

Global Thermal Paper Market Insights, Forecast to 2026

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Abstracts

Thermal paper is a special paper type that is manufactured with specialty coating that aids in inkless printing. On application of heat to the coating, a clear image is formed on the paper with no requirement for ribbons or inks. The coating usually turns black on heating, which, in turn, transfers the image to the paper. Thermal paper is the key component of thermal paper printing, which is considered one of the most economical printing technologies owing to its low energy consumption and low maintenance cost. At present, in the foreign industrial developed countries the Thermal Paper industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the Japan, USA, Europe, etc. Meanwhile, foreign companies have more mature equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with china's companies, the manufacturing cost is competitive disadvantage, as the Chinese Thermal Paper production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase .

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Thermal Paper 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the

supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Thermal Paper 3900 industry.

Based on our recent survey, we have several different scenarios about the Thermal Paper 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2805 million in 2019. The market size of Thermal Paper 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Thermal Paper market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Thermal Paper market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Thermal Paper market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Thermal Paper market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Thermal Paper market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Thermal Paper market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Thermal Paper market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Thermal Paper market.

The following manufacturers are covered in this report:

Oji

Koehler

Appvion

Mitsubishi Paper

Ricoh

Hansol

Jujo Thermal Paper

ChenMing

Jianghe

Guanhao

Jiangsu Wampolet Paper

Thermal Paper Breakdown Data by Type

Top coating and no top coating

Standard and premium

Paper and synthetic media

Thermal Paper Breakdown Data by Application

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Other

Contents

1 STUDY COVERAGE

- 1.1 Thermal Paper Product Introduction
- 1.2 Market Segments
- 1.3 Key Thermal Paper Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Thermal Paper Market Size Growth Rate by Type
 - 1.4.2 Top coating and no top coating
 - 1.4.3 Standard and premium
 - 1.4.4 Paper and synthetic media
- 1.5 Market by Application
 - 1.5.1 Global Thermal Paper Market Size Growth Rate by Application
 - 1.5.2 POS Applications
 - 1.5.3 Plotting and Recording
 - 1.5.4 Self-Adhesive Labels
 - 1.5.5 Tickets
 - 1.5.6 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Thermal Paper Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Thermal Paper Industry
 - 1.6.1.1 Thermal Paper Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Thermal Paper Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Thermal Paper Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Thermal Paper Market Size Estimates and Forecasts
 - 2.1.1 Global Thermal Paper Revenue 2015-2026
 - 2.1.2 Global Thermal Paper Sales 2015-2026
- 2.2 Thermal Paper Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Thermal Paper Retrospective Market Scenario in Sales by Region:

2015-2020

2.2.2 Global Thermal Paper Retrospective Market Scenario in Revenue by Region:
2015-2020

3 GLOBAL THERMAL PAPER COMPETITOR LANDSCAPE BY PLAYERS

3.1 Thermal Paper Sales by Manufacturers

3.1.1 Thermal Paper Sales by Manufacturers (2015-2020)

3.1.2 Thermal Paper Sales Market Share by Manufacturers (2015-2020)

3.2 Thermal Paper Revenue by Manufacturers

3.2.1 Thermal Paper Revenue by Manufacturers (2015-2020)

3.2.2 Thermal Paper Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Thermal Paper Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Thermal Paper Revenue in 2019

3.2.5 Global Thermal Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Thermal Paper Price by Manufacturers

3.4 Thermal Paper Manufacturing Base Distribution, Product Types

3.4.1 Thermal Paper Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Thermal Paper Product Type

3.4.3 Date of International Manufacturers Enter into Thermal Paper Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Thermal Paper Market Size by Type (2015-2020)

4.1.1 Global Thermal Paper Sales by Type (2015-2020)

4.1.2 Global Thermal Paper Revenue by Type (2015-2020)

4.1.3 Thermal Paper Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Thermal Paper Market Size Forecast by Type (2021-2026)

4.2.1 Global Thermal Paper Sales Forecast by Type (2021-2026)

4.2.2 Global Thermal Paper Revenue Forecast by Type (2021-2026)

4.2.3 Thermal Paper Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Thermal Paper Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Thermal Paper Market Size by Application (2015-2020)

