

Global TV Merchandise Sales Market Report 2021

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Abstracts

Notes:

Sales, means the sales volume of TV Merchandise

Revenue, means the sales value of TV Merchandise

This report studies sales (consumption) of TV Merchandise in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Cartoon Network

Discovery Consumer Products

DreamWorks Animation

Entertainment One

Hasbro

Mattel

NBC Universal

Nickelodeon

Rainbow

Sanrio

The Walt Disney Company

Twentieth Century Fox

Warner Bros.

World Wrestling Entertainment

41 Entertainment

Aardman Animations

Brandgenuity

CBS Consumer Products

Copyright Promotions Licensing Group (CPLG)

Endemol Shine Group

European Licensing Company (ELC)

EVOLUTION

Exim Licensing Group

FremantleMedia

Global Icons

Haven Licensing

IMG Licensing

Ink Group

The LEGO Group

LMCA

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of TV Merchandise in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Southeast Asia

India

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Accessories

Apparel

Home Decor

Toys

Video Games

Others

Split by applications, this report focuses on sales, market share and growth rate of TV

Merchandise in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global TV Merchandise Sales Market Report 2021

1 TV MERCHANDISE OVERVIEW

1.1 Product Overview and Scope of TV Merchandise

1.2 Classification of TV Merchandise

1.2.1 Accessories

1.2.2 Apparel

1.2.3 Home Decor

1.2.4 Toys

1.2.5 Video Games

1.2.6 Others

1.3 Applications of TV Merchandise

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 TV Merchandise Market by Regions

1.4.1 North America Status and Prospect (2011-2021)

1.4.2 China Status and Prospect (2011-2021)

1.4.3 Europe Status and Prospect (2011-2021)

1.4.4 Japan Status and Prospect (2011-2021)

1.4.5 Southeast Asia Status and Prospect (2011-2021)

1.4.6 India Status and Prospect (2011-2021)

1.5 Global Market Size (Value and Volume) of TV Merchandise (2011-2021)

1.5.1 Global TV Merchandise Sales, Revenue and Price (2011-2021)

1.5.2 Global TV Merchandise Sales and Growth Rate (2011-2021)

1.5.3 Global TV Merchandise Revenue and Growth Rate (2011-2021)

2 GLOBAL TV MERCHANDISE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

2.1 Global TV Merchandise Market Competition by Manufacturers

2.1.1 Global TV Merchandise Sales and Market Share of Key Manufacturers (2015 and 2016)

2.1.2 Global TV Merchandise Revenue and Share by Manufacturers (2015 and 2016)

2.2 Global TV Merchandise (Volume and Value) by Type

2.2.1 Global TV Merchandise Sales and Market Share by Type (2011-2021)

- 2.2.2 Global TV Merchandise Revenue and Market Share by Type (2011-2021)
- 2.3 Global TV Merchandise (Volume and Value) by Regions
 - 2.3.1 Global TV Merchandise Sales and Market Share by Regions (2011-2021)
 - 2.3.2 Global TV Merchandise Revenue and Market Share by Regions (2011-2021)
- 2.4 Global TV Merchandise (Volume) by Application

3 NORTH AMERICA TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 3.1 North America TV Merchandise Sales and Value (2011-2021)
 - 3.1.1 North America TV Merchandise Sales and Growth Rate (2011-2021)
 - 3.1.2 North America TV Merchandise Revenue and Growth Rate (2011-2021)
 - 3.1.3 North America TV Merchandise Sales Price Trend (2011-2021)
- 3.2 North America TV Merchandise Sales and Market Share by Manufacturers
- 3.3 North America TV Merchandise Sales and Market Share by Type
- 3.4 North America TV Merchandise Sales and Market Share by Applications

4 CHINA TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 4.1 China TV Merchandise Sales and Value (2011-2021)
 - 4.1.1 China TV Merchandise Sales and Growth Rate (2011-2021)
 - 4.1.2 China TV Merchandise Revenue and Growth Rate (2011-2021)
 - 4.1.3 China TV Merchandise Sales Price Trend (2011-2021)
- 4.2 China TV Merchandise Sales and Market Share by Manufacturers
- 4.3 China TV Merchandise Sales and Market Share by Type
- 4.4 China TV Merchandise Sales and Market Share by Applications

