

Global TV Merchandise Market Research Report 2021

https://marketpublishers.com/r/GF81CC9A2AFEN.html Date: August 2016 Pages: 109 Price: US\$ 2,900.00 (Single User License) ID: GF81CC9A2AFEN

Abstracts

Notes:

Sales, means the sales volume of TV Merchandise

Revenue, means the sales value of TV Merchandise

This report studies TV Merchandise in Global market, especially in North America, Europe, China, Japan, India and Southeast Asia, focuses on top manufacturers in global market, with sales, price, revenue and market share for each manufacturer, covering

Cartoon Network

Discovery Consumer Products

DreamWorks Animation

Entertainment One

Hasbro

Mattel

NBC Universal

Nickelodeon

Rainbow



Sanrio

The Walt Disney Company

Twentieth Century Fox

Warner Bros.

World Wrestling Entertainment

41 Entertainment

Aardman Animations

Brandgenuity

CBS Consumer Products

Copyright Promotions Licensing Group (CPLG)

Endemol Shine Group

European Licensing Company (ELC)

EVOLUTION

Exim Licensing Group

FremantleMedia

Global Icons

Haven Licensing

IMG Licensing

Ink Group



The LEGO Group

LMCA

Market Segment by Region, this report splits Global into several key Region, with sales, revenue, market share and growth rate of TV Merchandise in these regions, from 2011 to 2021 (forecast), like

North America China Europe Japan India Southeast Asia

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Accessories Apparel Home Decor Toys Video Games Others

Split by application, this report focuses on sales, market share and growth rate of TV



Merchandise in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global TV Merchandise Market Research Report 2021

1 TV MERCHANDISE OVERVIEW

- 1.1 Product Overview and Scope of TV Merchandise
- 1.2 TV Merchandise Segment by Types
- 1.2.1 Global Sales Market Share of TV Merchandise by Type in 2015
- 1.2.2 Accessories
- 1.2.3 Apparel
- 1.2.4 Home Decor
- 1.2.5 Toys
- 1.2.6 Video Games
- 1.2.7 Others
- 1.3 TV Merchandise Segment by Application/End User
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 TV Merchandise Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of TV Merchandise (2011-2021)
- 1.5.1 Global TV Merchandise Sales and Revenue (2011-2021)
- 1.5.2 Global TV Merchandise Sales and Growth Rate (2011-2021)
- 1.5.3 Global TV Merchandise Revenue and Growth Rate (2011-2021)

2 GLOBAL TV MERCHANDISE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global TV Merchandise Sales and Share by Manufacturers (2015 and 2016)
- 2.2 Global TV Merchandise Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Manufacturers TV Merchandise Manufacturing Base Distribution and Product Type
- 2.4 Competitive Situation and Trends
 - 2.4.1 Expansions
 - 2.4.2 New Product Launches



