

Global Toys Market Research Report 2016

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Abstracts

Notes:

Production, means the output of Toys

Revenue, means the sales value of Toys

This report studies Toys in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Hasbro

Lego Group

Mattel

Giochi Preziosi

Playmobil

Simba-Dickie

Funtastic

JAKKS Pacific

Lansay France

LeapFrog Enterprises

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Toys in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Plush toys

Infant/pre-school toys

Activity toys

Dolls

Games and puzzles

Ride-on

Others (electronic toys, construction toys, raffles and musical toys)

Split by application, this report focuses on consumption, market share and growth rate

of Toys in each application, can be divided into

Baby

Boys

Girls

Others

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