

# **Global Synthetic Leather Market Research Report** 2016

https://marketpublishers.com/r/G4B9C30A7DBEN.html

Date: December 2016

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: G4B9C30A7DBEN

# **Abstracts**

Notes:	

Production, means the output of Synthetic Leather

Revenue, means the sales value of Synthetic Leather

This report studies Synthetic Leather in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Kuraray	
Toray	
Teijin	
Bayer	
Favini	
Sappi	
Asahi Kansei	
Ducksung	



DAEWON Chemical
Filwel
Kolon
Sanfang
Nanya
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Synthetic Leather in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
PVC
Normal PU
Microfiber PU
Ecological function PU



Split by application, this report focuses on consumption, market share and growth rate of Synthetic Leather in each application, can be divided into

Sport Shoes		
Bags		
Furniture		
Car Interiors		
Sports Goods		
Other Application		



# **Contents**

Global Synthetic Leather Market Research Report 2016

#### 1 SYNTHETIC LEATHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Synthetic Leather
- 1.2 Synthetic Leather Segment by Type
  - 1.2.1 Global Production Market Share of Synthetic Leather by Type in 2015
  - 1.2.2 PVC
  - 1.2.3 Normal PU
  - 1.2.4 Microfiber PU
- 1.2.5 Ecological function PU
- 1.3 Synthetic Leather Segment by Application
  - 1.3.1 Synthetic Leather Consumption Market Share by Application in 2015
  - 1.3.2 Sport Shoes
  - 1.3.3 Bags
  - 1.3.4 Furniture
  - 1.3.5 Car Interiors
  - 1.3.6 Sports Goods
- 1.3.7 Other Application
- 1.4 Synthetic Leather Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Synthetic Leather (2011-2021)

### 2 GLOBAL SYNTHETIC LEATHER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Synthetic Leather Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Synthetic Leather Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Synthetic Leather Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Synthetic Leather Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Synthetic Leather Market Competitive Situation and Trends
  - 2.5.1 Synthetic Leather Market Concentration Rate



- 2.5.2 Synthetic Leather Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL SYNTHETIC LEATHER PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Synthetic Leather Production by Region (2011-2016)
- 3.2 Global Synthetic Leather Production Market Share by Region (2011-2016)
- 3.3 Global Synthetic Leather Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL SYNTHETIC LEATHER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Synthetic Leather Consumption by Regions (2011-2016)
- 4.2 North America Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Synthetic Leather Production, Consumption, Export, Import by Regions (2011-2016)



# 5 GLOBAL SYNTHETIC LEATHER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Synthetic Leather Production and Market Share by Type (2011-2016)
- 5.2 Global Synthetic Leather Revenue and Market Share by Type (2011-2016)
- 5.3 Global Synthetic Leather Price by Type (2011-2016)
- 5.4 Global Synthetic Leather Production Growth by Type (2011-2016)

#### 6 GLOBAL SYNTHETIC LEATHER MARKET ANALYSIS BY APPLICATION

- 6.1 Global Synthetic Leather Consumption and Market Share by Application (2011-2016)
- 6.2 Global Synthetic Leather Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### 7 GLOBAL SYNTHETIC LEATHER MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Kuraray
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Synthetic Leather Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Kuraray Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Toray
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Synthetic Leather Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Toray Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Teijin
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Synthetic Leather Product Type, Application and Specification
    - 7.3.2.1 Type I



- 7.3.2.2 Type II
- 7.3.3 Teijin Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Bayer
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Synthetic Leather Product Type, Application and Specification
    - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Bayer Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Favini
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Synthetic Leather Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Favini Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Sappi
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Synthetic Leather Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Sappi Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Asahi Kansei
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Synthetic Leather Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Asahi Kansei Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Ducksung
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Synthetic Leather Product Type, Application and Specification



- 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 Ducksung Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 DAEWON Chemical
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Synthetic Leather Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 DAEWON Chemical Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Filwel
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Synthetic Leather Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Filwel Synthetic Leather Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Kolon
- 7.12 Sanfang
- 7.13 Nanya

#### **8 SYNTHETIC LEATHER MANUFACTURING COST ANALYSIS**

- 8.1 Synthetic Leather Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Synthetic Leather

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Synthetic Leather Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Synthetic Leather Major Manufacturers in 2015
- 9.4 Downstream Buyers

# 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL SYNTHETIC LEATHER MARKET FORECAST (2016-2021)

- 12.1 Global Synthetic Leather Production, Revenue Forecast (2016-2021)
- 12.2 Global Synthetic Leather Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Synthetic Leather Production Forecast by Type (2016-2021)
- 12.4 Global Synthetic Leather Consumption Forecast by Application (2016-2021)
- 12.5 Synthetic Leather Price Forecast (2016-2021)

### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX



Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Synthetic Leather

Figure Global Production Market Share of Synthetic Leather by Type in 2015

Figure Product Picture of PVC

Table Major Manufacturers of PVC

Figure Product Picture of Normal PU

Table Major Manufacturers of Normal PU

Figure Product Picture of Microfiber PU

Table Major Manufacturers of Microfiber PU

Figure Product Picture of Ecological function PU

Table Major Manufacturers of Ecological function PU

Table Synthetic Leather Consumption Market Share by Application in 2015

Figure Sport Shoes Examples

Figure Bags Examples

Figure Furniture Examples

Figure Car Interiors Examples

Figure Sports Goods Examples

Figure Other Application Examples

Figure North America Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Synthetic Leather Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Synthetic Leather Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Synthetic Leather Capacity of Key Manufacturers (2015 and 2016)