5.1.1 Global Thermal Paper Sales by Application (2015-2020)

- 5.1.2 Global Thermal Paper Revenue by Application (2015-2020)
- 5.1.3 Thermal Paper Price by Application (2015-2020)
- 5.2 Thermal Paper Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Thermal Paper Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Thermal Paper Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Thermal Paper Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Thermal Paper by Country
 - 6.1.1 North America Thermal Paper Sales by Country
 - 6.1.2 North America Thermal Paper Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Thermal Paper Market Facts & Figures by Type
- 6.3 North America Thermal Paper Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Thermal Paper by Country
 - 7.1.1 Europe Thermal Paper Sales by Country
 - 7.1.2 Europe Thermal Paper Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Thermal Paper Market Facts & Figures by Type
- 7.3 Europe Thermal Paper Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Thermal Paper by Region
 - 8.1.1 Asia Pacific Thermal Paper Sales by Region
 - 8.1.2 Asia Pacific Thermal Paper Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea
 - 8.1.6 India

- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Thermal Paper Market Facts & Figures by Type

8.3 Asia Pacific Thermal Paper Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Thermal Paper by Country

- 9.1.1 Latin America Thermal Paper Sales by Country
- 9.1.2 Latin America Thermal Paper Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Thermal Paper Market Facts & Figures by Type

9.3 Central & South America Thermal Paper Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Thermal Paper by Country

- 10.1.1 Middle East and Africa Thermal Paper Sales by Country
- 10.1.2 Middle East and Africa Thermal Paper Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 UAE

10.2 Middle East and Africa Thermal Paper Market Facts & Figures by Type

10.3 Middle East and Africa Thermal Paper Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Oji

- 11.1.1 Oji Corporation Information
- 11.1.2 Oji Description, Business Overview and Total Revenue
- 11.1.3 Oji Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Oji Thermal Paper Products Offered

- 11.1.5 Oji Recent Development
- 11.2 Koehler
 - 11.2.1 Koehler Corporation Information
 - 11.2.2 Koehler Description, Business Overview and Total Revenue
 - 11.2.3 Koehler Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Koehler Thermal Paper Products Offered
 - 11.2.5 Koehler Recent Development
- 11.3 Appvion
 - 11.3.1 Appvion Corporation Information
 - 11.3.2 Appvion Description, Business Overview and Total Revenue
 - 11.3.3 Appvion Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Appvion Thermal Paper Products Offered
 - 11.3.5 Appvion Recent Development
- 11.4 Mitsubishi Paper
 - 11.4.1 Mitsubishi Paper Corporation Information
 - 11.4.2 Mitsubishi Paper Description, Business Overview and Total Revenue
 - 11.4.3 Mitsubishi Paper Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Mitsubishi Paper Thermal Paper Products Offered
 - 11.4.5 Mitsubishi Paper Recent Development
- 11.5 Ricoh
 - 11.5.1 Ricoh Corporation Information
 - 11.5.2 Ricoh Description, Business Overview and Total Revenue
 - 11.5.3 Ricoh Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Ricoh Thermal Paper Products Offered
 - 11.5.5 Ricoh Recent Development
- 11.6 Hansol
 - 11.6.1 Hansol Corporation Information
 - 11.6.2 Hansol Description, Business Overview and Total Revenue
 - 11.6.3 Hansol Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Hansol Thermal Paper Products Offered
 - 11.6.5 Hansol Recent Development
- 11.7 Jujo Thermal Paper
 - 11.7.1 Jujo Thermal Paper Corporation Information
 - 11.7.2 Jujo Thermal Paper Description, Business Overview and Total Revenue
 - 11.7.3 Jujo Thermal Paper Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Jujo Thermal Paper Thermal Paper Products Offered
 - 11.7.5 Jujo Thermal Paper Recent Development
- 11.8 ChenMing
 - 11.8.1 ChenMing Corporation Information

