

Global Table Tennis Racket Market Research Report 2016

<https://marketpublishers.com/r/GF5029409D3EN.html>

Date: November 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: GF5029409D3EN

Abstracts

Notes:

Production, means the output of Table Tennis Racket

Revenue, means the sales value of Table Tennis Racket

This report studies Table Tennis Racket in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

STIGA Sports AB

Yasaka

Butterfly

Joola

Donic Schildkrt

AVALLO AVX

Nittaku

DHS

Yinhe

Tibhar

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Table Tennis Racket in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Bats

Blades

Type III

Split by application, this report focuses on consumption, market share and growth rate of Table Tennis Racket in each application, can be divided into

Entertainment

Professional

Application 3

Contents

Global Table Tennis Racket Market Research Report 2016

1 TABLE TENNIS RACKET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Table Tennis Racket
- 1.2 Table Tennis Racket Segment by Type
 - 1.2.1 Global Production Market Share of Table Tennis Racket by Type in 2015
 - 1.2.2 Bats
 - 1.2.3 Blades
 - 1.2.4 Type III
- 1.3 Table Tennis Racket Segment by Application
 - 1.3.1 Table Tennis Racket Consumption Market Share by Application in 2015
 - 1.3.2 Entertainment
 - 1.3.3 Professional
 - 1.3.4 Application
- 1.4 Table Tennis Racket Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Table Tennis Racket (2011-2021)

2 GLOBAL TABLE TENNIS RACKET MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Table Tennis Racket Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Table Tennis Racket Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Table Tennis Racket Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Table Tennis Racket Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Table Tennis Racket Market Competitive Situation and Trends
 - 2.5.1 Table Tennis Racket Market Concentration Rate
 - 2.5.2 Table Tennis Racket Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL TABLE TENNIS RACKET PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Table Tennis Racket Production by Region (2011-2016)
- 3.2 Global Table Tennis Racket Production Market Share by Region (2011-2016)
- 3.3 Global Table Tennis Racket Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL TABLE TENNIS RACKET SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Table Tennis Racket Consumption by Regions (2011-2016)
- 4.2 North America Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Table Tennis Racket Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL TABLE TENNIS RACKET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Table Tennis Racket Production and Market Share by Type (2011-2016)
- 5.2 Global Table Tennis Racket Revenue and Market Share by Type (2011-2016)
- 5.3 Global Table Tennis Racket Price by Type (2011-2016)
- 5.4 Global Table Tennis Racket Production Growth by Type (2011-2016)

6 GLOBAL TABLE TENNIS RACKET MARKET ANALYSIS BY APPLICATION

- 6.1 Global Table Tennis Racket Consumption and Market Share by Application (2011-2016)
- 6.2 Global Table Tennis Racket Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL TABLE TENNIS RACKET MANUFACTURERS PROFILES/ANALYSIS

- 7.1 STIGA Sports AB
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Table Tennis Racket Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 STIGA Sports AB Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Yasaka
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Table Tennis Racket Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Yasaka Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Butterfly
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Table Tennis Racket Product Type, Application and Specification

- 7.3.2.1 Type I
- 7.3.2.2 Type II
- 7.3.3 Butterfly Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Joola
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Table Tennis Racket Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 Joola Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Donic Schildkrt
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Table Tennis Racket Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Donic Schildkrt Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 AVALLO AVX
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Table Tennis Racket Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 AVALLO AVX Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Nittaku
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Table Tennis Racket Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Nittaku Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 DHS
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.8.2 Table Tennis Racket Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 DHS Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Yinhe
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Table Tennis Racket Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Yinhe Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Tibhar
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Table Tennis Racket Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Tibhar Table Tennis Racket Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 TABLE TENNIS RACKET MANUFACTURING COST ANALYSIS

- 8.1 Table Tennis Racket Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Table Tennis Racket

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Table Tennis Racket Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Table Tennis Racket Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL TABLE TENNIS RACKET MARKET FORECAST (2016-2021)

12.1 Global Table Tennis Racket Production, Revenue Forecast (2016-2021)

12.2 Global Table Tennis Racket Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Table Tennis Racket Production Forecast by Type (2016-2021)

12.4 Global Table Tennis Racket Consumption Forecast by Application (2016-2021)

12.5 Table Tennis Racket Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis Racket

Figure Global Production Market Share of Table Tennis Racket by Type in 2015

Figure Product Picture of Bats

Table Major Manufacturers of Bats

Figure Product Picture of Blades

Table Major Manufacturers of Blades

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Table Tennis Racket Consumption Market Share by Application in 2015

Figure Entertainment Examples

Figure Professional Examples

Figure Application 3 Examples

Figure North America Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Table Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Table Tennis Racket Capacity of Key Manufacturers (2015 and 2016)

Table Global Table Tennis Racket Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Table Tennis Racket Capacity of Key Manufacturers in 2015

Figure Global Table Tennis Racket Capacity of Key Manufacturers in 2016

Table Global Table Tennis Racket Production of Key Manufacturers (2015 and 2016)

