

# Global Sunglasses Market Professional Survey Report 2016

<https://marketpublishers.com/r/GA7D35943BCEN.html>

Date: June 2016

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: GA7D35943BCEN

## Abstracts

This report mainly covers the following

Product types including

PC

AC

Others

The segment applications including

Athletes

Special populations

Others

Segment regions including (the separated region report can also be offered)

USA

China

Sweden

Germany

Italy

Japan

France

Others

The players list (Partly, Players you are interested in can also be added)

Luxottica

Safilo

De Rigo

KAENON

Kering

LVMH

Richemont

Prada

Randolph Engineering

Marcolin

Maui Jim

Nike

Gotti

Adidas

OAKLEY

Polaroid

Matsuda

Anna-Karin Karlsson

Silhouette

Cheng Yi Optical

Prosun

Xiamen Yarui

Baodao

Parim Optical

Hwa Mao Optical

With 25 top producers.

Data including (both global and regions): Market Size (both volume - Unit and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!

## Contents

### **1 INDUSTRY OVERVIEW OF SUNGLASSES**

- 1.1 Definition and Specifications of Sunglasses
  - 1.1.1 Definition of Sunglasses
  - 1.1.2 Specifications of Sunglasses
- 1.2 Classification of Sunglasses
  - 1.2.1 PC
  - 1.2.2 AC
  - 1.2.3 Others
- 1.3 Applications of Sunglasses
  - 1.3.1 Athletes
  - 1.3.2 Special populations
  - 1.3.3 Others
- 1.4 Industry Chain Structure of Sunglasses
- 1.5 Industry Overview and Major Regions Status of Sunglasses
  - 1.5.1 Industry Overview of Sunglasses
  - 1.5.2 Global Major Regions Status of Sunglasses
- 1.6 Industry Policy Analysis of Sunglasses
- 1.7 Industry News Analysis of Sunglasses

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SUNGLASSES**

- 2.1 Raw Material Suppliers and Price Analysis of Sunglasses
- 2.2 Equipment Suppliers and Price Analysis of Sunglasses
- 2.3 Labor Cost Analysis of Sunglasses
- 2.4 Other Costs Analysis of Sunglasses
- 2.5 Manufacturing Cost Structure Analysis of Sunglasses
- 2.6 Manufacturing Process Analysis of Sunglasses

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SUNGLASSES**

- 3.1 Capacity and Commercial Production Date of Global Sunglasses Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Sunglasses Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Sunglasses Major Manufacturers in

2015

3.4 Raw Materials Sources Analysis of Global Sunglasses Major Manufacturers in 2015

## **4 GLOBAL SUNGLASSES OVERALL MARKET OVERVIEW**

4.1 2011-2016E Overall Market Analysis

4.2.1 2011-2015 Global Sunglasses Capacity and Growth Rate Analysis

4.2.2 2015 Sunglasses Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2011-2015 Global Sunglasses Sales and Growth Rate Analysis

4.3.2 2015 Sunglasses Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2011-2015 Global Sunglasses Sales Price

4.4.2 2015 Sunglasses Sales Price Analysis (Company Segment)

4.5 Gross Margin Analysis

4.5.1 2011-2015 Global Sunglasses Gross Margin

4.5.2 2015 Sunglasses Gross Margin Analysis (Company Segment)

