

Global Thermal Printhead Market Research Report 201

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Abstracts

This report studies Thermal Printhead in Global market, especially in North America, Europe, China, Japan, Taiwan and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Airtrack

Avery-Dennison

Bci

Citizen

Zebra

Cab

Cognitive

Datacard

Datamax-O-Neil

Epson

Evolis

Gulton

Hid

Intermec

Ithaca

Logic-Controls

Magicard

Monarch

Tec

Tsc

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Thermal Printhead in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Taiwan

India

RoW

Split by Component, with production, revenue, price, market share and growth rate of each type, can be divided into

100 dpi

150 dpi

200 dpi

203 dpi

305 dpi

406 dpi

600 dpi

609 dpi

Split by applications, this report focuses on consumption, market share and growth rate of Thermal Printhead in each application, can be divided into

Barcode/Ticket

Barcode/Date Code

Printer Modules

Facsimile

Card Printers

Color Printer

Tape/Serial

Stencil Printer

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1 Thermal Printhead Market Overview

1.1 Product Overview and Scope of Thermal Printhead

A printhead that jets ink drops by forming a heated vapour bubble internally. This is the main alternative inkjet printhead technology to piezo and continuous inkjet. They tend to have very short lifetimes due to the thermal stress of the process, so they are designed to be easily changed, normally whenever an ink cartridge is changed.

Figure Picture of Thermal Printhead

Source: QYR Electrical Research Center, Dec. 2016

1.2 Thermal Printhead Segment by Types

1.2.1 Global Production Market Share of Thermal Printhead by Types in 2015

Figure Global Production Market Share of Thermal Printhead by Types in 2015

Source: QYR Electrical Research Center, Dec. 2016

Table Classification of Thermal Printhead

Types

Feature

Description

1

2

3

Source: QYR Electrical Research Center, Dec. 2016

1.2.2 100 dpi

Figure Product Picture of 100 DPI

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 100 DPI

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.3 150 dpi

Figure Product Picture of 150 dpi

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 150 dpi

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.4 200 dpi

Figure Product Picture of 200 dpi

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 200 dpi

Manufacturers**Location of Manufacturing Bases/Factories**

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.5 203 dpi**Figure Product Picture of 203 dpi**

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 203 dpi**Manufacturers****Location of Manufacturing Bases/Factories**

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.6 305 dpi**Figure Product Picture of 305 dpi**

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 305 dpi**Manufacturers****Location of Manufacturing Bases/Factories**

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.7 406 dpi**Figure Product Picture of 406 dpi**

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 406 dpi**Manufacturers****Location of Manufacturing Bases/Factories**

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.8 600 dpi

Figure Product Picture of 600 dpi

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 600 dpi

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.2.9 609 dpi

Figure Product Picture of 609 dpi

Source: QYR Electrical Research Center, Dec. 2016

Table Major Manufacturers of 609 dpi

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

?

Source: Above Companies; QYR Electrical Research Center, Dec. 2016

1.3 Thermal Printhead Segment by Applications

1.3.1 Thermal Printhead Consumption Market Share by Applications in 2015

Table Thermal Printhead Consumption Market Share by Applications in 2015

Source: QYR Electrical Research Center, Dec. 2016

Table Applications of Thermal Printhead

Applications

Feature

Description

1

2

3

Source: QYR Electrical Research Center, Dec. 2016

1.3.2 Barcode/Ticket

Barcode/Ticket

Figure Barcode/Ticket Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.3 Barcode/Date Code

Barcode/Date Code

Figure Barcode/Date Code Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.4 Printer Modules

Printer Modules

Figure Printer Modules Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.5 Facsimile

Facsimile

Figure Facsimile Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.5 Card Printers

Card Printers

Figure Card Printers Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.5 Color Printer

Color Printer

Figure Color Printer Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.5 Tape/Serial

Tape/Serial

Figure Tape/Serial

Examples

Source: QYR Electrical Research Center, Dec. 2016

1.3.5 Stencil Printer

Stencil Printer

Figure Stencil Printer

Examples

Source: QYR Electrical Research Center, Dec. 2016

1.4 Thermal Printhead Market by Regions

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Figure North America Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.4.2 China Status and Prospect (2011-2021)

Figure China Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.4.3 Europe Status and Prospect (2011-2021)

Figure Europe Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.4.4 Japan Status and Prospect (2011-2021)

Figure Japan Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.4.5 Taiwan Status and Prospect (2011-2021)

Figure Taiwan Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.4.6 India Status and Prospect (2011-2021)

Figure India Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

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Figure Row Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

1.5 Global Market Size (Value) of Thermal Printhead (2011-2021)

Figure Global Thermal Printhead Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Electrical Research Center, Dec. 2016

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Capacity?