- 11.8.2 ChenMing Description, Business Overview and Total Revenue
- 11.8.3 ChenMing Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 ChenMing Thermal Paper Products Offered
- 11.8.5 ChenMing Recent Development
- 11.9 Jianghe
 - 11.9.1 Jianghe Corporation Information
 - 11.9.2 Jianghe Description, Business Overview and Total Revenue
 - 11.9.3 Jianghe Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Jianghe Thermal Paper Products Offered
 - 11.9.5 Jianghe Recent Development
- 11.10 Guanhao
 - 11.10.1 Guanhao Corporation Information
 - 11.10.2 Guanhao Description, Business Overview and Total Revenue
 - 11.10.3 Guanhao Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Guanhao Thermal Paper Products Offered
 - 11.10.5 Guanhao Recent Development
- 11.1 Oji
 - 11.1.1 Oji Corporation Information
 - 11.1.2 Oji Description, Business Overview and Total Revenue
 - 11.1.3 Oji Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Oji Thermal Paper Products Offered
 - 11.1.5 Oji Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Thermal Paper Market Estimates and Projections by Region
 - 12.1.1 Global Thermal Paper Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Thermal Paper Revenue Forecast by Regions 2021-2026
- 12.2 North America Thermal Paper Market Size Forecast (2021-2026)
 - 12.2.1 North America: Thermal Paper Sales Forecast (2021-2026)
 - 12.2.2 North America: Thermal Paper Revenue Forecast (2021-2026)
 - 12.2.3 North America: Thermal Paper Market Size Forecast by Country (2021-2026)
- 12.3 Europe Thermal Paper Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Thermal Paper Sales Forecast (2021-2026)
 - 12.3.2 Europe: Thermal Paper Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Thermal Paper Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Thermal Paper Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Thermal Paper Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Thermal Paper Revenue Forecast (2021-2026)

- 12.4.3 Asia Pacific: Thermal Paper Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Thermal Paper Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Thermal Paper Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Thermal Paper Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Thermal Paper Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Thermal Paper Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Thermal Paper Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Thermal Paper Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Thermal Paper Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Thermal Paper Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Thermal Paper Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Thermal Paper Market Segments
- Table 2. Ranking of Global Top Thermal Paper Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Thermal Paper Market Size Growth Rate by Type 2020-2026 (K MT) & (US\$ Million)
- Table 4. Major Manufacturers of Top coating and no top coating
- Table 5. Major Manufacturers of Standard and premium
- Table 6. Major Manufacturers of Paper and synthetic media
- Table 7. COVID-19 Impact Global Market: (Four Thermal Paper Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Thermal Paper Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Thermal Paper Players to Combat Covid-19 Impact
- Table 12. Global Thermal Paper Market Size Growth Rate by Application 2020-2026 (K MT)
- Table 13. Global Thermal Paper Market Size by Region (K MT) & (US\$ Million): 2020 VS 2026
- Table 14. Global Thermal Paper Sales by Regions 2015-2020 (K MT)
- Table 15. Global Thermal Paper Sales Market Share by Regions (2015-2020)
- Table 16. Global Thermal Paper Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global Thermal Paper Sales by Manufacturers (2015-2020) (K MT)
- Table 18. Global Thermal Paper Sales Share by Manufacturers (2015-2020)
- Table 19. Global Thermal Paper Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global Thermal Paper by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Thermal Paper as of 2019)
- Table 21. Thermal Paper Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. Thermal Paper Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers Thermal Paper Price (2015-2020) (USD/MT)
- Table 24. Thermal Paper Manufacturers Manufacturing Base Distribution and Headquarters
- Table 25. Manufacturers Thermal Paper Product Type
- Table 26. Date of International Manufacturers Enter into Thermal Paper Market

- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 29. Global Thermal Paper Sales Share by Type (2015-2020)
- Table 30. Global Thermal Paper Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Thermal Paper Revenue Share by Type (2015-2020)
- Table 32. Thermal Paper Average Selling Price (ASP) by Type 2015-2020 (USD/MT)
- Table 33. Global Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 34. Global Thermal Paper Sales Share by Application (2015-2020)
- Table 35. North America Thermal Paper Sales by Country (2015-2020) (K MT)
- Table 36. North America Thermal Paper Sales Market Share by Country (2015-2020)
- Table 37. North America Thermal Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Thermal Paper Revenue Market Share by Country (2015-2020)
- Table 39. North America Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 40. North America Thermal Paper Sales Market Share by Type (2015-2020)
- Table 41. North America Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 42. North America Thermal Paper Sales Market Share by Application (2015-2020)
- Table 43. Europe Thermal Paper Sales by Country (2015-2020) (K MT)
- Table 44. Europe Thermal Paper Sales Market Share by Country (2015-2020)
- Table 45. Europe Thermal Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Thermal Paper Revenue Market Share by Country (2015-2020)
- Table 47. Europe Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 48. Europe Thermal Paper Sales Market Share by Type (2015-2020)
- Table 49. Europe Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 50. Europe Thermal Paper Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Thermal Paper Sales by Region (2015-2020) (K MT)
- Table 52. Asia Pacific Thermal Paper Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Thermal Paper Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Thermal Paper Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 56. Asia Pacific Thermal Paper Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 58. Asia Pacific Thermal Paper Sales Market Share by Application (2015-2020)
- Table 59. Latin America Thermal Paper Sales by Country (2015-2020) (K MT)
- Table 60. Latin America Thermal Paper Sales Market Share by Country (2015-2020)
- Table 61. Latin America Thermal Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Thermal Paper Revenue Market Share by Country (2015-2020)

- Table 63. Latin America Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 64. Latin America Thermal Paper Sales Market Share by Type (2015-2020)
- Table 65. Latin America Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 66. Latin America Thermal Paper Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Thermal Paper Sales by Country (2015-2020) (K MT)
- Table 68. Middle East and Africa Thermal Paper Sales Market Share by Country (2015-2020)
- Table 69. Middle East and Africa Thermal Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 70. Middle East and Africa Thermal Paper Revenue Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Thermal Paper Sales by Type (2015-2020) (K MT)
- Table 72. Middle East and Africa Thermal Paper Sales Market Share by Type (2015-2020)
- Table 73. Middle East and Africa Thermal Paper Sales by Application (2015-2020) (K MT)
- Table 74. Middle East and Africa Thermal Paper Sales Market Share by Application (2015-2020)
- Table 75. Oji Corporation Information
- Table 76. Oji Description and Major Businesses
- Table 77. Oji Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 78. Oji Product
- Table 79. Oji Recent Development
- Table 80. Koehler Corporation Information
- Table 81. Koehler Description and Major Businesses
- Table 82. Koehler Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 83. Koehler Product
- Table 84. Koehler Recent Development
- Table 85. Appvion Corporation Information
- Table 86. Appvion Description and Major Businesses
- Table 87. Appvion Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 88. Appvion Product
- Table 89. Appvion Recent Development
- Table 90. Mitsubishi Paper Corporation Information
- Table 91. Mitsubishi Paper Description and Major Businesses
- Table 92. Mitsubishi Paper Thermal Paper Production (K MT), Revenue (US\$ Million),

Price (USD/MT) and Gross Margin (2015-2020)

Table 93. Mitsubishi Paper Product

Table 94. Mitsubishi Paper Recent Development

Table 95. Ricoh Corporation Information

Table 96. Ricoh Description and Major Businesses

Table 97. Ricoh Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 98. Ricoh Product

Table 99. Ricoh Recent Development

Table 100. Hansol Corporation Information

Table 101. Hansol Description and Major Businesses

Table 102. Hansol Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 103. Hansol Product

Table 104. Hansol Recent Development

Table 105. Jujo Thermal Paper Corporation Information

Table 106. Jujo Thermal Paper Description and Major Businesses

Table 107. Jujo Thermal Paper Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 108. Jujo Thermal Paper Product

Table 109. Jujo Thermal Paper Recent Development

Table 110. ChenMing Corporation Information

Table 111. ChenMing Description and Major Businesses

Table 112. ChenMing Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 113. ChenMing Product

Table 114. ChenMing Recent Development

Table 115. Jianghe Corporation Information

Table 116. Jianghe Description and Major Businesses

Table 117. Jianghe Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 118. Jianghe Product

Table 119. Jianghe Recent Development

Table 120. Guanhao Corporation Information

Table 121. Guanhao Description and Major Businesses

Table 122. Guanhao Thermal Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 123. Guanhao Product

