

# Global Track Lighting Sales Market Report 2018

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## Abstracts

This report studies the global Track Lighting market status and forecast, categorizes the global Track Lighting market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Track lighting is a method of lighting where light fixtures are attached anywhere on a continuous track device which contains electrical conductors. This is as opposed to the routing of electrical wiring to individual light positions. Tracks can be mounted to ceilings or walls, lengthwise down beams, or crosswise across rafters or joists. They can also be hung with rods from especially high places like vaulted ceilings.

The global average price of Track lighting is in the decreasing trend, from 31.4 USD/Unit in 2012 to 28.1 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Track lighting includes LED track light, Halogen track light and Incandescent Track Light, and the proportion of LED in 2016 is about 70.53, and the proportion is in increasing trend from 2012 to 2017.

Track lighting is widely used in commercial and residential places. The most proportion of Track lighting is commercial places, and the share of I is 78.37. The trend of Commercial places is increasing.

Asia Pacific is the largest consumption region of Track lighting, with a consumption market share nearly 40% in 2016. Europe is the second consumption region of Track lighting, enjoying market share nearly 23% in 2016.

Market competition is very fragmentation. Philips Lighting, Acuity Brands, Hubbell, Eglo, ITAB Group, Eaton, Endo Lighting, WAC Lighting, Intense Lighting, AFX INC is the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The global Track Lighting market is valued at 1570 million US\$ in 2017 and will reach 2840 million US\$ by the end of 2025, growing at a CAGR of 7.7% during 2018-2025.

The major players covered in this report

Philips Lighting

Acuity Brands

Hubbell

Eglo

ITAB Group

Eaton

Endo Lighting

WAC Lighting

Intense Lighting

AFX INC

Nora Lighting

AIXEN LITE

Jesco Lighting Group

Satco

LBL Lighting

Rayconn

Kehei Lighting

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Halogen Track Lighting

LED Track Lighting

Incandescent Track Lighting

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Residential

Commercial

The study objectives of this report are:

To analyze and study the global Track Lighting sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Track Lighting players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Track Lighting are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Track Lighting Manufacturers

Track Lighting Distributors/Traders/Wholesalers

Track Lighting Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Track Lighting market, by end-use.  
Detailed analysis and profiles of additional market players.

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