

Global Supply Side Platform (SSP) Software Market Size, Status and Forecast 2022

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Abstracts

This report studies the global Supply Side Platform (SSP) Software market, analyzes and researches the Supply Side Platform (SSP) Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

DoubleClick (Google)

LiveRail

ONE by AOL

Rubicon Project

OpenX

PubMatic

BrightRoll (Oath Inc.)

AerServ

sovrn

Adform

AdJuggler

Altitude

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Cloud-based

On-premise

Market segment by Application, Supply Side Platform (SSP) Software can be split into

Small Business

Medium Business

Large Enterprises

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