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Global TV Advertising Market Research Report 2017

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Abstracts

Notes:

Production, means the output of TV Advertising

Revenue, means the sales value of TV Advertising

This report studies TV Advertising in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

CBS

Comcast

News

Viacom

Fisher Communication

Gray Television

LiveRail

Sinclair Broadcast Group

Sun TV Network

The Walt Disney

Time Warner

TBC

TV Today Network

Univision Communication

Vivendi

WPP

Omnicom Group

Dentsu?Inc.

PublicisGroupe

IPG

Havas?SA

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of TV Advertising in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

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India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

20 Seconds

60 Seconds

More than 60 Seconds

Split by application, this report focuses on consumption, market share and growth rate of TV Advertising in each application, can be divided into

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

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