

Global Sweet & Salty Snacks Market Research Report 2016

<https://marketpublishers.com/r/G78209A1B19EN.html>

Date: October 2016

Pages: 106

Price: US\$ 2,900.00 (Single User License)

ID: G78209A1B19EN

Abstracts

Notes:

Production, means the output of Sweet & Salty Snacks

Revenue, means the sales value of Sweet & Salty Snacks

This report studies Sweet & Salty Snacks in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

General Mills Inc.

Kraft Foods Group Inc.

Intersnack Group GmbH & Co. KG

Pepsi Co

Kellogg Company

Kettle Foods Ltd

Walkers Crisps

Unichips SpA

Mondelez International

The Lorenz Bahlsen Snack-World GmbH & Co KG

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Sweet & Salty Snacks in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Sweet & Salty Snacks in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Sweet & Salty Snacks Market Research Report 2016

1 SWEET & SALTY SNACKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sweet & Salty Snacks
- 1.2 Sweet & Salty Snacks Segment by Type
 - 1.2.1 Global Production Market Share of Sweet & Salty Snacks by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Sweet & Salty Snacks Segment by Application
 - 1.3.1 Sweet & Salty Snacks Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Sweet & Salty Snacks Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Sweet & Salty Snacks (2011-2021)

2 GLOBAL SWEET & SALTY SNACKS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Sweet & Salty Snacks Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Sweet & Salty Snacks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Sweet & Salty Snacks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Sweet & Salty Snacks Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Sweet & Salty Snacks Market Competitive Situation and Trends
 - 2.5.1 Sweet & Salty Snacks Market Concentration Rate
 - 2.5.2 Sweet & Salty Snacks Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SWEET & SALTY SNACKS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Sweet & Salty Snacks Production and Market Share by Region (2011-2016)
- 3.2 Global Sweet & Salty Snacks Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SWEET & SALTY SNACKS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Sweet & Salty Snacks Consumption by Regions (2011-2016)
- 4.2 North America Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Sweet & Salty Snacks Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL SWEET & SALTY SNACKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Sweet & Salty Snacks Production and Market Share by Type (2011-2016)

5.2 Global Sweet & Salty Snacks Revenue and Market Share by Type (2011-2016)

5.3 Global Sweet & Salty Snacks Price by Type (2011-2016)

5.4 Global Sweet & Salty Snacks Production Growth by Type (2011-2016)

6 GLOBAL SWEET & SALTY SNACKS MARKET ANALYSIS BY APPLICATION

6.1 Global Sweet & Salty Snacks Consumption and Market Share by Application (2011-2016)

6.2 Global Sweet & Salty Snacks Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL SWEET & SALTY SNACKS MANUFACTURERS PROFILES/ANALYSIS

7.1 General Mills Inc.

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Sweet & Salty Snacks Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 General Mills Inc. Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Kraft Foods Group Inc.

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Sweet & Salty Snacks Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Kraft Foods Group Inc. Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Intersnack Group GmbH & Co. KG

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Sweet & Salty Snacks Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Pepsi Co

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Sweet & Salty Snacks Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Pepsi Co Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Kellogg Company

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Sweet & Salty Snacks Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Kellogg Company Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Kettle Foods Ltd

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Sweet & Salty Snacks Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Kettle Foods Ltd Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Walkers Crisps

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Sweet & Salty Snacks Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Walkers Crisps Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Unichips SpA

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.8.2 Sweet & Salty Snacks Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Unichips SpA Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Mondelez International
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Sweet & Salty Snacks Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Mondelez International Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 The Lorenz Bahlsen Snack-World Gmbh & Co KG
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Sweet & Salty Snacks Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 The Lorenz Bahlsen Snack-World Gmbh & Co KG Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 SWEET & SALTY SNACKS MANUFACTURING COST ANALYSIS

- 8.1 Sweet & Salty Snacks Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Sweet & Salty Snacks

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sweet & Salty Snacks Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Sweet & Salty Snacks Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL SWEET & SALTY SNACKS MARKET FORECAST (2016-2021)

12.1 Global Sweet & Salty Snacks Production, Revenue Forecast (2016-2021)

12.2 Global Sweet & Salty Snacks Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Sweet & Salty Snacks Production Forecast by Type (2016-2021)

12.4 Global Sweet & Salty Snacks Consumption Forecast by Application (2016-2021)

12.5 Sweet & Salty Snacks Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sweet & Salty Snacks

Figure Global Production Market Share of Sweet & Salty Snacks by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Sweet & Salty Snacks Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Sweet & Salty Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Sweet & Salty Snacks Production of Key Manufacturers (2015 and 2016)

Table Global Sweet & Salty Snacks Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sweet & Salty Snacks Production Share by Manufacturers

Figure 2016 Sweet & Salty Snacks Production Share by Manufacturers

Table Global Sweet & Salty Snacks Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Sweet & Salty Snacks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Sweet & Salty Snacks Revenue Share by Manufacturers

Table 2016 Global Sweet & Salty Snacks Revenue Share by Manufacturers

Table Global Market Sweet & Salty Snacks Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Sweet & Salty Snacks Average Price of Key Manufacturers in 2015

