk by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of U Disk

Figure Global Sales Market Share of U Disk by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States U Disk Revenue and Growth Rate (2012-2022)

Figure China U Disk Revenue and Growth Rate (2012-2022)

Figure Europe U Disk Revenue and Growth Rate (2012-2022)

Figure Japan U Disk Revenue and Growth Rate (2012-2022)

Figure Korea U Disk Revenue and Growth Rate (2012-2022)

Figure Taiwan U Disk Revenue and Growth Rate (2012-2022)

Figure Global U Disk Sales and Growth Rate (2012-2022)

Figure Global U Disk Revenue and Growth Rate (2012-2022)

Table Global U Disk Sales of Key Manufacturers (2012-2017)

Table Global U Disk Sales Share by Manufacturers (2012-2017)

Figure 2015 U Disk Sales Share by Manufacturers

Figure 2016 U Disk Sales Share by Manufacturers

Table Global U Disk Revenue by Manufacturers (2012-2017)

Table Global U Disk Revenue Share by Manufacturers (2012-2017)

Table 2015 Global U Disk Revenue Share by Manufacturers

Table 2016 Global U Disk Revenue Share by Manufacturers

Table Global U Disk Sales and Market Share by Type (2012-2017)

Table Global U Disk Sales Share by Type (2012-2017)

Figure Sales Market Share of U Disk by Type (2012-2017)

Figure Global U Disk Sales Growth Rate by Type (2012-2017)

Table Global U Disk Revenue and Market Share by Type (2012-2017)

Table Global U Disk Revenue Share by Type (2012-2017)

Figure Revenue Market Share of U Disk by Type (2012-2017)

Figure Global U Disk Revenue Growth Rate by Type (2012-2017)

Table Global U Disk Sales and Market Share by Regions (2012-2017)

Table Global U Disk Sales Share by Regions (2012-2017)



Figure Sales Market Share of U Disk by Regions (2012-2017)

Figure Global U Disk Sales Growth Rate by Regions (2012-2017)

Table Global U Disk Revenue and Market Share by Regions (2012-2017)

Table Global U Disk Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of U Disk by Regions (2012-2017)

Figure Global U Disk Revenue Growth Rate by Regions (2012-2017)

Table Global U Disk Sales and Market Share by Application (2012-2017)

Table Global U Disk Sales Share by Application (2012-2017)

Figure Sales Market Share of U Disk by Application (2012-2017)

Figure Global U Disk Sales Growth Rate by Application (2012-2017)

Figure United States U Disk Sales and Growth Rate (2012-2017)

Figure United States U Disk Revenue and Growth Rate (2012-2017)

Figure United States U Disk Sales Price Trend (2012-2017)

Table United States U Disk Sales by Manufacturers (2012-2017)

Table United States U Disk Market Share by Manufacturers (2012-2017)

Table United States U Disk Sales by Type (2012-2017)

Table United States U Disk Market Share by Type (2012-2017)

Table United States U Disk Sales by Application (2012-2017)

Table United States U Disk Market Share by Application (2012-2017)

Figure China U Disk Sales and Growth Rate (2012-2017)

Figure China U Disk Revenue and Growth Rate (2012-2017)

Figure China U Disk Sales Price Trend (2012-2017)

Table China U Disk Sales by Manufacturers (2012-2017)

Table China U Disk Market Share by Manufacturers (2012-2017)

Table China U Disk Sales by Type (2012-2017)

Table China U Disk Market Share by Type (2012-2017)

Table China U Disk Sales by Application (2012-2017)

Table China U Disk Market Share by Application (2012-2017)

Figure Europe U Disk Sales and Growth Rate (2012-2017)

Figure Europe U Disk Revenue and Growth Rate (2012-2017)

Figure Europe U Disk Sales Price Trend (2012-2017)

Table Europe U Disk Sales by Manufacturers (2012-2017)

Table Europe U Disk Market Share by Manufacturers (2012-2017)

Table Europe U Disk Sales by Type (2012-2017)

Table Europe U Disk Market Share by Type (2012-2017)

Table Europe U Disk Sales by Application (2012-2017)

