

### **Global Thermal Printhead Sales Market Report 2018**

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#### **Abstracts**

This report studies the global Thermal Printhead market status and forecast, categorizes the global Thermal Printhead market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.

The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applicated in the room more suitable. It is better to wipe the hot zone daily after used. The Global production of the Thermal Printhead is about 31 Million Unit in 2015. The production region is relative concentrated. The main manufacture region is concentrated in the Japan. Japan is the largest production country.

The main consumption regions are concentrated in the USA and Europe. The Thermal Printhead's consumption has great relationship with the local economical developed level. Currently, the developing countries' grow rate has overcome the developed countries.

The price has been declining continuouslyl; the average price is about 8.40 USD per unit in 2015. The gross margin has the similar trend with the price. The gross margin is about 55.5% in 2015.

The import and export volume is very large, Japan has very large export ratio. Currently, the Thermal Printhead has a certain degree of anti-dumping phenomenon. The Europe and USA's consumption mainly depends on the import. China also has large export ratio.

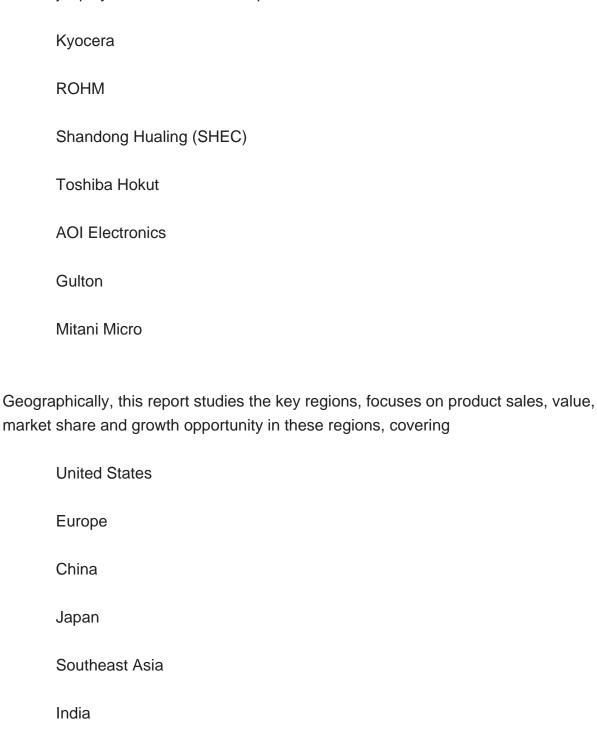
In the future, the Thermal Printhead will have a good future; the price fluctuation has relationship with the raw material. The technology will more mature and the monopoly



phenomenon will be weaken.

The global Thermal Printhead market is valued at 280 million US\$ in 2017 and will reach 400 million US\$ by the end of 2025, growing at a CAGR of 4.2% during 2018-2025.

The major players covered in this report



We can also provide the customized separate regional or country-level reports, for the



### following regions:

wing regions:		
North America		
	United States	
	Canada	
	Mexico	
Asia-P	acific	
	China	
	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe	9	
	Germany	
	France	
	UK	
	Italy	
	Spain	



	Russia
	Rest of Europe
Centra	& South America
	Brazil
	Argentina
	Rest of South America
Middle	East & Africa
	Saudi Arabia
	Turkey
	Rest of Middle East & Africa
	f product, this report displays the production, revenue, price, market
-	wth rate of each type, primarily split into
	ilm Thermal Printhead
Thin Fi	Im Thermal Printhead

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

**POS Applications** 

Plotting and Recording

Self-Adhesive Labels



#### Tickets

The study objectives of this report are:

To analyze and study the global Thermal Printhead sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Thermal Printhead players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.



In this study, the years considered to estimate the market size of Thermal Printhead are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Thermal Printhead Manufacturers

Thermal Printhead Distributors/Traders/Wholesalers

Thermal Printhead Subcomponent Manufacturers

**Industry Association** 

**Downstream Vendors** 

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Thermal Printhead market, by end-use. Detailed analysis and profiles of additional market players.



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