Table 124. Guanhao Recent Development

Table 125. Jiangsu Wampolet Paper Corporation Information

Table 126. Jiangsu Wampolet Paper Description and Major Businesses

Table 127. Jiangsu Wampolet Paper Thermal Paper Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 128. Jiangsu Wampolet Paper Product

Table 129. Jiangsu Wampolet Paper Recent Development

Table 130. Global Thermal Paper Sales Forecast by Regions (2021-2026) (K MT)

Table 131. Global Thermal Paper Sales Market Share Forecast by Regions (2021-2026)

Table 132. Global Thermal Paper Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 133. Global Thermal Paper Revenue Market Share Forecast by Regions (2021-2026)

Table 134. North America: Thermal Paper Sales Forecast by Country (2021-2026) (K MT)

Table 135. North America: Thermal Paper Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 136. Europe: Thermal Paper Sales Forecast by Country (2021-2026) (K MT)

Table 137. Europe: Thermal Paper Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 138. Asia Pacific: Thermal Paper Sales Forecast by Region (2021-2026) (K MT)

Table 139. Asia Pacific: Thermal Paper Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 140. Latin America: Thermal Paper Sales Forecast by Country (2021-2026) (K MT)

Table 141. Latin America: Thermal Paper Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 142. Middle East and Africa: Thermal Paper Sales Forecast by Country (2021-2026) (K MT)

Table 143. Middle East and Africa: Thermal Paper Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 144. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 145. Key Challenges

Table 146. Market Risks

Table 147. Main Points Interviewed from Key Thermal Paper Players

Table 148. Thermal Paper Customers List

Table 149. Thermal Paper Distributors List

Table 150. Research Programs/Design for This Report

Table 151. Key Data Information from Secondary Sources

Table 152. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Thermal Paper Product Picture
- Figure 2. Global Thermal Paper Sales Market Share by Type in 2020 & 2026
- Figure 3. Top coating and no top coating Product Picture
- Figure 4. Standard and premium Product Picture
- Figure 5. Paper and synthetic media Product Picture
- Figure 6. Global Thermal Paper Sales Market Share by Application in 2020 & 2026
- Figure 7. POS Applications
- Figure 8. Plotting and Recording
- Figure 9. Self-Adhesive Labels
- Figure 10. Tickets
- Figure 11. Other
- Figure 12. Thermal Paper Report Years Considered
- Figure 13. Global Thermal Paper Market Size 2015-2026 (US\$ Million)
- Figure 14. Global Thermal Paper Sales 2015-2026 (K MT)
- Figure 15. Global Thermal Paper Market Size Market Share by Region: 2020 Versus 2026
- Figure 16. Global Thermal Paper Sales Market Share by Region (2015-2020)
- Figure 17. Global Thermal Paper Sales Market Share by Region in 2019
- Figure 18. Global Thermal Paper Revenue Market Share by Region (2015-2020)
- Figure 19. Global Thermal Paper Revenue Market Share by Region in 2019
- Figure 20. Global Thermal Paper Sales Share by Manufacturer in 2019
- Figure 21. The Top 10 and 5 Players Market Share by Thermal Paper Revenue in 2019
- Figure 22. Thermal Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Thermal Paper Sales Market Share by Type (2015-2020)
- Figure 24. Global Thermal Paper Sales Market Share by Type in 2019
- Figure 25. Global Thermal Paper Revenue Market Share by Type (2015-2020)
- Figure 26. Global Thermal Paper Revenue Market Share by Type in 2019
- Figure 27. Global Thermal Paper Market Share by Price Range (2015-2020)
- Figure 28. Global Thermal Paper Sales Market Share by Application (2015-2020)
- Figure 29. Global Thermal Paper Sales Market Share by Application in 2019
- Figure 30. Global Thermal Paper Revenue Market Share by Application (2015-2020)
- Figure 31. Global Thermal Paper Revenue Market Share by Application in 2019
- Figure 32. North America Thermal Paper Sales Growth Rate 2015-2020 (K MT)
- Figure 33. North America Thermal Paper Revenue Growth Rate 2015-2020 (US\$

Million)