2.4.3 Acquisitions

2.4.4 Other Developments

3 GLOBAL TV MERCHANDISE ANALYSIS BY REGION

3.1 Global TV Merchandise Sales, Revenue and Market Share by Region (2011-2021)

3.1.1 Global TV Merchandise Sales Market Share by Region (2011-2021)

3.1.2 Global TV Merchandise Revenue Market Share by Region (2011-2021) 3.2 North America

3.2.1 North America TV Merchandise Sales, Revenue and Price (2011-2021)

3.2.2 North America TV Merchandise Sales, Revenue and Growth Rate (2011-2021)3.3 Europe

3.3.1 Europe TV Merchandise Sales, Revenue and Price (2011-2021)

3.3.2 Europe TV Merchandise Sales, Revenue and Growth Rate (2011-2021) 3.4 China

3.4.1 China TV Merchandise Sales, Revenue and Price (2011-2021)

3.4.2 China TV Merchandise Sales, Revenue and Growth Rate (2011-2021) 3.5 Japan

3.5.1 Japan TV Merchandise Sales, Revenue and Price (2011-2021)

3.5.2 Japan TV Merchandise Sales, Revenue and Growth Rate (2011-2021) 3.6 India

3.6.1 India TV Merchandise Sales, Revenue and Price (2011-2021)

3.6.2 India TV Merchandise Sales, Revenue and Growth Rate (2011-2021)

3.7 Southeast Asia

3.7.1 Southeast Asia TV Merchandise Sales, Revenue and Price (2011-2021)

3.7.2 Southeast Asia TV Merchandise Sales, Revenue and Growth Rate (2011-2021)

4 GLOBAL TV MERCHANDISE ANALYSIS BY TYPE

4.1 Global TV Merchandise Sales, Revenue, Market Share and Growth Rate by Type (2011-2021)

4.1.1 Global TV Merchandise Sales and Market Share by Type (2011-2021)

4.1.2 Global TV Merchandise Revenue, Market Share and Growth Rate by Type (2011-2021)

4.2 Accessories Sales, Revenue, Price and Growth (2011-2021)

4.3 Apparel Sales, Revenue, Price and Growth (2011-2021)

4.4 Home Decor Sales, Revenue, Price and Growth (2011-2021)

4.5 Toys Sales, Revenue, Price and Growth (2011-2021)

4.6 Video Games Sales, Revenue, Price and Growth (2011-2021)



4.7 Others Sales, Revenue, Price and Growth (2011-2021)

5 GLOBAL TV MERCHANDISE MARKET ANALYSIS BY APPLICATION/END USER

- 5.1 Global TV Merchandise Sales and Market Share by Application (2011-2021)
- 5.2 Major Regions TV Merchandise Sales by Application in 2015 and 2016
- 5.2.1 North America TV Merchandise Sales by Application
- 5.2.2 Europe TV Merchandise Sales by Application
- 5.2.3 China TV Merchandise Sales by Application
- 5.2.4 Japan TV Merchandise Sales by Application
- 5.2.5 India TV Merchandise Sales by Application
- 5.2.6 Southeast Asia TV Merchandise Sales by Application

6 GLOBAL TV MERCHANDISE MANUFACTURERS ANALYSIS

- 6.1 Cartoon Network
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 TV Merchandise Product Overview and End User
 - 6.1.2.1 Accessories
 - 6.1.2.2 Apparel
 - 6.1.2.3 Home Decor
- 6.1.3 TV Merchandise Sales, Revenue, Price of Cartoon Network (2015 and 2016)
- 6.2 Discovery Consumer Products
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 TV Merchandise Product Overview and End User
 - 6.2.2.1 Accessories
 - 6.2.2.2 Apparel
 - 6.2.2.3 Home Decor
- 6.2.3 TV Merchandise Sales, Revenue, Price of Discovery Consumer Products (2015 and 2016)
- 6.3 DreamWorks Animation
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 TV Merchandise Product Overview and End User
 - 6.3.2.1 Accessories
 - 6.3.2.2 Apparel
 - 6.3.2.3 Home Decor
- 6.3.3 TV Merchandise Sales, Revenue, Price of DreamWorks Animation (2015 and 2016)
- 6.4 Entertainment One



- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 TV Merchandise Product Overview and End User
 - 6.4.2.1 Accessories
- 6.4.2.2 Apparel

6.4.3 TV Merchandise Sales, Revenue, Price of Entertainment One (2015 and 2016)

6.5 Hasbro

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 TV Merchandise Product Overview and End User
 - 6.5.2.1 Accessories
 - 6.5.2.2 Apparel

6.5.3 TV Merchandise Sales, Revenue, Price of Hasbro (2015 and 2016)

- 6.6 Mattel
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 TV Merchandise Product Overview and End User
 - 6.6.2.1 Accessories
 - 6.6.2.2 Apparel

6.6.3 TV Merchandise Sales, Revenue, Price of Mattel (2015 and 2016)

6.7 NBC Universal

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 TV Merchandise Product Overview and End User
- 6.7.2.1 Accessories
- 6.7.2.2 Apparel

6.7.3 TV Merchandise Sales, Revenue, Price of NBC Universal (2015 and 2016) 6.8 Nickelodeon

- 6.8.1 Company Basic Information, Manufacturing Base and Competitors
- 6.8.2 TV Merchandise Product Overview and End User
- 6.8.2.1 Accessories
- 6.8.2.2 Apparel
- 6.8.3 TV Merchandise Sales, Revenue, Price of Nickelodeon (2015 and 2016)
- 6.9 Rainbow
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 TV Merchandise Product Overview and End User
 - 6.9.2.1 Accessories
 - 6.9.2.2 Apparel
 - 6.9.3 TV Merchandise Sales, Revenue, Price of Rainbow (2015 and 2016)

6.10 Sanrio

- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 TV Merchandise Product Overview and End User
 - 6.10.2.1 Accessories



6.10.2.2 Apparel

- 6.10.3 TV Merchandise Sales, Revenue, Price of Sanrio (2015 and 2016)
- 6.11 The Walt Disney Company
- 6.12 Twentieth Century Fox
- 6.13 Warner Bros.
- 6.14 World Wrestling Entertainment
- 6.15 41 Entertainment
- 6.16 Aardman Animations
- 6.17 Brandgenuity
- 6.18 CBS Consumer Products
- 6.19 Copyright Promotions Licensing Group (CPLG)
- 6.20 Endemol Shine Group
- 6.21 European Licensing Company (ELC)
- 6.22 EVOLUTION
- 6.23 Exim Licensing Group
- 6.24 FremantleMedia
- 6.25 Global Icons
- 6.26 Haven Licensing
- 6.27 IMG Licensing
- 6.28 Ink Group
- 6.29 The LEGO Group
- 6.30 LMCA