## **5 SUNGLASSES REGIONAL MARKET ANALYSIS**

5.1 USA Sunglasses Market Analysis

5.1.1 USA Sunglasses Market Overview

5.1.2 USA 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis

5.1.3 USA 2011-2016E Sunglasses Sales Price Analysis

5.1.4 USA 2015 Sunglasses Market Share Analysis

5.2 China Sunglasses Market Analysis

5.2.1 China Sunglasses Market Overview

5.2.2 China 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2011-2016E Sunglasses Sales Price Analysis

5.2.4 China 2015 Sunglasses Market Share Analysis

5.3 Sweden Sunglasses Market Analysis

5.3.1 Sweden Sunglasses Market Overview

5.3.2 Sweden 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Sweden 2011-2016E Sunglasses Sales Price Analysis

5.3.4 Sweden 2015 Sunglasses Market Share Analysis

5.4 Germany Sunglasses Market Analysis

- 5.4.1 Germany Sunglasses Market Overview
- 5.4.2 Germany 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Germany 2011-2016E Sunglasses Sales Price Analysis
- 5.4.4 Germany 2015 Sunglasses Market Share Analysis
- 5.5 Italy Sunglasses Market Analysis
  - 5.5.1 Italy Sunglasses Market Overview
  - 5.5.2 Italy 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Italy 2011-2016E Sunglasses Sales Price Analysis
  - 5.5.4 Italy 2015 Sunglasses Market Share Analysis
- 5.6 Japan Sunglasses Market Analysis
  - 5.6.1 Japan Sunglasses Market Overview
  - 5.6.2 Japan 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 Japan 2011-2016E Sunglasses Sales Price Analysis
  - 5.6.4 Japan 2015 Sunglasses Market Share Analysis
- 5.7 France Sunglasses Market Analysis
  - 5.7.1 France Sunglasses Market Overview
  - 5.7.2 France 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis
  - 5.7.3 France 2011-2016E Sunglasses Sales Price Analysis
  - 5.7.4 France 2015 Sunglasses Market Share Analysis
- 5.8 Others Sunglasses Market Analysis
  - 5.8.1 Others Sunglasses Market Overview
  - 5.8.2 Others 2011-2016E Sunglasses Local Supply, Import, Export, Local Consumption Analysis
  - 5.8.3 Others 2011-2016E Sunglasses Sales Price Analysis
  - 5.8.4 Others 2015 Sunglasses Market Share Analysis

## **6 GLOBAL 2011-2016E SUNGLASSES SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2011-2016E Sunglasses Sales by Type
- 6.2 Different Types Sunglasses Product Interview Price Analysis
- 6.3 Different Types Sunglasses Product Driving Factors Analysis
  - 6.3.1 PC Sunglasses Growth Driving Factor Analysis
  - 6.3.2 AC Sunglasses Growth Driving Factor Analysis
  - 6.3.3 Others Sunglasses Growth Driving Factor Analysis

## **7 GLOBAL 2011-2016E SUNGLASSES SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis
  - 7.3.1 Athletes Sunglasses Growth Driving Factor Analysis
  - 7.3.2 Special populations Sunglasses Growth Driving Factor Analysis
  - 7.3.3 Others Sunglasses Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF SUNGLASSES**

- 8.1 Luxottica
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
  - 8.1.3 Luxottica 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 Luxottica 2015 Sunglasses Business Region Distribution Analysis
- 8.2 Safilo
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
  - 8.2.3 Safilo 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Safilo 2015 Sunglasses Business Region Distribution Analysis
- 8.3 De Rigo
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
  - 8.3.3 De Rigo 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 De Rigo 2015 Sunglasses Business Region Distribution Analysis
- 8.4 KAENON
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
  - 8.4.3 KAENON 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 KAENON 2015 Sunglasses Business Region Distribution Analysis
- 8.5 Kering
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications

8.5.3 Kering 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Kering 2015 Sunglasses Business Region Distribution Analysis

8.6 LVMH

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.3 LVMH 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 LVMH 2015 Sunglasses Business Region Distribution Analysis

8.7 Richemont

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Richemont 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Richemont 2015 Sunglasses Business Region Distribution Analysis

8.8 Prada

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Prada 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Prada 2015 Sunglasses Business Region Distribution Analysis

8.9 Randolph Engineering

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 Randolph Engineering 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Randolph Engineering 2015 Sunglasses Business Region Distribution Analysis

8.10 Marcolin

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Marcolin 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Marcolin 2015 Sunglasses Business Region Distribution Analysis

8.11 Maui Jim

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Maui Jim 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.11.4 Maui Jim 2015 Sunglasses Business Region Distribution Analysis



## 8.12 Nike

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Nike 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.12.4 Nike 2015 Sunglasses Business Region Distribution Analysis

## 8.13 Gotti

8.13.1 Company Profile

8.13.2 Product Picture and Specifications

8.13.3 Gotti 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.13.4 Gotti 2015 Sunglasses Business Region Distribution Analysis

## 8.14 Adidas

8.14.1 Company Profile

8.14.2 Product Picture and Specifications

8.14.3 Adidas 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.14.4 Adidas 2015 Sunglasses Business Region Distribution Analysis

