

# Global TFT-LCD Market Insights, Forecast to 2026

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## Abstracts

A thin-film-transistor liquid-crystal display (TFT-LCD) is a variant of a liquid-crystal display (LCD) that uses thin-film transistor (TFT) technology to improve image qualities such as addressability and contrast. A TFT-LCD is an active-matrix LCD, in contrast to passive-matrix LCDs or simple, direct-driven LCDs with a few segments.

TFT LCDs are used in appliances including televisions, desktop monitors, notebook PC, tablet PC, mobile phones, handheld video game systems, personal digital assistants, navigation systems and projectors.

TFT LCDs are also used in car instrument clusters because they allow the driver to customize the cluster, as well as being able to provide an analogue-like display with digital elements.

The TFT-LCD industry touched the bottom in 2011, then has warmed up slowly since 2012 and is expected to reach its peak in early 2015, but it will fall into another lengthy decline stage by 2016. After the TFT-LCD industry slumped, TFT-LCD vendors in different countries chose varying countermeasures. South Korean vendors represented by Samsung strived to explore the OLED field. In Japan, Sharp transferred to be a small and medium-sized panel vendor, produced mobile phone panels with 8.5-generation lines and vigorously developed IGZO technology. Hitachi, Sony and Toshiba set up a joint venture Japan Display (referred to as JDI) to develop LTPS technology. Taiwanese vendors developed 4K HD technology. Chinese mainland vendors promoted the construction of new production lines at low costs aggressively. As a result, Chinese mainland vendors are the most notable winners, followed by Taiwanese and Japanese counterparts.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the TFT-LCD 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting

production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the TFT-LCD 4900 industry.

Based on our recent survey, we have several different scenarios about the TFT-LCD 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 108730 million in 2019. The market size of TFT-LCD 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global TFT-LCD market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global TFT-LCD market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global TFT-LCD market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global TFT-LCD market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global TFT-LCD market has been provided based on region.

## Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global TFT-LCD market,

covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global TFT-LCD market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global TFT-LCD market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global TFT-LCD market.

The following manufacturers are covered in this report:

LG Display

Innolux

AUO

Samsung Display

Sharp

BOE

Japan Display

CSOT

Tianma

CPT

CEC-Panda

Hannstar

#### TFT-LCD Breakdown Data by Type

Large TFT-LCD (>9" Around 95% Market Share)

Medium and Small TFT-LCD (<9" Around 5% Market Share)

#### TFT-LCD Breakdown Data by Application

Notebook PC

9" Tablet PC

Mini-Note PC

LCD Monitor

LCD TV

Public Display

Mobile Phones, Automotive Displays etc

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