

### **Global Tea Market Professional Survey Report 2016**

https://marketpublishers.com/r/G90D88ADBF2EN.html

Date: July 2016 Pages: 110

Price: US\$ 3,500.00 (Single User License)

ID: G90D88ADBF2EN

#### **Abstracts**

Notes:

# Production, means the output of Tea

Revenue, means the sales value of Tea

This report studies Tea in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2015, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Twinings
Tazo
Harney & Sons
The Republic of Tea
Dilmah
Lipton
Bigelow

Yorkshire Tea



Т	etley
By types	, the market can be split into
C	Class A Motorhome
C	Class B Motorhome
C	Class C Motorhome
F	Fifth Wheel
Т	ravel Trailer
Р	Pop-Up (Pup)
Т	ruck Camper
By Applic	cation, the market can be split into
а	pp 1
а	pp 2
а	pp 3
By Regio	ons, this report covers (we can add the regions/countries as you want)
N	North America
C	China
E	Europe
S	Southeast Asia





Japan

India



#### **Contents**

Global Tea Market Professional Survey Report 2016

#### 1 INDUSTRY OVERVIEW OF TEA

- 1.1 Definition and Specifications of Tea
  - 1.1.1 Definition of Tea
  - 1.1.2 Specifications of Tea
- 1.2 Classification of Tea
  - 1.2.1 Class A Motorhome
  - 1.2.2 Class B Motorhome
  - 1.2.3 Class C Motorhome
  - 1.2.4 Fifth Wheel
  - 1.2.5 Travel Trailer
  - 1.2.6 Pop-Up (Pup)
  - 1.2.7 Truck Camper
- 1.3 Applications of Tea
  - 1.3.1 app
  - 1.3.2 app
  - 1.3.3 app
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF TEA

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Tea
- 2.3 Manufacturing Process Analysis of Tea
- 2.4 Industry Chain Structure of Tea

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF TEA

3.1 Capacity and Commercial Production Date of Global Tea Major Manufacturers in



#### 2015

- 3.2 Manufacturing Plants Distribution of Global Tea Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Tea Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Tea Major Manufacturers in 2015

#### **4 GLOBAL TEA OVERALL MARKET OVERVIEW**

- 4.1 2011-2016E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2011-2016E Global Tea Capacity and Growth Rate Analysis
  - 4.2.2 2015 Tea Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2011-2016E Global Tea Sales and Growth Rate Analysis
  - 4.3.2 2015 Tea Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2011-2016E Global Tea Sales Price
  - 4.4.2 2015 Tea Sales Price Analysis (Company Segment)

#### **5 TEA REGIONAL MARKET ANALYSIS**

- 5.1 North America Tea Market Analysis
  - 5.1.1 North America Tea Market Overview
- 5.1.2 North America 2011-2016E Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2011-2016E Tea Sales Price Analysis
  - 5.1.4 North America 2015 Tea Market Share Analysis
- 5.2 China Tea Market Analysis
  - 5.2.1 China Tea Market Overview
- 5.2.2 China 2011-2016E Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2011-2016E Tea Sales Price Analysis
  - 5.2.4 China 2015 Tea Market Share Analysis
- 5.3 Europe Tea Market Analysis
  - 5.3.1 Europe Tea Market Overview
- 5.3.2 Europe 2011-2016E Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Europe 2011-2016E Tea Sales Price Analysis
  - 5.3.4 Europe 2015 Tea Market Share Analysis
- 5.4 Southeast Asia Tea Market Analysis



- 5.4.1 Southeast Asia Tea Market Overview
- 5.4.2 Southeast Asia 2011-2016E Tea Local Supply, Import, Export, Local

#### Consumption Analysis

- 5.4.3 Southeast Asia 2011-2016E Tea Sales Price Analysis
- 5.4.4 Southeast Asia 2015 Tea Market Share Analysis
- 5.5 Japan Tea Market Analysis
  - 5.5.1 Japan Tea Market Overview
- 5.5.2 Japan 2011-2016E Tea Local Supply, Import, Export, Local Consumption

#### Analysis

- 5.5.3 Japan 2011-2016E Tea Sales Price Analysis
- 5.5.4 Japan 2015 Tea Market Share Analysis
- 5.6 India Tea Market Analysis
  - 5.6.1 India Tea Market Overview
  - 5.6.2 India 2011-2016E Tea Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2011-2016E Tea Sales Price Analysis
  - 5.6.4 India 2015 Tea Market Share Analysis

#### 6 GLOBAL 2011-2016E TEA SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016E Tea Sales by Type
- 6.2 Different Types of Tea Product Interview Price Analysis
- 6.3 Different Types of Tea Product Driving Factors Analysis
  - 6.3.1 Class A Motorhome of Tea Growth Driving Factor Analysis
  - 6.3.2 Class B Motorhome of Tea Growth Driving Factor Analysis
  - 6.3.3 Class C Motorhome of Tea Growth Driving Factor Analysis
  - 6.3.4 Fifth Wheel of Tea Growth Driving Factor Analysis
  - 6.3.5 Travel Trailer of Tea Growth Driving Factor Analysis
  - 6.3.6 Pop-Up (Pup) of Tea Growth Driving Factor Analysis
  - 6.3.7 Truck Camper of Tea Growth Driving Factor Analysis