Table Global Table Tennis Racket Production Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Racket Production Share by Manufacturers

Figure 2016 Table Tennis Racket Production Share by Manufacturers

Table Global Table Tennis Racket Revenue (Million USD) by Manufacturers (2015 and

2016)

Table Global Table Tennis Racket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Table Tennis Racket Revenue Share by Manufacturers

Table 2016 Global Table Tennis Racket Revenue Share by Manufacturers

Table Global Market Table Tennis Racket Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Table Tennis Racket Average Price of Key Manufacturers in 2015

Table Manufacturers Table Tennis Racket Manufacturing Base Distribution and Sales Area

Table Manufacturers Table Tennis Racket Product Type

Figure Table Tennis Racket Market Share of Top 3 Manufacturers

Figure Table Tennis Racket Market Share of Top 5 Manufacturers

Table Global Table Tennis Racket Capacity by Regions (2011-2016)

Figure Global Table Tennis Racket Capacity Market Share by Regions (2011-2016)

Figure Global Table Tennis Racket Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Table Tennis Racket Capacity Market Share by Regions

Table Global Table Tennis Racket Production by Regions (2011-2016)

Figure Global Table Tennis Racket Production and Market Share by Regions (2011-2016)

Figure Global Table Tennis Racket Production Market Share by Regions (2011-2016)

Figure 2015 Global Table Tennis Racket Production Market Share by Regions

Table Global Table Tennis Racket Revenue by Regions (2011-2016)

Table Global Table Tennis Racket Revenue Market Share by Regions (2011-2016)

Table 2015 Global Table Tennis Racket Revenue Market Share by Regions

Table Global Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table China Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table India Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Table Tennis Racket Consumption Market by Regions (2011-2016)

Table Global Table Tennis Racket Consumption Market Share by Regions (2011-2016)
Figure Global Table Tennis Racket Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Table Tennis Racket Consumption Market Share by Regions
Table North America Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table Europe Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table China Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table Japan Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table India Table Tennis Racket Production, Consumption, Import & Export (2011-2016)
Table Global Table Tennis Racket Production by Type (2011-2016)
Table Global Table Tennis Racket Production Share by Type (2011-2016)
Figure Production Market Share of Table Tennis Racket by Type (2011-2016)
Figure 2015 Production Market Share of Table Tennis Racket by Type
Table Global Table Tennis Racket Revenue by Type (2011-2016)
Table Global Table Tennis Racket Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Table Tennis Racket by Type (2011-2016)
Figure 2015 Revenue Market Share of Table Tennis Racket by Type
Table Global Table Tennis Racket Price by Type (2011-2016)
Figure Global Table Tennis Racket Production Growth by Type (2011-2016)
Table Global Table Tennis Racket Consumption by Application (2011-2016)
Table Global Table Tennis Racket Consumption Market Share by Application (2011-2016)
Figure Global Table Tennis Racket Consumption Market Share by Application in 2015
Table Global Table Tennis Racket Consumption Growth Rate by Application (2011-2016)
Figure Global Table Tennis Racket Consumption Growth Rate by Application (2011-2016)
Table STIGA Sports AB Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table STIGA Sports AB Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)
Figure STIGA Sports AB Table Tennis Racket Market Share (2011-2016)
Table Yasaka Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yasaka Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yasaka Table Tennis Racket Market Share (2011-2016)

Table Butterfly Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Butterfly Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Butterfly Table Tennis Racket Market Share (2011-2016)

Table Joola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Joola Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Joola Table Tennis Racket Market Share (2011-2016)

Table Donic Schildkrt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Donic Schildkrt Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Donic Schildkrt Table Tennis Racket Market Share (2011-2016)

Table AVALLO AVX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AVALLO AVX Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure AVALLO AVX Table Tennis Racket Market Share (2011-2016)

Table Nittaku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nittaku Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nittaku Table Tennis Racket Market Share (2011-2016)

Table DHS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DHS Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure DHS Table Tennis Racket Market Share (2011-2016)

Table Yinhe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yinhe Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yinhe Table Tennis Racket Market Share (2011-2016)

Table Tibhar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tibhar Table Tennis Racket Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tibhar Table Tennis Racket Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Racket

Figure Manufacturing Process Analysis of Table Tennis Racket

Figure Table Tennis Racket Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Racket Major Manufacturers in 2015

Table Major Buyers of Table Tennis Racket

Table Distributors/Traders List

Figure Global Table Tennis Racket Production and Growth Rate Forecast (2016-2021)

Figure Global Table Tennis Racket Revenue and Growth Rate Forecast (2016-2021)

Table Global Table Tennis Racket Production Forecast by Regions (2016-2021)

Table Global Table Tennis Racket Consumption Forecast by Regions (2016-2021)

Table Global Table Tennis Racket Production Forecast by Type (2016-2021)

Table Global Table Tennis Racket Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Table Tennis Racket Market Research Report 2016

Product link: <https://marketpublishers.com/r/GF5029409D3EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5029409D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970