

# Global Sweet & Salty Snacks Sales Market Report 2016

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# **Abstracts**

#### Notes:

Sales, means the sales volume of Sweet & Salty Snacks

Revenue, means the sales value of Sweet & Salty Snacks

This report studies sales (consumption) of Sweet & Salty Snacks in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

General Mills Inc.

Kraft Foods Group Inc.

Intersnack Group GmbH & Co. KG

Pepsi Co

Kellogg Company

Kettle Foods Ltd

Walkers Crisps

Unichips SpA



Mondelez International

The Lorenz Bahlsen Snack-World Gmbh & Co KG

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Sweet & Salty Snacks in these regions, from 2011 to 2021 (forecast), like

these regions, from 2011 to 2021 (forecast), like
USA
China
Europe
Japan
India
Southeast Asia
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of

Split by applications, this report focuses on sales, market share and growth rate of Sweet & Salty Snacks in each application, can be divided into

Application 1

Application 2



Application 3



# **Contents**

Global Sweet & Salty Snacks Sales Market Report 2016

#### 1 SWEET & SALTY SNACKS OVERVIEW

- 1.1 Product Overview and Scope of Sweet & Salty Snacks
- 1.2 Classification of Sweet & Salty Snacks
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Sweet & Salty Snacks
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Sweet & Salty Snacks Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 India Status and Prospect (2011-2021)
  - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Sweet & Salty Snacks (2011-2021)
  - 1.5.1 Global Sweet & Salty Snacks Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

# 2 GLOBAL SWEET & SALTY SNACKS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Sweet & Salty Snacks Market Competition by Manufacturers
- 2.1.1 Global Sweet & Salty Snacks Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Sweet & Salty Snacks Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Sweet & Salty Snacks (Volume and Value) by Type
- 2.2.1 Global Sweet & Salty Snacks Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Sweet & Salty Snacks Revenue and Market Share by Type (2011-2016)
- 2.3 Global Sweet & Salty Snacks (Volume and Value) by Regions
  - 2.3.1 Global Sweet & Salty Snacks Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Sweet & Salty Snacks Revenue and Market Share by Regions



(2011-2016)

2.4 Global Sweet & Salty Snacks (Volume) by Application

# 3 USA SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Sweet & Salty Snacks Sales and Value (2011-2016)
  - 3.1.1 USA Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 3.1.2 USA Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
  - 3.1.3 USA Sweet & Salty Snacks Sales Price Trend (2011-2016)
- 3.2 USA Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 3.3 USA Sweet & Salty Snacks Sales and Market Share by Type
- 3.4 USA Sweet & Salty Snacks Sales and Market Share by Application

## 4 CHINA SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Sweet & Salty Snacks Sales and Value (2011-2016)
  - 4.1.1 China Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 4.1.2 China Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Sweet & Salty Snacks Sales Price Trend (2011-2016)
- 4.2 China Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 4.3 China Sweet & Salty Snacks Sales and Market Share by Type
- 4.4 China Sweet & Salty Snacks Sales and Market Share by Application

# 5 EUROPE SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Sweet & Salty Snacks Sales and Value (2011-2016)
  - 5.1.1 Europe Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Sweet & Salty Snacks Sales Price Trend (2011-2016)
- 5.2 Europe Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 5.3 Europe Sweet & Salty Snacks Sales and Market Share by Type
- 5.4 Europe Sweet & Salty Snacks Sales and Market Share by Application

#### 6 JAPAN SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Sweet & Salty Snacks Sales and Value (2011-2016)
  - 6.1.1 Japan Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Sweet & Salty Snacks Sales Price Trend (2011-2016)



- 6.2 Japan Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 6.3 Japan Sweet & Salty Snacks Sales and Market Share by Type
- 6.4 Japan Sweet & Salty Snacks Sales and Market Share by Application

