

# Global Subscriber Data Management Market Size, Status and Forecast 2025

<https://marketpublishers.com/r/G85F928F31DQEN.html>

Date: March 2018

Pages: 108

Price: US\$ 3,300.00 (Single User License)

ID: G85F928F31DQEN

## Abstracts

This report studies the global Subscriber Data Management market, analyzes and researches the Subscriber Data Management development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Nokia

Huawei

Oracle/Tekelec

Alcatel-Lucent

Amdocs

Ericsson

HP

IBM

Siemens Networks

Openwave Mobility

Redknee

UnboundID

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Ordinary

Specialized

Market segment by Application, Subscriber Data Management can be split into

Sales

Late Service

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

Global Subscriber Data Management Market Size, Status and Forecast 2025

### **1 INDUSTRY OVERVIEW OF SUBSCRIBER DATA MANAGEMENT**

#### 1.1 Subscriber Data Management Market Overview

- 1.1.1 Subscriber Data Management Product Scope
- 1.1.2 Market Status and Outlook

#### 1.2 Global Subscriber Data Management Market Size and Analysis by Regions (2013-2018)

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

#### 1.3 Subscriber Data Management Market by Type

- 1.3.1 Ordinary
- 1.3.2 Specialized

#### 1.4 Subscriber Data Management Market by End Users/Application

- 1.4.1 Sales
- 1.4.2 Late Service
- 1.4.3 Other

### **2 GLOBAL SUBSCRIBER DATA MANAGEMENT COMPETITION ANALYSIS BY PLAYERS**

#### 2.1 Subscriber Data Management Market Size (Value) by Players (2013-2018)

#### 2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

#### 3.1 Nokia

- 3.1.1 Company Profile

- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
- 3.1.5 Recent Developments
- 3.2 Huawei
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.2.5 Recent Developments
- 3.3 Oracle/Tekelec
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.3.5 Recent Developments
- 3.4 Alcatel-Lucent
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.4.5 Recent Developments
- 3.5 Amdocs
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.5.5 Recent Developments
- 3.6 Ericsson
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.6.5 Recent Developments
- 3.7 HP
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Subscriber Data Management Revenue (Million USD) (2013-2018)

- 3.7.5 Recent Developments
- 3.8 IBM
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.8.5 Recent Developments
- 3.9 Siemens Networks
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 Openwave Mobility
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Subscriber Data Management Revenue (Million USD) (2013-2018)
  - 3.10.5 Recent Developments
- 3.11 Redknee
- 3.12 UnboundID

## **4 GLOBAL SUBSCRIBER DATA MANAGEMENT MARKET SIZE BY TYPE AND APPLICATION (2013-2018)**

- 4.1 Global Subscriber Data Management Market Size by Type (2013-2018)
- 4.2 Global Subscriber Data Management Market Size by Application (2013-2018)
- 4.3 Potential Application of Subscriber Data Management in Future
- 4.4 Top Consumer/End Users of Subscriber Data Management

## **5 UNITED STATES SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 5.1 United States Subscriber Data Management Market Size (2013-2018)
- 5.2 United States Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 5.3 United States Subscriber Data Management Market Size by Application (2013-2018)

## **6 EU SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 6.1 EU Subscriber Data Management Market Size (2013-2018)
- 6.2 EU Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 6.3 EU Subscriber Data Management Market Size by Application (2013-2018)

## **7 JAPAN SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 7.1 Japan Subscriber Data Management Market Size (2013-2018)
- 7.2 Japan Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 7.3 Japan Subscriber Data Management Market Size by Application (2013-2018)

## **8 CHINA SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 8.1 China Subscriber Data Management Market Size (2013-2018)
- 8.2 China Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 8.3 China Subscriber Data Management Market Size by Application (2013-2018)

## **9 INDIA SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 9.1 India Subscriber Data Management Market Size (2013-2018)
- 9.2 India Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 9.3 India Subscriber Data Management Market Size by Application (2013-2018)

## **10 SOUTHEAST ASIA SUBSCRIBER DATA MANAGEMENT DEVELOPMENT STATUS AND OUTLOOK**

- 10.1 Southeast Asia Subscriber Data Management Market Size (2013-2018)
- 10.2 Southeast Asia Subscriber Data Management Market Size and Market Share by Players (2013-2018)
- 10.3 Southeast Asia Subscriber Data Management Market Size by Application

(2013-2018)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)**

11.1 Global Subscriber Data Management Market Size (Value) by Regions (2018-2025)

11.1.1 United States Subscriber Data Management Revenue and Growth Rate  
(2018-2025)

11.1.2 EU Subscriber Data Management Revenue and Growth Rate (2018-2025)

11.1.3 Japan Subscriber Data Management Revenue and Growth Rate (2018-2025)

11.1.4 China Subscriber Data Management Revenue and Growth Rate (2018-2025)

11.1.5 India Subscriber Data Management Revenue and Growth Rate (2018-2025)

11.1.6 Southeast Asia Subscriber Data Management Revenue and Growth Rate  
(2018-2025)

11.2 Global Subscriber Data Management Market Size (Value) by Type (2018-2025)

11.3 Global Subscriber Data Management Market Size by Application (2018-2025)

## **12 SUBSCRIBER DATA MANAGEMENT MARKET DYNAMICS**

12.1 Subscriber Data Management Market Opportunities

12.2 Subscriber Data Management Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Subscriber Data Management Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Subscriber Data Management Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global Subscriber Data Management Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Subscriber Data Management Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Subscriber Data Management Market Share by Regions (2013-2018)

Figure United States Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Subscriber Data Management Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Subscriber Data Management Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Subscriber Data Management Revenue Market Share by Type in 2017

Figure Ordinary Market Size (Million USD) and Growth Rate (2013-2018)