5 EUROPE TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 5.1 Europe TV Merchandise Sales and Value (2011-2021)
 - 5.1.1 Europe TV Merchandise Sales and Growth Rate (2011-2021)
 - 5.1.2 Europe TV Merchandise Revenue and Growth Rate (2011-2021)
 - 5.1.3 Europe TV Merchandise Sales Price Trend (2011-2021)
- 5.2 Europe TV Merchandise Sales and Market Share by Manufacturers
- 5.3 Europe TV Merchandise Sales and Market Share by Type
- 5.4 Europe TV Merchandise Sales and Market Share by Applications

6 JAPAN TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 6.1 Japan TV Merchandise Sales and Value (2011-2021)

- 6.1.1 Japan TV Merchandise Sales and Growth Rate (2011-2021)
- 6.1.2 Japan TV Merchandise Revenue and Growth Rate (2011-2021)
- 6.1.3 Japan TV Merchandise Sales Price Trend (2011-2021)
- 6.2 Japan TV Merchandise Sales and Market Share by Manufacturers
- 6.3 Japan TV Merchandise Sales and Market Share by Type
- 6.4 Japan TV Merchandise Sales and Market Share by Applications

7 SOUTHEAST ASIA TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 7.1 Southeast Asia TV Merchandise Sales and Value (2011-2021)
 - 7.1.1 Southeast Asia TV Merchandise Sales and Growth Rate (2011-2021)
 - 7.1.2 Southeast Asia TV Merchandise Revenue and Growth Rate (2011-2021)
 - 7.1.3 Southeast Asia TV Merchandise Sales Price Trend (2011-2021)
- 7.2 Southeast Asia TV Merchandise Sales and Market Share by Manufacturers
- 7.3 Southeast Asia TV Merchandise Sales and Market Share by Type
- 7.4 Southeast Asia TV Merchandise Sales and Market Share by Applications

8 INDIA TV MERCHANDISE (VOLUME, VALUE AND SALES PRICE

- 8.1 India TV Merchandise Sales and Value (2011-2021)
 - 8.1.1 India TV Merchandise Sales and Growth Rate (2011-2021)
 - 8.1.2 India TV Merchandise Revenue and Growth Rate (2011-2021)
 - 8.1.3 India TV Merchandise Sales Price Trend (2011-2021)
- 8.2 India TV Merchandise Sales and Market Share by Manufacturers
- 8.3 India TV Merchandise Sales and Market Share by Type
- 8.4 India TV Merchandise Sales and Market Share by Applications

9 GLOBAL TV MERCHANDISE MANUFACTURERS ANALYSIS

- 9.1 Cartoon Network
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 TV Merchandise Product Type and Technology
 - 9.1.2.1 Accessories
 - 9.1.2.2 Apparel
 - 9.1.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.2 Discovery Consumer Products
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 TV Merchandise Product Type and Technology
 - 9.2.2.1 Accessories

- 9.2.2.2 Apparel
- 9.2.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.3 DreamWorks Animation
 - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.3.2 TV Merchandise Product Type and Technology
 - 9.3.2.1 Accessories
 - 9.3.2.2 Apparel
 - 9.3.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.4 Entertainment One
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 TV Merchandise Product Type and Technology
 - 9.4.2.1 Accessories
 - 9.4.2.2 Apparel
 - 9.4.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.5 Hasbro
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 TV Merchandise Product Type and Technology
 - 9.5.2.1 Accessories
 - 9.5.2.2 Apparel
 - 9.5.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.6 Mattel
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 TV Merchandise Product Type and Technology
 - 9.6.2.1 Accessories
 - 9.6.2.2 Apparel
 - 9.6.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2016)
- 9.7 NBC Universal
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 TV Merchandise Product Type and Technology
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
 - 9.7.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2017)
- 9.8 Nickelodeon
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 TV Merchandise Product Type and Technology
 - 9.8.2.1 Type I
 - 9.8.2.2 Type II
 - 9.8.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2018)
- 9.9 Rainbow

