

Global Tablet PC Market Research Report 2016

https://marketpublishers.com/r/GFB5AA72395EN.html

Date: November 2016

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: GFB5AA72395EN

Abstracts

Notes:

Production, means the output of Tablet PC

Revenue, means the sales value of Tablet PC

This report studies Tablet PC in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple
ASUSTeK Computer
Microsoft
Lenovo Group
Samsung Electronics
Technicolor
Amazon

Market Segment by Regions, this report splits Global into several key Regions, with

Acer



production, consumption, revenue, market share and growth rate of Tablet PC in these regions, from 2011 to 2021 (forecast), like

North America
Europe
China
Japan
Korea
Taiwan
product type, with production, revenue, price, market share and growth rate of pe, can be divided into
Type I
Type II
Type III
 application, this report focuses on consumption, market share and growth rate et PC in each application, can be divided into
Application 1
Application 2
Application 3



Contents

Global Tablet PC Market Research Report 2016

1 TABLET PC MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tablet PC
- 1.2 Tablet PC Segment by Type
- 1.2.1 Global Production Market Share of Tablet PC by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Tablet PC Segment by Application
 - 1.3.1 Tablet PC Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Tablet PC Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Tablet PC (2011-2021)

2 GLOBAL TABLET PC MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Tablet PC Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Tablet PC Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Tablet PC Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Tablet PC Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Tablet PC Market Competitive Situation and Trends
 - 2.5.1 Tablet PC Market Concentration Rate
 - 2.5.2 Tablet PC Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL TABLET PC PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Tablet PC Production by Region (2011-2016)
- 3.2 Global Tablet PC Production Market Share by Region (2011-2016)
- 3.3 Global Tablet PC Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL TABLET PC SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Tablet PC Consumption by Regions (2011-2016)
- 4.2 North America Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Tablet PC Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL TABLET PC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Tablet PC Production and Market Share by Type (2011-2016)
- 5.2 Global Tablet PC Revenue and Market Share by Type (2011-2016)
- 5.3 Global Tablet PC Price by Type (2011-2016)
- 5.4 Global Tablet PC Production Growth by Type (2011-2016)

6 GLOBAL TABLET PC MARKET ANALYSIS BY APPLICATION

- 6.1 Global Tablet PC Consumption and Market Share by Application (2011-2016)
- 6.2 Global Tablet PC Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities



- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL TABLET PC MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Apple
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Tablet PC Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Apple Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 ASUSTeK Computer
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Tablet PC Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 ASUSTeK Computer Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Microsoft
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Tablet PC Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Microsoft Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Lenovo Group
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Tablet PC Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Lenovo Group Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Samsung Electronics
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Tablet PC Product Type, Application and Specification



- 7.5.2.1 Type I
- 7.5.2.2 Type II
- 7.5.3 Samsung Electronics Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Technicolor
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Tablet PC Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Technicolor Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Amazon
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Tablet PC Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Amazon Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Acer
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Tablet PC Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Acer Tablet PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview

8 TABLET PC MANUFACTURING COST ANALYSIS

- 8.1 Tablet PC Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost



8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Tablet PC

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Tablet PC Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Tablet PC Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL TABLET PC MARKET FORECAST (2016-2021)

- 12.1 Global Tablet PC Production, Revenue Forecast (2016-2021)
- 12.2 Global Tablet PC Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Tablet PC Production Forecast by Type (2016-2021)
- 12.4 Global Tablet PC Consumption Forecast by Application (2016-2021)
- 12.5 Tablet PC Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION



14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tablet PC

Figure Global Production Market Share of Tablet PC by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Tablet PC Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Tablet PC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Tablet PC Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Tablet PC Capacity of Key Manufacturers (2015 and 2016)

Table Global Tablet PC Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Tablet PC Capacity of Key Manufacturers in 2015

Figure Global Tablet PC Capacity of Key Manufacturers in 2016

Table Global Tablet PC Production of Key Manufacturers (2015 and 2016)

Table Global Tablet PC Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tablet PC Production Share by Manufacturers

Figure 2016 Tablet PC Production Share by Manufacturers

Table Global Tablet PC Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Tablet PC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Tablet PC Revenue Share by Manufacturers

Table 2016 Global Tablet PC Revenue Share by Manufacturers

Table Global Market Tablet PC Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Tablet PC Average Price of Key Manufacturers in 2015

