

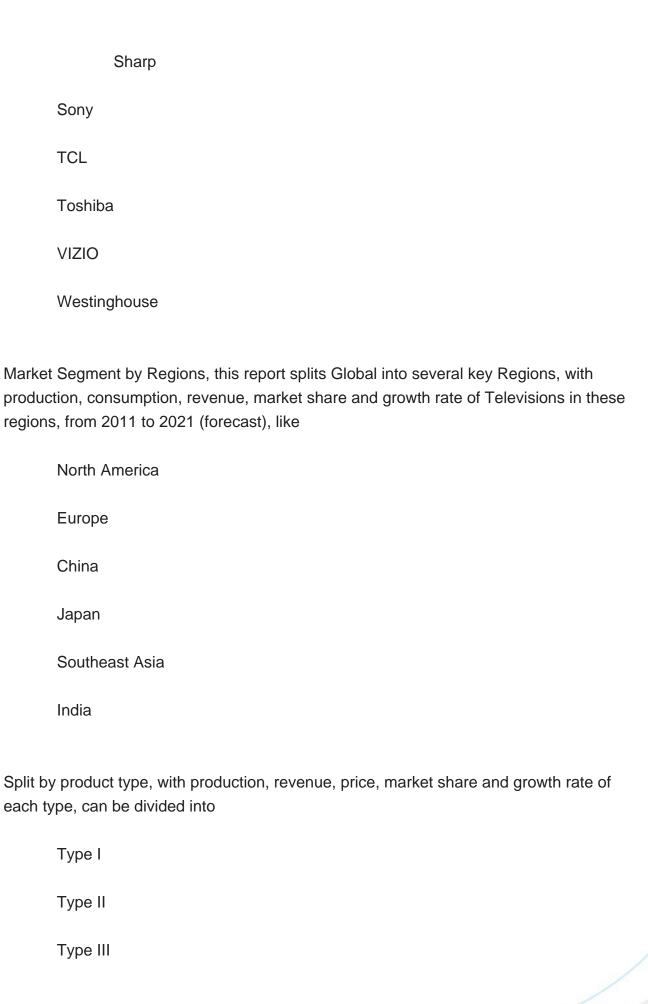
Global Televisions Market Research Report 2016

https://marketpublishers.com/r/G056666CFBEN.html Date: October 2016 Pages: 110 Price: US\$ 2,900.00 (Single User License) ID: G056666CFBEN **Abstracts** Notes: Production, means the output of Televisions Revenue, means the sales value of Televisions This report studies Televisions in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering Haier Insignia LG Magnavox **Philips** RCA Samsung

Sceptre

Seiki







Split by application, this report focuses on consumption, market share and growth rate of Televisions in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Televisions Market Research Report 2016

1 TELEVISIONS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Televisions
- 1.2 Televisions Segment by Type
 - 1.2.1 Global Production Market Share of Televisions by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Televisions Segment by Application
- 1.3.1 Televisions Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Televisions Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Televisions (2011-2021)

2 GLOBAL TELEVISIONS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Televisions Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Televisions Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Televisions Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Televisions Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Televisions Market Competitive Situation and Trends
 - 2.5.1 Televisions Market Concentration Rate
 - 2.5.2 Televisions Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL TELEVISIONS PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Televisions Production and Market Share by Region (2011-2016)
- 3.2 Global Televisions Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Televisions Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Televisions Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL TELEVISIONS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Televisions Consumption by Regions (2011-2016)
- 4.2 North America Televisions Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Televisions Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Televisions Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Televisions Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Televisions Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Televisions Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL TELEVISIONS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Televisions Production and Market Share by Type (2011-2016)
- 5.2 Global Televisions Revenue and Market Share by Type (2011-2016)
- 5.3 Global Televisions Price by Type (2011-2016)
- 5.4 Global Televisions Production Growth by Type (2011-2016)

6 GLOBAL TELEVISIONS MARKET ANALYSIS BY APPLICATION



- 6.1 Global Televisions Consumption and Market Share by Application (2011-2016)
- 6.2 Global Televisions Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL TELEVISIONS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Haier
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Televisions Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Haier Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Insignia
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Televisions Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Insignia Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 LG
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Televisions Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 LG Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Magnavox
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Televisions Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Magnavox Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview



7.5 Philips

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Televisions Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Philips Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview

7.6 RCA

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Televisions Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 RCA Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview

7.7 Samsung

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Televisions Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Samsung Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 Sceptre

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Televisions Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Sceptre Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview

7.9 Seiki

- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Televisions Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Seiki Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Sharp



- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Televisions Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Sharp Televisions Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Sony
- 7.12 TCL
- 7.13 Toshiba
- **7.14 VIZIO**
- 7.15 Westinghouse