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 TV Merchandise Product Type and Technology
 - 9.9.2.1 Type I
 - 9.9.2.2 Type II
- 9.9.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2019)
- 9.10 Sanrio
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 TV Merchandise Product Type and Technology
 - 9.10.2.1 Type I
 - 9.10.2.2 Type II
 - 9.10.3 TV Merchandise Sales, Revenue, Price of Company One (2015 and 2021)
- 9.11 The Walt Disney Company
- 9.12 Twentieth Century Fox
- 9.13 Warner Bros.
- 9.14 World Wrestling Entertainment
- 9.15 41 Entertainment
- 9.16 Aardman Animations
- 9.17 Brandgenuity
- 9.18 CBS Consumer Products
- 9.19 Copyright Promotions Licensing Group (CPLG)
- 9.20 Endemol Shine Group
- 9.21 European Licensing Company (ELC)
- 9.22 EVOLUTION
- 9.23 Exim Licensing Group
- 9.24 FremantleMedia
- 9.25 Global Icons
- 9.26 Haven Licensing
- 9.27 IMG Licensing
- 9.28 Ink Group
- 9.29 The LEGO Group
- 9.30 LMCA

10 TV MERCHANDISE TECHNOLOGY AND DEVELOPMENT TREND

- 10.1 TV Merchandise Technology Analysis
- 10.2 TV Merchandise Technology Development Trend

11 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of TV Merchandise
Table Classification of TV Merchandise
Figure Global Sales Market Share of TV Merchandise by Type in 2015
Figure Accessories Picture
Figure Apparel Picture
Figure Home Decor Picture
Figure Toys Picture
Figure Video Games Picture
Figure Others Picture
Table Applications of TV Merchandise
Figure Global Sales Market Share of TV Merchandise by Applications in 2015
Figure North America TV Merchandise Revenue and Growth Rate (2011-2021)
Figure China TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Europe TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Japan TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Southeast Asia TV Merchandise Revenue and Growth Rate (2011-2021)
Figure India TV Merchandise Revenue and Growth Rate (2011-2021)
Table Global TV Merchandise Sales, Revenue and Price (2011-2021)
Figure Global TV Merchandise Sales and Growth Rate (2011-2021)
Figure Global TV Merchandise Revenue and Growth Rate (2011-2021)
Table Global TV Merchandise Sales of Key Manufacturers (2015 and 2016)
Table Global TV Merchandise Sales Share by Manufacturers (2015 and 2016)
Figure 2015 TV Merchandise Sales Share by Manufacturers
Figure 2016 TV Merchandise Sales Share by Manufacturers
Table Global TV Merchandise Revenue by Manufacturers (2015 and 2016)
Table Global TV Merchandise Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global TV Merchandise Revenue Share by Manufacturers
Table 2016 Global TV Merchandise Revenue Share by Manufacturers
Table Global TV Merchandise Sales and Market Share by Type (2011-2021)
Table Global TV Merchandise Sales Share by Type (2011-2021)
Figure Sales Market Share of TV Merchandise by Type (2011-2021)
Figure Global TV Merchandise Sales Growth Rate by Type (2011-2021)
Table Global TV Merchandise Revenue and Market Share by Type (2011-2021)
Table Global TV Merchandise Revenue Share by Type (2011-2021)
Figure Revenue Market Share of TV Merchandise by Type (2011-2021)