Table Global Synthetic Leather Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Synthetic Leather Capacity of Key Manufacturers in 2015

Figure Global Synthetic Leather Capacity of Key Manufacturers in 2016

Table Global Synthetic Leather Production of Key Manufacturers (2015 and 2016)

Table Global Synthetic Leather Production Share by Manufacturers (2015 and 2016)

Figure 2015 Synthetic Leather Production Share by Manufacturers

Figure 2016 Synthetic Leather Production Share by Manufacturers



Table Global Synthetic Leather Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Synthetic Leather Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Synthetic Leather Revenue Share by Manufacturers

Table 2016 Global Synthetic Leather Revenue Share by Manufacturers

Table Global Market Synthetic Leather Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Synthetic Leather Average Price of Key Manufacturers in 2015
Table Manufacturers Synthetic Leather Manufacturing Base Distribution and Sales Area
Table Manufacturers Synthetic Leather Product Type

Figure Synthetic Leather Market Share of Top 3 Manufacturers

Figure Synthetic Leather Market Share of Top 5 Manufacturers

Table Global Synthetic Leather Capacity by Regions (2011-2016)

Figure Global Synthetic Leather Capacity Market Share by Regions (2011-2016)

Figure Global Synthetic Leather Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Synthetic Leather Capacity Market Share by Regions

Table Global Synthetic Leather Production by Regions (2011-2016)

Figure Global Synthetic Leather Production and Market Share by Regions (2011-2016)

Figure Global Synthetic Leather Production Market Share by Regions (2011-2016)

Figure 2015 Global Synthetic Leather Production Market Share by Regions

Table Global Synthetic Leather Revenue by Regions (2011-2016)

Table Global Synthetic Leather Revenue Market Share by Regions (2011-2016)

Table 2015 Global Synthetic Leather Revenue Market Share by Regions

Table Global Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table China Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table India Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Synthetic Leather Consumption Market by Regions (2011-2016)

Table Global Synthetic Leather Consumption Market Share by Regions (2011-2016)



Figure Global Synthetic Leather Consumption Market Share by Regions (2011-2016) Figure 2015 Global Synthetic Leather Consumption Market Share by Regions Table North America Synthetic Leather Production, Consumption, Import & Export (2011-2016)

Table Europe Synthetic Leather Production, Consumption, Import & Export (2011-2016) Table China Synthetic Leather Production, Consumption, Import & Export (2011-2016) Table Japan Synthetic Leather Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Synthetic Leather Production, Consumption, Import & Export (2011-2016)

Table India Synthetic Leather Production, Consumption, Import & Export (2011-2016) Table Global Synthetic Leather Production by Type (2011-2016)

Table Global Synthetic Leather Production Share by Type (2011-2016)

Figure Production Market Share of Synthetic Leather by Type (2011-2016)

Figure 2015 Production Market Share of Synthetic Leather by Type

Table Global Synthetic Leather Revenue by Type (2011-2016)

Table Global Synthetic Leather Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Synthetic Leather by Type (2011-2016)

Figure 2015 Revenue Market Share of Synthetic Leather by Type

Table Global Synthetic Leather Price by Type (2011-2016)

Figure Global Synthetic Leather Production Growth by Type (2011-2016)

Table Global Synthetic Leather Consumption by Application (2011-2016)

Table Global Synthetic Leather Consumption Market Share by Application (2011-2016)

Figure Global Synthetic Leather Consumption Market Share by Application in 2015

Table Global Synthetic Leather Consumption Growth Rate by Application (2011-2016)

Figure Global Synthetic Leather Consumption Growth Rate by Application (2011-2016)

Table Kuraray Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kuraray Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kuraray Synthetic Leather Market Share (2011-2016)

Table Toray Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toray Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toray Synthetic Leather Market Share (2011-2016)

Table Teijin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Teijin Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Teijin Synthetic Leather Market Share (2011-2016)

Table Bayer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bayer Synthetic Leather Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Bayer Synthetic Leather Market Share (2011-2016)

Table Favini Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Favini Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Favini Synthetic Leather Market Share (2011-2016)

Table Sappi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sappi Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sappi Synthetic Leather Market Share (2011-2016)

Table Asahi Kansei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asahi Kansei Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asahi Kansei Synthetic Leather Market Share (2011-2016)

Table Ducksung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ducksung Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ducksung Synthetic Leather Market Share (2011-2016)

Table DAEWON Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DAEWON Chemical Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure DAEWON Chemical Synthetic Leather Market Share (2011-2016)

Table Filwel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Filwel Synthetic Leather Production, Revenue, Price and Gross Margin (2011-2016)

Figure Filwel Synthetic Leather Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Synthetic Leather

Figure Manufacturing Process Analysis of Synthetic Leather

Figure Synthetic Leather Industrial Chain Analysis

Table Raw Materials Sources of Synthetic Leather Major Manufacturers in 2015

Table Major Buyers of Synthetic Leather

Table Distributors/Traders List

Figure Global Synthetic Leather Production and Growth Rate Forecast (2016-2021)



Figure Global Synthetic Leather Revenue and Growth Rate Forecast (2016-2021)
Table Global Synthetic Leather Production Forecast by Regions (2016-2021)
Table Global Synthetic Leather Consumption Forecast by Regions (2016-2021)
Table Global Synthetic Leather Production Forecast by Type (2016-2021)
Table Global Synthetic Leather Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Global Synthetic Leather Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G4B9C30A7DBEN.html">https://marketpublishers.com/r/G4B9C30A7DBEN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4B9C30A7DBEN.html">https://marketpublishers.com/r/G4B9C30A7DBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970