

## Global Touch Screen Sensors Market Research Report 2016

https://marketpublishers.com/r/G4A0DDE759AEN.html

Date: August 2016 Pages: 114 Price: US\$ 2,900.00 (Single User License) ID: G4A0DDE759AEN

### Abstracts

#### Notes:

Production, means the output of Touch Screen Sensors

Revenue, means the sales value of Touch Screen Sensors

This report studies Touch Screen Sensors in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

TE Connectivity
Banner Engineering
Panasonic
Omron Automation
Eaton / Control Automation
Microchip Technology Inc.
JUMO Process Control Inc
NKK Switches



**IDEC** Corporation

Calex

Grayhill

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Touch Screen Sensors in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Korea Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by application, this report focuses on consumption, market share and growth rate of Touch Screen Sensors in each application, can be divided into

Application 1



Application 2

Application 3



## Contents

Global Touch Screen Sensors Market Research Report 2016

#### **1 TOUCH SCREEN SENSORS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Touch Screen Sensors
- 1.2 Touch Screen Sensors Segment by Type
- 1.2.1 Global Production Market Share of Touch Screen Sensors by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Touch Screen Sensors Segment by Application
- 1.3.1 Touch Screen Sensors Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Touch Screen Sensors Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Touch Screen Sensors (2011-2021)

#### 2 GLOBAL TOUCH SCREEN SENSORS MARKET COMPETITION BY MANUFACTURERS

2.1 Global Touch Screen Sensors Production and Share by Manufacturers (2015 and 2016)

2.2 Global Touch Screen Sensors Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Touch Screen Sensors Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Touch Screen Sensors Manufacturing Base Distribution, Sales Area and Product Type

2.5 Touch Screen Sensors Market Competitive Situation and Trends

- 2.5.1 Touch Screen Sensors Market Concentration Rate
- 2.5.2 Touch Screen Sensors Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

#### 3 GLOBAL TOUCH SCREEN SENSORS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Touch Screen Sensors Production by Region (2011-2016)

3.2 Global Touch Screen Sensors Production Market Share by Region (2011-2016)

3.3 Global Touch Screen Sensors Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

#### 4 GLOBAL TOUCH SCREEN SENSORS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Touch Screen Sensors Consumption by Regions (2011-2016)

4.2 North America Touch Screen Sensors Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Touch Screen Sensors Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Touch Screen Sensors Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Touch Screen Sensors Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Touch Screen Sensors Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Touch Screen Sensors Production, Consumption, Export, Import by Regions



(2011-2016)

# 5 GLOBAL TOUCH SCREEN SENSORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Touch Screen Sensors Production and Market Share by Type (2011-2016)
- 5.2 Global Touch Screen Sensors Revenue and Market Share by Type (2011-2016)
- 5.3 Global Touch Screen Sensors Price by Type (2011-2016)
- 5.4 Global Touch Screen Sensors Production Growth by Type (2011-2016)

#### 6 GLOBAL TOUCH SCREEN SENSORS MARKET ANALYSIS BY APPLICATION

6.1 Global Touch Screen Sensors Consumption and Market Share by Application (2011-2016)

6.2 Global Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

#### 7 GLOBAL TOUCH SCREEN SENSORS MANUFACTURERS PROFILES/ANALYSIS

7.1 TE Connectivity

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Touch Screen Sensors Product Type, Application and Specification
- 7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 TE Connectivity Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Banner Engineering

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Touch Screen Sensors Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Banner Engineering Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Panasonic



7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Touch Screen Sensors Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Panasonic Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Omron Automation

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Touch Screen Sensors Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Omron Automation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Eaton / Control Automation

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Touch Screen Sensors Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Eaton / Control Automation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Microchip Technology Inc.

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Touch Screen Sensors Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Microchip Technology Inc. Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 JUMO Process Control Inc

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Touch Screen Sensors Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 JUMO Process Control Inc Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview



7.8 NKK Switches

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Touch Screen Sensors Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 NKK Switches Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 IDEC Corporation

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Touch Screen Sensors Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 IDEC Corporation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Calex

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Touch Screen Sensors Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Calex Touch Screen Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Grayhill

#### **8 TOUCH SCREEN SENSORS MANUFACTURING COST ANALYSIS**

- 8.1 Touch Screen Sensors Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Touch Screen Sensors



#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Touch Screen Sensors Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Touch Screen Sensors Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL TOUCH SCREEN SENSORS MARKET FORECAST (2016-2021)

12.1 Global Touch Screen Sensors Production, Revenue Forecast (2016-2021)12.2 Global Touch Screen Sensors Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Touch Screen Sensors Production Forecast by Type (2016-2021)

12.4 Global Touch Screen Sensors Consumption Forecast by Application (2016-2021)

12.5 Touch Screen Sensors Price Forecast (2016-2021)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**



Author List Disclosure Section Research Methodology Data Source China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Touch Screen Sensors Figure Global Production Market Share of Touch Screen Sensors by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Touch Screen Sensors Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Korea Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Taiwan Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Touch Screen Sensors Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Touch Screen Sensors Capacity of Key Manufacturers (2015 and 2016) Table Global Touch Screen Sensors Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Touch Screen Sensors Capacity of Key Manufacturers in 2015 Figure Global Touch Screen Sensors Capacity of Key Manufacturers in 2016 Table Global Touch Screen Sensors Production of Key Manufacturers (2015 and 2016) Table Global Touch Screen Sensors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Touch Screen Sensors Production Share by Manufacturers



