

Global Tracking as a Service Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/G7CD27EACC5AEN.html

Date: August 2020 Pages: 96 Price: US\$ 3,900.00 (Single User License) ID: G7CD27EACC5AEN

Abstracts

This report focuses on the global Tracking as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Tracking as a Service development in North America, Europe and Asia-Pacific.

The key players covered in this study

Motorola Solutions Wabco AT&T Zebra Technologies

Verizon

Geotab

Blackline Safety

Spidertracks

Honeywell

Trimble



Market segment by Type, the product can be split into

Cloud-based

On-premise

Market segment by Application, split into

Manufacturing

E-commerce

Retail

Logistics

Others

Market segment by Regions/Countries, this report covers

North America

Europe

Asia-Pacific

The study objectives of this report are:

To analyze global Tracking as a Service status, future forecast, growth opportunity, key market and key players.

To present the Tracking as a Service development in North America, Europe and Asia-Pacific.

To strategically profile the key players and comprehensively analyze their development plan and strategies.



To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Tracking as a Service are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Tracking as a Service Revenue
- 1.4 Market Analysis by Type
- 1.4.1 Global Tracking as a Service Market Size Growth Rate by Type: 2020 VS 2026
- 1.4.2 Cloud-based
- 1.4.3 On-premise
- 1.5 Market by Application
- 1.5.1 Global Tracking as a Service Market Share by Application: 2020 VS 2026
- 1.5.2 Manufacturing
- 1.5.3 E-commerce
- 1.5.4 Retail
- 1.5.5 Logistics
- 1.5.6 Others

1.6 Coronavirus Disease 2019 (Covid-19): Tracking as a Service Industry Impact

- 1.6.1 How the Covid-19 is Affecting the Tracking as a Service Industry
- 1.6.1.1 Tracking as a Service Business Impact Assessment Covid-19
- 1.6.1.2 Supply Chain Challenges
- 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Tracking as a Service Potential Opportunities in the COVID-19 Landscape

- 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Tracking as a Service Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Tracking as a Service Market Perspective (2015-2026)
- 2.2 Tracking as a Service Growth Trends by Regions
- 2.2.1 Tracking as a Service Market Size by Regions: 2015 VS 2020 VS 2026
- 2.2.2 Tracking as a Service Historic Market Share by Regions (2015-2020)
- 2.2.3 Tracking as a Service Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy



- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Tracking as a Service Market Growth Strategy
- 2.3.6 Primary Interviews with Key Tracking as a Service Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Tracking as a Service Players by Market Size
 - 3.1.1 Global Top Tracking as a Service Players by Revenue (2015-2020)
 - 3.1.2 Global Tracking as a Service Revenue Market Share by Players (2015-2020)

3.1.3 Global Tracking as a Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

- 3.2 Global Tracking as a Service Market Concentration Ratio
 - 3.2.1 Global Tracking as a Service Market Concentration Ratio (CR5 and HHI)
- 3.2.2 Global Top 10 and Top 5 Companies by Tracking as a Service Revenue in 2019
- 3.3 Tracking as a Service Key Players Head office and Area Served
- 3.4 Key Players Tracking as a Service Product Solution and Service
- 3.5 Date of Enter into Tracking as a Service Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Tracking as a Service Historic Market Size by Type (2015-2020)
- 4.2 Global Tracking as a Service Forecasted Market Size by Type (2021-2026)

5 TRACKING AS A SERVICE BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Tracking as a Service Market Size by Application (2015-2020)
- 5.2 Global Tracking as a Service Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Tracking as a Service Market Size (2015-2020)
- 6.2 Tracking as a Service Key Players in North America (2019-2020)
- 6.3 North America Tracking as a Service Market Size by Type (2015-2020)
- 6.4 North America Tracking as a Service Market Size by Application (2015-2020)



7 EUROPE

- 7.1 Europe Tracking as a Service Market Size (2015-2020)
- 7.2 Tracking as a Service Key Players in Europe (2019-2020)
- 7.3 Europe Tracking as a Service Market Size by Type (2015-2020)
- 7.4 Europe Tracking as a Service Market Size by Application (2015-2020)

