

# Global Three Wheeler Market Research Report 2016

<https://marketpublishers.com/r/G058545D012EN.html>

Date: September 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: G058545D012EN

## Abstracts

### Notes:

Production, means the output of Three Wheeler

Revenue, means the sales value of Three Wheeler

This report studies Three Wheeler in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Bajaj Auto

Mahindra

Piaggio & C. S.P.A

Scooters India Limited

TVS Motor Company

Atul Auto

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Three Wheeler in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Three Wheeler in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Three Wheeler Market Research Report 2016

#### **1 THREE WHEELER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Three Wheeler
- 1.2 Three Wheeler Segment by Type
  - 1.2.1 Global Production Market Share of Three Wheeler by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Three Wheeler Segment by Application
  - 1.3.1 Three Wheeler Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Three Wheeler Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Three Wheeler (2011-2021)

#### **2 GLOBAL THREE WHEELER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Three Wheeler Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Three Wheeler Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Three Wheeler Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Three Wheeler Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Three Wheeler Market Competitive Situation and Trends
  - 2.5.1 Three Wheeler Market Concentration Rate
  - 2.5.2 Three Wheeler Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL THREE WHEELER PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Three Wheeler Production by Region (2011-2016)
- 3.2 Global Three Wheeler Production Market Share by Region (2011-2016)
- 3.3 Global Three Wheeler Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL THREE WHEELER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Three Wheeler Consumption by Regions (2011-2016)
- 4.2 North America Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Three Wheeler Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL THREE WHEELER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Three Wheeler Production and Market Share by Type (2011-2016)
- 5.2 Global Three Wheeler Revenue and Market Share by Type (2011-2016)
- 5.3 Global Three Wheeler Price by Type (2011-2016)
- 5.4 Global Three Wheeler Production Growth by Type (2011-2016)

## **6 GLOBAL THREE WHEELER MARKET ANALYSIS BY APPLICATION**

6.1 Global Three Wheeler Consumption and Market Share by Application (2011-2016)

6.2 Global Three Wheeler Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL THREE WHEELER MANUFACTURERS PROFILES/ANALYSIS**

7.1 Bajaj Auto

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Three Wheeler Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Bajaj Auto Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Mahindra

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Three Wheeler Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Mahindra Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Piaggio & C. S.P.A

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Three Wheeler Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Piaggio & C. S.P.A Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Scooters India Limited

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Three Wheeler Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 Scooters India Limited Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 TVS Motor Company

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Three Wheeler Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 TVS Motor Company Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

### 7.6 Atul Auto

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Three Wheeler Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Atul Auto Three Wheeler Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## **8 THREE WHEELER MANUFACTURING COST ANALYSIS**

### 8.1 Three Wheeler Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Three Wheeler

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Three Wheeler Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Three Wheeler Major Manufacturers in 2015

## 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL THREE WHEELER MARKET FORECAST (2016-2021)**

### 12.1 Global Three Wheeler Production, Revenue Forecast (2016-2021)

### 12.2 Global Three Wheeler Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Three Wheeler Production Forecast by Type (2016-2021)

### 12.4 Global Three Wheeler Consumption Forecast by Application (2016-2021)

### 12.5 Three Wheeler Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer





## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Three Wheeler

Figure Global Production Market Share of Three Wheeler by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Three Wheeler Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Three Wheeler Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Three Wheeler Capacity of Key Manufacturers (2015 and 2016)

Table Global Three Wheeler Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Three Wheeler Capacity of Key Manufacturers in 2015

Figure Global Three Wheeler Capacity of Key Manufacturers in 2016

Table Global Three Wheeler Production of Key Manufacturers (2015 and 2016)

Table Global Three Wheeler Production Share by Manufacturers (2015 and 2016)

Figure 2015 Three Wheeler Production Share by Manufacturers

Figure 2016 Three Wheeler Production Share by Manufacturers

Table Global Three Wheeler Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Three Wheeler Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Three Wheeler Revenue Share by Manufacturers

