

# Global Thermal Printhead Sales Market Report 2018

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## Abstracts

This report studies the global Thermal Printhead market status and forecast, categorizes the global Thermal Printhead market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600.

The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applicated in the room more suitable. It is better to wipe the hot zone daily after used. The Global production of the Thermal Printhead is about 31 Million Unit in 2015. The production region is relative concentrated. The main manufacture region is concentrated in the Japan. Japan is the largest production country.

The main consumption regions are concentrated in the USA and Europe. The Thermal Printhead's consumption has great relationship with the local economical developed level. Currently, the developing countries' grow rate has overcome the developed countries.

The price has been declining continuously; the average price is about 8.40 USD per unit in 2015. The gross margin has the similar trend with the price. The gross margin is about 55.5% in 2015.

The import and export volume is very large, Japan has very large export ratio. Currently, the Thermal Printhead has a certain degree of anti-dumping phenomenon. The Europe and USA's consumption mainly depends on the import. China also has large export ratio.

In the future, the Thermal Printhead will have a good future; the price fluctuation has relationship with the raw material. The technology will more mature and the monopoly

phenomenon will be weaken.

The global Thermal Printhead market is valued at 280 million US\$ in 2017 and will reach 400 million US\$ by the end of 2025, growing at a CAGR of 4.2% during 2018-2025.

The major players covered in this report

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Mitani Micro

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the

following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Thick Film Thermal Printhead

Thin Film Thermal Printhead

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

POS Applications

Plotting and Recording

Self-Adhesive Labels

## Tickets

The study objectives of this report are:

To analyze and study the global Thermal Printhead sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Thermal Printhead players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Thermal Printhead are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Thermal Printhead Manufacturers

Thermal Printhead Distributors/Traders/Wholesalers

Thermal Printhead Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Thermal Printhead market, by end-use.

Detailed analysis and profiles of additional market players.

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