

# Global Toys Market Research Report 2016

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## Abstracts

### Notes:

Production, means the output of Toys

Revenue, means the sales value of Toys

This report studies Toys in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Hasbro

Lego Group

Mattel

Giochi Preziosi

Playmobil

Simba-Dickie

Funtastic

JAKKS Pacific

Lansay France

## LeapFrog Enterprises

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Toys in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Plush toys

Infant/pre-school toys

Activity toys

Dolls

Games and puzzles

Ride-on

Others (electronic toys, construction toys, raffles and musical toys)

Split by application, this report focuses on consumption, market share and growth rate

of Toys in each application, can be divided into

Baby

Boys

Girls

Others

## Contents

### Global Toys Market Research Report 2016

## 1 TOYS MARKET OVERVIEW

### 1.1 Product Overview and Scope of Toys

### 1.2 Toys Segment by Type

#### 1.2.1 Global Production Market Share of Toys by Type in 2015

#### 1.2.2 Plush toys

#### 1.2.3 Infant/pre-school toys

#### 1.2.4 Activity toys

#### 1.2.5 Dolls

#### 1.2.6 Games and puzzles

#### 1.2.7 Ride-on

#### 1.2.8 Others (electronic toys, construction toys, raffles and musical toys)

### 1.3 Toys Segment by Application

#### 1.3.1 Toys Consumption Market Share by Application in 2015

#### 1.3.2 Baby

#### 1.3.3 Boys

#### 1.3.4 Girls

#### 1.3.5 Others

### 1.4 Toys Market by Region

#### 1.4.1 North America Status and Prospect (2011-2021)

#### 1.4.2 Europe Status and Prospect (2011-2021)

#### 1.4.3 China Status and Prospect (2011-2021)

#### 1.4.4 Japan Status and Prospect (2011-2021)

#### 1.4.5 Southeast Asia Status and Prospect (2011-2021)

#### 1.4.6 India Status and Prospect (2011-2021)

### 1.5 Global Market Size (Value) of Toys (2011-2021)

## 2 GLOBAL TOYS MARKET COMPETITION BY MANUFACTURERS

### 2.1 Global Toys Production and Share by Manufacturers (2015 and 2016)

### 2.2 Global Toys Revenue and Share by Manufacturers (2015 and 2016)

### 2.3 Global Toys Average Price by Manufacturers (2015 and 2016)

### 2.4 Manufacturers Toys Manufacturing Base Distribution, Sales Area and Product Type

### 2.5 Toys Market Competitive Situation and Trends

#### 2.5.1 Toys Market Concentration Rate

- 2.5.2 Toys Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL TOYS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Toys Production by Region (2011-2016)
- 3.2 Global Toys Production Market Share by Region (2011-2016)
- 3.3 Global Toys Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Toys Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Toys Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL TOYS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Toys Consumption by Regions (2011-2016)
- 4.2 North America Toys Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Toys Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Toys Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Toys Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Toys Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Toys Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL TOYS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Toys Production and Market Share by Type (2011-2016)
- 5.2 Global Toys Revenue and Market Share by Type (2011-2016)
- 5.3 Global Toys Price by Type (2011-2016)
- 5.4 Global Toys Production Growth by Type (2011-2016)

### **6 GLOBAL TOYS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Toys Consumption and Market Share by Application (2011-2016)

6.2 Global Toys Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL TOYS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Hasbro

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Toys Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Hasbro Toys Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Lego Group

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Toys Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Lego Group Toys Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Mattel

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Toys Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Mattel Toys Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Giochi Preziosi

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Toys Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Giochi Preziosi Toys Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Playmobil

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.5.2 Toys Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Playmobil Toys Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Simba-Dickie
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Toys Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Simba-Dickie Toys Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Funtastic
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Toys Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Funtastic Toys Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 JAKKS Pacific
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Toys Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 JAKKS Pacific Toys Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Lansay France
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Toys Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Lansay France Toys Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 LeapFrog Enterprises
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Toys Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 LeapFrog Enterprises Toys Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 TOYS MANUFACTURING COST ANALYSIS**

8.1 Toys Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Toys

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Toys Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Toys Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**



## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL TOYS MARKET FORECAST (2016-2021)**

### 12.1 Global Toys Production, Revenue Forecast (2016-2021)

### 12.2 Global Toys Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Toys Production Forecast by Type (2016-2021)

### 12.4 Global Toys Consumption Forecast by Application (2016-2021)

### 12.5 Toys Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Toys

Figure Global Production Market Share of Toys by Type in 2015

Figure Product Picture of Plush toys

Table Major Manufacturers of Plush toys

Figure Product Picture of Infant/pre-school toys

Table Major Manufacturers of Infant/pre-school toys

Figure Product Picture of Activity toys

Table Major Manufacturers of Activity toys

Figure Product Picture of Dolls

Table Major Manufacturers of Dolls

Figure Product Picture of Games and puzzles

Table Major Manufacturers of Games and puzzles

Figure Product Picture of Ride-on

Table Major Manufacturers of Ride-on

Figure Product Picture of Others (electronic toys, construction toys, raffles and musical toys)