Table 2016 Global Three Wheeler Revenue Share by Manufacturers

Table Global Market Three Wheeler Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Three Wheeler Average Price of Key Manufacturers in 2015  
Table Manufacturers Three Wheeler Manufacturing Base Distribution and Sales Area  
Table Manufacturers Three Wheeler Product Type  
Figure Three Wheeler Market Share of Top 3 Manufacturers  
Figure Three Wheeler Market Share of Top 5 Manufacturers  
Table Global Three Wheeler Capacity by Regions (2011-2016)  
Figure Global Three Wheeler Capacity Market Share by Regions (2011-2016)  
Figure Global Three Wheeler Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Three Wheeler Capacity Market Share by Regions  
Table Global Three Wheeler Production by Regions (2011-2016)  
Figure Global Three Wheeler Production and Market Share by Regions (2011-2016)  
Figure Global Three Wheeler Production Market Share by Regions (2011-2016)  
Figure 2015 Global Three Wheeler Production Market Share by Regions  
Table Global Three Wheeler Revenue by Regions (2011-2016)  
Table Global Three Wheeler Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Three Wheeler Revenue Market Share by Regions  
Table Global Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Three Wheeler Consumption Market by Regions (2011-2016)  
Table Global Three Wheeler Consumption Market Share by Regions (2011-2016)  
Figure Global Three Wheeler Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Three Wheeler Consumption Market Share by Regions  
Table North America Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table Europe Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table China Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table Japan Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table India Three Wheeler Production, Consumption, Import & Export (2011-2016)  
Table Global Three Wheeler Production by Type (2011-2016)

Table Global Three Wheeler Production Share by Type (2011-2016)  
Figure Production Market Share of Three Wheeler by Type (2011-2016)  
Figure 2015 Production Market Share of Three Wheeler by Type  
Table Global Three Wheeler Revenue by Type (2011-2016)  
Table Global Three Wheeler Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Three Wheeler by Type (2011-2016)  
Figure 2015 Revenue Market Share of Three Wheeler by Type  
Table Global Three Wheeler Price by Type (2011-2016)  
Figure Global Three Wheeler Production Growth by Type (2011-2016)  
Table Global Three Wheeler Consumption by Application (2011-2016)  
Table Global Three Wheeler Consumption Market Share by Application (2011-2016)  
Figure Global Three Wheeler Consumption Market Share by Application in 2015  
Table Global Three Wheeler Consumption Growth Rate by Application (2011-2016)  
Figure Global Three Wheeler Consumption Growth Rate by Application (2011-2016)  
Table Bajaj Auto Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Bajaj Auto Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Bajaj Auto Three Wheeler Market Share (2011-2016)  
Table Mahindra Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mahindra Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mahindra Three Wheeler Market Share (2011-2016)  
Table Piaggio & C. S.P.A Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Piaggio & C. S.P.A Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Piaggio & C. S.P.A Three Wheeler Market Share (2011-2016)  
Table Scooters India Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Scooters India Limited Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Scooters India Limited Three Wheeler Market Share (2011-2016)  
Table TVS Motor Company Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TVS Motor Company Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)  
Figure TVS Motor Company Three Wheeler Market Share (2011-2016)  
Table Atul Auto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atul Auto Three Wheeler Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atul Auto Three Wheeler Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Three Wheeler

Figure Manufacturing Process Analysis of Three Wheeler

Figure Three Wheeler Industrial Chain Analysis

Table Raw Materials Sources of Three Wheeler Major Manufacturers in 2015

Table Major Buyers of Three Wheeler

Table Distributors/Traders List

Figure Global Three Wheeler Production and Growth Rate Forecast (2016-2021)

Figure Global Three Wheeler Revenue and Growth Rate Forecast (2016-2021)

Table Global Three Wheeler Production Forecast by Regions (2016-2021)

Table Global Three Wheeler Consumption Forecast by Regions (2016-2021)

Table Global Three Wheeler Production Forecast by Type (2016-2021)

Table Global Three Wheeler Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Three Wheeler Market Research Report 2016

Product link: <https://marketpublishers.com/r/G058545D012EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G058545D012EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970