

# Global Traffic Signs Sales Market Report 2018

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## Abstracts

This report studies the global Traffic Signs market status and forecast, categorizes the global Traffic Signs market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Traffic signs or road signs are signs erected at the side of or above roads to give instructions or provide information to road users. The earliest signs were simple wooden or stone milestones. Later, signs with directional arms were introduced, for example, the fingerposts in the United Kingdom and their wooden counterparts in Saxony.

With traffic volumes increasing since the 1930s, many countries have adopted pictorial signs or otherwise simplified and standardized their signs to overcome language barriers, and enhance traffic safety. Such pictorial signs use symbols (often silhouettes) in place of words and are usually based on international protocols. Such signs were first developed in Europe, and have been adopted by most countries to varying degrees.

At regional level North America (Revenue market share about 29% in 2015) accounted for the largest market share in the year 2015 followed by Europe (Revenue market share about 36% in 2015) and Asia (Revenue market share about 19% in 2015). This is mainly due to intense government support and technological advancements resulting in broader acceptance of the devices.

Traffic Signs are mass products and in most of the cases represent a sub segment or portfolio of medical device manufacturers with very little scope for product differentiation. This makes the overall market highly competitive and price sensitive in nature.

The Traffic Signs industry major has three applications, such as Guide & Direction Signs, Warning Signs, Regulatory Signs and Others.

The global Traffic Signs market is valued at 850 million US\$ in 2017 and will reach 1160

million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025.  
The major players covered in this report

USA Traffic Signs

Swarco Traffic

Novelis

McCain

3M

Lacroix Group

Traffic Signs NZ

Rennicks

Traffic Tech

William Smith

RAI Products

Segnaletica

Elderlee

Traffic Signs & Safety

Lyle Signs

Feiyao Jiao Tong

Haowei Traffic

Schwab Label Factory

Shanghai Luhao

Changeda Traffic

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mainly Refers to The Areas Above 2 Sqm

Mainly Refers to The Areas Between 1-2 Sqm

Mainly Refers to The Areas Below 1 Sqm

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Guide and Direction Signs

Warning Signs

Regulatory Signs

Other Signs

The study objectives of this report are:

To analyze and study the global Traffic Signs sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Traffic Signs players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Traffic Signs are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Traffic Signs Manufacturers

Traffic Signs Distributors/Traders/Wholesalers

Traffic Signs Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Traffic Signs market, by end-use.

Detailed analysis and profiles of additional market players.

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