

# Global Table Tennis Racquet Market Research Report 2016

<https://marketpublishers.com/r/G04EFAC9AAAEN.html>

Date: October 2016

Pages: 100

Price: US\$ 2,900.00 (Single User License)

ID: G04EFAC9AAAEN

## Abstracts

### Notes:

Production, means the output of Table Tennis Racquet

Revenue, means the sales value of Table Tennis Racquet

This report studies Table Tennis Racquet in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Yasaka

Butterfly

Joola

Donic

Avalox

Nittaku

DHS

YINHE

Tibhar

Sword

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Table Tennis Racquet in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Table Tennis Racquet in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### Global Table Tennis Racquet Market Research Report 2016

#### **1 TABLE TENNIS RACQUET MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Table Tennis Racquet
- 1.2 Table Tennis Racquet Segment by Type
  - 1.2.1 Global Production Market Share of Table Tennis Racquet by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Table Tennis Racquet Segment by Application
  - 1.3.1 Table Tennis Racquet Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Table Tennis Racquet Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Table Tennis Racquet (2011-2021)

#### **2 GLOBAL TABLE TENNIS RACQUET MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Table Tennis Racquet Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Table Tennis Racquet Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Table Tennis Racquet Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Table Tennis Racquet Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Table Tennis Racquet Market Competitive Situation and Trends
  - 2.5.1 Table Tennis Racquet Market Concentration Rate
  - 2.5.2 Table Tennis Racquet Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL TABLE TENNIS RACQUET PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Table Tennis Racquet Production and Market Share by Region (2011-2016)
- 3.2 Global Table Tennis Racquet Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL TABLE TENNIS RACQUET SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Table Tennis Racquet Consumption by Regions (2011-2016)
- 4.2 North America Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Table Tennis Racquet Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL TABLE TENNIS RACQUET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Table Tennis Racquet Production and Market Share by Type (2011-2016)

5.2 Global Table Tennis Racquet Revenue and Market Share by Type (2011-2016)

5.3 Global Table Tennis Racquet Price by Type (2011-2016)

5.4 Global Table Tennis Racquet Production Growth by Type (2011-2016)

## **6 GLOBAL TABLE TENNIS RACQUET MARKET ANALYSIS BY APPLICATION**

6.1 Global Table Tennis Racquet Consumption and Market Share by Application (2011-2016)

6.2 Global Table Tennis Racquet Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL TABLE TENNIS RACQUET MANUFACTURERS PROFILES/ANALYSIS**

7.1 Yasaka

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Table Tennis Racquet Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Yasaka Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Butterfly

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Table Tennis Racquet Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Butterfly Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Joola

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Table Tennis Racquet Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Joola Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Donic

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Table Tennis Racquet Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Donic Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Avalox

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Table Tennis Racquet Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Avalox Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Nittaku

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Table Tennis Racquet Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Nittaku Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 DHS

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Table Tennis Racquet Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 DHS Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 YINHE

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.8.2 Table Tennis Racquet Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 YINHE Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Tibhar
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Table Tennis Racquet Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Tibhar Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Sword
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Table Tennis Racquet Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Sword Table Tennis Racquet Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview

## **8 TABLE TENNIS RACQUET MANUFACTURING COST ANALYSIS**

- 8.1 Table Tennis Racquet Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Table Tennis Racquet

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Table Tennis Racquet Industrial Chain Analysis



9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Table Tennis Racquet Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL TABLE TENNIS RACQUET MARKET FORECAST (2016-2021)**

12.1 Global Table Tennis Racquet Production, Revenue Forecast (2016-2021)

12.2 Global Table Tennis Racquet Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Table Tennis Racquet Production Forecast by Type (2016-2021)

12.4 Global Table Tennis Racquet Consumption Forecast by Application (2016-2021)

12.5 Table Tennis Racquet Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis Racquet

Figure Global Production Market Share of Table Tennis Racquet by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Table Tennis Racquet Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Table Tennis Racquet Production of Key Manufacturers (2015 and 2016)

Table Global Table Tennis Racquet Production Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Racquet Production Share by Manufacturers

Figure 2016 Table Tennis Racquet Production Share by Manufacturers

Table Global Table Tennis Racquet Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Table Tennis Racquet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Table Tennis Racquet Revenue Share by Manufacturers

