

Global Televisions Market Professional Survey Report 2018

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Abstracts

This report studies the global Televisions market status and forecast, categorizes the global Televisions market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Television or TV is a telecommunication medium used for transmitting moving images in monochrome (black-and-white), or in color, and in two or three dimensions and sound. It can refer to a television set, a television program ('TV show'), or the medium of television transmission. Television is a mass medium, for entertainment, education, news, and advertising.

The Televisions industry concentration is relatively high in United States. United States giant market is dominated by four companies, i.e. Samsung, Vizio, Sony and LG. These three manufacturers occupies above 63% of the whole market volume in 2015, and they has more types of products.

Falling prices of Televisions, combined with the increasing popularity of set-top devices—such as Apple TV, Roku, Google Chromecast, Amazon Fire and connected video game consoles—and ever-expanding streaming content options, will help drive audience growth.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

The global Televisions market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Samsung

Vizio

Sony

LG

Hisense

Panasonic

TCL

Sharp

Seiki

Skyworth

Element

Toshiba

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Under 32 inch

32-42 inch

42-48 inch

48-55 inch

55 inch&up

By Application, the market can be split into

Commercial Signage

Home Entertainment

The study objectives of this report are:

To analyze and study the global Televisions capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Televisions manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Televisions are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Televisions Manufacturers

Televisions Distributors/Traders/Wholesalers

Televisions Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Televisions market, by end-use.

Detailed analysis and profiles of additional market players.

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