Table Major Manufacturers of Others (electronic toys, construction toys, raffles and musical toys)

Table Toys Consumption Market Share by Application in 2015

Figure Baby Examples

Figure Boys Examples

Figure Girls Examples

Figure Others Examples

Figure North America Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Toys Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Toys Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Toys Capacity of Key Manufacturers (2015 and 2016)

Table Global Toys Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Toys Capacity of Key Manufacturers in 2015

Figure Global Toys Capacity of Key Manufacturers in 2016

Table Global Toys Production of Key Manufacturers (2015 and 2016)

Table Global Toys Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Toys Production Share by Manufacturers  
Figure 2016 Toys Production Share by Manufacturers  
Table Global Toys Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Toys Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Toys Revenue Share by Manufacturers  
Table 2016 Global Toys Revenue Share by Manufacturers  
Table Global Market Toys Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Toys Average Price of Key Manufacturers in 2015  
Table Manufacturers Toys Manufacturing Base Distribution and Sales Area  
Table Manufacturers Toys Product Type  
Figure Toys Market Share of Top 3 Manufacturers  
Figure Toys Market Share of Top 5 Manufacturers  
Table Global Toys Capacity by Regions (2011-2016)  
Figure Global Toys Capacity Market Share by Regions (2011-2016)  
Figure Global Toys Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Toys Capacity Market Share by Regions  
Table Global Toys Production by Regions (2011-2016)  
Figure Global Toys Production and Market Share by Regions (2011-2016)  
Figure Global Toys Production Market Share by Regions (2011-2016)  
Figure 2015 Global Toys Production Market Share by Regions  
Table Global Toys Revenue by Regions (2011-2016)  
Table Global Toys Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Toys Revenue Market Share by Regions  
Table Global Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Toys Consumption Market by Regions (2011-2016)  
Table Global Toys Consumption Market Share by Regions (2011-2016)  
Figure Global Toys Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Toys Consumption Market Share by Regions  
Table North America Toys Production, Consumption, Import & Export (2011-2016)  
Table Europe Toys Production, Consumption, Import & Export (2011-2016)  
Table China Toys Production, Consumption, Import & Export (2011-2016)  
Table Japan Toys Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Toys Production, Consumption, Import & Export (2011-2016)  
Table India Toys Production, Consumption, Import & Export (2011-2016)  
Table Global Toys Production by Type (2011-2016)  
Table Global Toys Production Share by Type (2011-2016)  
Figure Production Market Share of Toys by Type (2011-2016)  
Figure 2015 Production Market Share of Toys by Type  
Table Global Toys Revenue by Type (2011-2016)  
Table Global Toys Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Toys by Type (2011-2016)  
Figure 2015 Revenue Market Share of Toys by Type  
Table Global Toys Price by Type (2011-2016)  
Figure Global Toys Production Growth by Type (2011-2016)  
Table Global Toys Consumption by Application (2011-2016)  
Table Global Toys Consumption Market Share by Application (2011-2016)  
Figure Global Toys Consumption Market Share by Application in 2015  
Table Global Toys Consumption Growth Rate by Application (2011-2016)  
Figure Global Toys Consumption Growth Rate by Application (2011-2016)  
Table Hasbro Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hasbro Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hasbro Toys Market Share (2011-2016)  
Table Lego Group Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lego Group Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lego Group Toys Market Share (2011-2016)  
Table Mattel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mattel Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mattel Toys Market Share (2011-2016)  
Table Giochi Preziosi Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Giochi Preziosi Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Giochi Preziosi Toys Market Share (2011-2016)  
Table Playmobil Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Playmobil Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Playmobil Toys Market Share (2011-2016)  
Table Simba-Dickie Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Simba-Dickie Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Simba-Dickie Toys Market Share (2011-2016)  
Table Funtastic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Funtastic Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Funtastic Toys Market Share (2011-2016)  
Table JAKKS Pacific Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table JAKKS Pacific Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure JAKKS Pacific Toys Market Share (2011-2016)  
Table Lansay France Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lansay France Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lansay France Toys Market Share (2011-2016)  
Table LeapFrog Enterprises Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LeapFrog Enterprises Toys Production, Revenue, Price and Gross Margin (2011-2016)  
Figure LeapFrog Enterprises Toys Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Toys  
Figure Manufacturing Process Analysis of Toys  
Figure Toys Industrial Chain Analysis  
Table Raw Materials Sources of Toys Major Manufacturers in 2015  
Table Major Buyers of Toys  
Table Distributors/Traders List  
Figure Global Toys Production and Growth Rate Forecast (2016-2021)  
Figure Global Toys Revenue and Growth Rate Forecast (2016-2021)  
Table Global Toys Production Forecast by Regions (2016-2021)  
Table Global Toys Consumption Forecast by Regions (2016-2021)  
Table Global Toys Production Forecast by Type (2016-2021)  
Table Global Toys Consumption Forecast by Application (2016-2021)

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