7 INDUSTRY POLICY ANALYSIS

- 7.1 Sales Channel Analysis
 - 7.1.1 Direct Marketing
 - 7.1.2 Supermarket
 - 7.1.3 Retail Stores/Specialty Store
 - 7.1.4 Sales Online
- 7.2 Sales Channel Development Trend

8 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of TV Merchandise Figure Global Sales Market Share of TV Merchandise by Type in 2015 Table TV Merchandise Product Type of by Manufacturers Table TV Merchandise Sales Market Share by Applications in 2015 and 2016 Figure North America TV Merchandise Revenue and Growth Rate (2011-2021) Figure China TV Merchandise Revenue and Growth Rate (2011-2021) Figure Europe TV Merchandise Revenue and Growth Rate (2011-2021) Figure Japan TV Merchandise Revenue and Growth Rate (2011-2021) Figure India TV Merchandise Revenue and Growth Rate (2011-2021) Figure Southeast Asia TV Merchandise Revenue and Growth Rate (2011-2021) Table Global TV Merchandise Sales and Revenue (2011-2021) Figure Global TV Merchandise Sales and Growth Rate (2011-2021) Figure Global TV Merchandise Revenue and Growth Rate (2011-2021) Table Global TV Merchandise Sales of Key Manufacturers (2015 and 2016) Table Global TV Merchandise Sales Share by Manufacturers (2015 and 2016) Figure 2015 TV Merchandise Sales Share by Manufacturers Figure 2016 TV Merchandise Sales Share by Manufacturers Table Global TV Merchandise Revenue by Manufacturers (2015 and 2016) Table Global TV Merchandise Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global TV Merchandise Revenue Share by Manufacturers Table 2016 Global TV Merchandise Revenue Share by Manufacturers Table Manufacturers TV Merchandise Manufacturing Base Distribution and Product Type Table Global TV Merchandise Sales Market by Region (2011-2021) Figure Global TV Merchandise Sales Market by Region (2011-2021) Figure Global TV Merchandise Sales Market Share by Region (2011-2021) Table Global TV Merchandise Revenue Market by Region (2011-2021) Table Global TV Merchandise Revenue Market Share by Region (2011-2021) Table North America TV Merchandise Sales, Revenue and Price (2011-2021) Figure North America TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table Europe TV Merchandise Sales, Revenue and Price (2011-2021) Figure Europe TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table China TV Merchandise Sales, Revenue and Price (2011-2021) Figure China TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table Japan TV Merchandise Sales, Revenue and Price (2011-2021)



Figure Japan TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table India TV Merchandise Sales, Revenue and Price (2011-2021) Figure India TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table Southeast Asia TV Merchandise Sales, Revenue and Price (2011-2021) Figure Southeast Asia TV Merchandise Sales, Revenue and Growth Rate (2011-2021) Table Global TV Merchandise Sales by Type (2011-2021) Table Global TV Merchandise Sales Share by Type (2011-2021) Figure Sales Market Share of TV Merchandise by Type (2011-2021) Figure Global TV Merchandise Sales Growth Rate by Type (2011-2021) Table Global TV Merchandise Revenue by Type (2011-2021) Table Global TV Merchandise Revenue Share by Type (2011-2021) Figure Global TV Merchandise Revenue Growth Rate by Type (2011-2021) Figure Accessories Sales, Revenue and Growth (2011-2021) Figure Accessories Price Trend (2011-2021) Figure Apparel Sales, Revenue and Growth (2011-2021) Figure Apparel Price Trend (2011-2021) Figure Home Decor Sales, Revenue and Growth (2011-2021) Figure Home Decor Price Trend (2011-2021) Figure Toys Sales, Revenue and Growth (2011-2021) Figure Toys Price Trend (2011-2021) Figure Video Games Sales, Revenue and Growth (2011-2021) Figure Video Games Price Trend (2011-2021) Figure Others Sales, Revenue and Growth (2011-2021) Figure Others Price Trend (2011-2021) Table Global TV Merchandise Sales by Application (2011-2021) Table Global TV Merchandise Sales Market Share by Application (2011-2021) Figure Global TV Merchandise Sales Market Share by Application in 2015 Figure Global TV Merchandise Sales Market Share by Application in 2021 Table North America TV Merchandise Sales by Application (2015 and 2016) Table Europe TV Merchandise Sales by Application (2015 and 2016) Table China TV Merchandise Sales by Application (2015 and 2016) Table Japan TV Merchandise Sales by Application (2015 and 2016) Table India TV Merchandise Sales by Application (2015 and 2016) Table Southeast Asia TV Merchandise Sales by Application (2015 and 2016) Table Global TV Merchandise Sales Growth Rate by Application (2011-2021) Figure Global TV Merchandise Sales Growth Rate by Application (2011-2021) Table Cartoon Network Basic Information List Table TV Merchandise Sales, Revenue, Price of Cartoon Network (2015 and 2016) Table Discovery Consumer Products Basic Information List