#### 7 GLOBAL 2011-2016E TEA SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Tea Consumption by Application
- 7.2 Different Application of Tea Product Interview Price Analysis
- 7.3 Different Application of Tea Product Driving Factors Analysis
  - 7.3.1 app 1 of Tea Growth Driving Factor Analysis
  - 7.3.2 app 2 of Tea Growth Driving Factor Analysis
  - 7.3.3 app 3 of Tea Growth Driving Factor Analysis



#### **8 MAJOR MANUFACTURERS ANALYSIS OF TEA**

_		_			
×	1	Т٧	M/Ir	าเท	ac
Ο.		1 V	VII	1111	<b>I</b> YO

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Type I
  - 8.1.2.2 Type II
  - 8.1.2.3 Type III
- 8.1.3 Twinings 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Twinings 2015 Tea Business Region Distribution Analysis
- 8.2 Tazo
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Type I
    - 8.2.2.2 Type II
    - 8.2.2.3 Type III
  - 8.2.3 Tazo 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Tazo 2015 Tea Business Region Distribution Analysis
- 8.3 Harney & Sons
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Type I
    - 8.3.2.2 Type II
    - 8.3.2.3 Type III
- 8.3.3 Harney & Sons 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Harney & Sons 2015 Tea Business Region Distribution Analysis
- 8.4 The Republic of Tea
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Type I
    - 8.4.2.2 Type II
    - 8.4.2.3 Type III
- 8.4.3 The Republic of Tea 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 The Republic of Tea 2015 Tea Business Region Distribution Analysis
- 8.5 Dilmah
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications



- 8.5.2.1 Type I
- 8.5.2.2 Type II
- 8.5.2.3 Type III
- 8.5.3 Dilmah 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Dilmah 2015 Tea Business Region Distribution Analysis
- 8.6 Lipton
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Type I
    - 8.6.2.2 Type II
    - 8.6.2.3 Type III
  - 8.6.3 Lipton 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Lipton 2015 Tea Business Region Distribution Analysis
- 8.7 Bigelow
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Type I
    - 8.7.2.2 Type II
    - 8.7.2.3 Type III
  - 8.7.3 Bigelow 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Bigelow 2015 Tea Business Region Distribution Analysis
- 8.8 Yorkshire Tea
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Type I
    - 8.8.2.2 Type II
    - 8.8.2.3 Type III
- 8.8.3 Yorkshire Tea 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Yorkshire Tea 2015 Tea Business Region Distribution Analysis
- 8.9 Tetley
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Type I
    - 8.9.2.2 Type II
    - 8.9.2.3 Type III
  - 8.9.3 Tetley 2015 Tea Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Tetley 2015 Tea Business Region Distribution Analysis



#### 9 DEVELOPMENT TREND OF ANALYSIS OF TEA MARKET

- 9.1 Global Tea Market Trend Analysis
  - 9.1.1 Global 2016-2021 Tea Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2016-2021 Tea Sales Price Forecast
- 9.2 Tea Regional Market Trend
  - 9.2.1 North America 2016-2021 Tea Consumption Forecast
  - 9.2.2 China 2016-2021 Tea Consumption Forecast
  - 9.2.3 Europe 2016-2021 Tea Consumption Forecast
  - 9.2.4 Southeast Asia 2016-2021 Tea Consumption Forecast
  - 9.2.5 Japan 2016-2021 Tea Consumption Forecast
  - 9.2.6 India 2016-2021 Tea Consumption Forecast
- 9.3 Tea Market Trend (Product Type)
- 9.4 Tea Market Trend (Application)

#### 10 TEA MARKETING TYPE ANALYSIS

- 10.1 Tea Regional Marketing Type Analysis
- 10.2 Tea International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Tea by Regions
- 10.4 Tea Supply Chain Analysis

#### 11 CONSUMERS ANALYSIS OF TEA

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## 12 CONCLUSION OF THE GLOBAL TEA MARKET PROFESSIONAL SURVEY REPORT 2016



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Tea

Table Product Specifications of Tea

Table Classification of Tea

Figure Global Production Market Share of Tea by Type in 2015

Figure Class A Motorhome Picture

Table Major Manufacturers of Class A Motorhome

Figure Class B Motorhome Picture

Table Major Manufacturers of Class B Motorhome

Figure Class C Motorhome Picture

Table Major Manufacturers of Class C Motorhome

Figure Fifth Wheel Picture

Table Major Manufacturers of Fifth Wheel

Figure Travel Trailer Picture

Table Major Manufacturers of Travel Trailer

Figure Pop-Up (Pup) Picture

Table Major Manufacturers of Pop-Up (Pup)

Figure Truck Camper Picture

Table Major Manufacturers of Truck Camper

Table Applications of Tea

Figure Global Consumption Volume Market Share of Tea by Application in 2015

Figure app 1 Examples

Table Major Consumers of app

Figure app 2 Examples

Table Major Consumers of app

Figure app 3 Examples

Table Major Consumers of app

Figure Market Share of Tea by Regions

Figure North America Tea Market Size (2011-2021)