Table Manufacturers Sweet & Salty Snacks Manufacturing Base Distribution and Sales Area

Table Manufacturers Sweet & Salty Snacks Product Type

Figure Sweet & Salty Snacks Market Share of Top 3 Manufacturers

Figure Sweet & Salty Snacks Market Share of Top 5 Manufacturers

Table Global Sweet & Salty Snacks Production by Regions (2011-2016)

Figure Global Sweet & Salty Snacks Production and Market Share by Regions (2011-2016)

Figure Global Sweet & Salty Snacks Production Market Share by Regions (2011-2016)

Figure 2015 Global Sweet & Salty Snacks Production Market Share by Regions

Table Global Sweet & Salty Snacks Revenue by Regions (2011-2016)

Table Global Sweet & Salty Snacks Revenue Market Share by Regions (2011-2016)

Table 2015 Global Sweet & Salty Snacks Revenue Market Share by Regions

Table Global Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table China Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table India Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Sweet & Salty Snacks Consumption Market by Regions (2011-2016)

Table Global Sweet & Salty Snacks Consumption Market Share by Regions (2011-2016)

Figure Global Sweet & Salty Snacks Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Sweet & Salty Snacks Consumption Market Share by Regions

Table North America Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table Europe Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table China Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table Japan Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table Southeast Asia Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table India Sweet & Salty Snacks Production, Consumption, Import & Export

(2011-2016)

Table Global Sweet & Salty Snacks Production by Type (2011-2016)

Table Global Sweet & Salty Snacks Production Share by Type (2011-2016)

Figure Production Market Share of Sweet & Salty Snacks by Type (2011-2016)

Figure 2015 Production Market Share of Sweet & Salty Snacks by Type

Table Global Sweet & Salty Snacks Revenue by Type (2011-2016)

Table Global Sweet & Salty Snacks Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Sweet & Salty Snacks by Type (2011-2016)

Figure 2015 Revenue Market Share of Sweet & Salty Snacks by Type

Table Global Sweet & Salty Snacks Price by Type (2011-2016)

Figure Global Sweet & Salty Snacks Production Growth by Type (2011-2016)

Table Global Sweet & Salty Snacks Consumption by Application (2011-2016)

Table Global Sweet & Salty Snacks Consumption Market Share by Application

(2011-2016)

Figure Global Sweet & Salty Snacks Consumption Market Share by Application in 2015

Table Global Sweet & Salty Snacks Consumption Growth Rate by Application

(2011-2016)

Figure Global Sweet & Salty Snacks Consumption Growth Rate by Application

(2011-2016)

Table General Mills Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Mills Inc. Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Mills Inc. Sweet & Salty Snacks Market Share (2011-2016)

Table Kraft Foods Group Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Foods Group Inc. Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Foods Group Inc. Sweet & Salty Snacks Market Share (2011-2016)

Table Intersnack Group GmbH & Co. KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Intersnack Group GmbH & Co. KG Sweet & Salty Snacks Market Share (2011-2016)

Table Pepsi Co Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pepsi Co Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pepsi Co Sweet & Salty Snacks Market Share (2011-2016)

Table Kellogg Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kellogg Company Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kellogg Company Sweet & Salty Snacks Market Share (2011-2016)

Table Kettle Foods Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kettle Foods Ltd Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kettle Foods Ltd Sweet & Salty Snacks Market Share (2011-2016)

Table Walkers Crisps Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Walkers Crisps Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Walkers Crisps Sweet & Salty Snacks Market Share (2011-2016)

Table Unichips SpA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unichips SpA Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Unichips SpA Sweet & Salty Snacks Market Share (2011-2016)

Table Mondelez International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mondelez International Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mondelez International Sweet & Salty Snacks Market Share (2011-2016)

Table The Lorenz Bahlsen Snack-World GmbH & Co KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Lorenz Bahlsen Snack-World GmbH & Co KG Sweet & Salty Snacks Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Lorenz Bahlsen Snack-World Gmbh & Co KG Sweet & Salty Snacks Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sweet & Salty Snacks

Figure Manufacturing Process Analysis of Sweet & Salty Snacks

Figure Sweet & Salty Snacks Industrial Chain Analysis

Table Raw Materials Sources of Sweet & Salty Snacks Major Manufacturers in 2015

Table Major Buyers of Sweet & Salty Snacks

Table Distributors/Traders List

Figure Global Sweet & Salty Snacks Production and Growth Rate Forecast (2016-2021)

Figure Global Sweet & Salty Snacks Revenue and Growth Rate Forecast (2016-2021)

Table Global Sweet & Salty Snacks Production Forecast by Regions (2016-2021)

Table Global Sweet & Salty Snacks Consumption Forecast by Regions (2016-2021)

Table Global Sweet & Salty Snacks Production Forecast by Type (2016-2021)

Table Global Sweet & Salty Snacks Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Sweet & Salty Snacks Market Research Report 2016

Product link: <https://marketpublishers.com/r/G78209A1B19EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G78209A1B19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970