

Global Tequila Sales Market Report 2018

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Abstracts

This report studies the global Tequila market status and forecast, categorizes the global Tequila market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Tequila is a regional specific name for a distilled beverage made from the blue agave plant, primarily in the area surrounding the city of Tequila, 65 km (40 mi) northwest of Guadalajara, and in the highlands (Los Altos) of the north western Mexican state of Jalisco. Although tequila is a kind of mezcal, modern tequila differs somewhat in the method of its production, in the use of only blue agave plants, as well as in its regional specificity. Tequila varieties are only allowed to use the term if they are manufactured in specific regions of Mexico.

Currently, Mexico is the only origin of tequila. Tequila is the most important type of wine in Mexico. Tequila is the symbol of Mexican national spirit, and Mexico is the second largest consumer countries of tequila.

The United States is the largest consumer of Tequila. In addition, the US demand for tequila is increasing year by year. Spain and Chinese demand for tequila is increasing at a high rate.

Tequila has very strict requirements for raw materials. A mature blue agave requires a minimum of eight years, which limits the total production of tequila.

The global Tequila market is valued at 4660 million US\$ in 2017 and will reach 6360 million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025. The major players covered in this report

Jose Cuervo

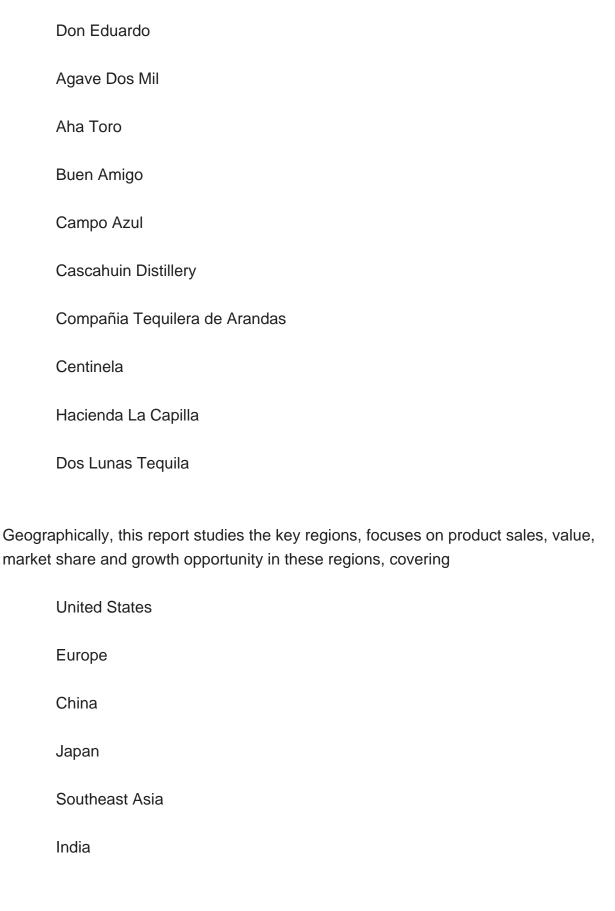
Sauza



Patrón
Juarez
1800 Tequila
El Jimador Family
Don Julio
Familia Camarena Tequila
Herradura
Zarco
Cazadores
Cabo Tequila
Milagro
Margaritaville
Clase Azul
Avion Tequila
1921 Tequila
4 Copas
Corzo
El Agave Artesanal

Tequila Arette



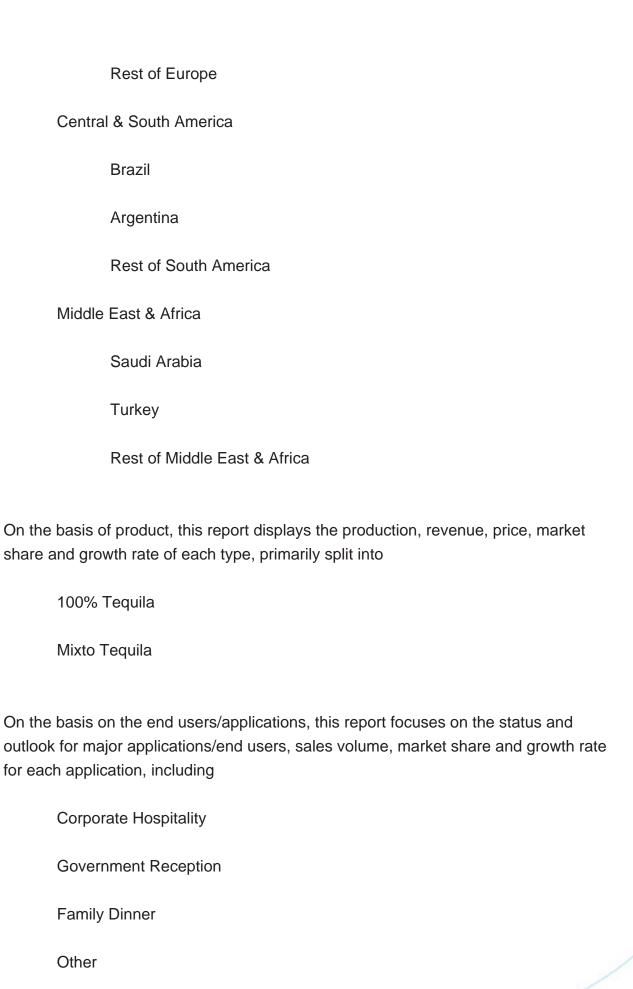


We can also provide the customized separate regional or country-level reports, for the following regions:



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Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore
Rest of Asia-Pacific
Europe
Germany
France
UK
Italy
Spain
Russia







The study objectives of this report are:

To analyze and study the global Tequila sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Tequila players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Tequila are as follows:



History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Tequila Manufacturers
Tequila Distributors/Traders/Wholesalers
Tequila Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Tequila market, by end-use.

Detailed analysis and profiles of additional market players.



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