Figure China Tea Market Size (2011-2021)

Figure Europe Tea Market Size (2011-2021)

Figure Southeast Asia Tea Market Size (2011-2021)

Figure Japan Tea Market Size (2011-2021)

Figure India Tea Market Size (2011-2021)

Table Tea Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Tea in 2015



Figure Manufacturing Process Analysis of Tea

Figure Industry Chain Structure of Tea

Table Capacity (K MT) and Commercial Production Date of Global Tea Major

Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Tea Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Tea Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Tea Major Manufacturers in 2015

Table Global Capacity (K MT), Sales (K MT), Price (USD/MT), Cost (USD/MT), Sales

Revenue (M USD) and Gross Margin of Tea 2011-2016

Figure Global 2011-2016E Tea Market Size (Volume) and Growth Rate

Figure Global 2011-2016E Tea Market Size (Value) and Growth Rate

Table 2011-2016E Global Tea Capacity and Growth Rate

Table 2015 Global Tea Capacity List (Company Segment)

Table 2011-2016E Global Tea Sales and Growth Rate

Table 2015 Global Tea Sales List (Company Segment)

Table 2011-2016E Global Tea Sales Price

Table 2015 Global Tea Sales Price List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure North America 2011-2016E Tea Sales Price (USD/MT)

Figure North America 2015 Tea Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure China 2011-2016E Tea Sales Price (USD/MT)

Figure China 2015 Tea Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure Europe 2011-2016E Tea Sales Price (USD/MT)

Figure Europe 2015 Tea Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure Southeast Asia 2011-2016E Tea Sales Price (USD/MT)

Figure Southeast Asia 2015 Tea Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure Japan 2011-2016E Tea Sales Price (USD/MT)

Figure Japan 2015 Tea Sales Market Share

Figure India Capacity Overview



Table India Supply, Import, Export and Consumption of Tea 2011-2016 (K MT)

Figure India 2011-2016E Tea Sales Price (USD/MT)

Figure India 2015 Tea Sales Market Share

Table Global 2011-2016E Tea Sales by Type

Table Different Types Tea Product Interview Price

Table Global 2011-2016E Tea Sales by Application

Table Different Application Tea Product Interview Price

**Table Twinings Information List** 

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Twinings Tea Revenue, Sales, Ex-factory Price

Figure 2015 Twinings 2015 Tea Business Region Distribution

**Table Tazo Information List** 

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Tazo Tea Revenue, Sales, Ex-factory Price

Figure 2015 Tazo 2015 Tea Business Region Distribution

Table Harney & Sons Information List

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Harney & Sons Tea Revenue, Sales, Ex-factory Price

Figure 2015 Harney & Sons 2015 Tea Business Region Distribution

Table The Republic of Tea Information List

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 The Republic of Tea Tea Revenue, Sales, Ex-factory Price

Figure 2015 The Republic of Tea 2015 Tea Business Region Distribution

**Table Dilmah Information List** 

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Dilmah Tea Revenue, Sales, Ex-factory Price

Figure 2015 Dilmah 2015 Tea Business Region Distribution

**Table Lipton Information List** 

Table Type I Tea Overview



Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Lipton Tea Revenue, Sales, Ex-factory Price

Figure 2015 Lipton 2015 Tea Business Region Distribution

**Table Bigelow Information List** 

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Bigelow Tea Revenue, Sales, Ex-factory Price

Figure 2015 Bigelow 2015 Tea Business Region Distribution

Table Yorkshire Tea Information List

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Yorkshire Tea Tea Revenue, Sales, Ex-factory Price

Figure 2015 Yorkshire Tea 2015 Tea Business Region Distribution

**Table Tetley Information List** 

Table Type I Tea Overview

Table Type II Tea Overview

Table Type III Tea Overview

Table 2015 Tetley Tea Revenue, Sales, Ex-factory Price

Figure 2015 Tetley 2015 Tea Business Region Distribution

Figure Global 2016-2021 Tea Market Size (Volume) and Growth Rate Forecast

Figure Global 2016-2021 Tea Market Size (Value) and Growth Rate Forecast

Figure Global 2016-2021 Tea Sales Price (USD/MT) Forecast

Figure North America 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Figure China 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Figure Europe 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Figure Southeast Asia 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Figure Japan 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Figure India 2016-2021 Tea Consumption Volume and Growth Rate Forecast

Table Global Sales Volume (K MT) of Tea by Types 2016-2021

Table Global Consumption Volume (K MT) of Tea by Applications 2016-2021

Table Traders or Distributors with Contact Information of Tea by Regions

Table Part of Interviewees Record List



#### I would like to order

Product name: Global Tea Market Professional Survey Report 2016

Product link: <a href="https://marketpublishers.com/r/G90D88ADBF2EN.html">https://marketpublishers.com/r/G90D88ADBF2EN.html</a>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G90D88ADBF2EN.html">https://marketpublishers.com/r/G90D88ADBF2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970