

Global Tower Fans Market Research Report 2017

https://marketpublishers.com/r/G0F5980D5FAEN.html

Date: January 2017

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G0F5980D5FAEN

Abstracts

Notes:

Production, means the output of Tower Fans

Revenue, means the sales value of Tower Fans

This report studies Tower Fans in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Vornado

Deco Breeze

Honeywell

Hunter Fan

Dyson

Lasko

Matthews Fan Company

Optimus Enterprise

Sunbeam Products



Sunpentown International
Lian
Airmate
Midea
SINGFUN
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Tower Fans in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate o each type, can be divided into
Mechanical
Remote control
AAP control



Split by application, this report focuses on consumption, market share and growth rate of Tower Fans in each application, can be divided into

Home use	
Commerical use	
Hospital use	
Other	



Contents

Global Tower Fans Market Research Report 2017

1 TOWER FANS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tower Fans
- 1.2 Tower Fans Segment by Type
 - 1.2.1 Global Production Market Share of Tower Fans by Type in 2015
 - 1.2.2 Mechanical
 - 1.2.3 Remote control
 - 1.2.4 AAP control
- 1.3 Tower Fans Segment by Application
- 1.3.1 Tower Fans Consumption Market Share by Application in 2015
- 1.3.2 Home use
- 1.3.3 Commerical use
- 1.3.4 Hospital use
- 1.3.5 Other
- 1.4 Tower Fans Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Tower Fans (2011-2021)

2 GLOBAL TOWER FANS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Tower Fans Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Tower Fans Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Tower Fans Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Tower Fans Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Tower Fans Market Competitive Situation and Trends
 - 2.5.1 Tower Fans Market Concentration Rate
 - 2.5.2 Tower Fans Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL TOWER FANS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Tower Fans Production and Market Share by Region (2011-2016)
- 3.2 Global Tower Fans Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL TOWER FANS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Tower Fans Consumption by Regions (2011-2016)
- 4.2 North America Tower Fans Production, Consumption, Export, Import (2011-2016)
- 4.3 Europe Tower Fans Production, Consumption, Export, Import (2011-2016)
- 4.4 China Tower Fans Production, Consumption, Export, Import (2011-2016)
- 4.5 Japan Tower Fans Production, Consumption, Export, Import (2011-2016)
- 4.6 Southeast Asia Tower Fans Production, Consumption, Export, Import (2011-2016)
- 4.7 India Tower Fans Production, Consumption, Export, Import (2011-2016)

5 GLOBAL TOWER FANS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Tower Fans Production and Market Share by Type (2011-2016)
- 5.2 Global Tower Fans Revenue and Market Share by Type (2011-2016)
- 5.3 Global Tower Fans Price by Type (2011-2016)
- 5.4 Global Tower Fans Production Growth by Type (2011-2016)

6 GLOBAL TOWER FANS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Tower Fans Consumption and Market Share by Application (2011-2016)
- 6.2 Global Tower Fans Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities



- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL TOWER FANS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Vornado
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Tower Fans Product Type, Application and Specification
 - 7.1.2.1 Mechanical
 - 7.1.2.2 Remote control
- 7.1.3 Vornado Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Deco Breeze
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Tower Fans Product Type, Application and Specification
 - 7.2.2.1 Mechanical
 - 7.2.2.2 Remote control
- 7.2.3 Deco Breeze Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Honeywell
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Tower Fans Product Type, Application and Specification
 - 7.3.2.1 Mechanical
 - 7.3.2.2 Remote control
- 7.3.3 Honeywell Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Hunter Fan
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Tower Fans Product Type, Application and Specification
 - 7.4.2.1 Mechanical
 - 7.4.2.2 Remote control
- 7.4.3 Hunter Fan Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Dyson
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.5.2 Tower Fans Product Type, Application and Specification
 - 7.5.2.1 Mechanical
 - 7.5.2.2 Remote control
- 7.5.3 Dyson Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Lasko
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Tower Fans Product Type, Application and Specification
 - 7.6.2.1 Mechanical
 - 7.6.2.2 Remote control
- 7.6.3 Lasko Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Matthews Fan Company
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Tower Fans Product Type, Application and Specification
 - 7.7.2.1 Mechanical
 - 7.7.2.2 Remote control
- 7.7.3 Matthews Fan Company Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Optimus Enterprise
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Tower Fans Product Type, Application and Specification
 - 7.8.2.1 Mechanical
 - 7.8.2.2 Remote control
- 7.8.3 Optimus Enterprise Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Sunbeam Products
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Tower Fans Product Type, Application and Specification
 - 7.9.2.1 Mechanical
 - 7.9.2.2 Remote control
- 7.9.3 Sunbeam Products Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Sunpentown International



- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Tower Fans Product Type, Application and Specification
 - 7.10.2.1 Mechanical
 - 7.10.2.2 Remote control
- 7.10.3 Sunpentown International Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Lian
- 7.12 Airmate
- 7.13 Midea
- 7.14 SINGFUN

8 TOWER FANS MANUFACTURING COST ANALYSIS

- 8.1 Tower Fans Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Tower Fans

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Tower Fans Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Tower Fans Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL TOWER FANS MARKET FORECAST (2016-2021)

- 12.1 Global Tower Fans Production, Revenue and Price Forecast (2016-2021)
 - 12.1.1 Global Tower Fans Production and Growth Rate Forecast (2016-2021)
 - 12.1.2 Global Tower Fans Revenue and Growth Rate Forecast (2016-2021)
 - 12.1.3 Global Tower Fans Price and Trend Forecast (2016-2021)
- 12.2 Global Tower Fans Production, Consumption, Import and Export Forecast by Regions (2016-2021)
- 12.2.1 North America Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.2 Europe Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.3 China Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.4 Japan Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.5 Southeast Asia Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.2.6 India Tower Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.3 Global Tower Fans Production, Revenue and Price Forecast by Type (2016-2021)
- 12.4 Global Tower Fans Consumption Forecast by Application (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX



Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tower Fans

Figure Global Production Market Share of Tower Fans by Type in 2015

Figure Product Picture of Mechanical

Table Major Manufacturers of Mechanical

Figure Product Picture of Remote control

Table Major Manufacturers of Remote control

Figure Product Picture of AAP control

Table Major Manufacturers of AAP control

Table Tower Fans Consumption Market Share by Application in 2015

Figure Home use Examples

Figure Commerical use Examples

Figure Hospital use Examples

Figure Other Examples

Figure North America Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Tower Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Tower Fans Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Tower Fans Production of Key Manufacturers (2015 and 2016)

Table Global Tower Fans Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tower Fans Production Share by Manufacturers

Figure 2016 Tower Fans Production Share by Manufacturers

Table Global Tower Fans Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Tower Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Tower Fans Revenue Share by Manufacturers

Table 2016 Global Tower Fans Revenue Share by Manufacturers

Table Global Market Tower Fans Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Tower Fans Average Price of Key Manufacturers in 2015

Table Manufacturers Tower Fans Manufacturing Base Distribution and Sales Area

Table Manufacturers Tower Fans Product Type

Figure Tower Fans Market Share of Top 3 Manufacturers



Figure Tower Fans Market Share of Top 5 Manufacturers

Table Global Tower Fans Production by Regions (2011-2016)

Figure Global Tower Fans Production and Market Share by Regions (2011-2016)

Figure Global Tower Fans Production Market Share by Regions (2011-2016)

Figure 2015 Global Tower Fans Production Market Share by Regions

Table Global Tower Fans Revenue by Regions (2011-2016)

Table Global Tower Fans Revenue Market Share by Regions (2011-2016)

Table 2015 Global Tower Fans Revenue Market Share by Regions

Table Global Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table China Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table India Tower Fans Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Tower Fans Consumption Market by Regions (2011-2016)

