

Global Sunflower Oil and Olive Oil Market Research Report 2023

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Abstracts

Sunflower oil is the non-volatile oil compressed from sunflower seeds. Sunflower oil is produced by compressing sunflower seeds commonly used for human consumption. Crude sunflower oil has a pleasant odor of sunflower and a mild taste.

According to QYResearch's new survey, global Sunflower Oil and Olive Oil market is projected to reach US\$ 45460 million in 2029, increasing from US\$ 34150 million in 2022, with the CAGR of 4.2% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Sunflower Oil and Olive Oil market research.

The Sunflower Oil and Olive Oil market is driven by the growing awareness of health-conscious consumer choices and the demand for healthier cooking oil alternatives. Sunflower oil and olive oil are considered healthier options due to their lower saturated fat content and beneficial fatty acid profiles. The emphasis on heart health, coupled with the increasing prevalence of chronic diseases, contributes to market growth. Moreover, the versatility of these oils in culinary applications, from sautéing to salad dressings, further propels adoption. However, challenges include addressing quality assurance and authenticity concerns, especially with olive oil, where fraudulent practices can affect market trust. Striking a balance between affordable pricing and premium quality, and ensuring sustainable sourcing practices, are ongoing concerns. The market's success relies on continuous innovation in packaging, product differentiation, and collaborations between oil producers and health organizations to offer reliable, genuine, and healthy sunflower oil and olive oil options while navigating the evolving challenges associated with consumer preferences and market integrity.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Sunflower Oil and Olive Oil market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Kernel

EFKO Group

Aston

Cargill

Optimus

Nutrisun

Dicle Group

NMGK

Bunge

MHP

Lamasia

Sovena Group

Gallo

Grup Pons

Maeva Group

Ybarra

Jaencoop

Segment by Type

Sunflower Oil

Olive Oil

Segment by Application

Food

Biofuels

Cosmetics

Production by Region

North America

Europe

China

Japan

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Sunflower Oil and Olive Oil report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

Chapter 11: Research Methodology and Data Source

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