Table TV Merchandise Sales, Revenue, Price of Discovery Consumer Products (2015 and 2016)

Table DreamWorks Animation Basic Information List

Table TV Merchandise Sales, Revenue, Price of DreamWorks Animation (2015 and 2016)

Table Entertainment One Basic Information List

Table TV Merchandise Sales, Revenue, Price of Entertainment One (2015 and 2016)

Table Hasbro Basic Information List

Table TV Merchandise Sales, Revenue, Price of Hasbro (2015 and 2016)

Table Mattel Basic Information List

Table TV Merchandise Sales, Revenue, Price of Mattel (2015 and 2016)

Table NBC Universal Basic Information List

Table TV Merchandise Sales, Revenue, Price of NBC Universal (2015 and 2016)

Table Nickelodeon Basic Information List

Table TV Merchandise Sales, Revenue, Price of Nickelodeon (2015 and 2016)

Table Rainbow Basic Information List

Table TV Merchandise Sales, Revenue, Price of Rainbow (2015 and 2016)

Table Sanrio Basic Information List

Table TV Merchandise Sales, Revenue, Price of Sanrio (2015 and 2016)

Table The Walt Disney Company Basic Information List

Table TV Merchandise Sales, Revenue, Price of The Walt Disney Company (2015 and 2016)

Table Twentieth Century Fox Basic Information List

Table TV Merchandise Sales, Revenue, Price of Twentieth Century Fox (2015 and 2016)

Table Warner Bros. Basic Information List

Table TV Merchandise Sales, Revenue, Price of Warner Bros. (2015 and 2016)

Table World Wrestling Entertainment Basic Information List

Table TV Merchandise Sales, Revenue, Price of World Wrestling Entertainment (2015 and 2016)

Table 41 Entertainment Basic Information List

Table TV Merchandise Sales, Revenue, Price of 41 Entertainment (2015 and 2016)

Table Aardman Animations Basic Information List

Table TV Merchandise Sales, Revenue, Price of Aardman Animations (2015 and 2016) Table Brandgenuity Basic Information List

Table TV Merchandise Sales, Revenue, Price of Brandgenuity (2015 and 2016)

Table CBS Consumer Products Basic Information List

Table TV Merchandise Sales, Revenue, Price of CBS Consumer Products (2015 and 2016)



Table Copyright Promotions Licensing Group (CPLG) Basic Information List Table TV Merchandise Sales, Revenue, Price of Copyright Promotions Licensing Group (CPLG) (2015 and 2016) Table Endemol Shine Group Basic Information List Table TV Merchandise Sales, Revenue, Price of Endemol Shine Group (2015 and 2016) Table European Licensing Company (ELC) Basic Information List Table TV Merchandise Sales, Revenue, Price of European Licensing Company (ELC) (2015 and 2016) Table EVOLUTION Basic Information List Table TV Merchandise Sales, Revenue, Price of EVOLUTION (2015 and 2016) Table Exim Licensing Group Basic Information List Table TV Merchandise Sales, Revenue, Price of Exim Licensing Group (2015 and 2016) Table FremantleMedia Basic Information List Table TV Merchandise Sales, Revenue, Price of FremantleMedia (2015 and 2016) Table Global Icons Basic Information List Table TV Merchandise Sales, Revenue, Price of Global Icons (2015 and 2016) Table Haven Licensing Basic Information List Table TV Merchandise Sales, Revenue, Price of Haven Licensing (2015 and 2016) Table IMG Licensing Basic Information List Table TV Merchandise Sales, Revenue, Price of IMG Licensing (2015 and 2016) Table Ink Group Basic Information List Table TV Merchandise Sales, Revenue, Price of Ink Group (2015 and 2016) Table The LEGO Group Basic Information List Table TV Merchandise Sales, Revenue, Price of The LEGO Group (2015 and 2016) Table LMCA Basic Information List Table TV Merchandise Sales, Revenue, Price of LMCA (2015 and 2016)



I would like to order

Product name: Global TV Merchandise Market Research Report 2021 Product link: https://marketpublishers.com/r/GF81CC9A2AFEN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GF81CC9A2AFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970