# 7 INDIA SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 7.1 India Sweet & Salty Snacks Sales and Value (2011-2016)
  - 7.1.1 India Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 7.1.2 India Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
- 7.1.3 India Sweet & Salty Snacks Sales Price Trend (2011-2016)
- 7.2 India Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 7.3 India Sweet & Salty Snacks Sales and Market Share by Type
- 7.4 India Sweet & Salty Snacks Sales and Market Share by Application

# 8 SOUTHEAST ASIA SWEET & SALTY SNACKS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Southeast Asia Sweet & Salty Snacks Sales and Value (2011-2016)
  - 8.1.1 Southeast Asia Sweet & Salty Snacks Sales and Growth Rate (2011-2016)
  - 8.1.2 Southeast Asia Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)
  - 8.1.3 Southeast Asia Sweet & Salty Snacks Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Sweet & Salty Snacks Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Sweet & Salty Snacks Sales and Market Share by Type
- 8.4 Southeast Asia Sweet & Salty Snacks Sales and Market Share by Application

#### 9 GLOBAL SWEET & SALTY SNACKS MANUFACTURERS ANALYSIS

- 9.1 General Mills Inc.
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Sweet & Salty Snacks Product Type, Application and Specification
    - 9.1.2.1 Type I
    - 9.1.2.2 Type II
- 9.1.3 General Mills Inc. Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 Kraft Foods Group Inc.
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 125 Product Type, Application and Specification
    - 9.2.2.1 Type I



- 9.2.2.2 Type II
- 9.2.3 Kraft Foods Group Inc. Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.2.4 Main Business/Business Overview
- 9.3 Intersnack Group GmbH & Co. KG
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 143 Product Type, Application and Specification
    - 9.3.2.1 Type I
    - 9.3.2.2 Type II
- 9.3.3 Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.3.4 Main Business/Business Overview
- 9.4 Pepsi Co
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Sept Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
- 9.4.3 Pepsi Co Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.4.4 Main Business/Business Overview
- 9.5 Kellogg Company
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
    - 9.5.2.1 Type I
    - 9.5.2.2 Type II
- 9.5.3 Kellogg Company Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 Kettle Foods Ltd
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
    - 9.6.2.1 Type I
    - 9.6.2.2 Type II
- 9.6.3 Kettle Foods Ltd Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 Walkers Crisps
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Food & Beverages Product Type, Application and Specification



- 9.7.2.1 Type I
- 9.7.2.2 Type II
- 9.7.3 Walkers Crisps Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.7.4 Main Business/Business Overview
- 9.8 Unichips SpA
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Product Type, Application and Specification
    - 9.8.2.1 Type I
    - 9.8.2.2 Type II
- 9.8.3 Unichips SpA Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.8.4 Main Business/Business Overview
- 9.9 Mondelez International
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Product Type, Application and Specification
    - 9.9.2.1 Type I
    - 9.9.2.2 Type II
- 9.9.3 Mondelez International Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.9.4 Main Business/Business Overview
- 9.10 The Lorenz Bahlsen Snack-World Gmbh & Co KG
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Product Type, Application and Specification
    - 9.10.2.1 Type I
    - 9.10.2.2 Type II
- 9.10.3 The Lorenz Bahlsen Snack-World Gmbh & Co KG Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.10.4 Main Business/Business Overview

#### 10 SWEET & SALTY SNACKS MAUFACTURING COST ANALYSIS

- 10.1 Sweet & Salty Snacks Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials



- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Sweet & Salty Snacks

## 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Sweet & Salty Snacks Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Sweet & Salty Snacks Major Manufacturers in 2015
- 11.4 Downstream Buyers

### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL SWEET & SALTY SNACKS MARKET FORECAST (2016-2021)

- 14.1 Global Sweet & Salty Snacks Sales, Revenue Forecast (2016-2021)
- 14.2 Global Sweet & Salty Snacks Sales Forecast by Regions (2016-2021)
- 14.3 Global Sweet & Salty Snacks Sales Forecast by Type (2016-2021)
- 14.4 Global Sweet & Salty Snacks Sales Forecast by Application (2016-2021)