Figure 2016 Touch Screen Sensors Production Share by Manufacturers Table Global Touch Screen Sensors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Touch Screen Sensors Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Touch Screen Sensors Revenue Share by Manufacturers

Table 2016 Global Touch Screen Sensors Revenue Share by Manufacturers

Table Global Market Touch Screen Sensors Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Touch Screen Sensors Average Price of Key Manufacturers in 2015

Table Manufacturers Touch Screen Sensors Manufacturing Base Distribution and Sales Area

Table Manufacturers Touch Screen Sensors Product Type

Figure Touch Screen Sensors Market Share of Top 3 Manufacturers

Figure Touch Screen Sensors Market Share of Top 5 Manufacturers

 Table Global Touch Screen Sensors Capacity by Regions (2011-2016)

Figure Global Touch Screen Sensors Capacity Market Share by Regions (2011-2016)

Figure Global Touch Screen Sensors Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Touch Screen Sensors Capacity Market Share by Regions

Table Global Touch Screen Sensors Production by Regions (2011-2016)

Figure Global Touch Screen Sensors Production and Market Share by Regions (2011-2016)

Figure Global Touch Screen Sensors Production Market Share by Regions (2011-2016) Figure 2015 Global Touch Screen Sensors Production Market Share by Regions Table Global Touch Screen Sensors Revenue by Regions (2011-2016)

Table Global Touch Screen Sensors Revenue Market Share by Regions (2011-2016)

Table 2015 Global Touch Screen Sensors Revenue Market Share by Regions Table Global Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Table China Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)



Table Taiwan Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

 Table Global Touch Screen Sensors Consumption Market by Regions (2011-2016)

Table Global Touch Screen Sensors Consumption Market Share by Regions (2011-2016)

Figure Global Touch Screen Sensors Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Touch Screen Sensors Consumption Market Share by Regions Table North America Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table Europe Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table China Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table Japan Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table Korea Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table Taiwan Touch Screen Sensors Production, Consumption, Import & Export (2011-2016)

Table Global Touch Screen Sensors Production by Type (2011-2016)

 Table Global Touch Screen Sensors Production Share by Type (2011-2016)

Figure Production Market Share of Touch Screen Sensors by Type (2011-2016)

Figure 2015 Production Market Share of Touch Screen Sensors by Type

Table Global Touch Screen Sensors Revenue by Type (2011-2016)

Table Global Touch Screen Sensors Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Touch Screen Sensors by Type (2011-2016)

Figure 2015 Revenue Market Share of Touch Screen Sensors by Type

Table Global Touch Screen Sensors Price by Type (2011-2016)

Figure Global Touch Screen Sensors Production Growth by Type (2011-2016)

Table Global Touch Screen Sensors Consumption by Application (2011-2016)

Table Global Touch Screen Sensors Consumption Market Share by Application (2011-2016)

Figure Global Touch Screen Sensors Consumption Market Share by Application in 2015 Table Global Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

Figure Global Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

Table TE Connectivity Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table TE Connectivity Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure TE Connectivity Touch Screen Sensors Market Share (2011-2016)

Table Banner Engineering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Banner Engineering Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Banner Engineering Touch Screen Sensors Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Touch Screen Sensors Market Share (2011-2016)

Table Omron Automation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Omron Automation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Omron Automation Touch Screen Sensors Market Share (2011-2016)

Table Eaton / Control Automation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eaton / Control Automation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaton / Control Automation Touch Screen Sensors Market Share (2011-2016) Table Microchip Technology Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip Technology Inc. Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microchip Technology Inc. Touch Screen Sensors Market Share (2011-2016) Table JUMO Process Control Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JUMO Process Control Inc Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure JUMO Process Control Inc Touch Screen Sensors Market Share (2011-2016) Table NKK Switches Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NKK Switches Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure NKK Switches Touch Screen Sensors Market Share (2011-2016)



Table IDEC Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IDEC Corporation Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure IDEC Corporation Touch Screen Sensors Market Share (2011-2016)

Table Calex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Calex Touch Screen Sensors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Calex Touch Screen Sensors Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Touch Screen Sensors

Figure Manufacturing Process Analysis of Touch Screen Sensors

Figure Touch Screen Sensors Industrial Chain Analysis

Table Raw Materials Sources of Touch Screen Sensors Major Manufacturers in 2015

Table Major Buyers of Touch Screen Sensors

Table Distributors/Traders List

Figure Global Touch Screen Sensors Production and Growth Rate Forecast (2016-2021)

Figure Global Touch Screen Sensors Revenue and Growth Rate Forecast (2016-2021)

 Table Global Touch Screen Sensors Production Forecast by Regions (2016-2021)

Table Global Touch Screen Sensors Consumption Forecast by Regions (2016-2021)

Table Global Touch Screen Sensors Production Forecast by Type (2016-2021)

Table Global Touch Screen Sensors Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Touch Screen Sensors Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G4A0DDE759AEN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G4A0DDE759AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970