

Global Tonic Water Market Insights, Forecast to 2026

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Abstracts

Tonic water (Indian tonic water) is a carbonated soft drink in which quinine is dissolved. Originally used as a prophylactic against malaria, tonic water usually now has significantly lower quinine content and is consumed for its distinctive bitter flavor. It is often used in mixed drinks, particularly in gin and tonic.

The global average price of Tonic Water is in the increasing trend, from 547 USD/MT in 2011 to 606 USD/MT in 2015. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Tonic Water includes Regular Tonic Water, Diet Tonic Water, Slimline Tonic Water. The proportion of Regular Tonic Water in 2015 is about 74.2%, they are the most popular Tonic Water. The proportion of Diet Tonic Water in 2015 is about 17.6%.

Tonic Water is widely sold by Supermarket, Online Retailers, and Other. The most proportion of Tonic Water is sold by Supermarket, and the market share in 2015 is about 75.5%.

Europe region is the largest supplier of Tonic Water, with a production market share nearly 33% in 2015. North America is the second largest supplier of Tonic Water, enjoying production market share about 30% in 2015.

North America is the largest consumption place, with a consumption market share nearly 32% in 2015. Following North America, Europe is the second largest consumption place with the consumption market share of 38.4%.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Tonic Water 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Tonic Water 3900 industry.

Based on our recent survey, we have several different scenarios about the Tonic Water 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 622.8 million in 2019. The market size of Tonic Water 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Tonic Water market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Tonic Water market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Tonic Water market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Tonic Water market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Tonic Water market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales

for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Tonic Water market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Tonic Water market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Tonic Water market.

The following manufacturers are covered in this report:

Fever Tree

Dr Pepper Snapple

Whole Foods

Sodastream

Watson Group

Fentimans

Nestl?

Seagram's

White Rock

Hansen's

Stirrings

East Imperial

Thomas Henry

Shasta Tonic Water

Bradleys Tonic

Q Drinks

1724 Tonic Water

El Guapo

Tom's Handcrafted

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Johnstonic

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