8 ASIA-PACIFIC

8.1 Asia-Pacific Tracking as a Service Market Size (2015-2020)

- 8.2 Tracking as a Service Key Players in Asia-Pacific (2019-2020)
- 8.3 Asia-Pacific Tracking as a Service Market Size by Type (2015-2020)
- 8.4 Asia-Pacific Tracking as a Service Market Size by Application (2015-2020)

(2015-2020)

(2015-2020)

9 KEY PLAYERS PROFILES

- 9.1 Motorola Solutions
 - 9.1.1 Motorola Solutions Company Details
 - 9.1.2 Motorola Solutions Business Overview and Its Total Revenue
 - 9.1.3 Motorola Solutions Tracking as a Service Introduction
 - 9.1.4 Motorola Solutions Revenue in Tracking as a Service Business (2015-2020))
 - 9.1.5 Motorola Solutions Recent Development

9.2 Wabco

- 9.2.1 Wabco Company Details
- 9.2.2 Wabco Business Overview and Its Total Revenue
- 9.2.3 Wabco Tracking as a Service Introduction
- 9.2.4 Wabco Revenue in Tracking as a Service Business (2015-2020)
- 9.2.5 Wabco Recent Development

9.3 AT&T

- 9.3.1 AT&T Company Details
- 9.3.2 AT&T Business Overview and Its Total Revenue
- 9.3.3 AT&T Tracking as a Service Introduction
- 9.3.4 AT&T Revenue in Tracking as a Service Business (2015-2020)
- 9.3.5 AT&T Recent Development

9.4 Zebra Technologies

- 9.4.1 Zebra Technologies Company Details
- 9.4.2 Zebra Technologies Business Overview and Its Total Revenue



- 9.4.3 Zebra Technologies Tracking as a Service Introduction
- 9.4.4 Zebra Technologies Revenue in Tracking as a Service Business (2015-2020)
- 9.4.5 Zebra Technologies Recent Development
- 9.5 Verizon
 - 9.5.1 Verizon Company Details
 - 9.5.2 Verizon Business Overview and Its Total Revenue
 - 9.5.3 Verizon Tracking as a Service Introduction
- 9.5.4 Verizon Revenue in Tracking as a Service Business (2015-2020)
- 9.5.5 Verizon Recent Development
- 9.6 Geotab
 - 9.6.1 Geotab Company Details
 - 9.6.2 Geotab Business Overview and Its Total Revenue
 - 9.6.3 Geotab Tracking as a Service Introduction
 - 9.6.4 Geotab Revenue in Tracking as a Service Business (2015-2020)
 - 9.6.5 Geotab Recent Development
- 9.7 Blackline Safety
 - 9.7.1 Blackline Safety Company Details
 - 9.7.2 Blackline Safety Business Overview and Its Total Revenue
 - 9.7.3 Blackline Safety Tracking as a Service Introduction
 - 9.7.4 Blackline Safety Revenue in Tracking as a Service Business (2015-2020)
 - 9.7.5 Blackline Safety Recent Development
- 9.8 Spidertracks
 - 9.8.1 Spidertracks Company Details
 - 9.8.2 Spidertracks Business Overview and Its Total Revenue
 - 9.8.3 Spidertracks Tracking as a Service Introduction
 - 9.8.4 Spidertracks Revenue in Tracking as a Service Business (2015-2020)
 - 9.8.5 Spidertracks Recent Development
- 9.9 Honeywell
 - 9.9.1 Honeywell Company Details
 - 9.9.2 Honeywell Business Overview and Its Total Revenue
 - 9.9.3 Honeywell Tracking as a Service Introduction
 - 9.9.4 Honeywell Revenue in Tracking as a Service Business (2015-2020)
 - 9.9.5 Honeywell Recent Development
- 9.10 Trimble
 - 9.10.1 Trimble Company Details
 - 9.10.2 Trimble Business Overview and Its Total Revenue
 - 9.10.3 Trimble Tracking as a Service Introduction
 - 9.10.4 Trimble Revenue in Tracking as a Service Business (2015-2020)
 - 9.10.5 Trimble Recent Development



