

# Global Tequila Sales Market Report 2018

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## Abstracts

This report studies the global Tequila market status and forecast, categorizes the global Tequila market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Tequila is a regional specific name for a distilled beverage made from the blue agave plant, primarily in the area surrounding the city of Tequila, 65 km (40 mi) northwest of Guadalajara, and in the highlands (Los Altos) of the north western Mexican state of Jalisco. Although tequila is a kind of mezcal, modern tequila differs somewhat in the method of its production, in the use of only blue agave plants, as well as in its regional specificity. Tequila varieties are only allowed to use the term if they are manufactured in specific regions of Mexico.

Currently, Mexico is the only origin of tequila. Tequila is the most important type of wine in Mexico. Tequila is the symbol of Mexican national spirit, and Mexico is the second largest consumer countries of tequila.

The United States is the largest consumer of Tequila. In addition, the US demand for tequila is increasing year by year. Spain and Chinese demand for tequila is increasing at a high rate.

Tequila has very strict requirements for raw materials. A mature blue agave requires a minimum of eight years, which limits the total production of tequila.

The global Tequila market is valued at 4660 million US\$ in 2017 and will reach 6360 million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025.

The major players covered in this report

Jose Cuervo

Sauza

Patrón

Juarez

1800 Tequila

El Jimador Family

Don Julio

Familia Camarena Tequila

Herradura

Zarco

Cazadores

Cabo Tequila

Milagro

Margaritaville

Clase Azul

Avion Tequila

1921 Tequila

4 Copas

Corzo

El Agave Artesanal

Tequila Arette

Don Eduardo

Agave Dos Mil

Aha Toro

Buen Amigo

Campo Azul

Cascahuin Distillery

Compañia Tequilera de Arandas

Centinela

Hacienda La Capilla

Dos Lunas Tequila

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

## North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

100% Tequila

Mixto Tequila

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Corporate Hospitality

Government Reception

Family Dinner

Other

The study objectives of this report are:

To analyze and study the global Tequila sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Tequila players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Tequila are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Tequila Manufacturers

Tequila Distributors/Traders/Wholesalers

Tequila Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Tequila market, by end-use.

Detailed analysis and profiles of additional market players.

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