

# Global Supply Side Platform (SSP) Software Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G64421362F1WEN.html>

Date: November 2017

Pages: 101

Price: US\$ 3,300.00 (Single User License)

ID: G64421362F1WEN

## Abstracts

This report studies the global Supply Side Platform (SSP) Software market, analyzes and researches the Supply Side Platform (SSP) Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

DoubleClick (Google)

LiveRail

ONE by AOL

Rubicon Project

OpenX

PubMatic

BrightRoll (Oath Inc.)

AerServ

sovrn

Adform

AdJuggler

Altitude

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Cloud-based

On-premise

Market segment by Application, Supply Side Platform (SSP) Software can be split into

Small Business

Medium Business

Large Enterprises

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## Contents

Global Supply Side Platform (SSP) Software Market Size, Status and Forecast 2022

### **1 INDUSTRY OVERVIEW OF SUPPLY SIDE PLATFORM (SSP) SOFTWARE**

#### 1.1 Supply Side Platform (SSP) Software Market Overview

##### 1.1.1 Supply Side Platform (SSP) Software Product Scope

##### 1.1.2 Market Status and Outlook

#### 1.2 Global Supply Side Platform (SSP) Software Market Size and Analysis by Regions

##### 1.2.1 United States

##### 1.2.2 EU

##### 1.2.3 Japan

##### 1.2.4 China

##### 1.2.5 India

##### 1.2.6 Southeast Asia

#### 1.3 Supply Side Platform (SSP) Software Market by Type

##### 1.3.1 Cloud-based

##### 1.3.2 On-premise

#### 1.4 Supply Side Platform (SSP) Software Market by End Users/Application

##### 1.4.1 Small Business

##### 1.4.2 Medium Business

##### 1.4.3 Large Enterprises

### **2 GLOBAL SUPPLY SIDE PLATFORM (SSP) SOFTWARE COMPETITION ANALYSIS BY PLAYERS**

#### 2.1 Supply Side Platform (SSP) Software Market Size (Value) by Players (2016 and 2017)

#### 2.2 Competitive Status and Trend

##### 2.2.1 Market Concentration Rate

##### 2.2.2 Product/Service Differences

##### 2.2.3 New Entrants

##### 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

#### 3.1 DoubleClick (Google)

##### 3.1.1 Company Profile

- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 LiveRail
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 ONE by AOL
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
  - 3.3.5 Recent Developments
- 3.4 Rubicon Project
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 OpenX
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 PubMatic
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 BrightRoll (Oath Inc.)
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)

### 3.7.5 Recent Developments

## 3.8 AerServ

### 3.8.1 Company Profile

### 3.8.2 Main Business/Business Overview

### 3.8.3 Products, Services and Solutions

### 3.8.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)

### 3.8.5 Recent Developments

## 3.9 sovrn

### 3.9.1 Company Profile

### 3.9.2 Main Business/Business Overview

### 3.9.3 Products, Services and Solutions

### 3.9.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)

### 3.9.5 Recent Developments

## 3.10 Adform

### 3.10.1 Company Profile

### 3.10.2 Main Business/Business Overview

### 3.10.3 Products, Services and Solutions

### 3.10.4 Supply Side Platform (SSP) Software Revenue (Value) (2012-2017)

### 3.10.5 Recent Developments

## 3.11 AdJuggler

## 3.12 Altitude

## **4 GLOBAL SUPPLY SIDE PLATFORM (SSP) SOFTWARE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)**

### 4.1 Global Supply Side Platform (SSP) Software Market Size by Type (2012-2017)

### 4.2 Global Supply Side Platform (SSP) Software Market Size by Application (2012-2017)

### 4.3 Potential Application of Supply Side Platform (SSP) Software in Future

### 4.4 Top Consumer/End Users of Supply Side Platform (SSP) Software

## **5 UNITED STATES SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK**

### 5.1 United States Supply Side Platform (SSP) Software Market Size (2012-2017)

### 5.2 United States Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **6 EU SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND**

## **OUTLOOK**

6.1 EU Supply Side Platform (SSP) Software Market Size (2012-2017)

6.2 EU Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **7 JAPAN SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK**

7.1 Japan Supply Side Platform (SSP) Software Market Size (2012-2017)

7.2 Japan Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **8 CHINA SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK**

8.1 China Supply Side Platform (SSP) Software Market Size (2012-2017)

8.2 China Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **9 INDIA SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK**

9.1 India Supply Side Platform (SSP) Software Market Size (2012-2017)

9.2 India Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **10 SOUTHEAST ASIA SUPPLY SIDE PLATFORM (SSP) SOFTWARE DEVELOPMENT STATUS AND OUTLOOK**

