

# Global Toy Model Market Research Report 2016

<https://marketpublishers.com/r/GD8BB9B18A0EN.html>

Date: December 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: GD8BB9B18A0EN

## Abstracts

### Notes:

Production, means the output of Toy Model

Revenue, means the sales value of Toy Model

This report studies Toy Model in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Hasbro

Walkera

Emperor

Aite

Aviation

Model Blackhawk

Thunder Tiger

Disney

Vantex

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Toy Model in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Wood

Plastic

Metal

Others

Split by application, this report focuses on consumption, market share and growth rate of Toy Model in each application, can be divided into

Children

Adult

## Contents

### Global Toy Model Market Research Report 2016

## **1 TOY MODEL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Toy Model
- 1.2 Toy Model Segment by Type
  - 1.2.1 Global Production Market Share of Toy Model by Type in 2015
  - 1.2.2 Wood
  - 1.2.3 Plastic
  - 1.2.4 Metal
  - 1.2.5 Others
- 1.3 Toy Model Segment by Application
  - 1.3.1 Toy Model Consumption Market Share by Application in 2015
  - 1.3.2 Children
  - 1.3.3 Adult
- 1.4 Toy Model Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Toy Model (2011-2021)

## **2 GLOBAL TOY MODEL MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Toy Model Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Toy Model Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Toy Model Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Toy Model Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Toy Model Market Competitive Situation and Trends
  - 2.5.1 Toy Model Market Concentration Rate
  - 2.5.2 Toy Model Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL TOY MODEL PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Toy Model Production and Market Share by Region (2011-2016)
- 3.2 Global Toy Model Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Toy Model Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Toy Model Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL TOY MODEL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Toy Model Consumption by Regions (2011-2016)
- 4.2 North America Toy Model Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Toy Model Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Toy Model Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Toy Model Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Toy Model Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Toy Model Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL TOY MODEL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Toy Model Production and Market Share by Type (2011-2016)
- 5.2 Global Toy Model Revenue and Market Share by Type (2011-2016)
- 5.3 Global Toy Model Price by Type (2011-2016)
- 5.4 Global Toy Model Production Growth by Type (2011-2016)

**6 GLOBAL TOY MODEL MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Toy Model Consumption and Market Share by Application (2011-2016)

## 6.2 Global Toy Model Consumption Growth Rate by Application (2011-2016)

## 6.3 Market Drivers and Opportunities

### 6.3.1 Potential Applications

### 6.3.2 Emerging Markets/Countries

## **7 GLOBAL TOY MODEL MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Hasbro

#### 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.1.2 Toy Model Product Type, Application and Specification

##### 7.1.2.1 Type I

##### 7.1.2.2 Type II

#### 7.1.3 Hasbro Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.1.4 Main Business/Business Overview

### 7.2 Walkera

#### 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.2.2 Toy Model Product Type, Application and Specification

##### 7.2.2.1 Type I

##### 7.2.2.2 Type II

#### 7.2.3 Walkera Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.2.4 Main Business/Business Overview

### 7.3 Emperor

#### 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.3.2 Toy Model Product Type, Application and Specification

##### 7.3.2.1 Type I

##### 7.3.2.2 Type II

#### 7.3.3 Emperor Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.3.4 Main Business/Business Overview

### 7.4 Aite

#### 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.4.2 Toy Model Product Type, Application and Specification

##### 7.4.2.1 Type I

##### 7.4.2.2 Type II

#### 7.4.3 Aite Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 Aviation

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Toy Model Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Aviation Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Model Blackhawk
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Toy Model Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Model Blackhawk Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Thunder Tiger
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Toy Model Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Thunder Tiger Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Disney
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Toy Model Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Disney Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Vantex
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Toy Model Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Vantex Toy Model Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview

## **8 TOY MODEL MANUFACTURING COST ANALYSIS**

### 8.1 Toy Model Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Toy Model

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Toy Model Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Toy Model Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL TOY MODEL MARKET FORECAST (2016-2021)**

12.1 Global Toy Model Production, Revenue Forecast (2016-2021)

12.2 Global Toy Model Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Toy Model Production Forecast by Type (2016-2021)

12.4 Global Toy Model Consumption Forecast by Application (2016-2021)

12.5 Toy Model Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Toy Model

Figure Global Production Market Share of Toy Model by Type in 2015

Figure Product Picture of Wood

Table Major Manufacturers of Wood

Figure Product Picture of Plastic

Table Major Manufacturers of Plastic

Figure Product Picture of Metal

Table Major Manufacturers of Metal

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Toy Model Consumption Market Share by Application in 2015