## 8.15 OAKLEY

8.15.1 Company Profile

8.15.2 Product Picture and Specifications

8.15.3 OAKLEY 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.15.4 OAKLEY 2015 Sunglasses Business Region Distribution Analysis

## 8.16 Polaroid

8.16.1 Company Profile

8.16.2 Product Picture and Specifications

8.16.3 Polaroid 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.16.4 Polaroid 2015 Sunglasses Business Region Distribution Analysis

## 8.17 Matsuda

8.17.1 Company Profile

8.17.2 Product Picture and Specifications

8.17.3 Matsuda 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.17.4 Matsuda 2015 Sunglasses Business Region Distribution Analysis

## 8.18 Anna-Karin Karlsson

8.18.1 Company Profile

8.18.2 Product Picture and Specifications

8.18.3 Anna-Karin Karlsson 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 Anna-Karin Karlsson 2015 Sunglasses Business Region Distribution Analysis

8.19 Silhouette

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 Silhouette 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.19.4 Silhouette 2015 Sunglasses Business Region Distribution Analysis

8.20 Cheng Yi Optical

8.20.1 Company Profile

8.20.2 Product Picture and Specifications

8.20.3 Cheng Yi Optical 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.20.4 Cheng Yi Optical 2015 Sunglasses Business Region Distribution Analysis

8.21 Prosun

8.21.1 Company Profile

8.21.2 Product Picture and Specifications

8.21.3 Prosun 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.21.4 Prosun 2015 Sunglasses Business Region Distribution Analysis

8.22 Xiamen Yarui

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 Xiamen Yarui 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.22.4 Xiamen Yarui 2015 Sunglasses Business Region Distribution Analysis

8.23 Baodao

8.23.1 Company Profile

8.23.2 Product Picture and Specifications

8.23.3 Baodao 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.23.4 Baodao 2015 Sunglasses Business Region Distribution Analysis

8.24 Parim Optical

8.24.1 Company Profile

8.24.2 Product Picture and Specifications

8.24.3 Parim Optical 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.24.4 Parim Optical 2015 Sunglasses Business Region Distribution Analysis

## 8.25 Hwa Mao Optical

### 8.25.1 Company Profile

### 8.25.2 Product Picture and Specifications

### 8.25.3 Hwa Mao Optical 2015 Sunglasses Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.25.4 Hwa Mao Optical 2015 Sunglasses Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF MARKET**

### 9.1 Global Market Trend Analysis

#### 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast

#### 9.1.2 Global 2016-2021 Sales Price Forecast

#### 9.1.3 Global 2016-2021 Gross Margin Forecast

### 9.2 Regional Market Trend

#### 9.2.1 USA 2016-2021 Sunglasses Consumption Forecast

#### 9.2.2 China 2016-2021 Sunglasses Consumption Forecast

#### 9.2.3 Sweden 2016-2021 Sunglasses Consumption Forecast

#### 9.2.4 Germany 2016-2021 Sunglasses Consumption Forecast

#### 9.2.5 Italy 2016-2021 Sunglasses Consumption Forecast

#### 9.2.6 Japan 2016-2021 Sunglasses Consumption Forecast

#### 9.2.7 France 2016-2021 Sunglasses Consumption Forecast

#### 9.2.8 Others 2016-2021 Sunglasses Consumption Forecast

### 9.3 Market Trend (Product type)

### 9.4 Market Trend (Application)

## **10 SUNGLASSES MARKETING MODEL ANALYSIS**

### 10.1 Sunglasses Regional Marketing Model Analysis

### 10.2 Sunglasses International Trade Model Analysis

### 10.3 Traders or Distributors with Contact Information of Sunglasses by Regions

### 10.4 Sunglasses Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF SUNGLASSES**

### 11.1 Consumer 1 Analysis

### 11.2 Consumer 2 Analysis

### 11.3 Consumer 3 Analysis

### 11.4 Consumer 4 Analysis

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SUNGLASSES**

12.1 New Project SWOT Analysis of Sunglasses

12.2 New Project Investment Feasibility Analysis of Sunglasses

## **13 CONCLUSION OF THE GLOBAL SUNGLASSES MARKET PROFESSIONAL SURVEY REPORT 2016**

## I would like to order

Product name: Global Sunglasses Market Professional Survey Report 2016

Product link: <https://marketpublishers.com/r/GA7D35943BCEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA7D35943BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970