

# Global Sunglasses Market Professional Survey Report 2018

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## Abstracts

This report studies the global Sunglasses market status and forecast, categorizes the global Sunglasses market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Sunglasses or sun glasses are a form of protective eyewear designed primarily to prevent bright sunlight and high-energy visible light, especially harmful ultraviolet (UV) rays, from damaging or discomforting the eyes.

The downstream industry market scale of Sunglasses maintains stable development. Meanwhile, the demand of sunglass and more people from developing countries began to pay attention to protect their eyes are all drive the demand of Sunglasses.

At present, in the foreign industrial developed countries the Sunglasses industry on a higher level than other countries, the world's large enterprises are mainly concentrated in Europe. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position.

The global largest production market is Europe. The market will reached a revenue of approximately the revenue share is 36.46%, and the secondary market is North America, it will reached a revenue share is 32.59%.

The global Sunglasses market is valued at 20800 million US\$ in 2017 and will reach 37100 million US\$ by the end of 2025, growing at a CAGR of 8.6% during 2018-2025.

The major manufacturers covered in this report

Luxottica

Safilo S.p.A.

Kering

De Rigo S.p.A.

Marcolin S.p.A.

Prada

LVMH

Richemont

Essilor

Maui Jim Inc.

Nike Inc.

Adidas

KAENON

Carl Zeiss

Formosa Optical

Fielmann AG

Charmant

Outdo

Futis

Silhouette

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

## Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Glass Sunglasses

CR-39 Sunglasses

Polycarbonate Sunglasses

Polyurethane Sunglasses

Others

By Application, the market can be split into

Young Adults

Adults

Mature Adults

Seniors

The study objectives of this report are:

To analyze and study the global Sunglasses capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Sunglasses manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Sunglasses are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Sunglasses Manufacturers

Sunglasses Distributors/Traders/Wholesalers

Sunglasses Subcomponent Manufacturers  
Industry Association  
Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Sunglasses market, by end-use.

Detailed analysis and profiles of additional market players.

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