10 ANALYST'S VIEWPOINTS/CONCLUSIONS

11 APPENDIX

- 11.1 Research Methodology
 - 11.1.1 Methodology/Research Approach
 - 11.1.2 Data Source
- 11.2 Disclaimer
- 11.3 Author Details



List Of Tables

LIST OF TABLES

 Table 1. Tracking as a Service Key Market Segments

Table 2. Key Players Covered: Ranking by Tracking as a Service Revenue

Table 3. Ranking of Global Top Tracking as a Service Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Tracking as a Service Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud-based

Table 6. Key Players of On-premise

Table 7. COVID-19 Impact Global Market: (Four Tracking as a Service Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Tracking as a Service Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Tracking as a Service Players to Combat Covid-19 Impact

Table 12. Global Tracking as a Service Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Tracking as a Service Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Tracking as a Service Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Tracking as a Service Market Share by Regions (2015-2020)

Table 16. Global Tracking as a Service Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Tracking as a Service Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Tracking as a Service Market Growth Strategy

Table 22. Main Points Interviewed from Key Tracking as a Service Players

Table 23. Global Tracking as a Service Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Tracking as a Service Market Share by Players (2015-2020)

Table 25. Global Top Tracking as a Service Players by Company Type (Tier 1, Tier 2

and Tier 3) (based on the Revenue in Tracking as a Service as of 2019)

Table 26. Global Tracking as a Service by Players Market Concentration Ratio (CR5



and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Tracking as a Service Product Solution and Service

Table 29. Date of Enter into Tracking as a Service Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Tracking as a Service Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Tracking as a Service Market Size Share by Type (2015-2020)

Table 33. Global Tracking as a Service Revenue Market Share by Type (2021-2026)

Table 34. Global Tracking as a Service Market Size Share by Application (2015-2020)

Table 35. Global Tracking as a Service Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Tracking as a Service Market Size Share by Application (2021-2026) Table 37. North America Key Players Tracking as a Service Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Tracking as a Service Market Share (2019-2020) Table 39. North America Tracking as a Service Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Tracking as a Service Market Share by Type (2015-2020)

Table 41. North America Tracking as a Service Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Tracking as a Service Market Share by Application (2015-2020)

Table 43. Europe Key Players Tracking as a Service Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Tracking as a Service Market Share (2019-2020)

Table 45. Europe Tracking as a Service Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Tracking as a Service Market Share by Type (2015-2020)

Table 47. Europe Tracking as a Service Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Tracking as a Service Market Share by Application (2015-2020)

Table 49. Asia-Pacific Key Players Tracking as a Service Revenue (2019-2020) (Million US\$)

 Table 50. Asia-Pacific Key Players Tracking as a Service Market Share (2019-2020)

Table 51. Asia-Pacific Tracking as a Service Market Size by Type (2015-2020) (Million US\$)

 Table 52. Asia-Pacific Tracking as a Service Market Share by Type (2015-2020)

Table 53. Asia-Pacific Tracking as a Service Market Size by Application (2015-2020) (Million US\$)

Table 54. Asia-Pacific Tracking as a Service Market Share by Application (2015-2020)



- Table 55. Motorola Solutions Company Details
- Table 56. Motorola Solutions Business Overview
- Table 57. Motorola Solutions Product
- Table 58. Motorola Solutions Revenue in Tracking as a Service Business (2015-2020)

(Million US\$)