Figure Global TV Merchandise Revenue Growth Rate by Type (2011-2021)
Table Global TV Merchandise Sales and Market Share by Regions (2011-2021)
Table Global TV Merchandise Sales Share by Regions (2011-2021)
Figure Sales Market Share of TV Merchandise by Regions (2011-2021)
Figure Global TV Merchandise Sales Growth Rate by Regions (2011-2021)
Table Global TV Merchandise Revenue and Market Share by Regions (2011-2021)
Table Global TV Merchandise Revenue Share by Regions (2011-2021)
Figure Revenue Market Share of TV Merchandise by Regions (2011-2021)
Figure Global TV Merchandise Revenue Growth Rate by Regions (2011-2021)
Table Global TV Merchandise Sales and Market Share by Application (2011-2021)
Table Global TV Merchandise Sales Share by Application (2011-2021)
Figure Sales Market Share of TV Merchandise by Application (2011-2021)
Figure Global TV Merchandise Sales Growth Rate by Application (2011-2021)
Figure North America TV Merchandise Sales and Growth Rate (2011-2021)
Figure North America TV Merchandise Revenue and Growth Rate (2011-2021)
Figure North America TV Merchandise Sales Price Trend (2011-2021)
Table North America TV Merchandise Sales by Manufacturers (2015 and 2016)
Table North America TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table North America TV Merchandise Sales by Type (2015 and 2016)
Table North America TV Merchandise Market Share by Type (2015 and 2016)
Table North America TV Merchandise Sales by Applications (2015 and 2016)
Table North America TV Merchandise Market Share by Applications (2015 and 2016)
Figure Europe TV Merchandise Sales and Growth Rate (2011-2021)
Figure Europe TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Europe TV Merchandise Sales Price Trend (2011-2021)
Table Europe TV Merchandise Sales by Manufacturers (2015 and 2016)
Table Europe TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table Europe TV Merchandise Sales by Type (2015 and 2016)
Table Europe TV Merchandise Market Share by Type (2015 and 2016)
Table Europe TV Merchandise Sales by Applications (2015 and 2016)
Table Europe TV Merchandise Market Share by Applications (2015 and 2016)
Figure China TV Merchandise Sales and Growth Rate (2011-2021)
Figure China TV Merchandise Revenue and Growth Rate (2011-2021)
Figure China TV Merchandise Sales Price Trend (2011-2021)
Table China TV Merchandise Sales by Manufacturers (2015 and 2016)
Table China TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table China TV Merchandise Sales by Type (2015 and 2016)
Table China TV Merchandise Market Share by Type (2015 and 2016)
Table China TV Merchandise Sales by Applications (2015 and 2016)

Table China TV Merchandise Market Share by Applications (2015 and 2016)
Figure Japan TV Merchandise Sales and Growth Rate (2011-2021)
Figure Japan TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Japan TV Merchandise Sales Price Trend (2011-2021)
Table Japan TV Merchandise Sales by Manufacturers (2015 and 2016)
Table Japan TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table Japan TV Merchandise Sales by Type (2015 and 2016)
Table Japan TV Merchandise Market Share by Type (2015 and 2016)
Table Japan TV Merchandise Sales by Applications (2015 and 2016)
Table Japan TV Merchandise Market Share by Applications (2015 and 2016)
Figure India TV Merchandise Sales and Growth Rate (2011-2021)
Figure India TV Merchandise Revenue and Growth Rate (2011-2021)
Figure India TV Merchandise Sales Price Trend (2011-2021)
Table India TV Merchandise Sales by Manufacturers (2015 and 2016)
Table India TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table India TV Merchandise Sales by Type (2015 and 2016)
Table India TV Merchandise Market Share by Type (2015 and 2016)
Table India TV Merchandise Sales by Applications (2015 and 2016)
Table India TV Merchandise Market Share by Applications (2015 and 2016)
Figure Southeast Asia TV Merchandise Sales and Growth Rate (2011-2021)
Figure Southeast Asia TV Merchandise Revenue and Growth Rate (2011-2021)
Figure Southeast Asia TV Merchandise Sales Price Trend (2011-2021)
Table Southeast Asia TV Merchandise Sales by Manufacturers (2015 and 2016)
Table Southeast Asia TV Merchandise Market Share by Manufacturers (2015 and 2016)
Table Southeast Asia TV Merchandise Sales by Type (2015 and 2016)
Table Southeast Asia TV Merchandise Market Share by Type (2015 and 2016)
Table Southeast Asia TV Merchandise Sales by Applications (2015 and 2016)
Table Southeast Asia TV Merchandise Market Share by Applications (2015 and 2016)
Table Cartoon Network Basic Information List
Table TV Merchandise Sales, Revenue, Price of Cartoon Network (2015 and 2016)
Table Discovery Consumer Products Basic Information List
Table TV Merchandise Sales, Revenue, Price of Discovery Consumer Products (2015 and 2016)
Table DreamWorks Animation Basic Information List
Table TV Merchandise Sales, Revenue, Price of DreamWorks Animation (2015 and 2016)
Table Entertainment One Basic Information List
Table TV Merchandise Sales, Revenue, Price of Entertainment One (2015 and 2016)
Table Hasbro Basic Information List