10.1 Southeast Asia Supply Side Platform (SSP) Software Market Size (2012-2017)

10.2 Southeast Asia Supply Side Platform (SSP) Software Market Size and Market Share by Players (2016 and 2017)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)**

11.1 Global Supply Side Platform (SSP) Software Market Size (Value) by Regions (2017-2022)

11.1.1 United States Supply Side Platform (SSP) Software Revenue and Growth Rate

(2017-2022)

11.1.2 EU Supply Side Platform (SSP) Software Revenue and Growth Rate

(2017-2022)

11.1.3 Japan Supply Side Platform (SSP) Software Revenue and Growth Rate

(2017-2022)

11.1.4 China Supply Side Platform (SSP) Software Revenue and Growth Rate

(2017-2022)

11.1.5 India Supply Side Platform (SSP) Software Revenue and Growth Rate

(2017-2022)

11.1.6 Southeast Asia Supply Side Platform (SSP) Software Revenue and Growth Rate (2017-2022)

11.2 Global Supply Side Platform (SSP) Software Market Size (Value) by Type (2017-2022)

11.3 Global Supply Side Platform (SSP) Software Market Size by Application (2017-2022)

## **12 SUPPLY SIDE PLATFORM (SSP) SOFTWARE MARKET DYNAMICS**

12.1 Supply Side Platform (SSP) Software Market Opportunities

12.2 Supply Side Platform (SSP) Software Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Supply Side Platform (SSP) Software Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Supply Side Platform (SSP) Software Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Supply Side Platform (SSP) Software Product Scope

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) (2012-2017)

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Supply Side Platform (SSP) Software Market Share by Regions in 2016

Figure United States Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Supply Side Platform (SSP) Software Market Share by Type in 2016

Figure Cloud-based Market Size (Million USD) and Growth Rate (2012-2017)

Figure On-premise Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Supply Side Platform (SSP) Software Market Share by Application in 2016

Table Key Downstream Customer in Small Business

Figure Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate in Small Business (2012-2017)

Table Key Downstream Customer in Medium Business

Figure Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate in Medium Business (2012-2017)

Table Key Downstream Customer in Large Enterprises

Figure Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate in Large Enterprises (2012-2017)

Table Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2016 and 2017)

Figure Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Table DoubleClick (Google) Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of DoubleClick (Google) (2012-2017)

Figure DoubleClick (Google) Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table LiveRail Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of LiveRail (2012-2017)

Figure LiveRail Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table ONE by AOL Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of ONE by AOL (2012-2017)

Figure ONE by AOL Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table Rubicon Project Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of Rubicon Project (2012-2017)

Figure Rubicon Project Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table OpenX Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of OpenX (2012-2017)

Figure OpenX Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table PubMatic Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of PubMatic (2012-2017)

Figure PubMatic Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table BrightRoll (Oath Inc.) Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of BrightRoll (Oath Inc.) (2012-2017)

Figure BrightRoll (Oath Inc.) Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table AerServ Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of AerServ (2012-2017)

Figure AerServ Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table sovrn Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of sovrn (2012-2017)

Figure sovrn Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table Adform Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of Adform (2012-2017)

Figure Adform Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table AdJuggler Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of AdJuggler (2012-2017)

Figure AdJuggler Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table Altitude Basic Information List

Table Supply Side Platform (SSP) Software Business Revenue (Million USD) of Altitude (2012-2017)

Figure Altitude Supply Side Platform (SSP) Software Business Revenue Market Share in 2016

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) by Type (2012-2017)

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2012

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2013

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2014

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2015

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2016

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2017

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application (2012-2017)

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2012

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2013

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2014

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by

Application in 2015

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2016

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Supply Side Platform (SSP) Software

Figure United States Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2012-2017)

Figure United States Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure United States Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure EU Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2012-2017)

Figure EU Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure EU Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure Japan Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2012-2017)

Figure Japan Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure Japan Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure China Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2012-2017)

Figure China Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure China Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure India Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Supply Side Platform (SSP) Software Market Size (Million USD) by Players

(2012-2017)

Figure India Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure India Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure Southeast Asia Supply Side Platform (SSP) Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Supply Side Platform (SSP) Software Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Supply Side Platform (SSP) Software Market Size Share by Players in 2016

Figure Southeast Asia Supply Side Platform (SSP) Software Market Size Share by Players in 2017

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Regions (2017-2022)

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) by Regions (2017-2022)

Figure Global Supply Side Platform (SSP) Software Market Size Share by Regions in 2017

Figure Global Supply Side Platform (SSP) Software Market Size Share by Regions in 2022

Figure United States Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Supply Side Platform (SSP) Software Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) by Type (2017-2022)

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2017

Figure Global Supply Side Platform (SSP) Software Market Size Share by Type in 2022

Table Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application (2017-2022)

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2017

Figure Global Supply Side Platform (SSP) Software Market Size (Million USD) by Application in 2022

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