#### 15 APPENDIX



Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Sweet & Salty Snacks

Table Classification of Sweet & Salty Snacks

Figure Global Sales Market Share of Sweet & Salty Snacks by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Sweet & Salty Snacks

Figure Global Sales Market Share of Sweet & Salty Snacks by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure USA Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure China Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure Europe Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure Japan Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure India Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Figure Global Sweet & Salty Snacks Sales and Growth Rate (2011-2021)

Figure Global Sweet & Salty Snacks Revenue and Growth Rate (2011-2021)

Table Global Sweet & Salty Snacks Sales of Key Manufacturers (2011-2016)

Table Global Sweet & Salty Snacks Sales Share by Manufacturers (2011-2016)

Figure 2015 Sweet & Salty Snacks Sales Share by Manufacturers

Figure 2016 Sweet & Salty Snacks Sales Share by Manufacturers

Table Global Sweet & Salty Snacks Revenue by Manufacturers (2011-2016)

Table Global Sweet & Salty Snacks Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Sweet & Salty Snacks Revenue Share by Manufacturers

Table 2016 Global Sweet & Salty Snacks Revenue Share by Manufacturers

Table Global Sweet & Salty Snacks Sales and Market Share by Type (2011-2016)

Table Global Sweet & Salty Snacks Sales Share by Type (2011-2016)

Figure Sales Market Share of Sweet & Salty Snacks by Type (2011-2016)

Figure Global Sweet & Salty Snacks Sales Growth Rate by Type (2011-2016)

Table Global Sweet & Salty Snacks Revenue and Market Share by Type (2011-2016)

Table Global Sweet & Salty Snacks Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sweet & Salty Snacks by Type (2011-2016)

Figure Global Sweet & Salty Snacks Revenue Growth Rate by Type (2011-2016)

Table Global Sweet & Salty Snacks Sales and Market Share by Regions (2011-2016)

Table Global Sweet & Salty Snacks Sales Share by Regions (2011-2016)



Figure Sales Market Share of Sweet & Salty Snacks by Regions (2011-2016)

Figure Global Sweet & Salty Snacks Sales Growth Rate by Regions (2011-2016)

Table Global Sweet & Salty Snacks Revenue and Market Share by Regions (2011-2016)

Table Global Sweet & Salty Snacks Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Sweet & Salty Snacks by Regions (2011-2016)

Figure Global Sweet & Salty Snacks Revenue Growth Rate by Regions (2011-2016)

Table Global Sweet & Salty Snacks Sales and Market Share by Application (2011-2016)

Table Global Sweet & Salty Snacks Sales Share by Application (2011-2016)

Figure Sales Market Share of Sweet & Salty Snacks by Application (2011-2016)

Figure Global Sweet & Salty Snacks Sales Growth Rate by Application (2011-2016)

Figure USA Sweet & Salty Snacks Sales and Growth Rate (2011-2016)

Figure USA Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure USA Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table USA Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table USA Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table USA Sweet & Salty Snacks Sales by Type (2011-2016)

Table USA Sweet & Salty Snacks Market Share by Type (2011-2016)

Table USA Sweet & Salty Snacks Sales by Application (2011-2016)

Table USA Sweet & Salty Snacks Market Share by Application (2011-2016)

Figure China Sweet & Salty Snacks Sales and Growth Rate (2011-2016)

Figure China Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure China Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table China Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table China Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table China Sweet & Salty Snacks Sales by Type (2011-2016)

Table China Sweet & Salty Snacks Market Share by Type (2011-2016)

Table China Sweet & Salty Snacks Sales by Application (2011-2016)

Table China Sweet & Salty Snacks Market Share by Application (2011-2016)

Figure Europe Sweet & Salty Snacks Sales and Growth Rate (2011-2016)

Figure Europe Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure Europe Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table Europe Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table Europe Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table Europe Sweet & Salty Snacks Sales by Type (2011-2016)

Table Europe Sweet & Salty Snacks Market Share by Type (2011-2016)

