

Global Thermal Paper Sales Market Report 2018

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Abstracts

This report studies the global Thermal Paper market status and forecast, categorizes the global Thermal Paper market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Thermal paper is a special paper type that is manufactured with specialty coating that aids in inkless printing. On application of heat to the coating, a clear image is formed on the paper with no requirement for ribbons or inks. The coating usually turns black on heating, which, in turn, transfers the image to the paper. Thermal paper is the key component of thermal paper printing, which is considered one of the most economical printing technologies owing to its low energy consumption and low maintenance cost. At present, in the foreign industrial developed countries the Thermal Paper industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the Japan, USA, Europe, etc. Meanwhile, foreign companies have more mature equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with china's companies, the manufacturing cost is competitive disadvantage, as the Chinese Thermal Paper production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase.

Chinese Thermal Paper industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international Thermal Paper large consumption country, but the production technology is relatively laggard, currently can only produce some low-end product, although after 2012 the new production lines is increasing, the technology is still relying on import.

Currently the global major manufacturers are: Oji, Koehler, Appvion, their production

market share is over 50%. Although many new projects are put into production in recent years, in short future, the competition pattern will not change.

The global Thermal Paper market is valued at 2690 million US\$ in 2017 and will reach 3090 million US\$ by the end of 2025, growing at a CAGR of 1.8% during 2018-2025.

The major players covered in this report

Oji (JP)

Koehler (DE)

Appvion (USA)

Mitsubishi Paper (JP)

Ricoh (JP)

Hansol (KR)

Jujo Thermal Paper

ChenMing (CN)

Jianghe (CN)

Guanhao (CN)

Jiangsu Wampolet Paper (CN))

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Top coating and no top coating Thermal Paper

Standard and premium Thermal Paper

Paper and synthetic media

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Other

The study objectives of this report are:

To analyze and study the global Thermal Paper sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Thermal Paper players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Thermal Paper are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Thermal Paper Manufacturers

Thermal Paper Distributors/Traders/Wholesalers

Thermal Paper Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Thermal Paper market, by end-use.

Detailed analysis and profiles of additional market players.

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