Table Europe U Disk Market Share by Application (2012-2017)

Figure Japan U Disk Sales and Growth Rate (2012-2017)

Figure Japan U Disk Revenue and Growth Rate (2012-2017)



Figure Japan U Disk Sales Price Trend (2012-2017)

Table Japan U Disk Sales by Manufacturers (2012-2017)

Table Japan U Disk Market Share by Manufacturers (2012-2017)

Table Japan U Disk Sales by Type (2012-2017)

Table Japan U Disk Market Share by Type (2012-2017)

Table Japan U Disk Sales by Application (2012-2017)

Table Japan U Disk Market Share by Application (2012-2017)

Figure Korea U Disk Sales and Growth Rate (2012-2017)

Figure Korea U Disk Revenue and Growth Rate (2012-2017)

Figure Korea U Disk Sales Price Trend (2012-2017)

Table Korea U Disk Sales by Manufacturers (2012-2017)

Table Korea U Disk Market Share by Manufacturers (2012-2017)

Table Korea U Disk Sales by Type (2012-2017)

Table Korea U Disk Market Share by Type (2012-2017)

Table Korea U Disk Sales by Application (2012-2017)

Table Korea U Disk Market Share by Application (2012-2017)

Figure Taiwan U Disk Sales and Growth Rate (2012-2017)

Figure Taiwan U Disk Revenue and Growth Rate (2012-2017)

Figure Taiwan U Disk Sales Price Trend (2012-2017)

Table Taiwan U Disk Sales by Manufacturers (2012-2017)

Table Taiwan U Disk Market Share by Manufacturers (2012-2017)

Table Taiwan U Disk Sales by Type (2012-2017)

Table Taiwan U Disk Market Share by Type (2012-2017)

Table Taiwan U Disk Sales by Application (2012-2017)

Table Taiwan U Disk Market Share by Application (2012-2017)

Table SanDisk Basic Information List

Table SanDisk U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SanDisk U Disk Global Market Share (2012-2017)

Table Kingston Basic Information List

Table Kingston U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kingston U Disk Global Market Share (2012-2017)

Table Transcend Basic Information List

Table Transcend U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Transcend U Disk Global Market Share (2012-2017)

Table HP Basic Information List

Table HP U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure HP U Disk Global Market Share (2012-2017)

Table Verbatim Basic Information List

Table Verbatim U Disk Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Verbatim U Disk Global Market Share (2012-2017)

Table PNY Basic Information List

Table PNY U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PNY U Disk Global Market Share (2012-2017)

Table Sony Basic Information List

Table Sony U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony U Disk Global Market Share (2012-2017)

Table Imation Basic Information List

Table Imation U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Imation U Disk Global Market Share (2012-2017)

Table TOSHIBA Basic Information List

Table TOSHIBA U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TOSHIBA U Disk Global Market Share (2012-2017)

Table Netac Basic Information List

Table Netac U Disk Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Netac U Disk Global Market Share (2012-2017)

Table Corsair Basic Information List

Table ADATA Basic Information List

Table SSK Basic Information List

Table Hanvon Basic Information List

Table AIGO Basic Information List

Table Nessmy Basic Information List

Table EAGET Basic Information List

Table Teclast Basic Information List

Table Transcend Basic Information List

Table Transshow Basic Information List

Table LaCie Basic Information List

Table Apacer Basic Information List

Table Maxell Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of U Disk

Figure Manufacturing Process Analysis of U Disk

Figure U Disk Industrial Chain Analysis

Table Raw Materials Sources of U Disk Major Manufacturers in 2015

Table Major Buyers of U Disk

Table Distributors/Traders List

Figure Global U Disk Sales and Growth Rate Forecast (2017-2022)



Figure Global U Disk Revenue and Growth Rate Forecast (2017-2022)
Table Global U Disk Sales Forecast by Regions (2017-2022)
Table Global U Disk Sales Forecast by Type (2017-2022)
Table Global U Disk Sales Forecast by Application (2017-2022)



I would like to order

Product name: Global U Disk Sales Market Report 2017

Product link: https://marketpublishers.com/r/GC961C3A8B6EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC961C3A8B6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970