2015

2016

AIRTRACK

?

?

Avery-Dennison

?

?

BCI

?

?

Citizen

?

?

ZEBRA

?

?

??

?

Total

?

?

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Capacity Market Share of Key Manufacturers (2015 and 2016)

Capacity?

2015

2016

AIRTRACK

?

?

Avery-Dennison

?

?

BCI

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Citizen

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ZEBRA

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Total

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Capacity of Key Manufacturers in 2015

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Capacity of Key Manufacturers in 2016

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Production of Key Manufacturers (2015 and 2016)

Production?

2015

2016

AIRTRACK

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Avery-Dennison

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BCI

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Citizen

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ZEBRA

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Total

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Production Share by Manufacturers (2015 and 2016)

Production Share

2015

2016

AIRTRACK

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?

Avery-Dennison

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Total

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure 2015 Thermal Printhead Production Share by Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure 2016 Thermal Printhead Production Share by Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

2.2 Global Thermal Printhead Revenue and Share by Manufacturers (2015 and 2016)

Table Global Thermal Printhead Revenue (Million USD) by Manufacturers (2015 and 2016)

Revenue?

2015

2016

AIRTRACK

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Avery-Dennison

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Total

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Revenue Share by Manufacturers (2015 and 2016)

Revenue Share?

2015

2016

AIRTRACK

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?

Avery-Dennison

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Total

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?

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table 2015 Global Thermal Printhead Revenue Share by Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table 2016 Global Thermal Printhead Revenue Share by Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

2.3 Global Thermal Printhead Average Price by Manufacturers (2015 and 2016)

Table Global Market Thermal Printhead Average Price of Key Manufacturers (2015 and 2016)

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2015

2016

AIRTRACK

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Avery-Dennison

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Total

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure Global Market Thermal Printhead Average Price of Key Manufacturers in 2015

Source: Above companies; QYR Electrical Research Center, Dec. 2016

2.4 Manufacturers Thermal Printhead Manufacturing Base Distribution, Sales Area, Product Types

Table Manufacturers Thermal Printhead Manufacturing Base Distribution and Sales Area

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Manufacturing Base Distribution

Sales Area

AIRTRACK

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Avery-Dennison

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

Table Manufacturers Thermal Printhead Product Types

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Product Types

AIRTRACK

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Avery-Dennison

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Source: Above companies; QYR Electrical Research Center, Dec. 2016

2.5 Thermal Printhead Market Competitive Situation and Trends?

2.5.1 Thermal Printhead Market Concentration Rate

2.5.2 Thermal Printhead Market Share of Top 3 and Top 5 Manufacturers

Figure Thermal Printhead Market Share of Top 3 Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

Figure Thermal Printhead Market Share of Top 5 Manufacturers

Source: Above companies; QYR Electrical Research Center, Dec. 2016

2.5.3 Mergers & Acquisitions, Expansion

3 Global Thermal Printhead Capacity, Production, Revenue (Value) by Regions (2011-2016)

3.1 Global Thermal Printhead Capacity and Market Share by Regions (2011-2016)

Table Global Thermal Printhead Capacity by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

?

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Source: QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Capacity Market Share by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

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Source: QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Capacity Market Share by Regions (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

Figure 2015 Global Thermal Printhead Capacity Market Share by Regions

Source: QYR Electrical Research Center, Dec. 2016

3.2 Global Thermal Printhead Production and Market Share by Regions (2011-2016)

Table Global Thermal Printhead Production by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

?

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Source: QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Production and Market Share by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

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Source: QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Production Market Share by Regions (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

Figure 2015 Global Thermal Printhead Production Market Share by Regions

Source: QYR Electrical Research Center, Dec. 2016

3.3 Global Thermal Printhead Revenue (Value) and Market Share by Regions
(2011-2016)

Table Global Thermal Printhead Revenue by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

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Source: QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Revenue Market Share by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

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Source: QYR Electrical Research Center, Dec. 2016

Table 2015 Global Thermal Printhead Revenue Market Share by Regions

Source: QYR Electrical Research Center, Dec. 2016

3.4 Global Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Price

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.5North America Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Price

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.6 Europe Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Gross Profit

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Gross Margin?
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Source: QYR Electrical Research Center, Dec. 2016

3.7 China Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity?
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?**Production**?
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?**Capacity Utilization Rate**?
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?**Revenue**?
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Price

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.8 Japan Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.9 Taiwan Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.10 India Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Table India Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.10 Row Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Row Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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Revenue

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Gross Profit

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Gross Margin

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Source: QYR Electrical Research Center, Dec. 2016

3.11 Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Thermal Printhead Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

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Capacity

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Production

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Capacity Utilization Rate

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?**Gross Margin**?
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Source: QYR Electrical Research Center, Dec. 2016

4 Global Thermal Printhead Supply (Production), Consumption, Export, Import by Regions (2011-2016)

4.1 Global Thermal Printhead Consumption by Regions (2011-2016)

Table Global Thermal Printhead Consumption Market by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

?