- Table 59. Motorola Solutions Recent Development
- Table 60. Wabco Company Details
- Table 61. Wabco Business Overview
- Table 62. Wabco Product
- Table 63. Wabco Revenue in Tracking as a Service Business (2015-2020) (Million US\$)
- Table 64. Wabco Recent Development
- Table 65. AT&T Company Details
- Table 66. AT&T Business Overview
- Table 67. AT&T Product
- Table 68. AT&T Revenue in Tracking as a Service Business (2015-2020) (Million US\$)
- Table 69. AT&T Recent Development
- Table 70. Zebra Technologies Company Details
- Table 71. Zebra Technologies Business Overview
- Table 72. Zebra Technologies Product
- Table 73. Zebra Technologies Revenue in Tracking as a Service Business (2015-2020) (Million US\$)
- Table 74. Zebra Technologies Recent Development
- Table 75. Verizon Company Details
- Table 76. Verizon Business Overview
- Table 77. Verizon Product
- Table 78. Verizon Revenue in Tracking as a Service Business (2015-2020) (Million US\$)
- Table 79. Verizon Recent Development
- Table 80. Geotab Company Details
- Table 81. Geotab Business Overview
- Table 82. Geotab Product
- Table 83. Geotab Revenue in Tracking as a Service Business (2015-2020) (Million US\$)
- Table 84. Geotab Recent Development
- Table 85. Blackline Safety Company Details
- Table 86. Blackline Safety Business Overview
- Table 87. Blackline Safety Product
- Table 88. Blackline Safety Revenue in Tracking as a Service Business (2015-2020) (Million US\$)



- Table 89. Blackline Safety Recent Development
- Table 90. Spidertracks Business Overview
- Table 91. Spidertracks Product
- Table 92. Spidertracks Company Details

Table 93. Spidertracks Revenue in Tracking as a Service Business (2015-2020) (Million US\$)

- Table 94. Spidertracks Recent Development
- Table 95. Honeywell Company Details
- Table 96. Honeywell Business Overview
- Table 97. Honeywell Product

Table 98. Honeywell Revenue in Tracking as a Service Business (2015-2020) (Million US\$)

- Table 99. Honeywell Recent Development
- Table 100. Trimble Company Details
- Table 101. Trimble Business Overview
- Table 102. Trimble Product

Table 103. Trimble Revenue in Tracking as a Service Business (2015-2020) (Million US\$)

- Table 104. Trimble Recent Development
- Table 105. Research Programs/Design for This Report
- Table 106. Key Data Information from Secondary Sources
- Table 107. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global Tracking as a Service Market Share by Type: 2020 VS 2026
- Figure 2. Cloud-based Features
- Figure 3. On-premise Features
- Figure 4. Global Tracking as a Service Market Share by Application: 2020 VS 2026
- Figure 5. Manufacturing Case Studies
- Figure 6. E-commerce Case Studies
- Figure 7. Retail Case Studies
- Figure 8. Logistics Case Studies
- Figure 9. Others Case Studies
- Figure 10. Tracking as a Service Report Years Considered
- Figure 11. Global Tracking as a Service Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Tracking as a Service Market Share by Regions: 2020 VS 2026
- Figure 13. Global Tracking as a Service Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Tracking as a Service Market Share by Players in 2019
- Figure 16. Global Top Tracking as a Service Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Tracking as a Service as of 2019
- Figure 17. The Top 10 and 5 Players Market Share by Tracking as a Service Revenue in 2019
- Figure 18. North America Tracking as a Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Tracking as a Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Asia-Pacific Tracking as a Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Motorola Solutions Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 22. Motorola Solutions Revenue Growth Rate in Tracking as a Service Business (2015-2020)
- Figure 23. Wabco Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Wabco Revenue Growth Rate in Tracking as a Service Business (2015-2020)
- Figure 25. AT&T Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. AT&T Revenue Growth Rate in Tracking as a Service Business (2015-2020)
- Figure 27. Zebra Technologies Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 28. Zebra Technologies Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 29. Verizon Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 30. Verizon Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 31. Geotab Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 32. Geotab Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 33. Blackline Safety Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 34. Blackline Safety Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 35. Spidertracks Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 36. Spidertracks Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 37. Honeywell Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 38. Honeywell Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 39. Trimble Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Trimble Revenue Growth Rate in Tracking as a Service Business (2015-2020)

Figure 41. Bottom-up and Top-down Approaches for This Report

Figure 42. Data Triangulation

Figure 43. Key Executives Interviewed



I would like to order

Product name: Global Tracking as a Service Market Size, Status and Forecast 2020-2026 Product link: <u>https://marketpublishers.com/r/G7CD27EACC5AEN.html</u>

> Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G7CD27EACC5AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970