Table Global Tower Fans Consumption Market Share by Regions (2011-2016)

Figure Global Tower Fans Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Tower Fans Consumption Market Share by Regions

Table North America Tower Fans Production, Consumption, Import & Export (2011-2016)

Table Europe Tower Fans Production, Consumption, Import & Export (2011-2016)

Table China Tower Fans Production, Consumption, Import & Export (2011-2016)

Table Japan Tower Fans Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Tower Fans Production, Consumption, Import & Export (2011-2016)

Table India Tower Fans Production, Consumption, Import & Export (2011-2016)

Table Global Tower Fans Production by Type (2011-2016)

Table Global Tower Fans Production Share by Type (2011-2016)

Figure Production Market Share of Tower Fans by Type (2011-2016)

Figure 2015 Production Market Share of Tower Fans by Type

Table Global Tower Fans Revenue by Type (2011-2016)

Table Global Tower Fans Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Tower Fans by Type (2011-2016)

Figure 2015 Revenue Market Share of Tower Fans by Type

Table Global Tower Fans Price by Type (2011-2016)

Figure Global Tower Fans Production Growth by Type (2011-2016)



Table Global Tower Fans Consumption by Application (2011-2016)

Table Global Tower Fans Consumption Market Share by Application (2011-2016)

Figure Global Tower Fans Consumption Market Share by Application in 2015

Table Global Tower Fans Consumption Growth Rate by Application (2011-2016)

Figure Global Tower Fans Consumption Growth Rate by Application (2011-2016)

Table Vornado Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vornado Tower Fans Production, Revenue, Price and Gross Margin (2015 and

2016)

Figure Vornado Tower Fans Market Share (2015 and 2016)

Table Deco Breeze Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deco Breeze Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Deco Breeze Tower Fans Market Share (2015 and 2016)

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honeywell Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Honeywell Tower Fans Market Share (2015 and 2016)

Table Hunter Fan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hunter Fan Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hunter Fan Tower Fans Market Share (2015 and 2016)

Table Dyson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dyson Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Dyson Tower Fans Market Share (2015 and 2016)

Table Lasko Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lasko Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Lasko Tower Fans Market Share (2015 and 2016)

Table Matthews Fan Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Matthews Fan Company Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Matthews Fan Company Tower Fans Market Share (2015 and 2016)

Table Optimus Enterprise Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Optimus Enterprise Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Optimus Enterprise Tower Fans Market Share (2015 and 2016)

Table Sunbeam Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunbeam Products Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Sunbeam Products Tower Fans Market Share (2015 and 2016)

Table Sunpentown International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunpentown International Tower Fans Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Sunpentown International Tower Fans Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tower Fans

Figure Manufacturing Process Analysis of Tower Fans

Figure Tower Fans Industrial Chain Analysis

Table Raw Materials Sources of Tower Fans Major Manufacturers in 2015

Table Major Buyers of Tower Fans

Table Distributors/Traders List

Figure Global Tower Fans Production and Growth Rate Forecast (2016-2021)

Figure Global Tower Fans Revenue and Growth Rate Forecast (2016-2021)

Figure Global Tower Fans Price and Trend Forecast (2016-2021)

Table Global Tower Fans Production Forecast by Regions (2016-2021)

Table Global Tower Fans Consumption Forecast by Regions (2016-2021)

Figure North America Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure China Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table China Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021)



Table Japan Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure India Tower Fans Production, Revenue and Growth Rate Forecast (2016-2021) Table India Tower Fans Production, Consumption, Export and Import Forecast (2016-2021)

Table Global Tower Fans Production Forecast by Type (2016-2021)

Table Global Tower Fans Revenue Forecast by Type (2016-2021)

Table Global Tower Fans Price Forecast by Type (2016-2021)

Table Global Tower Fans Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Tower Fans Market Research Report 2017

Product link: https://marketpublishers.com/r/G0F5980D5FAEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0F5980D5FAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970