Figure Children Examples

Figure Adult Examples

Figure North America Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Toy Model Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Toy Model Production of Key Manufacturers (2015 and 2016)

Table Global Toy Model Production Share by Manufacturers (2015 and 2016)

Figure 2015 Toy Model Production Share by Manufacturers

Figure 2016 Toy Model Production Share by Manufacturers

Table Global Toy Model Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Toy Model Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Toy Model Revenue Share by Manufacturers

Table 2016 Global Toy Model Revenue Share by Manufacturers

Table Global Market Toy Model Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Toy Model Average Price of Key Manufacturers in 2015

Table Manufacturers Toy Model Manufacturing Base Distribution and Sales Area

Table Manufacturers Toy Model Product Type

Figure Toy Model Market Share of Top 3 Manufacturers

Figure Toy Model Market Share of Top 5 Manufacturers

Table Global Toy Model Production by Regions (2011-2016)

Figure Global Toy Model Production and Market Share by Regions (2011-2016)  
Figure Global Toy Model Production Market Share by Regions (2011-2016)  
Figure 2015 Global Toy Model Production Market Share by Regions  
Table Global Toy Model Revenue by Regions (2011-2016)  
Table Global Toy Model Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Toy Model Revenue Market Share by Regions  
Table Global Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Toy Model Consumption Market by Regions (2011-2016)  
Table Global Toy Model Consumption Market Share by Regions (2011-2016)  
Figure Global Toy Model Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Toy Model Consumption Market Share by Regions  
Table North America Toy Model Production, Consumption, Import & Export (2011-2016)  
Table Europe Toy Model Production, Consumption, Import & Export (2011-2016)  
Table China Toy Model Production, Consumption, Import & Export (2011-2016)  
Table Japan Toy Model Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Toy Model Production, Consumption, Import & Export (2011-2016)  
Table India Toy Model Production, Consumption, Import & Export (2011-2016)  
Table Global Toy Model Production by Type (2011-2016)  
Table Global Toy Model Production Share by Type (2011-2016)  
Figure Production Market Share of Toy Model by Type (2011-2016)  
Figure 2015 Production Market Share of Toy Model by Type  
Table Global Toy Model Revenue by Type (2011-2016)  
Table Global Toy Model Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Toy Model by Type (2011-2016)  
Figure 2015 Revenue Market Share of Toy Model by Type  
Table Global Toy Model Price by Type (2011-2016)  
Figure Global Toy Model Production Growth by Type (2011-2016)  
Table Global Toy Model Consumption by Application (2011-2016)  
Table Global Toy Model Consumption Market Share by Application (2011-2016)  
Figure Global Toy Model Consumption Market Share by Application in 2015

Table Global Toy Model Consumption Growth Rate by Application (2011-2016)  
Figure Global Toy Model Consumption Growth Rate by Application (2011-2016)  
Table Hasbro Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hasbro Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hasbro Toy Model Market Share (2011-2016)  
Table Walkera Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Walkera Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Walkera Toy Model Market Share (2011-2016)  
Table Emperor Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Emperor Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Emperor Toy Model Market Share (2011-2016)  
Table Aite Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Aite Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Aite Toy Model Market Share (2011-2016)  
Table Aviation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Aviation Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Aviation Toy Model Market Share (2011-2016)  
Table Model Blackhawk Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Model Blackhawk Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Model Blackhawk Toy Model Market Share (2011-2016)  
Table Thunder Tiger Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Thunder Tiger Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Thunder Tiger Toy Model Market Share (2011-2016)  
Table Disney Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Disney Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Disney Toy Model Market Share (2011-2016)  
Table Vantex Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Vantex Toy Model Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Vantex Toy Model Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Toy Model  
Figure Manufacturing Process Analysis of Toy Model  
Figure Toy Model Industrial Chain Analysis

Table Raw Materials Sources of Toy Model Major Manufacturers in 2015

Table Major Buyers of Toy Model

Table Distributors/Traders List

Figure Global Toy Model Production and Growth Rate Forecast (2016-2021)

Figure Global Toy Model Revenue and Growth Rate Forecast (2016-2021)

Table Global Toy Model Production Forecast by Regions (2016-2021)

Table Global Toy Model Consumption Forecast by Regions (2016-2021)

Table Global Toy Model Production Forecast by Type (2016-2021)

Table Global Toy Model Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Toy Model Market Research Report 2016

Product link: <https://marketpublishers.com/r/GD8BB9B18A0EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD8BB9B18A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970