8 TELEVISIONS MANUFACTURING COST ANALYSIS

- 8.1 Televisions Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Televisions

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Televisions Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Televisions Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend



- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL TELEVISIONS MARKET FORECAST (2016-2021)

- 12.1 Global Televisions Production, Revenue Forecast (2016-2021)
- 12.2 Global Televisions Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Televisions Production Forecast by Type (2016-2021)
- 12.4 Global Televisions Consumption Forecast by Application (2016-2021)
- 12.5 Televisions Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Televisions

Figure Global Production Market Share of Televisions by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Televisions Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Televisions Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Televisions Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Televisions Production of Key Manufacturers (2015 and 2016)

Table Global Televisions Production Share by Manufacturers (2015 and 2016)

Figure 2015 Televisions Production Share by Manufacturers

Figure 2016 Televisions Production Share by Manufacturers

Table Global Televisions Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Televisions Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Televisions Revenue Share by Manufacturers

Table 2016 Global Televisions Revenue Share by Manufacturers

Table Global Market Televisions Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Televisions Average Price of Key Manufacturers in 2015

Table Manufacturers Televisions Manufacturing Base Distribution and Sales Area

Table Manufacturers Televisions Product Type

Figure Televisions Market Share of Top 3 Manufacturers

Figure Televisions Market Share of Top 5 Manufacturers

Table Global Televisions Production by Regions (2011-2016)



Figure Global Televisions Production and Market Share by Regions (2011-2016)

Figure Global Televisions Production Market Share by Regions (2011-2016)

Figure 2015 Global Televisions Production Market Share by Regions

Table Global Televisions Revenue by Regions (2011-2016)

Table Global Televisions Revenue Market Share by Regions (2011-2016)

Table 2015 Global Televisions Revenue Market Share by Regions

Table Global Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table China Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table India Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Televisions Consumption Market by Regions (2011-2016)

Table Global Televisions Consumption Market Share by Regions (2011-2016)

Figure Global Televisions Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Televisions Consumption Market Share by Regions

Table North America Televisions Production, Consumption, Import & Export (2011-2016)

Table Europe Televisions Production, Consumption, Import & Export (2011-2016)

Table China Televisions Production, Consumption, Import & Export (2011-2016)

Table Japan Televisions Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Televisions Production, Consumption, Import & Export (2011-2016)

Table India Televisions Production, Consumption, Import & Export (2011-2016)

Table Global Televisions Production by Type (2011-2016)

Table Global Televisions Production Share by Type (2011-2016)

Figure Production Market Share of Televisions by Type (2011-2016)

Figure 2015 Production Market Share of Televisions by Type

Table Global Televisions Revenue by Type (2011-2016)

Table Global Televisions Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Televisions by Type (2011-2016)

Figure 2015 Revenue Market Share of Televisions by Type

Table Global Televisions Price by Type (2011-2016)

Figure Global Televisions Production Growth by Type (2011-2016)

Table Global Televisions Consumption by Application (2011-2016)

Table Global Televisions Consumption Market Share by Application (2011-2016)



Figure Global Televisions Consumption Market Share by Application in 2015
Table Global Televisions Consumption Growth Rate by Application (2011-2016)
Figure Global Televisions Consumption Growth Rate by Application (2011-2016)
Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Haier Televisions Production, Revenue, Price and Gross Margin (2011-2016)
Figure Haier Televisions Market Share (2011-2016)

Table Insignia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Insignia Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Insignia Televisions Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure LG Televisions Market Share (2011-2016)

Table Magnavox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Magnavox Televisions Production, Revenue, Price and Gross Margin (2011-2016)

Figure Magnavox Televisions Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Philips Televisions Market Share (2011-2016)

Table RCA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table RCA Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure RCA Televisions Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Samsung Televisions Market Share (2011-2016)

Table Sceptre Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sceptre Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Sceptre Televisions Market Share (2011-2016)

Table Seiki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seiki Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Seiki Televisions Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp Televisions Production, Revenue, Price and Gross Margin (2011-2016) Figure Sharp Televisions Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Televisions



Figure Manufacturing Process Analysis of Televisions

Figure Televisions Industrial Chain Analysis

Table Raw Materials Sources of Televisions Major Manufacturers in 2015

Table Major Buyers of Televisions

Table Distributors/Traders List

Figure Global Televisions Production and Growth Rate Forecast (2016-2021)

Figure Global Televisions Revenue and Growth Rate Forecast (2016-2021)

Table Global Televisions Production Forecast by Regions (2016-2021)

Table Global Televisions Consumption Forecast by Regions (2016-2021)

Table Global Televisions Production Forecast by Type (2016-2021)

Table Global Televisions Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Televisions Market Research Report 2016

Product link: https://marketpublishers.com/r/G0566666CFBEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G056666CFBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970