Table Manufacturers Tablet PC Manufacturing Base Distribution and Sales Area

Table Manufacturers Tablet PC Product Type



Figure Tablet PC Market Share of Top 3 Manufacturers

Figure Tablet PC Market Share of Top 5 Manufacturers

Table Global Tablet PC Capacity by Regions (2011-2016)

Figure Global Tablet PC Capacity Market Share by Regions (2011-2016)

Figure Global Tablet PC Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Tablet PC Capacity Market Share by Regions

Table Global Tablet PC Production by Regions (2011-2016)

Figure Global Tablet PC Production and Market Share by Regions (2011-2016)

Figure Global Tablet PC Production Market Share by Regions (2011-2016)

Figure 2015 Global Tablet PC Production Market Share by Regions

Table Global Tablet PC Revenue by Regions (2011-2016)

Table Global Tablet PC Revenue Market Share by Regions (2011-2016)

Table 2015 Global Tablet PC Revenue Market Share by Regions

Table Global Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table China Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Tablet PC Consumption Market by Regions (2011-2016)

Table Global Tablet PC Consumption Market Share by Regions (2011-2016)

Figure Global Tablet PC Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Tablet PC Consumption Market Share by Regions

Table North America Tablet PC Production, Consumption, Import & Export (2011-2016)

Table Europe Tablet PC Production, Consumption, Import & Export (2011-2016)

Table China Tablet PC Production, Consumption, Import & Export (2011-2016)

Table Japan Tablet PC Production, Consumption, Import & Export (2011-2016)

Table Korea Tablet PC Production, Consumption, Import & Export (2011-2016)

Table Taiwan Tablet PC Production, Consumption, Import & Export (2011-2016)

Table Global Tablet PC Production by Type (2011-2016)

Table Global Tablet PC Production Share by Type (2011-2016)

Figure Production Market Share of Tablet PC by Type (2011-2016)

Figure 2015 Production Market Share of Tablet PC by Type

Table Global Tablet PC Revenue by Type (2011-2016)

Table Global Tablet PC Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Tablet PC by Type (2011-2016)

Figure 2015 Revenue Market Share of Tablet PC by Type



Table Global Tablet PC Price by Type (2011-2016)

Figure Global Tablet PC Production Growth by Type (2011-2016)

Table Global Tablet PC Consumption by Application (2011-2016)

Table Global Tablet PC Consumption Market Share by Application (2011-2016)

Figure Global Tablet PC Consumption Market Share by Application in 2015

Table Global Tablet PC Consumption Growth Rate by Application (2011-2016)

Figure Global Tablet PC Consumption Growth Rate by Application (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Tablet PC Market Share (2011-2016)

Table ASUSTeK Computer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ASUSTeK Computer Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Figure ASUSTeK Computer Tablet PC Market Share (2011-2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Tablet PC Production, Revenue, Price and Gross Margin (2011-2016) Figure Microsoft Tablet PC Market Share (2011-2016)

Table Lenovo Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Group Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Group Tablet PC Market Share (2011-2016)

Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics Tablet PC Market Share (2011-2016)

Table Technicolor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Technicolor Tablet PC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technicolor Tablet PC Market Share (2011-2016)

Table Amazon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Amazon Tablet PC Production, Revenue, Price and Gross Margin (2011-2016) Figure Amazon Tablet PC Market Share (2011-2016)

Table Acer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Acer Tablet PC Production, Revenue, Price and Gross Margin (2011-2016) Figure Acer Tablet PC Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tablet PC

Figure Manufacturing Process Analysis of Tablet PC

Figure Tablet PC Industrial Chain Analysis

Table Raw Materials Sources of Tablet PC Major Manufacturers in 2015

Table Major Buyers of Tablet PC

Table Distributors/Traders List

Figure Global Tablet PC Production and Growth Rate Forecast (2016-2021)

Figure Global Tablet PC Revenue and Growth Rate Forecast (2016-2021)

Table Global Tablet PC Production Forecast by Regions (2016-2021)

Table Global Tablet PC Consumption Forecast by Regions (2016-2021)

Table Global Tablet PC Production Forecast by Type (2016-2021)

Table Global Tablet PC Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Tablet PC Market Research Report 2016

Product link: https://marketpublishers.com/r/GFB5AA72395EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GFB5AA72395EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970