

Global Trade Promotion Management and Optimization for the Consumer Goods Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/GA26B990F433EN.html>

Date: August 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: GA26B990F433EN

Abstracts

Trade Promotion Management and Optimization for the Consumer Goods market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Trade Promotion Management and Optimization for the Consumer Goods market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Type and by Application in terms of revenue and forecast for the period 2015-2026.

The key players covered in this study

Blueshift One

IRI

TABS Analytics

Acumen Commercial Insights

Wipro

SAP

T-Pro Solutions

Exceedra

Oracle

Accenture

AFS Technologies

CPGToolBox

Market segment by Type, the product can be split into

Cloud-Based

On-Premises

Market segment by Application, split into

Large Enterprises (1000+ Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499 Users)

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

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