Table Europe Sweet & Salty Snacks Sales by Application (2011-2016)

Table Europe Sweet & Salty Snacks Market Share by Application (2011-2016)

Figure Japan Sweet & Salty Snacks Sales and Growth Rate (2011-2016)



Figure Japan Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure Japan Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table Japan Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table Japan Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table Japan Sweet & Salty Snacks Sales by Type (2011-2016)

Table Japan Sweet & Salty Snacks Market Share by Type (2011-2016)

Table Japan Sweet & Salty Snacks Sales by Application (2011-2016)

Table Japan Sweet & Salty Snacks Market Share by Application (2011-2016)

Figure India Sweet & Salty Snacks Sales and Growth Rate (2011-2016)

Figure India Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure India Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table India Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table India Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table India Sweet & Salty Snacks Sales by Type (2011-2016)

Table India Sweet & Salty Snacks Market Share by Type (2011-2016)

Table India Sweet & Salty Snacks Sales by Application (2011-2016)

Table India Sweet & Salty Snacks Market Share by Application (2011-2016)

Figure Southeast Asia Sweet & Salty Snacks Sales and Growth Rate (2011-2016)

Figure Southeast Asia Sweet & Salty Snacks Revenue and Growth Rate (2011-2016)

Figure Southeast Asia Sweet & Salty Snacks Sales Price Trend (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Sales by Manufacturers (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Market Share by Manufacturers (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Sales by Type (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Market Share by Type (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Sales by Application (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Market Share by Application (2011-2016)

Table General Mills Inc. Basic Information List

Table General Mills Inc. Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure General Mills Inc. Sweet & Salty Snacks Global Market Share (2011-2016)

Table Kraft Foods Group Inc. Basic Information List

Table Kraft Foods Group Inc. Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Foods Group Inc. Sweet & Salty Snacks Global Market Share (2011-2016)

Table Intersnack Group GmbH & Co. KG Basic Information List

Table Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Global Market Share



(2011-2016)

Table Pepsi Co Basic Information List

Table Pepsi Co Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Pepsi Co Sweet & Salty Snacks Global Market Share (2011-2016)

Table Kellogg Company Basic Information List

Table Kellogg Company Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kellogg Company Sweet & Salty Snacks Global Market Share (2011-2016)

Table Kettle Foods Ltd Basic Information List

Table Kettle Foods Ltd Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kettle Foods Ltd Sweet & Salty Snacks Global Market Share (2011-2016)

Table Walkers Crisps Basic Information List

Table Walkers Crisps Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Walkers Crisps Sweet & Salty Snacks Global Market Share (2011-2016)

Table Unichips SpA Basic Information List

Table Unichips SpA Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Unichips SpA Sweet & Salty Snacks Global Market Share (2011-2016)

Table Mondelez International Basic Information List

Table Mondelez International Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mondelez International Sweet & Salty Snacks Global Market Share (2011-2016)

Table The Lorenz Bahlsen Snack-World Gmbh & Co KG Basic Information List

Table The Lorenz Bahlsen Snack-World Gmbh & Co KG Sweet & Salty Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

Figure The Lorenz Bahlsen Snack-World Gmbh & Co KG Sweet & Salty Snacks Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sweet & Salty Snacks

Figure Manufacturing Process Analysis of Sweet & Salty Snacks

Figure Sweet & Salty Snacks Industrial Chain Analysis

Table Raw Materials Sources of Sweet & Salty Snacks Major Manufacturers in 2015

Table Major Buyers of Sweet & Salty Snacks

Table Distributors/Traders List



Figure Global Sweet & Salty Snacks Sales and Growth Rate Forecast (2016-2021)
Figure Global Sweet & Salty Snacks Revenue and Growth Rate Forecast (2016-2021)
Table Global Sweet & Salty Snacks Sales Forecast by Regions (2016-2021)
Table Global Sweet & Salty Snacks Sales Forecast by Type (2016-2021)
Table Global Sweet & Salty Snacks Sales Forecast by Application (2016-2021)



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