

Global Traffic Signs Market Insights, Forecast to 2026

https://marketpublishers.com/r/G1F0DA73E2ACEN.html

Date: June 2020

Pages: 150

Price: US\$ 4,900.00 (Single User License)

ID: G1F0DA73E2ACEN

Abstracts

Traffic signs or road signs are signs erected at the side of or above roads to give instructions or provide information to road users. The earliest signs were simple wooden or stone milestones. Later, signs with directional arms were introduced, for example, the fingerposts in the United Kingdom and their wooden counterparts in Saxony. With traffic volumes increasing since the 1930s, many countries have adopted pictorial signs or otherwise simplified and standardized their signs to overcome language barriers, and enhance traffic safety. Such pictorial signs use symbols (often silhouettes) in place of words and are usually based on international protocols. Such signs were first developed in Europe, and have been adopted by most countries to varying degrees. At regional level North America (Revenue market share about 29% in 2015) accounted for the largest market share in the year 2015 followed by Europe (Revenue market share about 36% in 2015) and Asia (Revenue market share about 19% in 2015). This is mainly due to intense government support and technological advancements resulting in broader acceptance of the devices.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Traffic Signs 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Traffic Signs



4900 industry.

Based on our recent survey, we have several different scenarios about the Traffic Signs 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 919.4 million in 2019. The market size of Traffic Signs 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Traffic Signs market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Traffic Signs market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Traffic Signs market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Traffic Signs market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Traffic Signs market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Traffic Signs market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.



Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Traffic Signs market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Traffic Signs market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Traffic Signs market.

The following manufacturers are covered in this report:

USA Traffic Signs
Swarco Traffic
Novelis
McCain
3M
Lacroix Group
Traffic Signs NZ
Rennicks
Traffic Tech
William Smith
RAI Products
Segnaletica



Elderlee
Traffic Signs & Safety
Lyle Signs
Feiyao Jiao Tong
Haowei Traffic
Schwab Label Factory
Shanghai Luhao
Changeda Traffic
Traffic Signs Breakdown Data by Type Mainly Refers to The Areas Above 2 Sqm Mainly Refers to The Areas Between 1-2 Sqm Mainly Refers to The Areas Below 1 Sqm
Traffic Signs Breakdown Data by Application
Guide and Direction Signs
Warning Signs
Regulatory Signs
Other Signs



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