?

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?

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?

Source: QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Consumption Market Share by Regions (2011-2016)

?

North America

Europe

China

Japan

Taiwan

India

ROW

Total

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Source: QYR Electrical Research Center, Dec. 2016

Figure Global Thermal Printhead Consumption Market Share by Regions (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

Figure 2015 Global Thermal Printhead Consumption Market Share by Regions

Source: QYR Electrical Research Center, Dec. 2016

4.2North America Thermal Printhead Production, Consumption, Export, Import by
Regions (2011-2016)

Table North America Thermal Printhead Production, Consumption, Import & Export
(2011-2016)

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Production

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Import

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.3 Europe Thermal Printhead Production, Consumption, Export, Import by Regions
(2011-2016)

Table Europe Thermal Printhead Production, Consumption, Import & Export
(2011-2016)

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Production

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.4 China Thermal Printhead Production, Consumption, Export, Import by Regions (2011-2016)

Table China Thermal Printhead Production, Consumption, Import & Export (2011-2016)

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Production

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Import

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.5 Japan Thermal Printhead Production, Consumption, Export, Import by Regions
(2011-2016)

Table Japan Thermal Printhead Production, Consumption, Import & Export (2011-2016)

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Production

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.6 Taiwan Thermal Printhead Production, Consumption, Export, Import by Regions
(2011-2016)

Table Taiwan Thermal Printhead Production, Consumption, Import & Export
(2011-2016)

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Production

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Import

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.7 India Thermal Printhead Production, Consumption, Export, Import by Regions (2011-2016)

Table India Thermal Printhead Production, Consumption, Import & Export (2011-2016)

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Production

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Import

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

4.8 Thermal Printhead Production, Consumption, Export, Import by Regions (2011-2016)

Table Thermal Printhead Production, Consumption, Import & Export (2011-2016)

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Production

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Import

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Export

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Consumption

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Source: QYR Electrical Research Center, Dec. 2016

5 Global Thermal Printhead Production, Revenue (Value), Price Trend by Types

5.1 Global Thermal Printhead Production and Market Share by Types (2011-2016)

Table Global Thermal Printhead Production by Types (2011-2016)

?

100 DPI

150 dpi

?

Total

Source: QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Production Share by Types (2011-2016)

?

100 DPI

150 dpi

?

Total

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Source: QYR Electrical Research Center, Dec. 2016

Figure Production Market Share of Thermal Printhead by Types (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

Figure 2015 Production Market Share of Thermal Printhead by Types

Source: QYR Electrical Research Center, Dec. 2016

5.2 Global Thermal Printhead Revenue and Market Share by Types (2011-2016)

Table Global Thermal Printhead Revenue by Types (2011-2016)

?

100 DPI

150 dpi

?

Total

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Source: QYR Electrical Research Center, Dec. 2016

Table Global Thermal Printhead Revenue Share by Types (2011-2016)

?

100 DPI

150 dpi

?

Total

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Source: QYR Electrical Research Center, Dec. 2016

Figure Production Revenue Share of Thermal Printhead by Types (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

Figure 2015 Revenue Market Share of Thermal Printhead by Types

Source: QYR Electrical Research Center, Dec. 2016

5.3 Global Thermal Printhead Price by Type (2011-2016)

Table Global Thermal Printhead Price by Types (2011-2016)

?

100 DPI

150 dpi

?

Total

Source: QYR Electrical Research Center, Dec. 2016

5.4 Global Thermal Printhead Production Growth by Type (2011-2016)

Figure Global Thermal Printhead Production Growth by Type (2011-2016)

Source: QYR Electrical Research Center, Dec. 2016

6 Global Thermal Printhead Market Analysis by Applications

6.1 Global Thermal Printhead Consumption and Market Share by Applications
(2011-2016)

Table Global Thermal Printhead Consumption by Applications (2011-2016)

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Medical

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Barcode/Date Code

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