Figure 34. North America Thermal Paper Sales Market Share by Country in 2019

Figure 35. North America Thermal Paper Revenue Market Share by Country in 2019

Figure 36. U.S. Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 37. U.S. Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. Canada Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 39. Canada Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 40. North America Thermal Paper Market Share by Type in 2019

Figure 41. North America Thermal Paper Market Share by Application in 2019

Figure 42. Europe Thermal Paper Sales Growth Rate 2015-2020 (K MT)

Figure 43. Europe Thermal Paper Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 44. Europe Thermal Paper Sales Market Share by Country in 2019

Figure 45. Europe Thermal Paper Revenue Market Share by Country in 2019

Figure 46. Germany Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 47. Germany Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. France Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 49. France Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. U.K. Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 51. U.K. Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Italy Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 53. Italy Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Russia Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 55. Russia Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 56. Europe Thermal Paper Market Share by Type in 2019

Figure 57. Europe Thermal Paper Market Share by Application in 2019

Figure 58. Asia Pacific Thermal Paper Sales Growth Rate 2015-2020 (K MT)

Figure 59. Asia Pacific Thermal Paper Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 60. Asia Pacific Thermal Paper Sales Market Share by Region in 2019

Figure 61. Asia Pacific Thermal Paper Revenue Market Share by Region in 2019

Figure 62. China Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 63. China Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. Japan Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 65. Japan Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. South Korea Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 67. South Korea Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. India Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 69. India Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Australia Thermal Paper Sales Growth Rate (2015-2020) (K MT)

- Figure 71. Australia Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Taiwan Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 73. Taiwan Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 74. Indonesia Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 75. Indonesia Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Thailand Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 77. Thailand Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Malaysia Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 79. Malaysia Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Philippines Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 81. Philippines Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Vietnam Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 83. Vietnam Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 84. Asia Pacific Thermal Paper Market Share by Type in 2019
- Figure 85. Asia Pacific Thermal Paper Market Share by Application in 2019
- Figure 86. Latin America Thermal Paper Sales Growth Rate 2015-2020 (K MT)
- Figure 87. Latin America Thermal Paper Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 88. Latin America Thermal Paper Sales Market Share by Country in 2019
- Figure 89. Latin America Thermal Paper Revenue Market Share by Country in 2019
- Figure 90. Mexico Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 91. Mexico Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Brazil Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 93. Brazil Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Argentina Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 95. Argentina Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 96. Latin America Thermal Paper Market Share by Type in 2019
- Figure 97. Latin America Thermal Paper Market Share by Application in 2019
- Figure 98. Middle East and Africa Thermal Paper Sales Growth Rate 2015-2020 (K MT)
- Figure 99. Middle East and Africa Thermal Paper Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 100. Middle East and Africa Thermal Paper Sales Market Share by Country in 2019
- Figure 101. Middle East and Africa Thermal Paper Revenue Market Share by Country in 2019
- Figure 102. Turkey Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 103. Turkey Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. Saudi Arabia Thermal Paper Sales Growth Rate (2015-2020) (K MT)
- Figure 105. Saudi Arabia Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Million)

Figure 106. UAE Thermal Paper Sales Growth Rate (2015-2020) (K MT)

Figure 107. UAE Thermal Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 108. Middle East and Africa Thermal Paper Market Share by Type in 2019

Figure 109. Middle East and Africa Thermal Paper Market Share by Application in 2019

Figure 110. Oji Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Koehler Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Appvion Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Mitsubishi Paper Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Ricoh Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Hansol Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Jujo Thermal Paper Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. ChenMing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Jianghe Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. Guan hao Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Jiangsu Wampolet Paper Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. North America Thermal Paper Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 122. North America Thermal Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 123. Europe Thermal Paper Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 124. Europe Thermal Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 125. Asia Pacific Thermal Paper Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 126. Asia Pacific Thermal Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 127. Latin America Thermal Paper Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 128. Latin America Thermal Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 129. Middle East and Africa Thermal Paper Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 130. Middle East and Africa Thermal Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 131. Porter's Five Forces Analysis

Figure 132. Channels of Distribution

Figure 133. Distributors Profiles

Figure 134. Bottom-up and Top-down Approaches for This Report

Figure 135. Data Triangulation

Figure 136. Key Executives Interviewed

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