Table TV Merchandise Sales, Revenue, Price of Hasbro (2015 and 2016)
Table Mattel Basic Information List
Table TV Merchandise Sales, Revenue, Price of Mattel (2015 and 2016)
Table NBC Universal Basic Information List
Table TV Merchandise Sales, Revenue, Price of NBC Universal (2015 and 2016)
Table Nickelodeon Basic Information List
Table TV Merchandise Sales, Revenue, Price of Nickelodeon (2015 and 2016)
Table Rainbow Basic Information List
Table TV Merchandise Sales, Revenue, Price of Rainbow (2015 and 2016)
Table Sanrio Basic Information List
Table TV Merchandise Sales, Revenue, Price of Sanrio (2015 and 2016)
Table The Walt Disney Company Basic Information List
Table TV Merchandise Sales, Revenue, Price of The Walt Disney Company (2015 and 2016)
Table Twentieth Century Fox Basic Information List
Table TV Merchandise Sales, Revenue, Price of Twentieth Century Fox (2015 and 2016)
Table Warner Bros. Basic Information List
Table TV Merchandise Sales, Revenue, Price of Warner Bros. (2015 and 2016)
Table World Wrestling Entertainment Basic Information List
Table TV Merchandise Sales, Revenue, Price of World Wrestling Entertainment (2015 and 2016)
Table 41 Entertainment Basic Information List
Table TV Merchandise Sales, Revenue, Price of 41 Entertainment (2015 and 2016)
Table Aardman Animations Basic Information List
Table TV Merchandise Sales, Revenue, Price of Aardman Animations (2015 and 2016)
Table Brandgenuity Basic Information List
Table TV Merchandise Sales, Revenue, Price of Brandgenuity (2015 and 2016)
Table CBS Consumer Products Basic Information List
Table TV Merchandise Sales, Revenue, Price of CBS Consumer Products (2015 and 2016)
Table Copyright Promotions Licensing Group (CPLG) Basic Information List
Table TV Merchandise Sales, Revenue, Price of Copyright Promotions Licensing Group (CPLG) (2015 and 2016)
Table Endemol Shine Group Basic Information List
Table TV Merchandise Sales, Revenue, Price of Endemol Shine Group (2015 and 2016)
Table European Licensing Company (ELC) Basic Information List
Table TV Merchandise Sales, Revenue, Price of European Licensing Company (ELC)

(2015 and 2016)

Table EVOLUTION Basic Information List

Table TV Merchandise Sales, Revenue, Price of EVOLUTION (2015 and 2016)

Table Exim Licensing Group Basic Information List

Table TV Merchandise Sales, Revenue, Price of Exim Licensing Group (2015 and 2016)

Table FremantleMedia Basic Information List

Table TV Merchandise Sales, Revenue, Price of FremantleMedia (2015 and 2016)

Table Global Icons Basic Information List

Table TV Merchandise Sales, Revenue, Price of Global Icons (2015 and 2016)

Table Haven Licensing Basic Information List

Table TV Merchandise Sales, Revenue, Price of Haven Licensing (2015 and 2016)

Table IMG Licensing Basic Information List

Table TV Merchandise Sales, Revenue, Price of IMG Licensing (2015 and 2016)

Table Ink Group Basic Information List

Table TV Merchandise Sales, Revenue, Price of Ink Group (2015 and 2016)

Table The LEGO Group Basic Information List

Table TV Merchandise Sales, Revenue, Price of The LEGO Group (2015 and 2016)

Table LMCA Basic Information List

Table TV Merchandise Sales, Revenue, Price of LMCA (2015 and 2016)

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