Figure Specialized Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Subscriber Data Management Market Share by Application in 2017

Figure Subscriber Data Management Market Size (Million USD) and Growth Rate in Sales (2013-2018)

Figure Subscriber Data Management Market Size (Million USD) and Growth Rate in Late Service (2013-2018)

Figure Subscriber Data Management Market Size (Million USD) and Growth Rate in Other (2013-2018)

Table Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure Subscriber Data Management Market Size Share by Players in 2013

Figure Subscriber Data Management Market Size Share by Players in 2017

Table Nokia Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Nokia (2013-2018)

Figure Nokia Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Huawei Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Huawei  
(2013-2018)

Figure Huawei Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Oracle/Tekelec Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Oracle/Tekelec  
(2013-2018)

Figure Oracle/Tekelec Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Alcatel-Lucent Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Alcatel-Lucent  
(2013-2018)

Figure Alcatel-Lucent Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Amdocs Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Amdocs  
(2013-2018)

Figure Amdocs Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Ericsson Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Ericsson  
(2013-2018)

Figure Ericsson Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table HP Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of HP  
(2013-2018)

Figure HP Subscriber Data Management Business Revenue Market Share (2013-2018)

Table IBM Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of IBM  
(2013-2018)

Figure IBM Subscriber Data Management Business Revenue Market Share  
(2013-2018)

Table Siemens Networks Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Siemens  
Networks (2013-2018)

Figure Siemens Networks Subscriber Data Management Business Revenue Market Share (2013-2018)

Table Openwave Mobility Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Openwave Mobility (2013-2018)

Figure Openwave Mobility Subscriber Data Management Business Revenue Market Share (2013-2018)

Table Redknee Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of Redknee (2013-2018)

Figure Redknee Subscriber Data Management Business Revenue Market Share (2013-2018)

Table UnboundID Basic Information List

Table Subscriber Data Management Business Revenue (Million USD) of UnboundID (2013-2018)

Figure UnboundID Subscriber Data Management Business Revenue Market Share (2013-2018)

Table Global Subscriber Data Management Market Size (Million USD) by Product (2013-2018)

Figure Global Subscriber Data Management Revenue Market Share (%) by Product (2013-2018)

Figure Global Subscriber Data Management Market Share by Product in 2017

Table Global Subscriber Data Management Market Size by Application (2013-2018)

Figure Global Subscriber Data Management Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Subscriber Data Management

Figure United States Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure United States Subscriber Data Management Market Size Share by Players in 2013

Figure United States Subscriber Data Management Market Size Share by Players in 2017

Table United States Subscriber Data Management Market Size by Application (2013-2018)

Figure United States Subscriber Data Management Revenue Market Share (%) by Application (2013-2018)

Figure United States Subscriber Data Management Market Size Share by Application in

2017

Figure EU Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure EU Subscriber Data Management Market Size Share by Players in 2013

Figure EU Subscriber Data Management Market Size Share by Players in 2017

Table EU Subscriber Data Management Market Size by Application (2013-2018)

Figure EU Subscriber Data Management Revenue Market Share (%) by Application (2013-2018)

Figure EU Subscriber Data Management Market Size Share by Application in 2017

Figure Japan Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure Japan Subscriber Data Management Market Size Share by Players in 2013

Figure Japan Subscriber Data Management Market Size Share by Players in 2017

Table Japan Subscriber Data Management Market Size by Application (2013-2018)

Figure Japan Subscriber Data Management Revenue Market Share (%) by Application (2013-2018)

Figure Japan Subscriber Data Management Market Size Share by Application in 2017

Figure China Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table China Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure China Subscriber Data Management Market Size Share by Players in 2013

Figure China Subscriber Data Management Market Size Share by Players in 2017

Table China Subscriber Data Management Market Size by Application (2013-2018)

Figure China Subscriber Data Management Revenue Market Share (%) by Application (2013-2018)

Figure China Subscriber Data Management Market Size Share by Application in 2017

Figure India Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table India Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure India Subscriber Data Management Market Size Share by Players in 2013

Figure India Subscriber Data Management Market Size Share by Players in 2017

Table India Subscriber Data Management Market Size by Application (2013-2018)

Figure India Subscriber Data Management Revenue Market Share (%) by Application

(2013-2018)

Figure India Subscriber Data Management Market Size Share by Application in 2017

Figure Southeast Asia Subscriber Data Management Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Subscriber Data Management Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Subscriber Data Management Market Size Share by Players in 2013

Figure Southeast Asia Subscriber Data Management Market Size Share by Players in 2017

Table Southeast Asia Subscriber Data Management Market Size by Application (2013-2018)

Figure Southeast Asia Subscriber Data Management Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Subscriber Data Management Market Size Share by Application in 2017

Figure Global Subscriber Data Management Market Size and Growth Rate (2018-2025)

Table Global Subscriber Data Management Market Size (Million USD) by Regions (2018-2025)

Figure Global Subscriber Data Management Market Size Share (2018-2025)

Figure Global Subscriber Data Management Market Size Share by Regions in 2025

Figure United States Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Subscriber Data Management Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Subscriber Data Management Market Size (Million USD) by Type (2018-2025)

Figure Global Subscriber Data Management Market Size Share by Type in 2018

Figure Global Subscriber Data Management Market Size Share by Type in 2025

Table Global Subscriber Data Management Market Size (Million USD) by Application (2018-2025)

Figure Global Subscriber Data Management Market Size (Million USD) by Application in 2018

Figure Global Subscriber Data Management Market Size (Million USD) by Application in 2025

## I would like to order

Product name: Global Subscriber Data Management Market Size, Status and Forecast 2025

Product link: <https://marketpublishers.com/r/G85F928F31DQEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G85F928F31DQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970