

Global Trailer Hitch Market Research Report 2017

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Abstracts

This report studies the Trailer Hitch market status and outlook of global and major regions, from angles of manufacturers, regions, product types and end industries; this report analyzes the top manufacturers in global and major regions, and splits the Trailer Hitch market by product type and applications/end industries.

The global trailer hitch market has developed for many years and now it has developed maturely in the world, especially in Europe, North America, Australia etc. Currently the global trailer hitch market is dominated by the players from Europe and North America, like BOSAL MVG, AL-KO (Sawiko), Brink Group, Tow-Trust Towbars Ltd and GDW Group from Europe; while Horizon Global Corporation, CURT Manufacturing LLC and B&W Trailer Hitches from North America. Horizon Global Corporation is a leader of trailer hitch through acquisitions to strengthen its market position, like Horizon Global Corporation acquired Witter Towbars and Westfalia-Automotive in 2013 and 2016. Now Horizon Global Corporation has several brands to produce and sell trailer hitch in the world, like Westfalia-Automotive from Germany, TriMotive, Draw Tite and Reese from United States, Hayman Reese from Australia, Hidden Hitch from Canada while Witter Towbars from UK.

In 2016, the global Trailer Hitch production was 10.4 million units and it will be 13.0 million units in 2022, while the revenue of Trailer Hitch was 640 million USD in 2016 and it will reach 772 million USD in 2022, with a CAGR of 3.2% between 2016 and 2022. Currently the Trailer Hitch market is dominated by North America and Europe, Asia-Pacific will play a more important role in future, especially in China, Southeast Asia and India etc.

The major players in global Trailer Hitch market include

Horizon Global Corporation (US)

CURT Manufacturing LLC (US)

B&W Trailer Hitches (US)

BOSAL (Belgium)

MVG (Germany)

AL-KO(Sawiko) (Germany)
Brink Group (Netherlands)
Tow-Trust Towbars Ltd (UK)
GDW Group (Belgium)

Geographically, this report is segmented into several key Regions, with production, consumption, revenue, market share and growth rate of Trailer Hitch in these regions, from 2012 to 2022 (forecast), covering

North America

Europe

China

Japan

Southeast Asia

India

On the basis of product, the Trailer Hitch market is primarily split into

Class I Trailer Hitch

Class II Trailer Hitch

Class III Trailer Hitch

Class IV Trailer Hitch

Class V Trailer Hitch

On the basis on the end users/applications, this report covers

Cars, SUV and ATVs

Recreational Vehicle (RV)/Motorhomes

Vans/Pickup Truck

Boat Trailers

Others

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