Table 2016 Global Table Tennis Racquet Revenue Share by Manufacturers  
Table Global Market Table Tennis Racquet Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Table Tennis Racquet Average Price of Key Manufacturers in 2015  
Table Manufacturers Table Tennis Racquet Manufacturing Base Distribution and Sales Area  
Table Manufacturers Table Tennis Racquet Product Type  
Figure Table Tennis Racquet Market Share of Top 3 Manufacturers  
Figure Table Tennis Racquet Market Share of Top 5 Manufacturers  
Table Global Table Tennis Racquet Production by Regions (2011-2016)  
Figure Global Table Tennis Racquet Production and Market Share by Regions (2011-2016)  
Figure Global Table Tennis Racquet Production Market Share by Regions (2011-2016)  
Figure 2015 Global Table Tennis Racquet Production Market Share by Regions  
Table Global Table Tennis Racquet Revenue by Regions (2011-2016)  
Table Global Table Tennis Racquet Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Table Tennis Racquet Revenue Market Share by Regions  
Table Global Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Table Tennis Racquet Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Table Tennis Racquet Consumption Market by Regions (2011-2016)  
Table Global Table Tennis Racquet Consumption Market Share by Regions (2011-2016)  
Figure Global Table Tennis Racquet Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Table Tennis Racquet Consumption Market Share by Regions  
Table North America Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table Europe Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table China Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table Japan Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table Southeast Asia Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table India Table Tennis Racquet Production, Consumption, Import & Export

(2011-2016)

Table Global Table Tennis Racquet Production by Type (2011-2016)

Table Global Table Tennis Racquet Production Share by Type (2011-2016)

Figure Production Market Share of Table Tennis Racquet by Type (2011-2016)

Figure 2015 Production Market Share of Table Tennis Racquet by Type

Table Global Table Tennis Racquet Revenue by Type (2011-2016)

Table Global Table Tennis Racquet Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Table Tennis Racquet by Type (2011-2016)

Figure 2015 Revenue Market Share of Table Tennis Racquet by Type

Table Global Table Tennis Racquet Price by Type (2011-2016)

Figure Global Table Tennis Racquet Production Growth by Type (2011-2016)

Table Global Table Tennis Racquet Consumption by Application (2011-2016)

Table Global Table Tennis Racquet Consumption Market Share by Application

(2011-2016)

Figure Global Table Tennis Racquet Consumption Market Share by Application in 2015

Table Global Table Tennis Racquet Consumption Growth Rate by Application

(2011-2016)

Figure Global Table Tennis Racquet Consumption Growth Rate by Application

(2011-2016)

Table Yasaka Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yasaka Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Yasaka Table Tennis Racquet Market Share (2011-2016)

Table Butterfly Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Butterfly Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Butterfly Table Tennis Racquet Market Share (2011-2016)

Table Joola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Joola Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Joola Table Tennis Racquet Market Share (2011-2016)

Table Donic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Donic Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Donic Table Tennis Racquet Market Share (2011-2016)

Table Avalox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avalox Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Avalox Table Tennis Racquet Market Share (2011-2016)

Table Nittaku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nittaku Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Nittaku Table Tennis Racquet Market Share (2011-2016)

Table DHS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DHS Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure DHS Table Tennis Racquet Market Share (2011-2016)

Table YINHE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YINHE Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure YINHE Table Tennis Racquet Market Share (2011-2016)

Table Tibhar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tibhar Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Tibhar Table Tennis Racquet Market Share (2011-2016)

Table Sword Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sword Table Tennis Racquet Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Sword Table Tennis Racquet Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Racquet

Figure Manufacturing Process Analysis of Table Tennis Racquet

Figure Table Tennis Racquet Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Racquet Major Manufacturers in 2015

Table Major Buyers of Table Tennis Racquet

Table Distributors/Traders List

Figure Global Table Tennis Racquet Production and Growth Rate Forecast (2016-2021)

Figure Global Table Tennis Racquet Revenue and Growth Rate Forecast (2016-2021)

Table Global Table Tennis Racquet Production Forecast by Regions (2016-2021)

Table Global Table Tennis Racquet Consumption Forecast by Regions (2016-2021)

Table Global Table Tennis Racquet Production Forecast by Type (2016-2021)

Table Global Table Tennis Racquet Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Table Tennis Racquet Market Research Report 2016

Product link: <https://marketpublishers.com/r/G04EFAC9AAAEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G04EFAC9AAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970